

SmartCity Executive Training (SET) Programme

A fulfilling Knowledge Transfer program for cultivating Professionalism, Collaboration, Technology Transfer and Innovation to create personal and community value.



Mode of Study:
Online mode
via Zoom
Meeting.

SmartCity Our Future

ESG Concentration for SmartCity Development
Leading to **Certified ESG Planner (CEP®)** Professional Certification

A PROFESSIONAL, ADVANCED, PRACTICAL PROGRAMME

The SmartCity Executive Training (SET) with concentration on ESG programme aims to introduce the planning, designing, organization & management of Smart Cities with the adoption of Environmental, Social & Governance (ESG) initiative under the UN Sustainable Development Goals (SDGs) to enrich students with multi-dimensional knowledge and knowhows in both smart city technologies, management skills and specific knowledge in smart economy (Metaverse-NFT), smart people and ESG areas.

PROGRAMME STRUCTURE & BENEFITS

This program offers a unique combination of top-ranked smart city and ESG practitioners, professionals of industry & professors of Lingnan University to deliver the course. Aims to give students a solid foundational knowledge & knowhow in smart city operation, governance, strategy formulation, project management & leadership.

Smart City Concentration (9 hrs) (3 hrs per module)

- 1: Smart Technologies
- 2: Smart Economy
- 3: Smart People and Management

ESG Concentration (15 hrs) (3 hrs per module)

- 4: ESG for Smart-Living & Smart-Environment
- 5: Corporate Sustainability & ESG Basics
- 6: Sustainable Business Model & LT Value Creation
- 7: Retail Sustainable & Responsible Investment Product
- 8: Essentials of ESG Reporting
- 9: ESG Application Paper (500+ words) & Registration with ICSD (Optional)



Special Offer:-

All committee organization members of SCC, SCA, HKPKI Form, HKETA, iProA and ALL Lingnanians and stakeholders are entitled to have 30% discount.

Programme Partners

Programme Supporters

