



Lingnan 嶺南大學
University 香港 Hong Kong

Lingnan University– Jinan University
Joint Research Centre for Financial
Inclusion and Digital Economy

LU-JNU Joint Conference

Sustainable Finance and Development in the Digital Era

Conference Booklet

December 5, 2024

Hong Kong

Live Streaming



Registration
(for on-site participant)



ZOOM



XueShuo

About the Conference

The LU-JNU Joint Conference on Sustainable Finance and Development in the Digital Era

The LU-JNU Joint Conference on "Sustainable Finance and Development in the Digital Era" addresses the urgent need to understand and harness the intersection of financial innovation and sustainable development. Amid rapid digital transformation and a growing global focus on sustainability, this theme is essential to fostering resilient and inclusive economic growth. Jointly organized by Lingnan University in Hong Kong and Jinan University in Guangzhou, the conference will alternate between these institutions, with this inaugural event hosted in Hong Kong, reaching out to the Greater Bay Area and beyond. Featuring papers on ESG (Environmental, Social, and Governance) topics, as well as the latest developments and challenges in Web3 and cryptocurrency, the conference brings together world-renowned scholars and pioneering research.

Together, they aim to generate actionable insights and strategies to guide policy-making and corporate practices. As the region positions itself as a global hub for finance and innovation, leveraging digital advancements to drive sustainability is essential for realizing long-term economic and environmental goals.

Organiser

Lingnan University - Jinan University Joint Research Centre for Financial Inclusion and Digital Economy

Co-organiser(s)

- Hong Kong Institute of Business Studies, Lingnan University
- Department of Finance, Lingnan University
- School of Management, Jinan University

Conference Committee

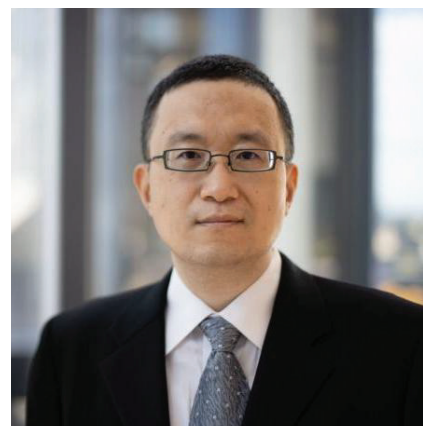
- Prof. LENG Mingming, Lingnan University
- Prof. WEI Lai, Lingnan University
- Prof. LIANG Liping, Lingnan University
- Prof. ZHAO Xiaofeng, Lingnan University
- Prof. LI Wenjing, Jinan University
- Prof. TAN Youchao, Jinan University

Keynote Speakers

Prof. YANG Liyan

*Professor of Finance and Professor of Economics
Rotman School of Management, University of Toronto*

Liyan Yang is a Professor of Finance and the Peter L. Mitchelson/SIT Investment Associates Foundation Chair in Investment Strategy at the Rotman School of Management, University of Toronto. He earned his Ph.D. from Cornell University. His research focuses on financial markets, institutions, behavioral finance, and the digital economy. He has received the Bank of Canada Fellowship Award and serves as a co-editor for the *Journal of Financial Markets* and the *Journal of Economic Dynamics and Control*.



Prof. CONG Lin Will

*The Rudd Family Professor of Management & Professor of Finance
Cornell University SC Johnson College of Business (Johnson)*

Lin William Cong is the Rudd Family Endowed Chair Professor of Management and Professor of Finance at Cornell University. He is the founding faculty director for the FinTech Initiative and the DEFT Lab. His research spans financial economics, AI for finance, and the digital economy. He has received numerous accolades, including over 50 conference best paper prizes. He is also an editor at *Management Science* and a research associate at the National Bureau of Economic Research (NBER).



Prof. LIN Chen

*Chair of Finance
Stelux Professor in Finance
Business School, The University of Hong Kong*

Professor Chen Lin is the Chair of Finance and Stelux Professor in Finance at HKU Business School. His research interests include banking and financial institutions, corporate finance, financial technology, entrepreneurship and innovation, finance and economic development. His work has been published in many top journals and he has received a number of academic and industry awards. He serves on editorial boards of various international journals including *Management Science* and has been invited to nominate for the Nobel Prize in economics.



Time	Event
08:50 - 09:00	Registration
09:00 - 09:20	Welcoming Speech Prof. LENG Mingming Dean of the Faculty of Business, Lingnan University Prof. LI Wenjing Dean of the School of Management, Jinan University Group Photo Taking
09:20 - 10:00	Keynote Speech I <i>Fragility of Financial Markets</i> Prof. YANG Liyan University of Toronto
10:00 - 10:40	Keynote Speech II <i>Big Data Tells: Unintended Consequences of Biodiversity Conservation</i> Prof. CONG Lin Cornell University
10:40 - 11:00	Tea Break
Session I Chair: Prof. ZOU Hong , The University of Hong Kong	
11:00 - 11:30	Paper Presentation <i>Is Greenium a Reflection of Inflation Risk?</i> Prof. JO Chanik Chinese University of Hong Kong
11:30 - 12:00	Paper Presentation <i>Transmission Effect of Insurers' Climate Risk Disclosures on Their Corporate Bond Investees' Environmental Friendliness</i> Prof. LI Xiaohui Jinan University
12:00 - 12:30	Paper Presentation <i>Clearing the Air on a Bad Air Day: Air Pollution and Interactive Corporate Communication</i> Prof. ZHAO Xiaofeng Lingnan University
12:30 - 14:00	Conference Lunch (registered participants only)
14:00 - 14:40	Keynote Speech III <i>Climate Change, Demand Uncertainty, and Firms' Investments: Evidence from Planned Power Plants</i> Prof. LIN Chen The University of Hong Kong

Session II Chair: Prof. HUANG Yi, Bank for International Settlement and Centre for Economic Policy Research	
14:40 - 15:10	Paper Presentation <i>From Disclosure to Action: Evidence from Informed Trading and Information Tipping in Cybersecurity Incidents</i> Prof. SI Fangbo Jinan University
15:10 - 15:40	Paper Presentation <i>Assessing the Impact of Cryptocurrency Analysts on Market Dynamics: Insights from Analyst Reports</i> Prof. YANG Shijie The Southern University of Science and Technology
15:40 - 16:00	Tea Break
Session III (Bilingual Session) Chair: Prof. TAN Youchao, Jinan University	
16:00 - 16:30	Paper Presentation <i>Pay Transparency and Patient Satisfaction</i> Prof. YANG Nan The Hong Kong Polytechnic University
16:30 - 17:00	Paper Presentation <i>The Implications of Faster Lending: Loan Processing Time and Corporate Cash Holdings</i> Prof. YANG Guochao Zhongnan University of Law and Economics
17:00 - 18:00	PhD Student Paper Session
End of the Conference	

Conference Venue

LYH111 & LYH112, Lau Lee Yuen Haan Amenties Building, Lingnan University



Getting to Lingnan



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