

MASTERCLASS STEP-UP : STAND-OUT!

ABSTRACT

Personal branding and networking skills have become a critical component of professional success. With right skills and strategies your personal brand can open new opportunities, create unexpected opportunities and distinguish you in a highly competitive workplace. This masterclass provides actionable strategies for building your personal brand and empower you with the networking skills that resonate with your career aspiration, helping you stand out in a marketplace and workplace. Investing in strengthening your professional skills and business acumen is investing in your future. This masterclass is designed for faculty members, students and any professional employee to learn strategies around step-up and stand-out.

BIOGRAPHY

Professor Rahat Munir is the Head of Department of Accounting and Corporate Governance, Macquarie University Sydney, one of the largest Accounting Departments/Schools in Australia. He is the Chairperson of Chair of Accounting and Finance Forum (CAFF) of all universities in Australia and New Zealand. With his extensive leadership, both corporate and academic, Professor Munir is recognised for his engagement with industry and academia and has been at the forefront of leading development and change initiatives. He is also a forensic accounting specialist with financial crime investigative skills to analyse financial information. Professor Munir is serving on the Education Board of Chartered Accountants Australia and New Zealand and has also served on the TAFE NSW Higher Education Academic Board and Accounting Course Advisory Committee of TAFE NSW.

He is internationally renowned for curriculum development, pioneering innovative learning and teaching practices and accreditation. Professor Munir has been instrumental in maintaining strong ongoing relationships with external stakeholders, including professional associations, universities and communities - Universities in China, Southeast Asia, South Asia and Europe. He has served on the panel for Faculty/Course Reviews of various Universities in Australia, New Zealand, Europe and the USA. With his strong engagement with industry, he leads Australia-wide CFO Forum, Thought Leadership, Business Leaders Roundtables and Modern Slavery Thinktank.

He has written over 100 peer reviewed articles in top journals globally, books, book chapters, monographs, conference papers and commissioned reports, and over 50 publications for professional and lay audiences. Although the bulk of his research focuses on management accounting and controls, he has also published in important cognate areas such as education, CSR, corporate governance, corporate culture and research expertise related to UN Sustainable Development Goals (SDGs). Professor Munir has delivered scores of invited/keynote presentations, and his expert opinions has been featured in radio, television, newspapers, newsletters, and web outlets worldwide.

He is affiliated with several professional bodies including the Accounting and Finance Association of Australia and New Zealand, Professional Risk Managers International Association, USA, American Accounting Association, British Accounting Association, Canadian Accounting Association and European Accounting Association. Professor Munir serves on various high-level Committees and Advisory Boards. He has served as guest editor and referee/scientific program committee of various international journals, and organised conferences & workshops.

Professor Munir's sustained excellence in teaching and research has been recognised through international awards, including Business/Higher Education Roundtable Award for excellence in accounting teaching collaborations. His contribution has also been acknowledged for his projects in 2015 and 2021 for the Wharton-QS Stars Reimagine Education Awards at the University of Pennsylvania in the Nurturing Employability Award category for the most innovative pedagogical approach to learning and teaching. He has served on the judging panel of the Momentum Media and Accountants Daily's Australian Accounting and Australian Digital Technology, Women in Finance and 30 Under 30 Awards. Professor Munir's case study - The Ethics of Profit in the Australian Retail Industry was amongst the top 4 teaching cases globally by the Decision Sciences Institute, Washington DC for the 'Best Teaching Case Studies Award' competition.

**DATE: 17 DECEMBER 2024,
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VENUE: SEK210

LANGUAGE: ENGLISH



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