



Accounting Research Workshop Series

Prof. Feng (Harry) Wu,
Professor, Department of Accountancy,
Lingnan University

Identify and Design a Research Project: An Example

Abstract: In this workshop, Prof. Wu will give a detailed explanation on how to identify a high-quality research topic and design solid theoretical and empirical frameworks. The explanation will be based on an example of Prof. Wu's recent research about accountants' understanding of accounting standards. The workshop will feature extensive discussions with Ph.D./Mphil students (and other audiences) with a purpose to enhance the students' ability to develop decent research projects.

About the Speaker

Feng (Harry) Wu is a Professor at the Department of Accountancy, Faculty of Business, Lingnan University. His research articles have been published in top-tier business journals like *Strategic Management Journal*, *Management Science*, *MIS Quarterly*, *Journal of International Business Studies*, and *Review of Accounting Studies*. Prof. Wu is an Associate Editor of *Asia-Pacific Journal of Accounting & Economics*; he is also a CFA Charterholder and a member of the Academic Advisory Panel for the Hong Kong Chartered Governance Institute.

Date: September 23, 2026 (Wednesday)

Time: 11:00 – 12:30

Venue: SEK206

Language: English

All are welcome

- For any inquiries, please contact us at hkibs@ln.edu.hk or call us at 2616-8374.

Department of Accountancy
Hong Kong Institute of Business Studies

EDUCATION *for* SERVICE
作育英才 · 服務社會