MSceBSCM
MSc in eBusiness and Supply Chain Management
电子商务与供应链管理硕士课程

Special Features 课程特色

Uniqueness 独特性

The Programme is unique and forward-looking dedicated to developing and promoting students' academic and professional potentials in the "Internet +" era. This Programme is highly relevant to fast growing business sector.

本课程具有独特性和前瞻性，致力于在"互联网+"时代下，发展和提升学生的学术和职业潜力。本课程和快速发展的商业形态息息相关。

Partnerships 校企合作

The Programme has built partnerships with a number of relevant firms in the eBusiness and supply chain fields, which can help enhance the career prospects of students in the Programme.

本课程与多家电子商务及供应链领域的相关公司建立了合作伙伴关系，这有助于拓展学生的职业前景。

Applications 应用

The Programme provides ample opportunities for students to analyse professional cases and participate in real commercial projects, which can cultivate students' ability in solving the real-world problems.
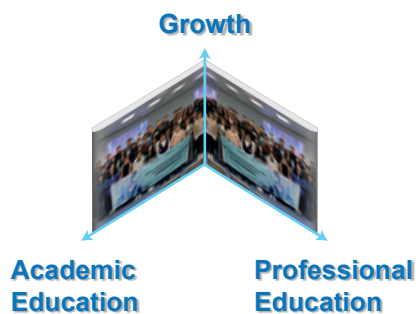
本课程提供充足的机会让学生去分析专业案例和参与实际的商业项目，这有利于培养学生解决现实问题的能力。

Professional Development 事业发展

The Programme invites influential industrial leaders and academic scholars to share the best practices and the latest industry trends. The Programme also offers many professional development activities to help students' career development.

本课程邀请有影响力的行业领袖和学术学者分享最佳实践和最新行业趋势。本课程还提供许多专业发展活动以帮助学生的事业发展。

- To think critically and innovatively in solving complex supply chain problems in an eBusiness environment; 可以在电子商务环境下用批判和创新的思维解决复杂的供应链问题；

- To use proper information technologies to improve the performance of an organization within a supply chain; 可以运用适宜的信息技术提升供应链内部架构的组织和运行；

- To apply suitable managerial strategies and skills to integrate supply chains with information technologies in the international and global context; and
  可以在国际和全球化的环境中运用管理策略和技巧整合供应链和信息技术；和

- To initiate and develop online and mobile business functions that exist in a supply chain.
  可以发展及创新目前供应链中的线上和移动商业功能。

Growth

Academic Education

Professional Education

EDUCATION for SERVICE
作育英才·服务社會

Programme Curriculum 课程结构

Required Courses (6 modules) 必修课程 (6门)	
Fundamentals of Electronic Business 电子商务导论	Supply Chain Management in eBusiness 电子商务供应链管理
Accounting and Financial Technology 会计与金融科技	Business Data Analytics 商务数据分析
Mobile Technology and Applications in eBusiness 移动技术和电子商务的应用	Best Practices in eBusiness and Supply Chain Management 电子商务与供应链管理最佳实践

Elective Courses (any 4 modules) 选修课程 (任选4门)	
Legal Issues for eBusiness 电子商务中的法律导论	Electronic Marketing 电子商务营销
E-Commerce Implementation: Planning, Platform Selection, and Execution 电子商务实务：规划，平台选择和执行	Social Media for eBusiness 电子商务的社交媒体
Project Management with Software 项目管理及软件应用	Service Operations Management 服务运营管理
Purchasing and Logistics Management for eBusiness 电子商务的采购和物流管理	Information Systems Management 资讯系统管理
Business Decision Making with Software 业务决策及软件应用	Foundation of Artificial Intelligence 人工智能基础
Big Data Analytics 大数据分析	Integrated Marketing Communications 整合营销传播
Remarks: The offering of elective courses is subject to sufficient demand and faculty availability. 备注：选修课程开设与否取决于学生需求及学系教师的教学安排。	

Words from our Alumni

I still remember vividly that I was so excited when I was admitted to eBSCM. This program is about my interests, and supply chain management is a promising industry. eBSCM provided students with lots of useful courses and seminars, where I learned a variety of the latest knowledge about supply chain management. Besides, some courses, such as Big Data Analysis and Business Decision Making, taught us how to use software to deal with business problems, which is beneficial to my career. I am sure that if you guys would like to develop your career in the supply chain industry, eBSCM is a good choice for you!

Ms YE Xiuxia
MSceBSCM Student Graduated in 2023
Graduate Trainee of DSV Air&Sea Ltd.

It is my great honour to study and grow in eBusiness and Supply Chain Management Programme. After studying this Programme, I have developed an intense interest in eBusiness. I was impressed by one of the courses - Supply Chain Management in eBusiness. The case studies presented in this course provided me with a deeper understanding of various industries and proved invaluable during interviews. I would like to express my heartfelt gratitude to the teaching assistant and all the professors who offered valuable suggestions regarding my studies, personal life, and career choices. Currently, I am proud to hold the position of Sourcing Manager in the Procurement Qualification Department at Huawei Technologies Co., Ltd.

Mr LIN Wenxin
MSceBSCM Student Graduated in 2022
Sourcing Manager of the Procurement Qualification Department, Huawei Technologies Co., Ltd.

Words from our Professor

Prof XIE, Haoran
Head, Department of Computing and Decision Sciences

'The MSceBSCM is tailored to address the complexities of the modern digital ecosystem. This programme harmonizes academic depth with practical expertise, preparing students to be effective contributors in the evolving realms of eBusiness. With collaborations from leading industry entities and a strong emphasis on pragmatic problem-solving, the curriculum offers a blend of innovation and applicability. Continual enhancements ensure that graduates remain at the cutting edge of eBusiness and supply chain developments.'

Words from Professional

Mr LEUNG, Wing-on Louis
President of Hong Kong Chinese Industry & Commerce Association

'E-Business has been growing rapidly and is the future of our world. Supply Chain Management is a key factor in earning profit for our businesses. Accordingly, students from the MSceBSCM Programme are going to be our business leaders!'

Professional Recognition 专业资格认可

Hong Kong Logistics Association 香港物流协会
Students can enjoy a Student Membership during the one-year study or a Full Membership upon graduation.
学生在一年的学习期间可以申请学生会员，毕业后可以申请成为正式会员。

The International Institute of Management 国际管理学会
Students can enjoy a Full Membership (MIIM: Member of The International Institute of Management) upon graduation.
学生毕业后可申请成为正式会员。

The Institute of Certified E-Commerce Consultants 认证电子商务顾问协会
Students can enjoy one or more certifications in E-Commerce, Finance, Management Accounting, Accounting, Economics, Risk, Project Management, HR, and Management Consulting (The World's First E-Business Graduate Certification).
学生可以在电子商务、金融、管理会计、会计、经济学、风险、项目管理、人力资源和管理咨询方面获得一张或多张证书（全球首个电子商务毕业生认证）。

The Chartered Institute of Procurement & Supply 皇家采购与供应学会
Students can enjoy the unit exemptions for some certificates.
学生可以豁免部分考试以获取一些证书。

Project Management Institute 项目管理协会
Students who take the course "Project Management with Software (CDS511)" will be eligible for the Certified Associate in Project Management (CAPM) and Project Management Professional (PMP) exams.
修读"项目管理及软件应用 （CDS 511)"这门课程的学生具备参加CAPM（项目管理专业助理师）和PMP（项目管理专业人士）的考试资格。

The Information Systems Audit and Control Association 国际信息系统审计协会
The graduates from the Programme can enjoy one year exemption to obtain the membership.
本课程的毕业生有一年的考试豁免权以获取会员资格。

Admission Requirements 入学条件

General qualifications 一般学历要求

Hold a bachelor's degree awarded by a recognized tertiary institution or have equivalent qualifications, which will be considered on a case-by-case basis.

申请者需持有认可大学的学士学位或拥有其他同等学历（视乎申请者情况作个别考虑）。

Language requirements 语言要求

- An applicant whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of 550 (paper-based test) or 79 (internet-based test) in the Test of English as a Foreign Language (TOEFL), or a band score of 6.5 or above in the International English Language Testing System (IELTS).

  除非持有香港或其他英语国家的大学颁发的学位，其他申请者必须取得托福考试（TOEFL)最低成绩达到 550分（纸考）或 79分（网考），或雅思考试（IELTS)最低成绩达到 6.5分。

- Applicants who do not fulfill the above language requirements but have an equivalent score in a recognized test, or an equivalent qualification assessment to prove their language proficiency will be considered on a case-by-case basis.

  未达到上述语言要求但持有同等资格的申请者，或有同等资格评估以证明其语言能力的申请者，会作个别考虑。

Pre-entry courses 预科课程

Applicants with no or limited background in information systems management and statistics will be required to pass the two pre-entry courses listed below before commencement of the Programme:

未曾修读过资讯系统管理和统计学这两个科目或对这两个科目认识较少的申请者将需于本课程开始前通过以下预科课程：

1. Information Systems Management 资讯系统管理
2. Statistics 统计学

Scholarships & Financial Assistance 奖学金及学费资助

- Scholarships might be considered for outstanding students on the basis of academic merit. All students admitted to the Programme will automatically be the candidates for the scholarships.

  成绩优异的学生将被考虑授予奖学金，入读本课程的学生均具备资格成为备选人。

- Local students are eligible for applying the Extended Non-means Tested Loan Scheme (ENLS). For details, please visit the website of the Working Family and Student Financial Assistance Agency (WFSFAA).

  香港本地学生可申请扩展的免入息审查贷款计划，详情可浏览在职家庭及学生资助事务处的网页。

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电子商务与供应链管理理学硕士课程

Tuition Fee (2024/25): 学费 (2024/25):	Local students - HK$208,000 香港本地生 – 港币 208,000 元 Non-local students - HK$228,000 非香港本地生 – 港币 228,000 元
Mode of Study: 修读方法:	Full-time 全日制
Study Period: 修读年限:	Normal - 1 year 一般年限: 1年 Maximum - 3 years 最长年限: 3年
Modules Required: 课程要求:	10 modules 10 门
Credits Required: 学分要求:	30 credits 30 学分
Medium of Instruction: 授课语言:	English 英文

Enquiries 信息及咨询
Tel 电话: （＋852）2616-7832
E-mail 电邮: admission_ebscm@LN.edu.hk

Website 课程网站
LN.edu.hk/cds/ebiz

WeChat 微信
HKLUeBSCM