

DBS

Doctor of Business Studies

商学研究博士

Words from Professor LENG Mingming, Dean of Faculty of Business

商学院院长冷明明教授寄语

Welcome to the Doctor of Business Studies (DBS) Programme offered by the Faculty of Business of Lingnan University, accredited by the Association to Advance Collegiate Schools of Business (AACSB)! In today's rapidly evolving and competitive business environment, the need for highly skilled professionals with advanced academic qualifications has never been more crucial. The Faculty of Business proudly introduces the new DBS programme, designed to empower ambitious individuals to advance their careers and make significant contributions to the realm of academia and industry alike.

Our DBS programme offers a comprehensive cutting-edge curriculum in business studies, equipping students with the knowledge, expertise, and research capability needed to thrive in both academic and industry settings. By nurturing adept business leaders capable of addressing contemporary challenges with innovative solutions, we aim to drive regional development and foster a culture of excellence.

We invite you to explore the DBS programme, which promises unparalleled academic rigor and a transformative scholarly journey that will elevate your future career prospects to new heights. Join us as we embark on this enlightening and enriching academic voyage together!

欢迎来到商学研究博士课程！该课程由获得国际商学院促进协会 (AACSB) 认证的岭南大学商学院提供！在当今迅速发展和竞争激烈的商业环境中，对具备高素质专业技能和高学历学术资格的专业人才的需求变得更为关键。岭南大学商学院很自豪地推出全新的商学研究博士课程，旨在赋予有远大抱负的人士提供职业生涯的提升和在学术界工业界做出有意义贡献的机会。我们的商学研究博士课程提供全面及最前沿的商业研究科目，为学生提供在学术界和业界取得成功所需的知识、专业技能和研究能力。通过培养能够以创新解决方案应对当代挑战的熟练商业领袖，我们旨在推动区域发展，营造卓越文化。我们诚邀您进一步了解我们的商学研究博士课程，这将为 您带来一次既严谨又具变革性的学术之旅，提升您未来职业生涯的高度。让我们一起踏上这启蒙和丰盛的学术之旅！



Professor LENG Mingming 冷明明教授

Dean, Faculty of Business

商学院院长

Chair Professor, Operations and Risk Management

运营与风险管理学讲座教授

Special Features 课程特色

- **Comprehensive Business Curriculum:** The DBS programme allows students to gain expertise across multiple segments of business including accounting, ESG and sustainability, finance, HR management, supply chain management, digital business and risk management.
综合商业课程：商学研究博士课程提供广泛而全面的商科范畴，涵盖广泛的学科领域，包括会计，环境、社会及公司治理，金融，人力资源管理，供应链管理，数字化业务，风险管理等。
- **Efficient Pathway to Achieve Terminal Degree:** The DBS programme allows students to engage in both coursework and applied business research, enabling them to achieve terminal degrees in three years.
博士成就之路：商学研究博士课程为期 3 年，学生将通过科目学习和应用商业研究相结合的方式，获得博士学位。
- **Diverse Student Body:** The DBS programme draws a varied student cohort encompassing individuals at different stages of their careers, fostering a dynamic and enriching learning environment for all.
多元化的学生群体：商学研究博士课程吸引了不同的学生群体，包括处于职业生涯不同阶段的个人，为所有人营造了一个充满活力和丰富的学习环境。
- **Dual Career Pathways:** The DBS programme offers academic enrichment for ambitious individuals to thrive in both academic and industry settings.
双重职业道路：商学研究博士课程为有远大抱负的个人提供学术增值，使其在学术界或行业领域脱颖而出。

Programme Intended Learning Outcomes 课程学习目标

- Demonstrate advanced knowledge of theoretical frameworks, concepts, and principles related to various areas of business studies;
具备多个商学领域相关的理论框架，概念和原理的知识；
- Apply advanced analytical techniques and tools and critical thinking skills in developing innovative solutions to business challenges and identifying new opportunities;
运用先进分析技术、工具和批判性思维，开发创新的商业解决方案并识别新的机会；
- Evaluate and synthesise existing literature and contribute to the advancement of knowledge in business through scholarly inquiry by employing appropriate research methodologies and techniques;
评估和综合现有文献，运用适当的研究方法和技术，通过学术研究推动商学知识的进步；
- Effectively communicate complex business concepts and research findings to both academic and non-academic audiences; and
能够向学术和非学术受众有效传达复杂的商业概念和研究成果；及
- Exhibit responsible and ethical leadership qualities, considering the impact of business activities on stakeholders and society.
展现负责任且具道德的领导品质，充分考虑商业活动对利益相关者和社会的影响。

The Faculty of Business 商学院

The Faculty of Business at Lingnan University provides high quality business education distinguished by the best liberal arts tradition. Since 2011, the Faculty was accredited by the AACSB, placing it among the top 6% of business schools worldwide. In addition, for the academic year 2023/24, the Faculty has once again been recognised as the 'Highest Honors Chapter' by Beta Gamma Sigma (BGS, the international business honor society for AACSB-accredited schools), and, in the UTD Top 100 Worldwide Business School Rankings Based on Research Contributions 2025, the Faculty ranks 24th in Greater China (including the Chinese Mainland, Hong Kong SAR, Macao SAR and Taiwan region) (as of 29 January 2026), reaffirming its important academic position.

Committed to the whole-person developments, the Faculty puts a strong emphasis on nurturing students' practical ability and global vision. The Faculty has five departments of Accounting, Finance, Operations and Risk Management, Management, Marketing and International Business, offering a comprehensive range of bachelor's, Master of Philosophy, Doctor of Philosophy, and taught postgraduate programmes. The Faculty also has the Hong Kong Institute of Business Studies to assist faculty members in conducting interdisciplinary business research, and actively promote knowledge sharing and technology transfer, so as to widely apply research results to society.

岭南大学商学院提供建基于优良博雅教育传统的高质素商学课程。自2011年起，学院获得国际商学院促进协会 (AACSB) 的学术权威认证，成为全球最顶尖6%的大学商学院之一。此外，于2023/24学年，学院再次获国际商学荣誉学会评鉴为2023/24学年最高荣誉分会，且在「2025年全球商学院科研排名百强」榜单中，学院成功入选并列大中华区（包含中国内地、香港特别行政区、澳门特别行政区及台湾地区）商学院科研排名百强榜第24位（截止2026年1月29日），进一步巩固了其在学术界的重要地位。

学院致力于学生的全人发展，着重培养学生处理实务的能力和国际视野。学院设有会计学，金融学，运营及风险管理，管理学，市场及国际企业等五大学系，提供全面的学士，哲学硕士，哲学博士，和修课式研究生课程。学院还设有香港商业研究所，协助学系同仁进行跨学科的商学研究，并积极促进知识共享及技术转移，将研究成果广泛应用于社会。

Faculty Leadership Team 商学院领导团队



Professor LENG Mingming, Dean and Chair Professor, Department of Operations and Risk Management

Research interests: Game Theory; Operations and Supply Chain Management; Operations Research; Marketing-Operations Interface; Stochastic Processes; Financial Engineering

冷明明教授，院长，运营与风险管理学讲座教授
主要研究方向：博弈论；运营和供应链管理；运筹学；随机过程；金融工程



Professor YAN Aihua, Associate Dean (UG studies & Accreditation)
Professor of Teaching, Department of Marketing & International Business
Director of Undergraduate Programmes, Office of the Faculty of Business

Research interests: Data-Driven Business Decision-Making, Applications of AI in Business and Healthcare, Digital Transformation Strategies

颜爱华教授，副院长（本科生课程及认证），教学教授，商学院本科课程总监
主要研究方向：数据驱动的商业决策，人工智能在商业与医疗领域的应用，数字化转型战略



Professor CHEN Tingting, Head and Professor, Department of Management

Research Interests: Leadership; Work Motivation; Creativity; Chinese Indigenous Management Issues; Human Resource Management; Justice; Goal Interdependence

陈婷婷教授，管理学系系主任、教授
主要研究方向：领导力；工作的动机；创造力；中国本土管理问题；人力资源管理；正义；目标相互依存



Professor LI Jingyuan, Professor, Department of Operations and Risk Management, Director of the Hong Kong Institute of Business Studies.

Research Interests: Theory of risk, uncertainty and insurance; formal methods for decision analytics

李静远教授，营运及风险管理学系教授及香港商业研究所所长
主要研究方向：风险、不确定性与保险理论；决策分析形式化方法



Professor PENG Ling, Head and Associate Professor, Department of Marketing & International Business

Research Interests: E-commerce and Social Media; Content Marketing; Econometrics; Psychometrics; Data Mining; Machine Learning

彭玲教授，市场及国际企业学系系主任、副教授
主要研究方向：电子商务与社交媒体；内容营销；计量经济学；心理测验学；数据挖掘；机器学习

Professor LIN Zhenpin, Associate Dean (Research & Executive Education)
Professor, Department of Accountancy

Research interests: Behavioral Accounting; Auditing Methodologies; China Accounting and Auditing

林振聘教授，副院长（研究与高级管理教育），会计学系教授
主要研究方向：行为会计；审计方法论；中国会计与审计

Professor SHI Shanshan, Associate Dean (TP studies)
Professor of Teaching, Office of the Faculty of Business
Director of Taught Postgraduate Programmes, Office of the Faculty of Business

Research Interests: PRC Tax, International Taxation and Tax Planning, Taxation for Digital Economy, Transfer Pricing, Corporate Governance, ESG and Sustainability

史珊珊教授，副院长（修课式研究生课程），教学教授，商学院修课式研究生课程总监
主要研究方向：中国税务，国际税务与税务筹划，数字经济税务，转让定价，公司管治

Professor WEI Lai, Head and Professor, Department of Finance, Director of the Lingnan University - Jinan University Joint Research Centre for Financial Inclusion and Digital Economy

Research Interests: Corporate Finance; Information Disclosure; Innovation; Fintech; ESG

魏隽教授，金融学系系主任、教授、岭南大学-暨南大学普惠金融与数字经济联合研究中心主任
主要研究方向：企业金融；信息披露；创新；金融科技；环境、社会和公司治理

Professor ZHANG Yue, Head and Associate Professor, Department of Accountancy

Research Interests: Capital Market; Supply Chain; CSR

張玥教授，会计学系系主任、副教授
主要研究方向：资本市场；供应链；企业社会责任

Professor LIANG Liping, Head and Professor, Department of Operations and Risk Management

Research Interests: Operations and Supply Chain Management; Operations-Marketing Interface; Incentive Mechanism Design; Data Analytics and AI Applications in Operations.

梁丽萍教授，营运及风险管理学系系主任、教授
主要研究方向：运营与供应链管理；运营与营销交互；激励机制设计；运营数据分析及AI应用



Programme Timeframe 课程时长

Timeframe 时长	Term 1 第一学期	Term 2 第二学期	Total Credits 学分
Year 1 第一学年	5 courses (15 credits) (5 core courses including Research Methodology in Business I) 5个科目 (15 学分) (5个核心科目, 包括商学研究方法 1)	5 courses (15 credits) (5 core courses including Research Methodology in Business II) 5个科目 (15 学分) (5个核心科目, 包括商学研究方法 2)	30
Summer 暑期	Immersion Programme (optional) 沉浸学习项目 (选择性参加)		
Year 2 第二学年	2 courses (6 credits) (2 elective course) 2个科目 (6 学分) (2个选修科目)	Doctoral Thesis (30 credits) 博士论文 (30 学分)	6
Year 3 第三学年	Doctoral Thesis (30 credits) 博士论文 (30 学分)		30

Remarks:

- A student should pass all core courses, as well as at least 50% of the elective courses (where applicable) before they can formally register for the research (i.e. thesis) component.
- A student who has not fulfilled a cumulative grade point average (CGPA of 2.67 or above for the 12 taught courses will not be allowed to undertake the oral examination of the thesis.
- The offering of elective courses is subject to sufficient demand and faculty availability.

备注:

- 学生必须通过所有核心课程, 以及至少50%的选修科目 (如适用), 才能正式开始论文研究部分 (即论文) 部分。
- 12门授课课程的平均成绩绩点未达到2.67或以上的学生将不允许参加论文答辩。
- 选修课程的开设与否取决于学生需求及教师的安排。

Programme Curriculum 课程结构

Required Courses (10 modules) 核心科目 (10 门)
1. DBS701 Residential Workshops DBS701 商学研究工作坊
2. DBS702 Research Methodology in Business I DBS702 商学研究方法 1
3. DBS703 Research Methodology in Business II DBS703 商学研究方法 2
4. DBS704 Strategic Human Resource Management DBS704 战略人力资源管理
5. DBS705 Data-driven Marketing DBS705 数据驱动营销
6. DBS706 Sustainable Accounting and Decision Making DBS706 可持续会计与决策
7. DBS707 Advanced Financial Management DBS707 高级财务管理
8. DBS708 Operations and Supply Chain Management DBS708 运营与供应链管理
9. DBS709 Frontiers in Business Research DBS709 商学研究前沿
10. DBS710 Digital Transformation in Business DBS710 商业数字化转型

Elective Courses (any 2 modules) 选修科目 (任选2门)
1. DBS711 Dialogue with Business Leaders DBS711 对话商界领袖
2. DBS712 Governance and Risk Management DBS712 公司治理与风险管理
3. DBS713 Environmental, Social and Governance (ESG) DBS713 商业中的环境、社会与治理专题
4. DBS714 Business in the Artificial Intelligence (AI) Era DBS714 人工智能时代的商业
Thesis 论文
1. DBS715 Doctoral Thesis (40,000 –60,000 words) DBS715 博士论文 (40,000 –60,000 字)
Thesis Oral Examination 论文答辩
A Panel of Examiners will be formed to assess a student’s thesis in the form of an oral examination. 由数名考官组成的论文口试委员会, 将会以论文答辩的形式考核学生的毕业论文。

Career Prospect 职业前景

Graduates of the DBS programme are well-equipped to pursue a wide range of rewarding career paths. The advanced knowledge, research skills, and leadership capabilities gained from this programme open doors to various high-level positions in academia, industry, and government sectors, such as university professors, senior management consultants, public administration leaders, entrepreneur, etc.

商学研究博士课程的毕业生具备了追求各种有前途职业道路的良好条件。通过该课程获得的高级知识、研究技能和领导能力，为进入学术界、业界和政府部门的高层职位铺平了道路，例如：大学教授、高级管理顾问、公共行政领导者、企业家等。

Scholarships 奖学金

Entrance Scholarships will be offered to outstanding applicants. All applicants to DBS will be automatically considered for the entrance scholarships. 成绩优异的申请者，有机会获得入学奖学金。所有本课程的申请者均具备资格成为入学奖学金的备选人。

Academic Scholarships will be offered to the students with excellent academic performance during the study of the programme. 学术奖学金授予在课程学习阶段成绩优异的同学。

Admission Requirements 入学条件

General Qualifications 一般学历要求

Applicants are required to

- (a) hold a relevant master's degree awarded by a recognised university or the equivalent; or
- (b) have obtained an equivalent qualification; or
- (c) have provided satisfactory evidence of academic and professional attainment.

An applicant without a master's degree but with professional qualifications or other scholarly achievements may be considered on a case-by-case basis.

申请者需

- (a) 拥有由认可大学授予的相关硕士学位或同等学历；或
- (b) 获得同等资格；或
- (c) 提供令人满意的学术和职业成就证明。没有硕士学位但拥有专业资格或其他学术成就的申请人，可以根据具体情况进行个别考虑。

Language Requirements 语言要求

An applicant whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of 79 (internet-based test) in the Test of English as a Foreign Language (TOEFL), or a band score of 6.0 or above in the International English Language Testing System (IELTS), or a minimum score of 450 in the Chinese Mainland's College English Test Band 6 (CET6).

除非持有香港或其他英语国家大学颁发的学位，其他申请人必须符合以下要求：托福考试 (TOEFL) 最低成绩达79 分 (网考) 或 雅思考试 (IELTS) 最低成绩达 6.0 分 或 全国大学英语六级考试(CET6) 最低成绩达450分。

Applicants who do not fulfil the above language requirements but have an equivalent score in a recognized test, or an equivalent qualification assessment to prove their language proficiency may be considered on a case-by-case basis.

未达到上述语言要求但持有同等资格的申请者，或有同等资格评估以证明其语言能力的申请者，会作个别考虑。

Doctor of Business Studies

商学研究博士

Tuition Fee 学费:
(2027/2028) **All Students: HK\$ 738,000**
所有学生：港币738,000元

Mode of Study:
修读方法：**Full-time**
全日制

Study Period:
修读年限：**Normal : 3 year, Maximum : 5 years**
一般年限：3年，最长年限：5年

Modules Required:
课程要求：**10 Core Courses, 2 Elective Courses and Thesis**
10门必修课程，2门选修课程，论文

Credits Required :
学分要求：**66 Credits**
66 学分

Medium of Instruction:
授课语言：**English**
英文

Enquiries 课程咨询:

Tel 电话: +852 2616-7344

E-mail 邮箱: admission_dbs@LN.edu.hk

DBS Website 课程网站
https://www.ln.edu.hk/fb/dbs

DBS 微信公众号
岭南大学商学研究博士DBS

