

MSc eBSCM

MSc in eBusiness and Supply Chain Management 电子商务与供应链管理硕士课程

Special Features 课程特色

Uniqueness 独特性

The Programme is unique and forward-looking dedicated to developing and promoting students' academic and professional potentials in the "Internet +" era. This Programme is highly relevant to fast growing business sector.

本课程具有独特性和前瞻性，致力于在“互联网+”时代下，发展和提升学生的学术和职业潜力。本课程和快速发展的商业形态息息相关。

Partnerships 校企合作

The Programme has built partnerships with a number of relevant firms in the eBusiness and supply chain fields, which can help enhance the career prospects of students in the Programme.

本课程与多家电子商务及供应链领域的相关公司建立了合作伙伴关系，这有助于拓展学生的职业前景。

Applications 应用

The Programme provides ample opportunities for students to analyse professional cases and participate in real commercial projects, which can cultivate students' ability in solving the real-world problems.

本课程提供充足的机会让学生去分析专业案例和参与实际的商业项目，这有利于培养学生解决现实问题的能力。

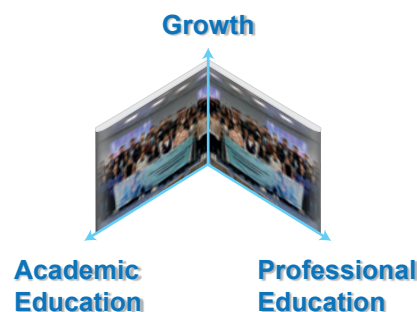
Professional Development 事业发展

The Programme invites influential industrial leaders and academic scholars to share the best practices and the latest industry trends. The Programme also offers many professional development activities to help students' career development.

本课程邀请有影响力的行业领袖和学术学者分享最佳实践和最新行业趋势。本课程还提供许多专业发展活动以帮助学生的事事业发展。

Learning Outcomes 学习目标

- To think critically and innovatively in solving complex supply chain problems in an eBusiness environment; 可以在电子商务环境下用批判和创新的思维解决复杂的供应链问题；
- To use proper information technologies to improve the performance of an organization within a supply chain; 可以运用适宜的信息技术提升供应链内部架构的组织和运行；
- To apply suitable managerial strategies and skills to integrate supply chains with information technologies in the international and global context; and 可以在国际和全球化的环境中运用管理策略和技巧整合供应链和信息技术；和
- To initiate and develop online and mobile business functions that exist in a supply chain. 可以发展及创新目前供应链中的线上和移动商业功能。



Programme Curriculum 课程结构

Required Courses (6 modules) 必修课程 (6门)

Fundamentals of Electronic Business 电子商务导论	Supply Chain Management in eBusiness 电子商务供应链管理
Accounting and Financial Technology 会计与金融科技	Business Data Analytics 商务数据分析
Mobile Technology and Applications in eBusiness 移动技术和电子商务的应用	Best Practices in eBusiness and Supply Chain Management 电子商务与供应链管理最佳实践

Elective Courses (any 4 modules) 选修课程 (任选4门)

Legal Issues for eBusiness 电子商务中的法律导论	Electronic Marketing 电子商务营销
E-Commerce Implementation: Planning, Platform Selection, and Execution 电子商务实务：规划，平台选择和执行	Social Media for eBusiness 电子商务的社交媒体
Project Management with Software 项目管理及软件应用	Service Operations Management 服务运营管理
Purchasing and Logistics Management for eBusiness 电子商务的采购和物流管理	Information Systems Management 资讯系统管理
Business Decision Making with Software 业务决策及软件应用	Foundation of Artificial Intelligence 人工智能基础
Big Data Analytics 大数据分析	Integrated Marketing Communications 整合营销传播
Introduction to Python Programming Python程式设计入门	Cloud-based Solutions for Digital Business Transformation 云计算驱动的企业数字化解决方案

Remarks: The offering of elective courses is subject to sufficient demand and faculty availability.
备注：选修课程开设与否取决于学生需求及学系教师的教学安排。

Words from our Alumni



As a working professional who returned to academia after several years in the industry, I truly cherish my learning experience in the eBSCM programme. The curriculum strikes an excellent balance between practical relevance and forward-looking insights. Through engaging lectures, real-world case studies, and industry-focused discussions, our professors introduced us to the latest developments in eBusiness and supply chain management. These experiences enabled me to step beyond the day-to-day demands of operational work and gain a broader perspective on the trends and forces shaping the future of the industry.

Among all the modules, Business Data Analytics and Project Management left a particularly profound impression on me. The analytical tools, AI-driven applications, and project management methodologies I learned in these courses have extended far beyond the classroom. In my current role, they continue to help me streamline operational processes, conduct data-driven analysis, and enhance cross-functional collaboration. Applying these skills in practice has significantly improved both my work efficiency and problem-solving capabilities.

Looking back, the eBSCM programme has not only strengthened my professional knowledge and technical competencies but has also transformed the way I think and approach challenges. For professionals seeking to build a long-term career in the fields of supply chain management and e-commerce, I firmly believe that eBSCM is an exceptional choice.

Mr LI Jincong
MSceBSCM Student Graduated in 2026
Assistant Officer, Tsing Yi Transit Centre, SF Express (Hong Kong)

Coming from a background outside traditional supply chain studies, my journey in the eBSCM programme has been truly transformative. It broadened my understanding of how technology, data, and business strategies are reshaping modern supply chains and redefining the way organisations create value. The programme not only equipped me with practical knowledge in eBusiness and supply chain management but also encouraged me to think critically about the role of digital transformation in driving business innovation and sustainable growth.

Throughout my studies, modules related to Business Analytics, Digital Transformation, and Supply Chain Management provided me with a comprehensive understanding of how data-driven insights can enhance decision-making and improve operational performance. Beyond the classroom, group projects and case studies offered invaluable opportunities to collaborate with peers from diverse academic and professional backgrounds. These experiences enabled me to examine real-world business challenges from multiple perspectives and develop more effective problem-solving approaches.

One of the most rewarding aspects of the programme was the opportunity to bridge theory and practice. The knowledge and analytical mindset developed through eBSCM have strengthened my ability to manage complex projects, evaluate business opportunities, and adapt to an increasingly digital and interconnected business environment.

Ms CHEN Shiqi
MSceBSCM Student Graduated in 2026
Procurement Project Manager, SANY Group



Words from our Professor



Prof LIANG, Liping

Head, Department of Operations and Risk Management

'The Programme is designed to develop students' knowledge and skills across the fields of Digital Business, Supply Chain Management, and Business Analytics. It provides valuable learning experience at a liberal arts university and opportunities for professional recognition and personal development, preparing students for careers across a wide range of industries.'

Words from Professional

Mr LEUNG, Wing-on Louis

President of Hong Kong Chinese Industry & Commerce Association

'E-Business has been growing rapidly and is the future of our world. Supply Chain Management is a key factor in earning profit for our businesses. Accordingly, students from the MSceBSCM Programme are going to be our business leaders!'



Professional Recognition 专业资格认可



Hong Kong Logistics Association 香港物流协会

Students can enjoy a Student Membership during the one-year study or a Full Membership upon graduation.

学生在一年的学习期间可以申请学生会会员，毕业后可以申请成为正式会员。



The International Institute of Management 国际管理学会

Students can enjoy a Full Membership (MIIM: Member of The International Institute of Management) upon graduation.

学生毕业后可申请成为正式会员。



The Institute of Certified E-Commerce Consultants 认证电子商务顾问协会

Students can enjoy one or more certifications in E-Commerce, Finance, Management Accounting, Accounting, Economics, Risk, Project Management, HR, and Management Consulting (The World's First E-Business Graduate Certification).

学生可以在电子商务、金融、管理会计、会计、经济学、风险、项目管理、人力资源和管理咨询方面获得一张或多张证书（全球首个电子商务毕业生认证）。



The Chartered Institute of Procurement & Supply 皇家采购与供应学会

Students can enjoy the unit exemptions for some certificates.

学生可以豁免部分考试以获取一些证书。



Project Management Institute 项目管理协会

Students who take the course "Project Management with Software" will be eligible for the Certified Associate in Project Management (CAPM) and Project Management Professional (PMP) exams.

修读“项目管理及软件应用”这门课程的学生具备参加CAPM(项目管理专业助理师)和PMP(项目管理专业人士)的考试资格。



The Information Systems Audit and Control Association 国际信息系统审计协会

The graduates from the Programme can enjoy one year exemption to obtain the membership. 本课程的毕业生有一年的考试豁免权以获取会员资格。

Admission Requirements 入学条件

General qualifications 一般学历要求

Hold a bachelor's degree awarded by a recognized tertiary institution or have equivalent qualifications, which will be considered on a case-by-case basis.

申请者需持有认可大学的学士学位，或拥有其他同等学历（视乎申请者情况作个别考虑）。

Language requirements 语言要求

- An applicant whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of 79 (internet-based test) in the Test of English as a Foreign Language (TOEFL), or a band score of 6.0 or above in the International English Language Testing System (IELTS), or a minimum score of 450 in the Chinese Mainland's College English Test Band 6 (CET6).
除非持有香港或其他英语国家的大学颁发的学位，其他申请者必须取得托福考试(TOEFL)最低成绩达到79分(网考)，或雅思考试(IELTS)最低成绩达到6.0分，或全国大学英语六级考试(CET6)最低成绩达到450分。
- Applicants who do not fulfill the above language requirements but have an equivalent score in a recognized test, or an equivalent qualification assessment to prove their language proficiency will be considered on a case-by-case basis.
未达到上述语言要求但持有同等资格，或有同等资格评估以证明其语言能力的申请者，会作个别考虑。

Pre-entry courses 预科课程

Applicants with no or limited background in information systems management and statistics will be required to pass the two pre-entry courses listed below before commencement of the Programme:

未曾修读过资讯系统管理和统计学这两个科目或缺乏相关背景知识的申请者将需于本课程开始前通过以下预科课程：

- Information Systems Management 资讯系统管理
- Statistics 统计学

Scholarships & Financial Assistance 奖学金及学费资助

- Scholarships might be considered for outstanding students on the basis of academic merit. All students admitted to the Programme will automatically be the candidates for the scholarships.
成绩优异的学生将被考虑授予奖学金，入读本课程的学生均具备资格成为备选人。
- Local students are eligible for applying the Extended Non-means Tested Loan Scheme (ENLS). For details, please visit the website of the Working Family and Student Financial Assistance Agency (WFSFAA).
香港本地学生可申请扩展的免入息审查贷款计划，详情可浏览在职家庭及学生资助事务处的网页。



MSc in eBusiness and Supply Chain Management

电子商务与供应链管理理学硕士课程

Tuition Fee (2027/28): Local students - HK\$208,000
学费 (2027/28): 香港本地生 – 港币 208,000 元
Non-local students - HK\$238,000
非香港本地生 – 港币 238,000 元

Mode of Study: Full-time
修读方法: 全日制
Study Period: Normal - 1 year
修读年限: 一般年限: 1年
Maximum - 3 years
最长年限: 3年

Modules Required: 10 modules
课程要求: 10 门

Credits Required: 30 credits
学分要求: 30 学分

Medium of Instruction: English
授课语言: 英文

Enquiries 信息及咨询

Tel 电话: (+852) 2616-7832

E-mail 电邮: admission_ebscm@LN.edu.hk

Application Deadline: June 30, 2027
申请截止日期: 2027年6月30日

Website 课程网站
www.ln.edu.hk/orm/ebscm

WeChat 微信
HKLUeBSCM

