

工商管理(荣誉)学士-金融 及 创新设计与人工智能(荣誉)理学士双学位 (自资) Double Degree in BBA (Hons) - Finance and BSc (Hons) in Innovative Design and Artificial Intelligence (Self-financed)

课程介绍

Programme Introduction



课程特色 Highlights

四年完成双学位

Two Honours Degrees in Four Years

本课程为岭南大学校内首个跨学院的双学位课程，由商学院及数据科学学院合办。学生可于四年内完成工商管理(荣誉)学士 - 金融 及 创新设计与人工智能(荣誉)理学士两个学位，而本港同类双学位课程一般需时五年。课程经过精心设计，两个学位共享量化与运算基础，并于二年级及三年级设暑期课程，让学生完成双学位学分要求。相比本港其他五年制同类课程，学生可提早一年投入职场。

This is the first inter-faculty/school double degree programme at Lingnan University, jointly offered by the Faculty of Business and the School of Data Science. Students complete a Bachelor of Business Administration (Honours) - Finance and a Bachelor of Science (Honours) in Innovative Design and Artificial Intelligence in four years, while most comparable double degrees in Hong Kong, China require five. The four-year pathway is the result of deliberate design rather than compression: the two degrees share their quantitative and computational foundations, selected courses count towards both degrees, and two structured summer terms in Years 2 and 3 to allow students to complete the credit requirements. Graduates enter the workforce a full year ahead of peers on five-year pathways.

国际专业资历认可

International Professional Recognition

本课程两个学位均建基于国际的专业体系。商学院自2011年起获AACSB国际认证，工商管理(荣誉)学士 - 金融为特许金融分析师协会(CFA Institute)大学联繫计划成员。毕业生可获多个知名专业团体豁免部分考试，包括香港证券及投资学会、特许公认会计师公会，以及香港财务策划师学会。创新设计与人工智能课程则参照香港工程师学会的建议设计，在六个运算及工程核心范畴提供不少于40小时的课堂时数。学院自一年级起为学生提供专业指导，协助其规划获取专业认可。

Both halves of the Programme rest on established professional foundations. The Faculty of Business has held AACSB international accreditation since 2011, and the BBA (Hons) - Finance programme is a member of the CFA Institute University Affiliation Program. Graduates are eligible for certain examination exemptions from well-known professional bodies, including the Hong Kong Securities and Investment Institute, the Association of Chartered Certified Accountants, and the Institute of Financial Planners of Hong Kong. The Innovative Design and Artificial Intelligence curriculum is designed with reference to the recommendations of the Hong Kong Institution of Engineers, providing at least 40 contact hours in six key areas across computing and engineering. Students are advised from Year 1 on the steps required to obtain professional recognition.

金融与人工智能的深度融合

Where Finance and Artificial Intelligence Actually Meet

本课程并非单纯修读两个独立学位，而是融合两个学科范畴的综合课程。学生修读公司理财、投资与组合管理及金融科技导论，同时修读机器学习、图形处理器与平行运算、区块链技术、人机互动，以及系统整合、验证与确认。两大学习主线于四年级毕业专题中汇合，学生需于毕业专题一运用人工智能、创新与设计思维，针对真实金融问题提出解决方案；再于毕业专题二围绕金融创新与实践，开发及评估可运作的原型。两个专题由金融学系与工业数据科学组共同开设，除学术导师指导外，学生亦有机会获业界导师提供专业指导。毕业生不仅获得学术知识，更能累积职业技能。

This Programme is not two degrees placed side by side. Students take corporate finance, investment and portfolio management, and financial technology alongside machine learning, GPU and parallel computing, blockchain technology, human computer interaction, and systems integration, verification and validation. The two strands converge in a two-part capstone that runs across both terms of Year 4. In Capstone Project 1, AI-Enabled Innovation and Design, student teams frame a real financial problem and design a solution; in Capstone Project 2, Financial Innovation and Implementation, they build and evaluate a working prototype. Both are offered jointly by the Department of Finance and the Division of Industrial Data Science, under an academic supervisor and, where feasible, an industry mentor. Graduates leave with built work, not only a transcript.



学生发展活动
Student Development Programmes



实习机会
Internship Opportunities



业界专家讲座及工作坊
Practitioner-led Seminars and Workshops



学生精进计划
Student Enhancement



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Study Tour

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Division of Industrial Data Science
WeChat Official Account



联系方式
Contact
电邮: fin_idai@LN.edu.hk
电话: (852)2616-8265
(852)2616-7618

