

CFA Institute – ETHICAL DECISION MAKING WORKSHOP

Date : 20 January 2020 (Monday)

Time: 4:30pm

Venue: MBG01



Guest Speaker:

Mr. Alan Lok, CFA, FRM

**Director, Ethics Education & Professional Standards
Asia Pacific**



ETHICAL DECISION MAKING WORKSHOP

"HOW TO DO THE RIGHT THING EVEN IF NO ONE IS WATCHING"

- Can ethics be dangerous to your career?
- What should you do if you are asked to do something that you believe is illegal or unethical?

Although ethical dilemmas are a normal and predictable part of the workplace, they can be damaging to a professionals' career if they are not prepared for the organizational challenges that may test personal values and a commitment to doing the right thing.

Formal ethics training and an organizational culture rooted in ethical practice is vital to ensure that investors' interests come first, and that trust grows and is maintained in the industry.

ETHICAL DECISION-MAKING WORKSHOP

These interactive in-person events examine real-life dilemmas that investment industry professionals may face in their careers, and that may not have a clear right or wrong response. Participants consider potential courses of action to address the issues involved and vote on one they believe is best, which sparks lively discussions and reveals unique perspectives. Participants will also learn about the CFA Institute Ethical Decision-Making Framework and how they can use it to analyze a situation or dilemma.

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All are Welcome!

Register Online **NOW** to reserve your seat:



Registration link: https://www.ln.edu.hk/sys/regbuilder/registration/CFA_workshop2020

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