Registration

<table>
<thead>
<tr>
<th></th>
<th>AIB Members</th>
<th>Non AIB Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>US$445</td>
<td>US$545</td>
</tr>
<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$100)</td>
<td></td>
</tr>
<tr>
<td>Low Income/Student</td>
<td>US$225</td>
<td>US$275</td>
</tr>
<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$50)</td>
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<tr>
<td>Electronic</td>
<td>US$225</td>
<td>US$250</td>
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<tr>
<td></td>
<td>(include 1-year AIB membership fee of US$25)</td>
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</table>

*Registration deadline is **31 August 2015**. An extra US$50 will be charged for late registration after the deadline and US$100 will be charged for registration after 30 October 2015.

Registrations will **NOT** be confirmed until full payment is received.

**Remarks:**

1. Membership fees are for 12 months of membership, starting from the day AIB Headquarter processes your membership application.
2. Individuals with gross annual incomes less than US$25,000.
3. Proof of full-time student status is required.
4. Available to low income individuals from low income or low-middle-income economies only (according to the classifications of the World Bank). Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and a copy of Conference Proceedings.

Registration form can be downloaded at http://www.LN.edu.hk/hkibs/AIB/2015/aib2015/Home.html

* Conference Proceedings is in CD format and costs US$25 for additional copy.
# Suggested Topics

We particularly welcome papers related to the main theme as well as other topics, including but not limited to:

- Adoption and diffusion of new ICT by businesses and consumers
- Big data and business analytics in IB
- Business cultures, education, ethics and corporate social responsibility
- Collaboration and competition of MNEs
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging market multinationals
- Entry modes and locations
- Export marketing
- Human resource management, cross-cultural management, innovation, knowledge management and international entrepreneurship
- Institutions and organizational culture and practices
- International accounting, economics, finance and taxation
- International marketing strategies
- International supply chain and e-commerce management
- International trade management
- Management information systems/decision support systems
- National cultures and business systems
- Regionalism, globalization and internationalization
- Social media and networks in international business
- The impact of ICT on business operations and consumption

## Conference Venue

**Penang**, an island on the northwest coast of Malaysian Peninsular, occupies an area of 285 square kilometers and is connected by the Penang Bridge to the mainland Malaysia. Penang is also famous for the delicious food, beautiful resorts, diverse culture and scenic beaches.

The Conference will be held at the luxury 5-star Shangri-La’s Rasa Sayang Resort & Spa.

## Accommodation

**Shangri-La’s Rasa Sayang Resort & Spa/ Golden Sands Resort by Shangri-La**

Located on Penang’s scenic Batu Feringhi beach, the resorts are the tropical paradise for tourists. Competitive room rates, starting from MYR350++ at Rasa Sayang and MYR320++ at Golden Sands, are offered especially to our guests. Please refer to the conference website for details. **++subject to 10% service charge, 6% prevailing government taxes and Penang local government fee.**

**1 Malaysian Ringgit (MYR): 0.27 USD**

(As at 16 March 2015)

**Reservation Deadline:** 3 October 2015

Please make reservation directly with the Hotels as soon as possible but no later than the reservation deadline to enjoy the special room rates and ensure room availability.

## Awards

**Best Paper Awards** will be conferred at the conference (in order to qualify for the award, the papers must be presented at the conference).

## Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

## Official Language

Papers and presentations should be in **English**.