Call for Papers
Book Series of the Academy of International Business Southeast Asia Regional (AIBSEAR) Chapter

As part of the effort to promote the AIBSEAR Chapter and its conferences, we will publish a book (with Palgrave McMillan - the Publisher of Journal of International Business Studies - JIBS) after the AIBSEAR Conference in Macau, CHINA, December 7-9, 2014. The title and content of the book will take on the theme:  
Asian Economies and Business in a Turbulent Environment.  As an active researcher in related topics on the theme, we cordially invite you to submit a piece of your work. The paper can be in any of the following topics focusing on Asian economies and business during turbulent times and those called for by the AIBSEAR Conference, such as but not limited to:

1. Firms' turnaround strategies during turbulent times in Asia
2. The impacts of financial crises on firm performance in Asia
3. The entry, survival, and exit of Asian firms during turbulent times
4. Technology and innovation management in Asia's turbulent environments
5. The rise of entrepreneurial opportunities during crises in Asia
6. The effects of political and economic instability on foreign direct investment in Asian economies
7. Sustainability of Asian business systems in turbulent times
8. The role of strategic networks and business groups in Asian economies during turbulent times
9. Changes in institutional environments and their impact on business systems in Asia during turbulent times
10. Demographic changes of the firms in Asia during turbulent times

Details of manuscript submission:

- Manuscript length: 5,000-8,000 words (to be submitted in English)
- Format and style: Please follow the format and style for JIBS (http://www.palgrave-journals.com/jibs/style_guide.html)
- Deadline for submission: 31 January, 2015
- Delivery date: Final manuscript due by April 30, 2015

We welcome empirical research, case studies, review articles, as well as theoretical pieces. This will be the third of a book series that will come out of the AIBSEAR Conferences. With the book, we hope to solidify and showcase the best research in international business relating to this region.

Paper submission can be sent directly to me at dyiu@cuhk.edu.hk. Please feel free to contact us (dyiu@cuhk.edu.hk or makino@baf.msmail.cuhk.edu.hk) if you have questions regarding this Book Project.

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