



**techstars\_  
Startup Weekend  
Lingnan  
University**

**TECHSTARS STARTUP  
WEEKEND 2021  
創業週末比賽  
DATE: 8-10 OCTOBER  
LU X Techstars Startup Weekend**



techstars\_



It is an opportunity to experience the highs, lows, fun, and pressure that make up life at a startup in just **54 hours**.

這場興奮的54小時創業周末，將你的想法變為現實。

**Techstars Startup Weekend (SWHK) by the numbers:**

**23k+** Teams Formed

**193k+** Alumni Community Members

**150** Countries

**2.9k+** Events to Date

# SWHK Event in Lingnan



13-15 Oct 2017

Silver Society @ Lingnan University

12-14 Oct 2018

+ve Ageing @ Lingnan University

11-13 Oct 2019

HK Social Impact @ Lingnan University

12-14 June 2020

Innovation for Smart Ageing

創業週末在嶺南

**techstars\_ Startup Weekend**  
**Lingnan University**

LU Jockey Club Gerontechnology and Smart Ageing Project  
嶺大賽馬會樂齡科技與智能安老計劃

**Organizers:**  
Lingnan University 嶺南大學  
Asia-Pacific Institute of Ageing Studies

**Funded by:**  
The Hong Kong Jockey Club Charities Trust

**Gerontechnology for Better Living**

**8 - 10 October 2021**  
**Sin Cho Ming Function Hall**  
**And Zoom (Hybrid Mode)**

**Supporting Organizations:**  
Lingnan Entrepreneurship Initiative  
HKSTP  
HKSEC

# Topic: Gerontechnology for better living

## Date: 8-10 October, 2021

- Stimulate new thinking, solutions, and approach of collaborations for ageing well.
- Promote to use gerontechnology as a part of the solutions.
- Innovation for smart home, mobile applications, service designs, dining, e-health and wellness solutions, transport etc.
- Help to deliver better care for all.

- 激發創新思維，全新的解決方案和協作方法
- 推廣使用樂齡科技
- 智能家居/應用程式/服務設計/餐飲/電子保健和健康/出行及交通
- 全方位的護理

# A Journey for Social Entrepreneurs

一場為所有有創業抱負的人能找到自己的未來創業的旅程

Connect	Discover	Learn	Start
<p>Connect with people driven to build something new. Rich and diverse talent is a Techstars Startup Weekend staple.</p>	<p>Discover where you are on the Entrepreneur's Journey. Find the resources available near you. Leave knowing the next steps you need to take on your road to success.</p>	<p>Learn what it really takes to start a company. No book, panel, speaker, or blog post will teach you what you need to know. The only way to learn is the experience of trying.</p>	<p>It's that simple. Techstars Startup Weekend is designed to get you going, FAST. Your local Organizers will set up the ideal environment for you to be successful and learn as much as possible in just 54 hours.</p>
尋找專業的技术支持	驗證自己的創業想法	學習新的創業技巧和經驗	54小時內呈現為實際可行的商業計劃

# Schedule (8 OCT Friday)

第一天 - 推銷你的構想 | 組建團隊

## Day 1: Meet, Pitch & Team Up

- Dinner & Networking: Get to know your new friends. Meet the people you'll be working with.
- Choose Your Project: From the top projects – Choose which one you'll work on over the weekend.
- 60 Seconds to Pitch: Got an idea? You've got 1 minute to pitch in front of the group.
- Build a Team: Whether it's your idea or someone else's, you'll create a cross-functional team to work with over the weekend.



# Schedule (9 OCT Saturday)

第二天 - 學習 | 市場調查 | 印證創業理念 | 商業模式創立

## Day 2: Learn & Work

- Learn from the Best: Local mentors will be coming in throughout the event to coach you through the hard problems.
- Get to Work: We've got the resources and support in place to make things happen in a short period of time. You'll be responsible for everything from finding customers to building your product. We'll be here to help when you need it.



# Schedule (10 OCT Sunday)

第三天 - 電子簡報及產品雛型 | 展示創建成果 | 有機會獲得項目投資

## Day 3: Present in Front of Panel Judges

- The culmination of the weekend. You'll have 5 minutes to present the product or service you built to the crowd and a panel of experts.

## Celebrate

- Watch the other teams present and celebrate all the work you've done. Get the opportunity to talk to judges and mingle with mentors.

# Mentors 專業導師與你們一同解決創業難題



Alvin LAM  
TusPark Hong Kong



Dickson YEUNG  
Knowledge Transfer, EDUHK



Louie LOU  
APIAS, Lingnan University



Dr. HUANG Genghua  
Lingnan University



Felix YU  
HKSTP



Gwyneth HO  
SENmily



Ceci AU YEUNG  
Gatherly



Mr. Bennett Chen  
Intria Limited

# Judges 大膽地向評判及創業夥伴前展示你們的創建成果



Professor Eric Lam  
Director  
Entrepreneurship Education  
in the Faculty of Business,  
Lingnan University



Dr. Alice Tso  
Founding Chair  
Florence Nightingale  
Foundation (HK)



Dr. Donna Brown  
Associate Director  
BioMedical Technology  
Cluster of HKSTP



Mr. Kim Yuen  
Social Innovation Coach  
YOT Youth Space

# Sponsorships 你們的創業夢想有機會獲得支持

- In-kind prizes, co-working space, networking opportunities, or may collaborate to launch the project
- Lingnan University's support (chances to receive IIF and SEED fund from LEI)\*
- For first, second, and third-placed winner/ Validation Award/ Best Passion Award etc.

\*Terms and Conditions apply



# What you need to prepare...

## 請準備以下事項以參與活動

- Your successful registration
- Your passion
- Some Ideas on “Innovation for Ageing”
- Get ready for the exciting 54 hours



LU Jockey Club Gerontechnology  
and Smart Ageing Project  
嶺大賽馬會樂齡科技  
與智能安老計劃

- MR. William KWOK, Project Officer
- Contact: 26167421
- [kalimkwok@Ln.edu.hk](mailto:kalimkwok@Ln.edu.hk)



LUGTSA