MASTER OF ARTS IN LANGUAGE COMMUNICATION AND TECHNOLOGY

Lingnan 嶺南大學 University 香港 Hong Kong

Department of Language Industry and Technology

Bridging Language and Technology
Empowering Bilingual Professionals in the AI Era

融合语言与科技

Apply Now

现正招生

培育 AI 时代双语专才

ABOUT MALCT



Study Tour

The Master of Arts in Language, Communication, and Technology (MALCT) programme aims to provide students with a challenging interdisciplinary education and rigorous academic training in bilingual communication, language technologies, digital communication, and related research.

Designed for students with strong competence in Chinese and English, the programme seeks to develop advanced abilities in language use, cross-cultural communication, translation practices, and technology-mediated communication. Through engagement with contemporary theories, digital tools, and emerging artificial intelligence technologies, students will develop the capacity to analyse, evaluate, and create effective communication across linguistic, cultural, and technological contexts.

The programme emphasises critical thinking, cultural awareness, ethical judgement, and research skills, enabling students to assess the opportunities and challenges brought by language technologies and AI-assisted communication. By fostering intellectual curiosity, creativity, and reflective practice, the programme prepares students to respond effectively to professional and academic challenges in an increasingly digital and globalised society.



Student Showcase Exhibition



New Student Orientation

LEARNING OUTCOMES

Upon completion of the MALCT programme, students will be able to:

1. Communicate effectively using advanced Chinese and English language skills for academic, professional, and digital communication purposes, adapting specialised communication strategies to diverse audiences and demonstrating critical awareness of appropriate language use across complex intercultural and professional contexts.

2. Integrate theories, methods, and emerging technologies in language, translation, and communication studies to facilitate effective bilingual and cross-cultural communication, including proficient post-editing, in diverse professional contexts across Greater China, including Hong Kong, Chinese mainland, and Taiwan.

3. Critically analyse and evaluate the socio-cultural, technological, ethical, and professional factors that influence the production, mediation, and reception of texts, including bilingual, digital, and AI-assisted texts, and exercise informed judgement in addressing related professional and ethical issues.

4. Critically evaluate current developments in language technologies, artificial intelligence, translation practices, and communication theories, and assess their implications for language-related professions.

5. Conduct independent research in language, communication, and technology-related fields, applying appropriate methodologies and critically evaluating AI-assisted language outputs and digital resources.



Exhibition and Workshop



Graduation Dinner

STUDY MODE:

1 year full-time or 2 years part-time

MEDIUM OF INSTRUCTION: ENGLISH

(Cantonese and Putonghua may also be used where appropriate in some courses)

PROGRAMME CURRICULUM

The MALCT programme consists of 30 credits, including 3 required courses (9 credits), 5 elective courses (15 credits), and a capstone project (6 credits). All courses carry three credits each except Dissertation and Year-long Project on Bilingual Communication, which are six-credit courses.

Required Courses

TRA520 Approaches to Translation and Cross-cultural Communication
TRA503 Theory and Practice of Interlingual Communication (C-E)
TRA507 AI-Assisted Bilingual and Digital Communication

Capstone Project

TRA516 Dissertation
TRA517 Year-long Project on Bilingual Communication

Elective Courses

Module A: Bilingual Communication and Cultural Studies

TRA501 Translation: Traditional and Modern
TRA502 Research Methods in Bilingual and Digital Communication
TRA504 Advanced Studies in Bilingual and Digital Communication
TRA508 History of Cross-cultural Exchanges in China
TRA511 Literary and Intersemiotic Translation (C-E)
TRA512 Intercultural Communication
TRA514 Bilingual and Digital Communication in Popular Culture
TRA519 Eco-translation and Environmental Communication

Module B: Digital, Professional, and Industry Communication

TRA505 Business Writing and Translation (C- E) in Digital Practice
TRA509 Bilingual Journalistic Writing
TRA510 Interlingual Communication in Courts of Hong Kong
TRA515 Creative Industry Communication in the Digital Age
TRA521 Audiovisual Translation and Digital Communication
TRA523 Bilingual Corporate Communication
TRA524 Interlingual Communication in AI Industries

Module C: Language and Linguistics

TRA506 Comparative Language Studies for Bilingual Communication
TRA513 Comparative Textual Criticism and Post-editing
TRA518 Interlingual Communication and Interpreting Workshop
TRA522 English Writing for Bilingual Communication

ADMISSION REQUIREMENTS

Minimum Admission Requirements:

- Hold a relevant Bachelor's degree awarded by a tertiary education institution recognised for this purpose by Lingnan University; or
- Have obtained an equivalent qualification; or
- Have provided satisfactory evidence of academic and professional attainment.



Conference and Seminar

English Language Requirements:

An applicant whose degree, or exceptionally, an alternative qualification deemed equivalent, was not awarded by a tertiary institution where English was used as the medium of instruction (MOI) for the programme shall obtain:

- A minimum score of 4 (new TOEFL iBT 1-6 score scale) or 79 (existing 0-120 score scale) in TOEFL Internet-Based Test; or
- A band score of 6.0 or above in IELTS (Academic); or
- A minimum score of 450 or above in the College English Test Band 6 (CET-6), with proof of competency in spoken English; or
- An equivalent score in a recognised test; or
- An equivalent qualification.

Test Validity Rules:

For IELTS and TOEFL qualifications for admission purposes, the University accepts only results from a single test sitting. The test must be conducted at a recognised test centre and fall within the two-year validity period, counted from the date of submission of the admission application for the specific intake cohort.

For CET-6 results submitted for admission purposes, the University accepts only those obtained within the five-year validity period.

Applicants must also demonstrate competency in spoken English through an oral interview conducted by the Programme and/or obtain a grade B or above in the CET-6 Speaking English Test.

Additional Admission Requirements:

Applicants may be invited to attend a face-to-face or video interview when it is deemed necessary.

APPLICATION FEE: HK$ 400
(non-refundable)

PROGRAMME HIGHLIGHTS

One-to-one Project Supervision:

Each student will be assigned a supervisor to provide one-to-one guidance for their Dissertation or Year-long Project on Bilingual Communication.

Scholarships:

- **Entrance Scholarship**

  Scholarships may be awarded to outstanding students based on academic merit. All students admitted to the programme will automatically be considered as candidates for the scholarships. No application is required.
- **Capstone Project Prize**
- **Outstanding Academic Award**



Career Orientation Session



Conference and Seminar



Student Showcase Exhibition



Study Tour



Welcome and Exit Gathering

ENQUIRIES

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HSH102, 1/F, Ho Sin Hang Building, Lingnan University
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For details of the programme and application method, please visit:

www.LN.edu.hk/lit/programmes/malct

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