

Teaching and Learning Evaluation

Policy, Practices and Guidelines

Prepared by
Centre for Innovative Teaching and Learning¹
May 2022

(Approved by the Senate in May 2022
with updates in May 2026)

EDUCATION *for* SERVICE
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¹ The Teaching and Learning Centre (TLC) was officially renamed the Centre for Innovative Teaching and Learning (CITAL), with effect from 27 May 2026.

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Teaching and Learning Evaluation (Policy, Practices and Guidelines)

1. Overview

- 1.1. To improve teaching and learning the University conducts evaluation regularly to collect feedback from various stakeholders via different evaluation activities.
- 1.2. Teaching and Learning evaluation is an essential aspect of the University's Quality Assurance (QA) cycle and includes such activities as; various institutional surveys, performance measurements for University Accountability Agreements (UAAs) and as fulfilment of University's Risk Management Policy.
- 1.3. Teaching and Learning evaluation encompasses a range of information including; student demographic and assessment results; employment statistics; scores in Course Teaching and Learning Evaluations; views of students, graduates, alumni, staff, employers provided via survey responses. (See Appendix 1 for a comprehensive breakdown of this data).
- 1.4. The scope of this document unless otherwise specified, where referencing "data" is referring to "teaching and learning data", as a subset of related but broader University- wide data considerations and policies.

2. Objectives of Teaching and Learning Evaluation

- 2.1. The overarching objectives of this document and associated policy, practices and guidelines are to;
 - *integrate* various aspects related to design, administration, data analysis, storage and dissemination, and review of institutional surveys into a comprehensive framework
 - *collaborate with* relevant units/ stakeholders together to develop, monitor and enhance the university's institutional surveys on continuing basis
 - *advance* the utilisation of data and evidence generated therefrom to inform change and development in curriculum and teaching and learning
 - *enhance* the development of the scholarship of teaching and learning
 - *identify* the scope (breadth and depth) of the ways Lingnan currently seeks input across multiple evaluation sources and activities on Teaching and Learning
 - *Respond* to the action items and references to policy development in the University's Incident Risk Management Plan

POLICY

3. What is Teaching and Learning Evaluation at Lingnan?

- 3.1 Students enrolled in programmes at higher education institutions in Hong Kong, China are asked to provide feedback at regular intervals during their studies on their teaching and learning experience. Typically, these surveys are conducted:
- Towards the end of the first year of an undergraduate (UG) programme
 - In the last term of any programme of study (Undergraduate (UG), Taught Postgraduate (TPG) or Research Postgraduate (RPG) programmes)
 - 18 to 24 months after graduation
- 3.2 The University initiates and conducts various forms of surveys to solicit feedback from relevant respondents such as students, alumni, faculty members as part of teaching and learning enhancement. The purpose of these surveys is to help to support the University's strategic planning and initiatives.
- 3.3 In order to close the QA loop in seeking feedback across these various sources a Teaching and Learning Data to Action Form has been approved by Senate and is coordinated by the Centre for Innovative Teaching and Learning (CITAL) with input from relevant stakeholders. The aim of the form is to highlight some commendations, areas for improvement and some recommended actions to support Departments/Units to consider how best to integrate findings from the data collated as part of future developments. Departments/Units can seek further advice from CITAL to help identify thoughts on appropriate actions / timeline to address the areas for improvement indicated. (Appendix 2)

4. What is Learning Analytics at Lingnan?

- 4.1. Learning analytics is the intersection of various evaluation practices that are used for institutional improvement in teaching and learning. This is also one of the identified priority areas in the Lingnan Strategic Plan 2022 – 2028 in the section, "Optimising Liberal Arts Education in the Digital Era".

5. Definition of Evaluation

- 5.1 Evaluation of teaching and learning can be defined as, the process of evaluating characterising and appraising some aspect/s of the educational process. It can encompass:
- Obtaining frequent feedback on teaching
 - Getting regular insight on student learning
 - Getting feedback from other stakeholders e.g. Alumni and Employer
 - Soliciting student opinion during the term
 - Assessing a course at the end of the term
 - Institutional assessment
 - External benchmarking such as via the UAA process

Appendix 3 shows specific detail of university-wide evaluation surveys and areas of measurement.

6. Definition of Learning Analytics

- 6.1 Learning Analytics can be defined as; *“the measurement, collection, analysis and reporting of data about learners and their contexts at course level (e.g. assessment results from Learning Management System (LMS) and institutional level (e.g. data stored in student information systems, registry, financial systems, and institutional research units), for purposes of understanding and optimizing learning and the environments in which it occurs”* (SoLAR, 2011).

7. Principles and Purpose of evaluation

- 7.1 The goal of the evaluation process is quality assurance and improvement at Lingnan.
- 7.2 More specifically, evaluation can provide feedback to faculty from students for pedagogical improvement.
- 7.3 The University will undertake regular evaluation of teaching and learning, courses and programmes, using student and other stakeholder feedback as appropriate.

8. Principles of Learning Analytics

- 8.1. Our approach to Learning Analytics reflects the following principles.
- 8.2. The implementation of the University’s institutional surveys related to teaching and learning, and analysis of data generated therefrom should be aligned to the University’s strategic goals.
- 8.3. The University’s institutional surveys pertain to collective and concerted endeavours among various stakeholders. Therefore, coordination and collaboration are indispensable to effective implementation, meaningful analysis and interpretation of data, and formulation of pertinent recommendations to inform design, development and enhancement of curriculum, co-curriculum and extra-curriculum, as well as teaching and learning.
- 8.4. Individual institutional surveys should have their respective focus, so as to avoid overlapping and to gather specific sets of data, in order to derive specific recommendations at institutional level.
- 8.5. A comprehensive picture of student learning experiences and achievements can be ascertained through triangulating various forms of data and evidence, in order to derive overall recommendations at the institutional level.
- 8.6. A central repository should be in place to store, organise, retrieve and archive current and historical data from various sources, so as to facilitate data analysis, management and retention. The ultimate prototype of such repository should possess certain business intelligence functions, characterised with some customised retrieval, analytical, infographic and presentation functions.
- 8.7. The scholarship of teaching and learning can be enhanced via the collection, analysis and dissemination of findings as an essential aspect of the University’s Quality Assurance (QA) cycle.

9. Policy on Administration of Surveys

- 9.1. The University uses online surveys as a default for all surveys.
- 9.2. The University recommends using the online survey system Qualtrics.
- 9.3. In order to maximise completion rates for online surveys, administrators should encourage respondents to provide feedback via the survey by sending email reminders, phone call follow-up or requesting assistance from Departments.
- 9.4. Departments / Units should aim for a minimum response rate of 50%.
- 9.5. Administration of surveys can be centralised via CITAL or decentralised via various other stakeholders, GS, OSL, CEAL etc.
- 9.6. Administration of surveys must adhere to University relevant policy re data privacy, access and governance.

10. Policy on Use of Results of Evaluation

- 10.1. University Teaching and Learning Evaluation data is considered to be 'Confidential' information and should be managed in line with the Code of Practice for Handling Personal Data.
- 10.2. For the purpose of institutional monitoring and quality assurance at different levels, appropriate University reports, for example, course/programme specific reports will be made available to relevant staff.
- 10.3. To ensure best practice and quality enhancement across the sector, benchmarking of data analysis will be conducted where required.
- 10.4. Recommended is that the results of various teaching and learning evaluation activities will be anonymised and data presented as aggregate.

PRACTICES

11. Current Practices in Evaluation

- 11.1 The institutional surveys are administered by various departments as outlined in Table 1 below and the teaching and learning data is similarly managed by different departments. The following Table 1 shows different types of evaluation survey, who's response for the survey and timeline of each survey. (More details refer to Appendix 4).
- 11.2 The purpose of the surveys is to collect the student's and stakeholder's feedback to improve the quality of programme and learning environment etc. (More details on Teaching and Learning Evaluation, please refer to Appendix 1).
- 11.3 The measurement areas of the evaluation survey include *Student Learning Experiences, Graduate Attributes, Learning Outcomes, Course Evaluation, Employment Status and Employer's satisfaction level on Graduate, Learning Environment and Learning Experience*. Details of the survey instrument refer to Appendix 5-18.
- 11.4 CITAL designed the Data to Action form to collect the action plans from Departments or Programme for the First and Final Year Student Learning Experience Survey (Appendix 2). Liaison staffs from CITAL will work with teachers to devise strategies in examining the risk areas to improve the teaching and learning experience.
- 11.5 Recommended is that every three years, the University will conduct an external benchmarking exercise to examine the current teaching and learning evaluation activities / survey practices and instruments in order to identify possible areas of improvement and best practices.

Table 1 – Timeline of Evaluation Survey

Evaluation Survey	Administrator	Timeline
1. First Year Student Learning Experience Survey	CITAL	Apr-Aug
2. Final Year Student Learning Experience Survey	CITAL	Apr-Aug
3. Graduate Exit Survey (Taught postgraduate)	Programme & CITAL	June-Nov
4. Graduate Employment Survey (Taught postgraduate)	Programme & CITAL	Nov-Feb
5. Graduate Exist Survey (Research postgraduate)	CITAL	Nov-Feb
6. Alumni Survey (Undergraduate)	CITAL	Nov-Feb
7. Alumni Survey (Taught postgraduate)	CITAL	Nov-Feb
8. Alumni Survey (Research postgraduate)	CITAL	Feb-Apr
9. Employer Survey (Undergraduate)	CITAL	Nov-Feb
10. Employer Survey (Taught Postgraduate)	CITAL	Nov-Feb
11. Employer Survey (Research Postgraduate)	CITAL	Nov-Feb
12. Annual Hostel Survey on Residential Experience & Environment	OSA	Sep- Dec
13. Course Teaching and Learning Evaluation (CTLE) for Courses	ITSC	Dec & May
14. Course Teaching and Learning Evaluation (CTLE) for Projects	ITSC	Dec & May
15. Employment Survey (Undergraduate)	OSA	Sep- Dec
16. Employment Survey (Research postgraduate)	OSA	Sep- Dec

12. Teaching and Learning Evaluation and Risk Management

- 12.1 To protect the confidentiality, integrity, and availability of Lingnan University data in compliance with applicable regulations and Crisis Management Plan, the Lingnan University has formal risk management processes on Data Management and Analytics. The University uses a formal risk identification and response framework that identifies risks and implements plans to address and manage them.
- 12.2 The following are the three broad risk areas as identified in the Incident Management Plan (IMP) – Data Management and Analytics. And within these areas the references to the development of policy and the identified response to this policy development. This document has been prepared to address the development of policy as stipulated in the IMP.
- 12.2.1 RISK AREA 1 - Failure to provide quality analysis and recommendations to inform curriculum, teaching and learning and education provisions.

The analysis and recommendations to inform curriculum, teaching and learning and education provisions are not provided to stakeholders in a timely manner. (Reference to Policy development from IMP) “It is envisioned that policy will be developed that provides specific timelines for the delivery of teaching and learning data analysis and recommendations to stakeholders. Pending consultation for Institutional Surveys this will be estimated at around 2 months post the completion of the survey. For CTLE data this is envisioned to be 1 week after the finish of the CTLE Period”.

RESPONSE - Appendix 4 identifies the timeline specific to each survey.

The analysis of teaching and learning data is found to have errors.

RESPONSE - Teaching and Learning data will be cross checked with at least two researchers internally and consistently. Through various lenses, it is ensuring the accuracy of the data available for further analysis and reporting.

Once the reporting data is ready, it will be further shared with various committees and Communities of Practice (CoP) as another way to ensure accuracy and fitness for purpose.

The actions identified for Programmes, Departments, Units and Faculties are not acted on in a timely way.

RESPONSE - The actions are identified via the data to action form. CITAL monitors the follow up areas identified and the timelines for these actions as stipulated in the form by relevant stakeholders.

- 12.2.2 RISK AREA 2- Failure to effectively manage data (collecting, validating, storing, protecting and processing)

Teaching and Learning Data is found to have errors or omissions.

RESPONSE - Teaching and Learning data will be cross checked with at least two researchers / CITAL staff internally. Once the reporting data is ready, it will be further shared with various committees and the Community of Practice (CoP) for improving accuracy.

The online storage of Teaching and Learning Data is found to have been breached.

RESPONSE - All cases of teaching and learning data being breached will refer incident to associated stakeholders and affected users. If the systems are managed by ITSC the incident will be referred to CIO & Librarian and follow relevant Incident Response Plan as outlined in that respective area. If managed by CITAL then will be referred to Director of CITAL. If managed by a Faculty then will be referred to the associated Dean.

The processing of teaching and learning data is not conducted in a timely way.

(Reference to Policy development from IMP). It is envisioned that policy will be developed that provides specific timelines for the delivery of teaching and learning data analysis and recommendations to stakeholders. Pending consultation for Institutional Surveys this will be estimated at around 2 months post the completion of the survey. For CTLE data this is envisioned to be 1 week after the finish of the CTLE Period.

RESPONSE – CITAL has included in this paper as in appendix 3 the relevant timelines for associated surveys. This is managed and coordinated by the Manager and Strategic Lead of Learning Analytics and the staff in this section.

- 12.2.3 RISK AREA 3- Failure to update Teaching and Learning Data, in both scope and quality, that allow aggregation and querying to be easily conducted.

Teaching and Learning data is found to be out of date.

RESPONSE – Teaching and Learning data will be cross checked with at least two internal to CITAL staff. Once the reporting data is ready, it will be further shared with various committees and the Community of Practice (CoP) for improving accuracy.

Breach of internal policies and procedures for teaching and learning evaluation are identified.

RESPONSE – Individual cases of teaching and learning evaluation policy and procedure not being followed as identified by relevant parties (Deans, Heads, SGS, ITSC, Registry, CITAL) will be escalated to CITAL or if the source is CITAL to IRT.

Poor staff feedback on relevant Teaching and Learning Data online professional development.

(Reference to Policy development from IMP). It is planned to recommend in policy that staff attend relevant professional development regarding teaching and learning data policy and procedure via a self-paced online workshop and usual QA be conducted to seek feedback on the usefulness of these sessions.

RESPONSE – As part of the implementation of this policy CITAL will provide professional development in the area of Teaching and Learning Evaluation in addition to the sharing of the outcomes of the institutional surveys and seek feedback on this professional development offerings via a standard feedback form.

13. Policy review

- 13.1 This document will be reviewed by CITAL and updated as needed every 3 years (To align with Triennium planning and 3+3 new format of LU Strategic Plan). Any staff member may also forward suggestions about the Policy to the relevant stakeholders and CITAL.

GUIDELINES

14. Guidelines for conducting Teaching and Learning Evaluation

- 14.1. These guidelines are intended to assist staff who are responsible for gathering data from student surveys, and serves as a basis for establishing some best practices when conducting surveys and receiving responses. (This section draws on best practices from California State University, Stanislaus. Survey Guidelines. (Retrieved 1 March 2022, from <https://www.csustan.edu/ica/qualtrics-survey-software/survey-guidelines>).
- 14.2. One means of conducting surveys is via email, and this is a commonly used method to invite students to participate in online surveys. Students can be reached by email, which is a quick and easy way to save time and a convenient way for processing data collection. However, email surveys could potentially result in information overload. For example, students will receive dozens of invitations each term to participate in various surveys across the university. Their inbox may become full and as a result, it is easy to ignore an invitation to participate in an online survey. This will result in a low response rate and survey fatigue (Karlberg, 2015). Even if we receive their responses, students can become fatigued with numerous surveys and the quality of the data they provide may start to deteriorate (Lavrakas, 2008). The following guidelines are suggested to help manage the implementation of online surveys so to ensure the best response rate and minimise survey fatigue and information overload. (Fink,1983)
- 14.3. **Identify a focused topic:** Identifying a focused topic for the survey allows for a better and increased response rate. In order to develop a focused topic, it can be helpful to identify a set of criteria or assumptions to solicit further insight from your respondents.
- 14.4. **Sampling:** It is important to trial your survey with a potential group of respondents, this allows further refinements and adjustments to be made such as developing a deeper understanding of how your students (respondents) will engage with and complete your survey questions. Other factors identified during sampling can also help minimise the risk of students not participating due to unclear objectives or outcomes, survey or email overload or repeated submission of responses.
- 14.5. **Question Design and procedure:**
 - **Don't reinvent the wheel:** an internet search may assist you with considering the format of structure of an existing survey to make a start on your survey design.
 - **Keep questions simple:** avoid using compound sentences, complex vocabulary words, unusual terminology, double negative expressions. Consider the language and context appropriate to your survey intent.
 - **Avoid vague or overly general questions:** General questions which are too broad will not help to solicit the appropriate data or findings. Be clear, specific, and direct.
 - **Avoid ambiguous questions:** An ambiguous question has no specific focus, and could have more than one meaning or asking for too much information. It is better to split questions up in numerous parts to avoid ambiguity.
 - **Avoid questions with a "right" answer:** Leading questions will create a potentially biased response.
 - **Avoid Double-Barrelled Questions:** It is a common mistake to ask more than one attribute in one question. This will **result** in the respondent potentially not responding to the correct line of enquiry.
 - **Plan for Data Collection:** once you developed the questionnaire (e.g. instrument), it is necessary to have a plan to carry out the data collection procedure. This will include data collection timeline, **sampling** size for potential respondents, including any development for online surveys and follow up work for data processing etc.

- 14.6. **Do the Pilot survey:** It is important to pilot test your survey with the relevant group of stakeholders (e.g. students; alumni, etc.) so to receive in-depth feedback and comments on specific aspects such as format of questions, length of survey, format, structure. Soliciting feedback from this pilot phase will enable you to make **relevant** refinements, thus ensuring your survey is efficient and effective when implemented to a larger audience across the university.
- 14.7. **Administration of a survey:** To minimise survey overload and fatigue, it is essential that adequate **communication** is in place with other departments so to ensure effective coordination with the distribution of other university-wide surveys. As part of the survey invitation and best practice, the following items should be included:
- Highlight the title of survey
 - Who is conducting the survey e.g. CITAL, OSL
 - Brief outline for rationale, instructions and proposed use of survey
 - Use of survey results including confidentiality concerns
 - Contact details for further queries
 - Compliance with the Personal Data Ordinance and inform respondents how their data will be used
- 14.8. **Data reporting:** Reports and analysis will be shared with the relevant faculty members. For survey administrator(s), it is suggested to report data in an aggregate format to ensure no individual respondents can be **identified**. All data and reports should follow the guidelines of Code of Practice for Handling Personal Data.
- 14.9. **Make decisions based on results.** Data and reports should be shared with Departments, Senior Management for the consideration of university strategy planning and also make available for any external body e.g. UGC in timely manner.

References

This document draws on internal Lingnan Policy and Procedure as referenced below as well as material from external benchmarks and references to best practices internationally.

INTERNAL REFERENCES

Guidelines and Procedures for Annual Programme Reporting for Undergraduate Programmes.

<https://www.ln.edu.hk/main/aqa/table-of-contents/chapter-six-6a>

Code of Practice for Handling Personal Data

[https://www.ln.edu.hk/dpp/f/page/35940/304537/Code%20of%20Practice%20for%20Handling%20Personal%20Data%20\(as%20at%20Jan%202024\).pdf](https://www.ln.edu.hk/dpp/f/page/35940/304537/Code%20of%20Practice%20for%20Handling%20Personal%20Data%20(as%20at%20Jan%202024).pdf)

Crisis Management <https://www.ln.edu.hk/crisismanagement>

Information Security Policy. <https://www.ln.edu.hk/itsc/f/page/32609/InformationSecurityPolicy.pdf>

Incident Management Plan: Incident Response Team (Data Management and Analytics), Version 1, Last updated: May 2021

Risk Management Committee <https://www.ln.edu.hk/occbga/f/page/18337/319267/rmc-20240729.pdf>

Teaching and Learning Centre (renamed to Centre for Innovative Teaching and Learning since May 2026). Learning analytics framework for Lingnan university.

University Accountability Agreement (UAA) https://www.ugc.edu.hk/doc/eng/ugc/activity/uaa/LU_uaa.pdf

University Accountability Agreement: Sector-wide Performance Measures (PMs)

https://www.ugc.edu.hk/doc/eng/ugc/activity/uaa/LU_pm.pdf

University Accountability Agreement: Institution-specific Key Performance Indicators (KPIs)

https://www.ugc.edu.hk/doc/eng/ugc/activity/uaa/LU_kpi.pdf

University Grants Committee (UGC): Common data collection format (CDCF), Data collection for academic year 2021/22, Guidance notes [advance version v2.0], January 2022.

University's Privacy Policy <https://www.ln.edu.hk/dpp/>

EXTERNAL REFERENCES

California State University, Stanislaus. (n.d.). Survey Guidelines. Retrieved 1 March 2022, from <https://www.csustan.edu/iea/qualtrics-survey-software/survey-guidelines>

Fink, A. (1983) *The Survey Research Handbook - How to Conduct Surveys: A Step-by-Step Guide*. Thousand Oaks, CA: SAGE Publications, 1983.

Karlberg, C. (2015). The survey fatigue challenge: Understanding young people's motivation to participate in survey research studies.

Lavrakas, P. J. (2008). *Encyclopaedia of survey research methods* (Vols. 1-0). Thousand Oaks, CA: Sage Publications, Inc. doi: 10.4135/9781412963947

Society for Learning Analytics Research. (2011). Open Learning Analytics: an integrated & modularized platform. Retrieved 30 July 2023, from <https://solaresearch.org/wp-content/uploads/2011/12/OpenLearningAnalytics.pdf>

Appendix 1 - Teaching and Learning evaluation for learning analytics

Table 1. Areas of analysis by level

Analysis area	Institutional	Programme	Course
Academic progress	- Semester GPA - GPA on graduation - At risk students	- Completion of programme requirements (e.g., core and elective courses, co- and extra-curricular requirements) - Time to graduation	Satisfactory course completion of pre-requisite courses
Academic outcomes	- Semester GPA - GPA on graduation - Achievement of institutional learning outcomes (graduate attributes)	- Course grades - Semester GPA - Award GPA - Achievement of programme learning outcomes	- Course grades - Assessment grades - Achievement of course learning outcomes
Student experience	- University services and campus facilities: - Library - IT - Catering - Sports - Support - Finance - Student Union - Clubs and societies - Extra-curricular activities	- In areas of: - Academic advising - Support - Interaction with faculty - Interaction with other students - Preparation for future employment - Achievement of learning goals - Programme structure and requirements - Curriculum content	- Related to: - LMS - Learning activities - Assessment tasks - Assessment practices - Curriculum - Teacher - Course
Teaching Capability	- Professional Development - Communities of Practice - Knowledge Transfer - External accreditation	- Committees - Academic leadership - Programme accreditation	- Course and teaching evaluation - Peer review of teaching - Digital learning systems

Table 2. Data source and level at which analysis of data is relevant

	Area of analysis	Applicability				Date source
		Institution	Programme	Course	Other	
Academic progress	At risk students	✓	✓	✓		Academic Registry / Department
	Award GPA	✓	✓			Academic Registry
	Time to graduation	✓	✓			Academic Registry
	Completion of pre-requisite courses		✓	✓		Department
	Programme requirement completion		✓			Programme / Department
	Semester GPA		✓	✓		Academic Registry

Table 3. Academic outcomes draw from various units, surveys

Academic outcomes	Institution	Programme	Course	Other	Date source
GPA on graduation	✓	✓			• Academic Registry
Achievement of institutional learning outcomes (graduate attributes)	✓	✓		✓	• ILOAP • First Year SLES • Final Year SLES • Alumni Survey ratings • Annual Hostel Survey • Employer Survey
Achievement of programme learning outcomes		✓	✓		• Programme LOAP • Final Year SLES
Achievement of course learning outcomes		✓	✓		• CTLE
Satisfactory course completion			✓		• Course Grades
Course grades		✓	✓		• Course Leader • Academic Registry
Programme structure		✓			• Programme Documents • Final Year SLES
Programme requirements		✓			• Programme Documents • Final Year SLES
Curriculum structure		✓	✓		• Programme Documents Course Leaders CTLE • First Year SLES, • Final Year SLES
Curriculum content		✓	✓		• Programme Documents • Course Leaders • CTLE

Academic outcomes	Institution	Programme	Course	Other	Date source
					• Final Year SLES
Curriculum integration					• Programme Documents • CTLE • First Year SLES • Final Year SLES
Curriculum organisation					• Programme Documents • CTLE • Final Year SLES
Learning activities			✓		• Course documents • CTLE
Assessment grades		✓	✓		• Course teachers
Assessment practices		✓	✓		• Course descriptions • First Year SLES • Final Year SLES
Assessment tasks		✓	✓		• Course description • First Year SLES • Final Year SLES
Academic advising		✓	✓		• Department • First Year SLES • Final Year SLES

Table 4. Student Experience draw from various surveys and system

Student experience	Institution	Programme	Course	Other	Date source
Workload		✓	✓		• CTLE
Feedback on work			✓		• CTLE • First Year SLES • Final Year SLES
Perceived learning outcomes		✓	✓		• CTLE • First Year SLES • Final Year SLES
Satisfaction with study experience	✓	✓	✓		• Annual Hostel Survey • Final Year SLES
Catering	✓				
Clubs and societies	✓				• Final Year SLES
Extra-curricular activities	✓	✓			• Final Year SLES
Finance	✓				
Halls of Residence	✓				• Annual Hostel Survey
Interaction with University	✓				
Interaction with faculty and department staff		✓	✓		• Final Year SLES
Interaction with teachers			✓		• CTLE • Final Year SLES
Interaction with other students		✓	✓		• Final Year SLES
IT	✓	✓	✓		• Final Year SLES
Library	✓	✓	✓		• Final Year SLES
LMS	✓	✓	✓		• LMS
Preparation for future employment	✓	✓		Employers	• Employer Survey • Alumni Survey
Sports	✓				
Student Union	✓				
Support	✓	✓	✓		• Alumni Survey
Overall satisfaction	✓	✓	✓		• CTLE • Alumni Survey

Appendix 2 - Teaching and Learning Data to Action Form

CENTRE FOR INNOVATIVE TEACHING AND LEARNING

DATA to ACTION Form

Ref. No.:

(to be completed
by CITAL)

PART I TEACHING AND LEARNING DATA INFORMATION

Attention to:	Prof. X	Faculty / Department / Unit / Programme:	X
Data source:	Final Year Student Experience Learning Survey 2025		
Date ranges the survey was conducted:	March to June 2025	Purpose of the survey / data instrument:	Enhancement of Teaching & Learning
CITAL Support Staff Contact:	Dr. Krates NG kratesng@ln.edu.hk 2616 8599	Sent:	Sept 10, 2025

PART 2 TEACHING AND LEARNING DATA AREAS OF COMMENDATION

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PART 3 TEACHING AND LEARNING DATA AREAS OF ACTION

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PART 4 CITAL RECOMMENDED ACTIONS

CITAL Recommends for the consideration of the Dean / HoD or Unit / Programme Leader the following possible areas of support we can provide to assist in addressing the areas of action.
(CITAL to Highlight as recommended).

- Consultation with Dean / HoD or Unit / Programme Leader on areas of improvement and strategy
- Professional Development for staff via a workshop specific to the areas identified
- **Conduct a focus group with staff / students to drill down more deeply into the reason for the actions and potential ways to improve**
- Development of an Educational Resource to assist in addressing the area of action
- Creation on a self-paced online professional development resource for staff
- Formation of a Community of Practice specific to his context to facilitate the ongoing sharing of the collective wisdom of colleagues as related to Curriculum / Pedagogy / Technology / Assessment / Graduate Attributes
- Facilitating a Curriculum Review which could cover the following areas:
 - Programme coherence;
 - Courses aligning to the Graduate Attributes concerned;
 - Teaching and learning methods supporting students to achieve these Graduate Attributes;
 - Assessment tasks enabling students to demonstrate their achievements;
 - Student workload (e.g. amount and distribution of assessment tasks over an academic term)
 - Approaches to feedback provision;

**PART 5 FACULTY / DEPARTMENT / UNIT / PROGRAMME COMMENTS and / or
RECOMMENDED ACTIONS AND TIMELINE**

I / we have noted the areas of possible action and would like to provide the following as additional commentary to the analysis of this data.....

I / we have noted the areas of possible action and would like to provide the following as the approaches we wish to take to address the actions as identified.

ACTION	TIMELINE

Please return this form to CITAL no later than 1 month from receipt of the original via email to cital@Ln.edu.hk. CITAL is happy to offer support in the completion of Part 5 and happy to provide any further information / clarification and support as needed. Please feel free to reach out to the designated support contact to arrange.

Best Regards,

CITAL Learning Analytics

To be completed by CITAL

RECEIVED FROM _____ ON _____

Appendix 3 - Evaluation Survey and area of Measurement

Types of Evaluation Survey	Area of Measurement					
	Learning Experiences	Graduate Attributes	Learning Outcomes	Course Evaluation	Employment Status	Satisfaction on Graduate
1. First Year Student Learning Experience Survey (Undergraduate)	✓	✓				
2. Final Year Student Learning Experience Survey (Undergraduate)	✓	✓	✓			
3. Graduate Exit Survey (Taught postgraduate)	✓	✓	✓			
4. Graduate Employment Survey (Taught postgraduate)					✓	
5. Graduate Exist Survey (Research postgraduate)	✓	✓	✓			
6. Alumni Survey (Undergraduate)		✓				
7. Alumni Survey (Taught postgraduate)		✓				
8. Alumni Survey (Research postgraduate)		✓				
9. Employer Survey (Undergraduate)		✓				✓
10. Employer Survey (Taught Postgraduate)		✓				✓
11. Employer Survey (Research Postgraduate)		✓				✓
12. Annual Hostel Survey on Residential Experience and Environment	✓	✓				
13. Course Teaching and Learning Evaluation (CTLE) for courses			✓	✓		
14. Course Teaching and Learning Evaluation (CTLE) for projects			✓	✓		
15. Employment Survey (Undergraduate)					✓	
16. Employment Survey (Research Postgraduate)					✓	

Appendix 4 - Schedule of Evaluation Surveys

Types of Evaluation Survey	Administrator	Timeline	Frequency	Data Storage
1. First Year Student Learning Experience Survey (Undergraduate)	CITAL	Apr-Aug	Annually	CITAL
2. Final Year Student Learning Experience Survey (Undergraduate)	CITAL	Apr-Aug	Annually	CITAL
3. Graduate Exit Survey (Taught postgraduate)	Programme & CITAL	June-Nov	Annually	CITAL
4. Graduate Employment Survey (Taught postgraduate)	Programme & CITAL	Nov-Feb	Annually	CITAL
5. Graduate Exit Survey (Research postgraduate)	CITAL	Nov-Feb	Annually	CITAL
6. Alumni Survey (Undergraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
7. Alumni Survey (Taught postgraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
8. Alumni Survey (Research postgraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
9. Employer Survey (Undergraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
10. Employer Survey (Taught Postgraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
11. Employer Survey (Research Postgraduate)	CITAL	Nov-Feb	Bi-Annually	CITAL
12. Annual Hostel Survey on Residential Experience and Environment	OSA	Sep- Dec	End of Term	OSA
13. Course Teaching and Learning Evaluation (CTLE) for courses	ITSC	Dec & May	End of Term	ITSC
14. Course Teaching and Learning Evaluation (CTLE) for projects	ITSC	Dec & May	End of Term	ITSC
15. Employment Survey (Undergraduate)	OSA	Sep- Dec	Annually	OSA
16. Employment Survey (Research Postgraduate)	OSA	Sep- Dec	Annually	OSA

Appendix 5 - First Year Student Learning Experience Survey



First-Year Student Learning Experience Survey 新生學習經驗問卷

The purpose of this questionnaire is to find out about your experience as a full-time university student in your undergraduate studies. When answering questions please treat the term “programme” to mean all courses you took in your undergraduate studies. The term “teaching staff” refers to the professors, lecturers and tutors who taught you at this university. Please take into account all types of classes.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data (excluding the personal data) collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

本問卷的目的，是為了了解你作為全日制大學生，在修讀學士學位課程期間的學習經驗。填寫問卷時，請將「課程」視為你作為本科生期間所選修的所有科目；「教學人員」指在修讀大學課程期間曾教導你的教授、講師和助教。請考慮你曾修讀的各類課堂。

大學會確保：(1)閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及個人的資料在任何情況都不會被識別與透露。(3) 所收集的資料（不包括個人資料）會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

I. Gender 性別 Male 男 Female 女
☐ ☐

II. Nationality / Region Hong Kong SAR Chinese Mainland Others, please
國籍/地區 香港特別行政區 中國內地 specify:
☐ ☐ 其他，請註明: _____
☐

III. What is your major? (Please select the most appropriate choice) 你的主修學科是什麼? (請選擇最合適的一項)

Animation and Digital Arts
動畫及數碼藝術
☐

Chinese
中文
☐

Contemporary English Studies
當代英語語言文學
☐

Cultural Studies
文化研究
☐

History
歷史
☐

Philosophy
哲學
☐

Translation, Cross Cultural Studies
and Corporate Communication
翻譯、跨文化研究及企業傳訊
☐

Film and Visual Arts
電影與視覺藝術
☐

Global Development and Sustainability
環球可持續發展
☐

Business Administration
工商管理
☐

Risk & Insurance
Management
風險及保險管理
☐

Economics
經濟學
☐

Government and International Affairs
政府與國際事務學
☐

Social & Public Policy
Studies
社會與公共政策研究
☐

Psychology
心理學
☐

Sociology
社會學
☐

Health & Social Services
Management
健康及社會服務管理
☐

Business Psychology
商業心理學
☐

Data Science
數據科學
☐

Global Economics and
Banking
環球經濟與銀行
☐

Digital Business
數碼商業
☐

Other, please specify
其他，請註明
☐

IV. Where have you lived in this academic year? 在這學年中，你居住在哪？

Student hostel
學生宿舍
☐

Off campus
校園外
☐

Please darken the circle for each of the questions below to indicate your level of agreement with the statements. Choose ONE option that best describes your response to each question.

請在各題選出一個最合適的答案，以表達你對該句子的認同程度。

Note: Please select “Not Applicable” option if you have no opinion on the statement

註：如對該句子沒有任何意見，你可以選擇「不適用」的選項。

A. During my time at Lingnan 在嶺南大學學習期間

Scholarly and interdisciplinary學術及跨學科	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A1. I was given many opportunities to develop the skills integral to my major. 我有很多機會掌握主修課程必需的技能。	☐	☐	☐	☐	☐	☐
A2. I feel I have developed a good knowledge of my major subject. 我充份掌握主修課程的學科知識。	☐	☐	☐	☐	☐	☐
A3. The learning environment in my department was conducive to my learning. 學系內的學習環境令我有更佳的學習效果。	☐	☐	☐	☐	☐	☐
A4. I feel I have acquired understanding in areas beyond the confines of my major. 我認為我獲得的知識不僅限於主修課程。	☐	☐	☐	☐	☐	☐

Critical and Analytical 慎思明辨及分析能力	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A5. I have developed the ability to construct sound arguments. 我掌握了合理立論的能力。	☐	☐	☐	☐	☐	☐
A6. I have developed the ability to assess alternative perspectives and arguments. 我學會判辨不同的觀點和論據。	☐	☐	☐	☐	☐	☐
Creative and Entrepreneurial 創意及創業精神	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Creative thinking 創意思維						
A7. I have learnt to take initiative in different contexts. 我學會了在不同情況下採取主動。	☐	☐	☐	☐	☐	☐
A8. I have been able to develop new ideas. 我能培養和展現新思維。	☐	☐	☐	☐	☐	☐
Adaptability 適應力	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A9. I have learnt to adapt to new environments. 我學會了適應新環境。	☐	☐	☐	☐	☐	☐
A10. I have become more receptive to new ideas. 我更能接受新觀點。	☐	☐	☐	☐	☐	☐
Problem solving 解決問題	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A11. I have developed problem-solving skills. 我學會了解決問題。	☐	☐	☐	☐	☐	☐
A12. I am able to take into account several factors in order to solve problems. 解決問題時，我懂得綜合考慮不同因素。	☐	☐	☐	☐	☐	☐
Entrepreneurship skills 創業技能	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A13. My understanding of the entrepreneurship has been enhanced. 我對創業技能有更深理解。	☐	☐	☐	☐	☐	☐
A14. I have acquired leadership skills. 我學習了領導技巧。	☐	☐	☐	☐	☐	☐
Committed to Life-long Learning 致力終身學習	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A15. I have become an independent learner. 我能獨立學習。	☐	☐	☐	☐	☐	☐
A16. My ability and desire to engage in life-long learning has been developed. 我培養出終身學習的能力和熱忱。	☐	☐	☐	☐	☐	☐
A17. My ability to conduct research has improved. 我學會如何進行研究。	☐	☐	☐	☐	☐	☐

Skilled Communicator 熟練的溝通者	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Language skills 語文能力						
A18. My ability to use English has improved. 我的英語進步了。						
a. Written English 英文寫作	☐	☐	☐	☐	☐	☐
b. Oral English 英文口語	☐	☐	☐	☐	☐	☐
A19. My ability to use Chinese has improved. 我的中文進步了。						
a. How many Chinese language training courses did you take? (Core or Elective courses) 你曾修讀了多少科中文語言訓練課程？(包括必修和選修)	☐ 0	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 or more 科或以上
b. Written Chinese communication ability 中文書面語書寫	☐	☐	☐	☐	☐	☐
c. Putonghua / Mandarin communication ability 普通話口語表達	☐	☐	☐	☐	☐	☐
d. Cantonese communication ability 粵語表達	☐	☐	☐	☐	☐	☐
Interpersonal skills 人際關係	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A20. I have learnt to become an effective team member. 我更有團隊精神。	☐	☐	☐	☐	☐	☐
A21. I feel confident in dealing with people from different backgrounds. 我有信心跟不同背景的人相處。	☐	☐	☐	☐	☐	☐
A22. I have learnt to be more open to different views. 我學會了對不同意見持開放態度。	☐	☐	☐	☐	☐	☐
Digitally Literate 數碼素養	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A23. I have learnt to use technology to enhance my learning. 我學到如何運用科技幫助我的學習。	☐	☐	☐	☐	☐	☐
A24. Technology has allowed me to improve my communication and presentation skills. 科技能讓我改善我的溝通和演講技巧。	☐	☐	☐	☐	☐	☐
A25. The use of technology enhanced my learning experience at Lingnan. 科技的運用令我在嶺南的學習體驗變得更好。	☐	☐	☐	☐	☐	☐
Committed to Service 致力服務	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A26. I am more willing to serve my community. 我更樂意服務社會。	☐	☐	☐	☐	☐	☐
Personally and Socially Responsible 對個人及社會的責任	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
A27. My understanding of ethical standards has been enhanced. 我對倫理標準有更深認識。	☐	☐	☐	☐	☐	☐
A28. I maintain high standards of personal integrity. 我保持高度個人誠信。	☐	☐	☐	☐	☐	☐
A29. I am more aware of my role and behaviour as a responsible citizen. 我更了解作為負責任公民的角色和操守。	☐	☐	☐	☐	☐	☐

	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Glocally Minded 兼具全球與本地視野						
A30. I have been encouraged to take a global view of issues. 我常獲鼓勵要以國際視野審視問題。	☐	☐	☐	☐	☐	☐
A31. I have developed a better understanding of cultural differences. 我對文化差異有更深認識。	☐	☐	☐	☐	☐	☐
A32. I acquired relevant knowledge of local perspectives. 我學會本地觀點的相關知識。	☐	☐	☐	☐	☐	☐
B. Teaching and Learning Experience 教與學經驗						
	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Active learning 主動學習						
B1. I have learnt to participate actively in class. 我學會了積極參與課堂活動。	☐	☐	☐	☐	☐	☐
B2. I have learnt to contribute ideas and opinions both inside and outside classes. 我學會了在課堂內外提出意見。	☐	☐	☐	☐	☐	☐
	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Teaching for effective understanding 有效教學						
B3. The teaching staff used different approaches to enhance my understanding of course contents. 老師運用不同方法助我理解科目內容。	☐	☐	☐	☐	☐	☐
B4. The design of courses helped me understand the course contents. 課程設計有助我了解科目內容。	☐	☐	☐	☐	☐	☐
	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Teacher's assistance 老師支援						
B5. When I had difficulty with learning materials, I found the teachers' explanations useful. 當我在學習上遇到困難時，老師的講解很有用。	☐	☐	☐	☐	☐	☐
B6. There was sufficient feedback on course-related activities and assignments as a way to enhance my learning. 在科目相關的活動和功課中，老師回應充足有助我學習。	☐	☐	☐	☐	☐	☐
	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Assessment 評核						
B7. The programme used a variety of assessment methods. 課程使用不同形式的評核方法。	☐	☐	☐	☐	☐	☐
B8. The assessment tools tested my understanding of key concepts in the programme. 各項評核測試了我對課程中主要概念的理解。	☐	☐	☐	☐	☐	☐

	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Relationship between teachers and students 師生關係						
B9. The communication between teachers and students was good. 師生之間有良好溝通。	☐	☐	☐	☐	☐	☐
B10. At least one teacher at Lingnan made me excited about learning. 至少有一位嶺南老師能啟發我對學習的熱忱。	☐	☐	☐	☐	☐	☐
B11. My teachers at Lingnan cared about me. 嶺南的老師關心我。	☐	☐	☐	☐	☐	☐
B12. I have encountered at least one teacher or staff member at Lingnan who (has) mentored me – by encouraging me to pursue my goals and dreams. 我在嶺南曾遇上至少一位良師益友，鼓勵我朝著目標前進和追尋自己夢想。	☐	☐	☐	☐	☐	☐
Workload 工作量						
B13. I can manage the workload of my programme. 我能應付課程工作量。	☐	☐	☐	☐	☐	☐
B14. The workload of my study did not make me feel unduly stressed. 學習的工作量並沒有使我感到壓力過大。	☐	☐	☐	☐	☐	☐
Relationship with other students 與同學的關係						
B15. I have enriched myself from the experiences of working with my peers. 在與同學合作中，我獲益良多。	☐	☐	☐	☐	☐	☐
Liberal Arts 博雅教育						
B16. The Core Curriculum and General Education Programme has enabled me to integrate knowledge from various fields of learning. 核心課程及通識教育令我學會融會貫通不同範疇的知識。	☐	☐	☐	☐	☐	☐
B17. The Core Curriculum and General Education Programme has helped me to be more creative in thinking about possible solutions to different kinds of problems. 核心課程及通識教育讓我能更有創意地去解決各種問題。	☐	☐	☐	☐	☐	☐
B18. I have learnt to appreciate arts and humanities subjects more. 我現在更懂得欣賞藝術與人文學科。	☐	☐	☐	☐	☐	☐
B19. I am now much more aware of issues relating to management, social responsibility and ethics. 現在我對有關管理、社會責任及道德的議題有更深認識。	☐	☐	☐	☐	☐	☐
B20. I have learnt to appreciate the value of scientific methods, hypothesis development and qualitative and quantitative analysis in the process of problem solving. 我學會了以科學方法、假設構思、質性及量性分析去解決問題。	☐	☐	☐	☐	☐	☐
B21. In analysing contemporary issues, I am more able to see things from others' points of view. 分析當代議題時，我更懂得考量別人的角度。	☐	☐	☐	☐	☐	☐

	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
Environment, Social and Governance 環境、社會及管治						
B22. I have learned to understand different perspectives on Environment, Social and Governance (ESG) issues. 我能理解各界對環境、社會及管治(ESG)議題的不同看法。	☐	☐	☐	☐	☐	☐
Campus Life 校園生活						
B23. Hostel life helped my personal growth and whole person development. 宿舍生活有助我的個人成長和全人發展。	☐	☐	☐	☐	☐	☐
B24. The experience of living, working and interacting with exchange students in Hong Kong was beneficial to my learning. 與來自世界各地的交換生一起生活、合作及交流，有利我的學習。	☐	☐	☐	☐	☐	☐
B25. I found department/ faculty/cross-faculty/ student society activities to be beneficial to my learning. 學系系會／學院／跨學院／學生組織的活動，能夠幫助我的學習。	☐	☐	☐	☐	☐	☐
Overall Evaluation 整體評估						
B26. Overall, I am satisfied with the quality of my programme and the value which I have gained from my learning experience, considering the teaching and non-teaching support I received and the skills I have acquired. 總體來說，我滿意課程質素，學習上也獲益良多。在過程中，得到教學和非教學上的支援，學習得各項技能。	☐	☐	☐	☐	☐	☐
B26a. Overall, I am satisfied with the quality of my teaching support. 總體來說，我滿意教學支援。	☐	☐	☐	☐	☐	☐
B26b. Overall, I am satisfied with the quality of the non-teaching support I received from the Office of Student Affairs. 總體來說，我滿意在學生事務處獲得的非教學支援。	☐	☐	☐	☐	☐	☐
B26c. Overall, I am satisfied with the quality of the non-teaching support I received from the Registry. 總體來說，我滿意在教務處獲得的非教學支援。	☐	☐	☐	☐	☐	☐
B27. Overall, I am satisfied with the quality of the learning environment, including the learning resources of the Library, support services of ITSC, study space and opportunities to engage with teachers and other students (e.g. student exchange programmes, hostel life, internships, ILP and community services). 總體來說，我滿意學習環境，包括如圖書館提供的學習資源、資訊科技服務中心的支援、學習空間及與老師和其他同學交流的機會(例如學生交流計劃、宿舍生活、實習計劃、綜合學習課程和社區服務)。	☐	☐	☐	☐	☐	☐
B27a. Overall, I am satisfied with the quality of the learning resources of the Library. 總體來說，我滿意圖書館提供的學習資源質素。	☐	☐	☐	☐	☐	☐
B27b. Overall, I am satisfied with the quality of support services of ITSC. 總體來說，我滿意資訊科技服務中心的支援質素。	☐	☐	☐	☐	☐	☐
B27c. Overall, I am satisfied with the quality of my learning experiences via the Integrated Learning Programme. 總體來說，我滿意透過綜合學習課程所獲得的學習體驗。	☐	☐	☐	☐	☐	☐
B27d. Overall, I am satisfied with the quality of Wi-Fi access in the hostel. 總體來說，我滿意宿舍的無線網絡質素。	☐	☐	☐	☐	☐	☐
B27e. Overall, I am satisfied with the quality of study space provided by University. 總體來說，我滿意大學提供學習空間的質素。	☐	☐	☐	☐	☐	☐

A. What do you think is the strongest aspect of your programme?

在你所修讀的課程中，哪方面是強項？

B. Which aspects in your programme are most in need of improvement?

在你所修讀的課程中，哪方面最需要改善？

~ End ~

問卷完

Thank you for taking the time to complete this survey.

感謝你的參與

***Privacy Policy Statement**

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law. For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

*** 私隱政策聲明**

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp>。

Appendix 6 - Final Year Student Learning Experience Survey



Final-Year Student Learning Experience Survey 應屆畢業生學習經驗問卷調查

The purpose of this questionnaire is to find out about your experience as a full-time university student in your undergraduate studies. When answering questions please treat the term “programme” to mean all courses you took in your undergraduate studies. The term “teaching staff” refers to the professors, lecturers and tutors who taught you at this university. Please take into account all types of classes.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data (excluding the personal data) collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

本問卷的目的，是為了旨在了解你作為全日制大學生，在修讀學士學位課程期間的學習經驗。填寫問卷時，請將「課程」視為你在作為 本科生期間選修的所有科目；「教學人員」指在修讀大學課程期間曾教導你的教授、講師和助教。請考慮你曾修讀的各類課堂。

大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及個人的資料在任何情況都不會被識別與透露；(3) 所收集的資料（不包括個人資料）會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

I. Gender 性別 Male 男 Female 女
☐ ☐

II. Nationality / Region Hong Kong SAR Chinese Mainland Others, please specify:
國籍/地區 香港特別行政區 中國內地 其他，請註明:
☐ ☐ ☐ _____

III. What is your major/stream? 你的主修課程/課程組別是甚麼? (Please select the most appropriate choice) (請選擇最合適的一項)

- | | | | |
|--|--|---|--|
| Chinese
中文
☐ | Contemporary English Studies
當代英語語言文學
☐ | Cultural Studies
文化研究
☐ | History
歷史
☐ |
| Philosophy
哲學
☐ | Translation 翻譯
☐ | Visual Studies
視覺研究
☐ | Film and Media Studies
電影與媒體研究
☐ |
| Animation and Digital Arts
動畫及數碼藝術
☐ | Accounting
會計學
☐ | Finance
金融學
☐ | Human Resources
Management
人力資源管理
☐ |

Marketing / Marketing & Social Media 市場學/市場學與社交媒體 ☐	Risk and Insurance Management 風險及保險管理 ☐	e-Business 電子商務 ☐	Social and Public Policy Studies 社會與公共政策研究 ☐
Sociology 社會學 ☐	Economics 經濟學 ☐	Psychology 心理學 ☐	Political Science 政治學 ☐
Health and Social Services Management 健康及社會服務管理 ☐	International Economy and Politics 國際經濟與政治 ☐	Data Science 數據科學 ☐	Public Management and Smart Governance 公共及智慧管理 ☐
Global Liberal Arts / Global Development and Sustainability 環球博雅教育 / 環球可持續發展 ☐	Other, please specify: 其他，請註明 ☐		

IV. You were admitted to Lingnan University as 入學年級:

Year 1
一年級
☐

Year 2
二年級
☐

Year 3
三年級
☐

V. Where have you lived in this academic year? 在這學年中，你居住在哪?

Student hostel
學生宿舍
☐

Off campus
校園外
☐

Please darken the circle for each of the questions below to indicate your level of agreement with the statements. Choose ONE option that best describes your response to each question.

請在各題選出一個最合適的答案，以表達你對該句子的認同程度。

A. During my time at Lingnan 在嶺南大學學習期間

Scholarly and interdisciplinary 學術及跨學科

	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A1. I was given many opportunities to develop the skills integral to my major. 我有很多機會掌握主修課程必需的技能。	☐	☐	☐	☐	☐
A2. I feel I have developed a good knowledge of my major subject. 我充份掌握對主修課程的學科知識。	☐	☐	☐	☐	☐
A3. The learning environment in my department was conducive to my learning. 學系內的學習環境令我有更佳學習效果。	☐	☐	☐	☐	☐
A4. I feel I have acquired understanding in areas beyond the confines of my major. 我認為我獲得的知識不僅限於主修課程。	☐	☐	☐	☐	☐

Critical and Analytical 慎思明辨及分析能力	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A5. I have developed the ability to construct sound arguments. 我掌握了合理立論的能力。	☐	☐	☐	☐	☐
A6. I have developed the ability to assess alternative perspectives and arguments. 我學會判辨不同的觀點和論據。	☐	☐	☐	☐	☐
Creative and Entrepreneurial 創意及創業精神	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
Creative thinking 創意思維					
A7. I have learnt to take initiative in different contexts. 我學會了在不同情況下採取主動。	☐	☐	☐	☐	☐
A8. I have been able to develop new ideas. 我能培養和展現新思維。	☐	☐	☐	☐	☐
Adaptability 適應力	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A9. I have learnt to adapt to new environments. 我學會了適應新環境。	☐	☐	☐	☐	☐
A10. I have become more receptive to new ideas. 我更能接受新觀點。	☐	☐	☐	☐	☐
Problem solving 解決問題	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A11. I have developed problem-solving skills. 我學會了解決問題。	☐	☐	☐	☐	☐
A12. I am able to take into account several factors in order to solve problems. 解決問題時，我懂得綜合考慮不同因素。	☐	☐	☐	☐	☐
Entrepreneurship skills 創業技能	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A13. My understanding of the entrepreneurship has been enhanced. 我對創業技能有更深理解。	☐	☐	☐	☐	☐
A14. I have acquired leadership skills. 我學習了領導技巧。	☐	☐	☐	☐	☐
Committed to Life-long learning 致力終身學習	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A15. I have become an independent learner. 我能獨力學習。	☐	☐	☐	☐	☐
A16. My ability and desire to engage in life-long learning has been developed. 我培養出終身學習的能力和熱忱。	☐	☐	☐	☐	☐
A17. My ability to conduct research has improved. 我學會如何進行研究。	☐	☐	☐	☐	☐

Skilled Communicator 熟練的溝通者					
Language skills 語文能力	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A18. My ability to use English has improved. 我的英語進步了。					
a. Written English 英文寫作	☐	☐	☐	☐	☐
b. Oral English 英文口語	☐	☐	☐	☐	☐
A19. My ability to use Chinese has improved. 我的中文進步了。					
a. How many Chinese language training courses did you take? (Core or Elective courses) 你曾修讀了多少科中文語言訓練課程？(包括必修和選修)	☐ 0	☐ 1	☐ 2	☐ 3	☐ 4
					☐ 5 or more 5科或以上
b. Written Chinese communication ability 中文書面語書寫	☐	☐	☐	☐	☐
c. Putonghua / Mandarin communication ability 普通話口語表達	☐	☐	☐	☐	☐
d. Cantonese communication ability 粵語表達	☐	☐	☐	☐	☐
Interpersonal skills 人際關係	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A20. I have learnt to become an effective team member. 我更有團隊精神。	☐	☐	☐	☐	☐
A21. I feel confident in dealing with people from different backgrounds. 我有信心跟不同背景的人相處。	☐	☐	☐	☐	☐
A22. I have learnt to be more open to different views. 我學會了對不同意見持開放態度。	☐	☐	☐	☐	☐
Digitally Literate 數碼素養	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A23. I have learnt to use technology to enhance my learning. 我學到如何運用科技幫助我的學習。	☐	☐	☐	☐	☐
A24. Technology has allowed me to improve my communication and presentation skills. 科技能讓我改善我的溝通和演講技巧。	☐	☐	☐	☐	☐
A25. The use of technology enhanced my learning experience at Lingnan. 科技的運用令我在嶺南的學習體驗變得更好。	☐	☐	☐	☐	☐
Committed to Service 致力服務	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A26. I am more willing to serve my community. 我更樂意服務社會。	☐	☐	☐	☐	☐
Personally and Socially Responsible 對個人及社會的責任					
A27. My understanding of ethical standards has been enhanced. 我對倫理標準有更深認識。	☐	☐	☐	☐	☐
A28. I maintain high standards of personal integrity. 我保持高度個人誠信。	☐	☐	☐	☐	☐
A29. I am more aware of my role and behavior as a responsible citizen. 我更了解作為負責任公民的角色和操守。	☐	☐	☐	☐	☐

Glocally Minded 兼具全球與本地視野		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
A30. I have been encouraged to take a global view of issues. 我常獲鼓勵要以國際視野審視問題。		☐	☐	☐	☐	☐
A31. I have developed a better understanding of cultural differences. 我對文化差異有更深認識。		☐	☐	☐	☐	☐
A32. I acquired relevant knowledge of local perspectives. 我學會本地觀點的相關知識。		☐	☐	☐	☐	☐
B. Teaching and Learning Experience 教與學經驗						
Active learning 主動學習		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B1. I have learnt to participate actively in class. 我學會了積極參與課堂活動。		☐	☐	☐	☐	☐
B2. I have learnt to contribute ideas and opinions both inside and outside classes. 我學會了在課堂內外提出意見。		☐	☐	☐	☐	☐
Teaching for effective understanding 有效教學		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B3. The teaching staff used different approaches to enhance my understanding of course contents. 老師運用不同方法助我理解科目內容。		☐	☐	☐	☐	☐
B4. The design of courses helped me understand the course contents. 課程設計助我了解科目內容。		☐	☐	☐	☐	☐
Teacher's assistance 老師支援		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B5. When I had difficulty with learning materials, I found the teachers' explanations useful. 當我在學習上遇到困難時，老師的講解很有用。		☐	☐	☐	☐	☐
B6. There was sufficient feedback on course-related activities and assignments as a way of enhancing my learning. 在科目相關的活動和功課中，老師回應充足有助我學習。		☐	☐	☐	☐	☐
Assessment 評核		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B7. The programme used a variety of assessment methods. 課程使用不同形式的評核方法。		☐	☐	☐	☐	☐
B8. The assessment tools tested my understanding of key concepts in the programme. 各項評核測試了我對課程中主要概念的理解。		☐	☐	☐	☐	☐
Relationship between teachers and students 師生關係		Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B9. The communication between teachers and students was good. 師生之間有良好溝通。		☐	☐	☐	☐	☐
B10. At least one teacher at Lingnan made me excited about learning. 至少有一位嶺南老師能啟發我對學習的熱忱。		☐	☐	☐	☐	☐
B11. My teachers at Lingnan cared about me. 嶺南的老師關心我。		☐	☐	☐	☐	☐
B12. I have encountered at least one teacher or staff member at Lingnan who (has) mentored me – by encouraging me to pursue my goals and dreams. 我在嶺南曾遇上至少一位良師益友，鼓勵我朝著目標前進和追尋自己夢想。		☐	☐	☐	☐	☐

Workload 工作量	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意
B13. I can manage the workload of my programme. 我能應付課程工作量。	☐	☐	☐	☐	☐
B14. The workload of my study did not make me feel unduly stressed. 學習的工作量並沒有使我感到壓力過大。	☐	☐	☐	☐	☐
Relationship with other students 與同學的關係					
B15. I have enriched myself from the experiences of working with my peers. 在與同學合作中，我獲益良多。	☐	☐	☐	☐	☐
Curriculum cohesion 課程連貫性					
B16. The programme of study for my major was well designed. 我的主修的課程設計得宜。	☐	☐	☐	☐	☐
B17. There was little duplication of contents in my programme courses. 我的主修課程甚少重複。	☐	☐	☐	☐	☐
Overall Evaluation 整體評估					
B18. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning, taking account of the support that I have received, as well as knowledge, skills and values that I have gained or acquired. 總體來說，考慮到我所獲得的支援，以及我所學習或掌握的知識、技能和價值觀，我對我的課程質素以及教與學的體驗感到滿意。	☐	☐	☐	☐	☐
B18a. Overall, I am satisfied with the quality of my teaching support. 總體來說，我滿意教學支援。	☐	☐	☐	☐	☐
B18b. Overall, I am satisfied with the quality of the non-teaching support I received from the Office of Student Affairs. 總體來說，我滿意在學生事務處獲得的非教學支援。	☐	☐	☐	☐	☐
B18c. Overall, I am satisfied with the quality of the non-teaching support I received from the Registry. 總體來說，我滿意在教務處獲得的非教學支援。	☐	☐	☐	☐	☐
B19. Overall, I am satisfied with the quality of the learning environment, taking account of the learning resources, including Library, IT access, study space and the opportunities afforded to engage with other students. 總體來說，考慮到學習資源，包括圖書館、資訊科技設施、學習空間，以及與其他同學交流的機會，我對學習環境的質素感到滿意。	☐	☐	☐	☐	☐
B19a. Overall, I am satisfied with the quality of the learning resources provided by the Library. 總體來說，我滿意圖書館提供的學習資源質素。	☐	☐	☐	☐	☐
B19b. Overall, I am satisfied with the quality of support services of ITSC. 總體來說，我滿意資訊科技服務中心的支援質素。	☐	☐	☐	☐	☐
B19c. Overall, I am satisfied with the quality of my learning experiences via student exchange programmes. 總體來說，我滿意透過本科學生交流計劃所獲得的學習體驗。	☐	☐	☐	☐	☐
B19d. Overall, I am satisfied with the quality of my learning experiences via internships. 總體來說，我滿意透過實習計劃所獲得的學習體驗。	☐	☐	☐	☐	☐
B19e. Overall, I am satisfied with the quality of my learning experiences via the Integrated Learning Programme. 總體來說，我滿意透過綜合學習課程所獲得的學習體驗。	☐	☐	☐	☐	☐
B19f. Overall, I am satisfied with the quality of Wi-Fi access in the hostel. 總體來說，我滿意宿舍的無線網絡質素。	☐	☐	☐	☐	☐
B19g. Overall, I am satisfied with the quality of study space provided by University. 總體來說，我滿意大學提供學習空間的質素。	☐	☐	☐	☐	☐
Liberal Arts 博雅教育	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意

B20. The Core Curriculum and General Education Programme has enabled me to integrate knowledge from various fields of learning. 核心課程及通識教育令我學會融會貫通不同範圍的知識。	☐	☐	☐	☐	☐
B21. The Core Curriculum and General Education Programme has helped me to be more creative in thinking about possible solutions to different kinds of problems. 核心課程及通識教育讓我能更有創意地去解決各種問題。	☐	☐	☐	☐	☐
B22. I have learnt to appreciate arts and humanities subjects more. 我現在更懂得欣賞藝術與人文學科。	☐	☐	☐	☐	☐
B23. I am now much more aware of issues relating to management, social responsibility and ethics. 現在我對有關管理、社會責任及道德的議題有更深認識。	☐	☐	☐	☐	☐
B24. I have learnt to appreciate the value of scientific methods, hypothesis development and qualitative and quantitative analysis in the process of problem solving. 我學會了以科學方法、假設構思、質性及量性分析去解決問題。	☐	☐	☐	☐	☐
B25. In analysing contemporary issues, I am more able to see things from others' points of view. 分析當代議題時，我更懂得考量別人的角度。	☐	☐	☐	☐	☐

Note: The following questions relate to Environmental, Social, and Governance (ESG) areas. If a question is not applicable to your experience during your studies, please select “Not Applicable” option.

註：以下問題與環境、社會和管治(ESG) 領域相關。如果某個問題不適用於你在學期間的經驗，你可以選擇「不適用」。

Environment, Social and Governance 環境、社會及管治	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
B26. I have learned to understand different perspectives on Environment, Social and Governance (ESG) issues. 我能理解各界對環境、社會及管治(ESG)議題的不同看法。	☐	☐	☐	☐	☐	☐
B27. I have gained the knowledge and skills to influence Environment, Social and Governance Development (ESG) in my community. 我已具備所需的知識和技能，能在社區中推動環境、社會及管治(ESG)的發展。	☐	☐	☐	☐	☐	☐
B28. I am motivated to engage in the efforts to promote Environment, Social and Governance (ESG). 我積極主動地參與推動環境、社會及管治。	☐	☐	☐	☐	☐	☐

Campus Life 校園生活

B29. Hostel life helped my personal growth and whole person development. 宿舍生活有助我的個人成長和全人發展。	☐	☐	☐	☐	☐	☐
B30. The co-curricular activities and experiential learning programmes (e.g. ILP, internship, integrated cultural activities, etc.) facilitated my whole-person development. 課外活動及體驗學習計劃(例如綜合學習課程、實習、綜合文化活動等等)對我全人發展有幫助。	☐	☐	☐	☐	☐	☐
B31a. Overall, participating in the university-approved formal or experiential learning experience outside Hong Kong has fulfilled my aspiration to gain exposure and fostered better appreciation of diversity, equity and inclusion. 總括來說，在香港以外地區，參與大學核准的正式或體驗式的學習活動，開拓了我的國際視野，讓我更明白多元、公平和包容的重要。	☐	☐	☐	☐	☐	☐
B31b. Overall, participating in the university-approved formal or experiential learning experience outside Hong Kong has enriched my educational experience and deepened my knowledge relevant to my area of study. 總括來說，在香港以外地區，參與大學核准的正式或體驗式的學習活動，令我的學習歷程更豐富，讓我對所學領域有更深的認識。	☐	☐	☐	☐	☐	☐

Campus Life 校園生活	Strongly Agree 極同意	Agree 同意	Neutral 中立	Disagree 不同意	Strongly Disagree 極不同意	Not Applicable 不適用
------------------	-----------------------	-------------	---------------	-----------------	---------------------------	-----------------------

- B32. The experience of being an exchange student and/or studying outside Hong Kong was beneficial to my learning.
作為交換生或往外地學習的經驗，有利我的學習。
- B33. The experience of living, working and interacting with exchange students in Hong Kong was beneficial to my learning. 與來自世界各地的交換生一起生活、合作及交流，有利我的學習。
- B34. I found department/ faculty/cross-faculty / student society activities to be beneficial to my learning. 學系系會／學院／跨學院／學生組織的活動，能夠幫助我的學習。
- B35. Have you acted as a committee member for any student organization(s) (e.g. Students' Union, student societies, Student Hostel Associations, sports/cultural teams, Wofoo Leaders' Network, etc.)?
你曾否擔任任何一個學生組織的成員?(例如學生會、其他學生組織、學生宿舍幹事會、體育及文化校隊、和富領袖網絡等。)
- ☐ Yes, I found the engagement in societies and teams:
有，我覺得參與這些組織或/和校隊：
- (a) Enhanced my leadership skills. 助我培養領導技巧
- (b) Enhanced my entrepreneurial skills. 助我培養創業技巧
- ☐ No 沒有
- B36. My service-learning experience facilitated my whole-person development. 服務研習經驗有助我的全人發展。
- B37. My service-learning experience empowered me to seek innovative solutions for social challenges.
服務研習經驗引領我為社會挑戰尋找創新的解決方案。

A. What do you think the strongest aspect of your programme is?
在你所修讀的課程中，哪方面是強項？

B. Which aspects in your programme are most in need of improvement?
在你所修讀的課程中，哪方面最需要改善？

Appendix 7 - Survey of Alumni (Undergraduate)



Survey of Alumni (Graduates from Undergraduate Programmes) 嶺南校友問卷調查(本科畢業生)

This survey aims to solicit alumni feedback regarding your level of satisfaction with the graduate attributes acquired during your studies at Lingnan University, as well as your career development and achievements. The information collected will help the University to improve the design of the Programmes and better equip future students to meet the challenges of the future.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified or disclosed at any time. (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

此問卷旨在收集校友對他們在嶺南大學所獲得的畢業生特質的意見，以及了解他們的事業發展及成就。所得資料，將幫助大學改善課程的設計及更有效培育學生，以助學生迎接未來的挑戰。

大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密，大學在任何情況下都不會透露或讓人識別涉及僱主或畢業生的個人資料；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI 和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

I. Education provided by the university 嶺南大學的教育

There are two columns to each question. Please indicate your response to each question by circling the appropriate score. 以下問題均分為左右兩欄，請於各欄圈出適當的分數。

Left Column:

Level of importance

對你的工作/繼續進修重要程度

Please rate the importance of the following attributes to your work/further studies as a graduate on the left column.

請在左欄圈出適當分數，以表示下列畢業生的特質，對你的工作/繼續進修的重要程度。

5=Very important → 1=Not important

5=極重要 1=極不重要

Right Column:

Level of satisfaction

對嶺南大學的教育滿意程度

Please indicate your level of satisfaction with the education provided by the University regarding the following attributes.

請在右欄圈出適當分數，以表示你對嶺南大學的教育滿意程度。

5=Very satisfied → 1=Very dissatisfied

5=極滿意 1=極不滿意

N = Unable to rate 不適用

Level of importance to your work/ further studies 對你的工作/繼續進修的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with Lingnan education 對嶺南大學的教育滿意程度						
Very important → Not important 極重要 極不重要						Very satisfied → Very dissatisfied 極滿意 極不滿意					Unable to rate 不適用	
A: Scholarly and interdisciplinary 學術及跨學科												
5	4	3	2	1	1. Good knowledge of major 對主修科目的認識	5	4	3	2	1	N	
5	4	3	2	1	2. Knowledge outside major field of study 主修科目以外的認識	5	4	3	2	1	N	
B: Critical and Analytical 慎思明辨及分析能力												
5	4	3	2	1	1. Identifying problems and causes 識別問題和其原因	5	4	3	2	1	N	
5	4	3	2	1	2. Critical thinking 慎思明辨	5	4	3	2	1	N	
C: Creative and Entrepreneurial 創意及創業精神												
5	4	3	2	1	1. Understanding of entrepreneurship 對創業的認識	5	4	3	2	1	N	
5	4	3	2	1	2. Problem-solving skills 解決問題的能力	5	4	3	2	1	N	
5	4	3	2	1	3. Ability to articulate new ideas 表達新意念的能力	5	4	3	2	1	N	
5	4	3	2	1	4. Leadership 領導才能	5	4	3	2	1	N	
D: Committed to Life-long Learning 致力終身學習												
5	4	3	2	1	1. Independent learning ability 獨立學習能力	5	4	3	2	1	N	
5	4	3	2	1	2. Passion for life-long learning 終身學習的熱忱	5	4	3	2	1	N	
E: Skilled Communicator 熟練的溝通者												
E1: Language proficiency 語文水平												
5	4	3	2	1	1. Written Chinese 中文書寫	5	4	3	2	1	N	
5	4	3	2	1	2. Putonghua 普通話	5	4	3	2	1	N	
5	4	3	2	1	3. Written English 英文書寫	5	4	3	2	1	N	
5	4	3	2	1	4. Spoken English 英語會話	5	4	3	2	1	N	
E2: Inter-personal skills 人際關係技巧												
5	4	3	2	1	1. Effective communication Skills 溝通能力	5	4	3	2	1	N	
5	4	3	2	1	2. Teamwork 團隊精神	5	4	3	2	1	N	
5	4	3	2	1	3. Ability to cooperate 合作精神	5	4	3	2	1	N	

F: Digitally Literate 數碼素養											
5	4	3	2	1	1.Data analysis ability 數據分析能力	5	4	3	2	1	N
5	4	3	2	1	2.Use of Software, e.g. word processing, spreadsheet, presentation, database etc.運用電腦軟件的能力，如文書處理、試算表、簡報、數據庫等	5	4	3	2	1	N
G: Committed to Service 致力於服務											
5	4	3	2	1	1.Willing to serve community 樂意服務社會	5	4	3	2	1	N
H: Personally and Socially Responsible 對個人及社會的責任											
5	4	3	2	1	1.Compliance with ethical standards 遵守道德標準	5	4	3	2	1	N
5	4	3	2	1	2.High standards of personal integrity 保持個人誠信	5	4	3	2	1	N
5	4	3	2	1	3.Be a responsible citizen 成為一個負責任公民	5	4	3	2	1	N
I: Globally Minded 兼具全球與本地視野											
5	4	3	2	1	1.Have a global perspective 具備國際視野	5	4	3	2	1	N
5	4	3	2	1	2. A good understanding of cultural differences 對文化差異有充分的認識	5	4	3	2	1	N
J: Management Skills 管理技巧											
5	4	3	2	1	1.Time management 時間管理	5	4	3	2	1	N
5	4	3	2	1	2.Organization abilities 組織能力	5	4	3	2	1	N

Your Major and Learning Experience 主修課程與學習經驗

Major. Your major was: (Please tick the most appropriate box) 你的主修課程是: (請在以下問題中最合適的空格內填上“✓”號)

- | | | |
|--------------------------|--|---|
| 1. Art 文學院: | ☐ 1.Chinese
☐ 2.Contemporary English Studies
☐ 3.Contemporary English & Education
☐ 4.Cultural Studies | ☐ 5.History
☐ 6.Philosophy
☐ 7.Translation
☐ 8.Visual Studies |
| 2.Business 商學院: | ☐ 9.Accounting
☐ 10.Finance
☐ 11.General Business Management
☐ 12.Human Resource Management | ☐ 13.Logistics and Decision Science
☐ 14.Information Systems
☐ 15.Marketing
☐ 16.Risk and Insurance Management |
| 3.Social Sciences 社會科學院: | ☐ 17. Behavioural Science in Modern Society (BSMS)
☐ 18. China and Asian Pacific Affairs (CAPA)
☐ 19. Contemporary Economic and Public Policy (CEPP)
☐ 20.Contemporary Social Issues and Policy (CSIP)
☐ 21.International Political and Economic Affairs (IPEA)
☐ 22.International Studies (IS) | ☐ 25. Economics
☐ 26. Political Science
☐ 27. Psychology
☐ 28. Sociology
☐ 29. China and Asia Pacific Studies
☐ 30. Social and Public Policy Studies |

Others 其他 (Please Specify 請註明): _____

Please indicate your response to each question by circling the appropriate score. 請於以下問題圈出合適的分數。

P2. Relationship between your Lingnan experience and your engagement at work. 您的嶺南經歷與您的工作投入之間的關係。	Strongly Agree → Strongly Disagree 極同意 → 極不同意					Unable to rate 不適用
27. I had at least one teacher at Lingnan who cared about me, made me excited about my learning and encouraged me to pursue my dreams. 至少有一位嶺南老師關心我、啟發我的學習熱忱，並鼓勵我追尋自己夢想。	5	4	3	2	1	N
28. I am highly engaged and motivated at work. 我投入工作，且積極進取。	5	4	3	2	1	N

P2_Other. Other Comments on the programme(s) you have taken 對所修讀課程的其他意見:

II. Demographic Information & Employment Status 基本資料與就業狀況

P4. Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內加上“✓”號或在空欄內填寫你的答案。

1. Gender 性別: ☐ 1. Male 男 ☐ 2. Female 女
2. Year of Graduation 畢業年份: ☐ 29. 2013 ☐ 30. 2014 ☐ 31. 2015 ☐ 35. 2019 ☐ 36. 2020 ☐ 37. 2021
3. Age 年齡: ☐ 1. 22-23 ☐ 2. 24-25 ☐ 3. 26-35 ☐ 4. 36 or above 或以上

4. 1. Have you taken additional programmes after your graduation from Lingnan University?

在嶺南大學畢業後你有沒有繼續進修？

☐ 1. No 沒有

Do you intend to take other programme(s) in the next 3 years?

你是否打算在未來 3 年內繼續進修？

☐ 1. No 否 ☐ 2. Yes 是

☐ 2. Yes 有 (Please select the following 請選擇以下項目)

- ☐ 1. Bachelors 本科 ☐ 2. Masters 碩士 ☐ 3. Doctorate 博士
- ☐ 4. Certificate 證書 ☐ 5. Diploma 文憑 ☐ 6. Postgraduate Diploma 深造文憑
- ☐ 7. Others 其他 (Please specify 請註明): _____

5. 1. Have you been awarded further academic / professional qualification(s) since graduating from Lingnan University?

從嶺南大學畢業後，你有否進一步獲得了學術/專業資格？

☐ 1. No 沒有

☐ 2. Yes 有 (Please select the following 請選擇以下項目)

- ☐ 1. ACCA/HKICPA ☐ 2. CFA ☐ 3. CFP ☐ 4. FRM
- ☐ 5. HKICS ☐ 6. HKSI ☐ 7. IIQE ☐ 8. ANZIIF
- ☐ 9. LOMA ☐ 10. Registered Social Worker
- ☐ 11. Education Diploma ☐ 12. Law
- ☐ 13. Property Agency License
- ☐ 14. Professional IT Certification (e.g. MCSE, MCSA, CCNP, CCNA)
- ☐ 15. Others 其他 (Please specify 請註明): _____

III. Job and Career Development 工作和事業發展

p5. Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內加上“✓”號或在空欄內填寫你的答案。

1. How many full-time jobs have you had since you graduated from Lingnan University? _____
你從嶺南大學畢業後做過幾份全職工作？

2. Current Employment Status 你目前的就業狀況

- ☐ 1.Full Time 全職 ☐ 2.Part Time 兼職 ☐ 3.Self-Employed 自僱 ☐ 4.Owner 東主
☐ 5.Further Studies 繼續進修 ☐ 6.Unemployed 失業 ☐ 8.Working Holiday 工作假期
☐ 7. Others 其他 (Please specify 請註明): _____

3. (If the answer in Q2 is Full Time / Part Time / Self-Employed / Owner) What is your industry, position and place of work? (如你在 Q2 的答案是全職/兼職/自僱/東主) 請填寫你從事的行業、你的職位及工作地點

Industry 行業: _____

Position 職位: _____

Place of work 工作地點 (in Hong Kong SAR or other city/country 香港特別行政區/其他城市或國家):

(Please specify 請註明): _____

4. Current monthly income (including bonus, commission & other allowances)

每月收入 (包括獎金、佣金及其他津貼)

- ☐ 1.HK\$ 4,999 or below 或以下 ☐ 2.HK\$ 5,000 - HK\$ 9,999
☐ 3.HK\$ 10,000 - HK\$ 14,999 ☐ 4.HK\$ 15,000 - HK\$ 19,999
☐ 5.HK\$ 20,000 - HK\$ 24,999 ☐ 6.HK\$ 25,000 - HK\$ 29,999
☐ 7.HK\$ 30,000 - HK\$ 34,999 ☐ 8.HK\$ 35,000 - HK\$ 39,999
☐ 9.HK\$ 40,000 or above 或以上

5. Type and Size of company you work for 你所工作的公司類型及規模

Number of Employees
員工數目:

1. ☐ a multinational enterprise 跨國企業
(Number of employees based in HK) (在港員工數目)
2. ☐ a local enterprise 本地企業
(Number of employees worldwide) (全球員工數目)
3. ☐ a Chinese enterprise 中資企業
(Number of employees based in HK) (在港員工數目)

1. 20 or less 或以下 ☐
2. 21-50 ☐
3. 51-100 ☐
4. 101-200 ☐
5. 201-500 ☐
6. More than 500 或以上 ☐
7. Not sure 不清楚 ☐

6. Have you been promoted during your full-time employment since you graduated from Lingnan University?

從嶺南大學畢業後，在全職工作期間你曾否獲得晉升？

- ☐ No 否
☐ Yes 是 (Number of promotions 晉升次數) _____

7. What is/are the reason(s) that might lead you to change employment in the future? (Multiple selections) 有什麼原因會導致你在未來轉換工作？(可選多項)

- ☐ 1.Career growth 事業發展 ☐ 2.Promotion opportunities 晉升機會
☐ 3.Salary 薪酬 ☐ 4.Workload/work pressure 工作量/工作壓力
☐ 5.Management support 管理層支持 ☐ 6.Family issue 家庭因素
☐ 7.Looking for challenges 尋求挑戰 ☐ 8.Enhanced professional qualification 提升專業資格
☐ 9.The job does not suit me 工作性質不合適
☐ 10.Required to work outside Hong Kong 需要到香港以外地區工作
☐ 11. Others 其他 (Please specify 請註明): _____

8. What is/are your career plan(s) in the coming year? (Multiple selections)

你在未來一年的事業計劃是什麼？（可選多項）

- ☐ 1. Stay at the current job 留在目前的工作 ☐ 2. Seek change of employment 尋求工作轉換
☐ 3. Working holiday 工作假期 ☐ 4. Further studies 繼續進修
☐ 5. Others 其他 (Please specify 請註明): _____

9. What is/are your career goal(s) after 5 years? (Multiple selections)

你在5年後的事業目標是什麼？（可選多項）

- ☐ 1. Be an entrepreneur 成為創業者 ☐ 2. Attained professional accreditation 取得專業認證
☐ 3. Team Leader 團隊負責人 ☐ 4. Senior management 高級管理人員
☐ 5. Others 其他 (Please specify 請註明): _____

10. How likely are you willing to share your working experience with current students by being a career mentor?

你有多願意通過擔任職業導師與在校學生分享你的工作經驗和知識？

Very Likely
非常願意

5

☐

Likely
願意

4

☐

Neutral
中立

3

☐

Unlikely
願意

2

☐

Very Unlikely
非常不願意

1

☐

11. How likely will you engage with and support the University?

你有多願意與大學保持聯繫及給予學校支持？

Very Likely
非常願意

5

☐

Likely
願意

4

☐

Neutral
中立

3

☐

Unlikely
願意

2

☐

Very Unlikely
非常不願意

1

☐

Please kindly invite your employer to participate in the Employer Survey. Just fill in the following information, and we will invite them to take the Employer Survey (UG Alumni). Thank you! 誠邀你的僱主參加僱主問卷調查，敬請你提供以下聯絡資料，以便我們聯絡閣下僱主，謝謝！

Current Employer 現職僱主

Name 姓名:

Post 職位:

Company / Organisation 公司/機構:

Address 地址:

Email 電郵:

Tel.電話:

Former Employer 前僱主:

Name 姓名:

Post 職位:

Company / Organisation 公司/機構:

Address 地址:

Email 電郵:

Tel.電話:

Thank you for your participation. As a token of appreciation for your support, you will be eligible to enter into the Lucky Draw to win a supermarket cash coupon. Please fill in the *your contact information below (optional):

謝謝你的參與。為答謝你的支持，你有機會獲得超市現金禮卷。請提供聯絡資料，以便通知聯絡閣下領獎。(選填)：

Name 姓名: _____

Email 電郵: _____

~ End ~

問卷完

Thank you for taking the time to complete this survey.

感謝你的參與

Privacy Policy Statement

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law.

For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

私隱政策聲明

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp/>。



Survey of Alumni for Taught Postgraduate Programmes 嶺南校友問卷調查(修課式研究生課程)

This survey aims to solicit alumni feedback regarding your level of satisfaction with the knowledge, skills and attitudes gained during your studies at Lingnan University, as well as your career development and achievements. The information collected will help the University improve the design of the Taught Postgraduate Programmes and better equip future students to meet the challenges of the twenty-first century.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

此問卷旨在收集校友對嶺南大學修課式研究生課程在知識、技能和工作態度方面的意見，以及關於事業發展及成就。所得資料，將幫助大學改善修課式研究生課程的設計及更有效培育學生，以迎接二十一世紀的挑戰。大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

I. Education Provided by the University 嶺南大學的教育

There are two columns to each question. Please indicate your response to each question by circling the appropriate score. 以下各問題均分為左右兩欄，請於各欄圈出適當的分數。

Column on the left 左欄:

Level of Importance

對你的工作/繼續進修重要程度

Please rate the importance of the following attributes on your work/further studies as a graduate on the left column.

請在左欄圈出適當分數，以表示下列畢業生的特質，對你的工作/繼續進修重要程度。

5=Very important → 1=Not important
5=極重要 → 1=極不重要

Column on the right 右欄:

Level of Satisfaction

對嶺南大學的教育滿意程度

Please indicate your level of satisfaction with the education provided by the University on the right column.

請在右欄圈出適當分數，以表示你對嶺南大學的教育滿意程度。

5=Very satisfied → 1=Very dissatisfied
5=極滿意 → 1=極不滿意
N = Unable to rate 不適用

Level of importance to your work / further studies 對你的工作/繼續進修重要程度					Skills/Competencies 技能或能力	Level of satisfaction with Lingnan education 對嶺南大學的教育滿意程度					
Very important → Not important 極重要 極不重要						Very satisfied → Very dissatisfied 極滿意 極不滿意					Unable to rate 不適用
A: Independent and Critical Scholar 獨立的具有慎思明辨能力的學者											
5	4	3	2	1	1. Current and in-depth theoretical and practical comprehension of the discipline area 對學科領域的理論和實踐有當前和深入的理解	5	4	3	2	1	N
5	4	3	2	1	2. Current and in-depth theoretical and practical comprehension of a broad range of general and related areas 對廣泛的基礎知識和相關領域的理論和實踐有當前和深入理解	5	4	3	2	1	N
B: Advanced Professional Problem-Solver 高階專業問題解決者											
5	4	3	2	1	1. Ability to apply advanced professional knowledge to problem solving 具備應用先進專業知識來解決問題的能力	5	4	3	2	1	N
C: Critical and Creative 慎思明辨及創造性											
5	4	3	2	1	1. Creative and critical thinking 批判性和創造性思維	5	4	3	2	1	N
D: Skilled Communicator 熟練的溝通者											
5	4	3	2	1	1. Ability to articulate new ideas both in written and oral forms 具備清晰表達新意念的書寫和會話能力	5	4	3	2	1	N

E: Ethically and Socially Responsible Researcher/ Professional 具有道德和社會責任感的研究人員/專業人士

5	4	3	2	1	1. Commitment to applying the knowledge acquired in the chosen field(s) in an ethical and socially responsible manner 以符合道德和社會責任的方式，致力應用在所選知識領域所學到的知識	5	4	3	2	1	N
5	4	3	2	1	2. Commitment to conducting research in an ethical and socially responsible manner 致力進行合乎道德並對社會有承擔的研究	5	4	3	2	1	N

II. Curriculum and Learning Experience 課程及學習經驗

What was your programme during your study in Lingnan University? (Please tick one or more boxes where applicable) 你在嶺南大學曾修讀哪個課程? (可選多項)

- ☐ Master of Arts in Chinese 中文文學碩士
- ☐ Master of Arts in Creative and Media Industries 創意及媒體產業文學碩士
- ☐ Master of Arts in Curating and Art History 策展與藝術史文學碩士
- ☐ Master of Arts in Translation Studies 翻譯研究文學碩士
- ☐ Master of Cultural Studies 文化研究碩士
- ☐ Doctor of Business Administration in Global Digital Economy and Governance 全球數字經濟與治理工商管理博士
- ☐ Master of Science in Artificial Intelligence and Business Analytics 人工智能與商業分析理學碩士
- ☐ Master of Science in Business Innovation and Entrepreneurship 商業創新與創業理學碩士
- ☐ Master of Science in eBusiness and Supply Chain Management 電子商務與供應鏈管理碩士
- ☐ Master of Science in Finance 金融學碩士
- ☐ Master of Science in Human Resource Management and Organisational Behaviour 人力資源管理及組織行為學碩士
- ☐ Master of Science in Marketing and International Business 市場及國際企業理學碩士
- ☐ Master of Science in Risk and Insurance Management 風險及保險管理理學碩士
- ☐ Postgraduate Diploma in Accountancy/Master of Accountancy 會計學深造文憑 / 會計學碩士
- ☐ Master of Science in Environmental, Social, and Governance Management 環境、社會和公司治理管理理學碩士
- ☐ Master of Arts in International Affairs 國際事務文學碩士
- ☐ Master of Science in International and Development Economics 國際與發展經濟學理學碩士
- ☐ Master of Science in International Banking and Finance 國際銀行與金融碩士
- ☐ Master of Science in Work and Organisational Psychology 職業及組織心理學碩士
- ☐ Master of Social Sciences in Applied Psychology 應用心理學社會科學碩士
- ☐ Master of Social Sciences in Comparative Social Policy (International) 比較社會政策 (國際) 社會科學碩士
- ☐ Doctor of Policy Studies 政策研究博士
- ☐ Master of Arts in Arts and Cultural Heritage Management 藝術與文化遺產管理文學碩士
- ☐ Master of Arts in China and Regional Studies 中國及區域研究文學碩士
- ☐ Master of Arts in International Higher Education and Management 國際高等教育與管理文學碩士
- ☐ Master of Arts in Social Entrepreneurship and Innovation Management 社會企業與創新管理文學碩士
- ☐ Master of Cities and Governance 城市與治理碩士
- ☐ Master of Science in Health Analytics and Management 健康分析與管理理學碩士
- ☐ Master of Science in Smart Ageing and Gerontology 智能安老及老年學理學碩士
- ☐ Master of Social Sciences in Comparative Public Administration 比較公共管理社會科學碩士
- ☐ Master of Social Sciences in Health and Social Services Management 健康及社會服務管理社會科學碩士
- ☐ Master of Social Sciences in Organisational Psychology and Education Management 組織心理學與教育管理社會科學碩士
- ☐ Postgraduate Diploma in Applied Social Sciences 應用社會科學深造文憑
- ☐ Others 其他 (Please specify 請註明): _____

Please indicate your response to each question by circling the appropriate score.
請就以下問題圈出適當分數。

Lingnan Learning Experience嶺南學習經驗	Strongly Agree 極同意		→	Strongly Disagree 極不同意		Unable to rate 不適用
p2_30. The courses I took are relevant and useful to my career/ further studies. 我所修讀的科目與我的職業/繼續進修相關且有用。	5	4	3	2	1	N
p2_31. The course I took has prepared me for my career development / further studies. 我所修讀的科目為我的事業發展/繼續進修做好了準備。	5	4	3	2	1	N
p2_32. The opportunities available to undertake academic activities (e.g. seminars, field trips) are useful for my establishment of network of professional and scholars and are beneficial for my career development/ further studies. 參加學術活動（如研討會、實地考察）的機會能助我建立專業和學者網絡，對我的事業發展/繼續進修很有幫助。	5	4	3	2	1	N
p2_33. The learning environment and experience at the University are conducive to my career development/further studies. 大學的學習環境和經驗有利於我的事業發展/繼續進修。	5	4	3	2	1	N
p2_34. The programme has provided me with sufficient depth for my professional development. 課程為我的專業發展提供了足夠的深度。	5	4	3	2	1	N
p2_35. The programme has provided me with sufficiently broad knowledge to complement my professional development. 課程為我提供了廣泛的知識，足以輔助我的專業發展。	5	4	3	2	1	N
p2_8. The programme developed my problem-solving skills. 課程培養了我解決問題的能力。	5	4	3	2	1	N
p2_9. The courses I took sharpened my analytical skills. 我所選的課程能提高我的分析能力。	5	4	3	2	1	N
Overall Evaluation整體評價	Strongly Agree 極同意		→	Strongly Disagree 極不同意		Unable to rate 不適用
p2_36. Overall, I am satisfied with my learning environment and experience at the University. 整體而言，我滿意大學的學習環境和經驗。	5	4	3	2	1	N
p2_37. I am satisfied with the overall support given to me at the University. 我滿意大學為我提供的整體支援。	5	4	3	2	1	N

Other comments on the programme(s) you have attended. 對所修讀課程的其他意見。

III. Demographic information & Employment Status 基本資料與就業狀況

Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內加上“✓”號或在空欄內填寫你的答案。

p4_1 Gender性別: ☐ 1. Male男 ☐ 2. Female女

p4_2. Year of Graduation畢業年份:

- ☐ 27. 2011 ☐ 28. 2012 ☐ 29. 2013 ☐ 30. 2014 ☐ 31. 2015 ☐ 32. 2016 ☐ 33. 2017 ☐ 34. 2018
☐ 35. 2019 ☐ 36. 2020 ☐ 37. 2021 ☐ 38. 2022

p4_4_1. Have you taken other programmes after your graduation from Lingnan University?

在嶺南大學畢業後你有沒有繼續進修？

☐ 1. No 沒有

Will you intend to take other programmes in the next 3 years? 你是否打算在未來3年內繼續進修？

☐ 1. No 否 ☐ 2. Yes 是

☐ 2. Yes 是 (c1. Please select from the following請選擇以下項目)

☐ 1. Doctor of Philosophy

哲學博士

☐ 2. Professional doctorate

專業博士

☐ 3. Masters碩士

☐ 4. Postgraduate Diploma

深造文憑

☐ 5. Diploma文憑

☐ 6. Certificate證書

☐ 7. Others其他 (Please specify請註明): _____

p5_2. Current Employment Status你目前的就業狀況:

☐ 1. Full-Time全職

☐ 2. Part-Time兼職

☐ 3. Self-Employed自僱

☐ 4. Owner東主

☐ 5. Further Studies繼續進修

☐ 6. Unemployed失業

☐ 7. Working Holiday 工作假期 ☐ 8. Others 其他 (Please specify請註明): _____

p5_3 (If the answer in p5_2 is Full-Time / Part-Time / Self-Employed / Owner) What is your industry, position and place of work? (如你的答案是全職/兼職/自僱/東主) 你從事哪個行業、職位及工作地點在哪裡?

Industry行業: _____

Position職位: _____

Place of work工作地點 (in Hong Kong SAR or other city/country香港特別行政區/其他城市或國家):
(Please specify請註明): _____

p5_4. Current monthly income (including bonus, commission & other allowances)

每月收入 (包括獎金、佣金及其他津貼)

☐ 1. HK\$ 14,999 or below或以下

☐ 2. HK\$ 15,000 - HK\$ 19,999

☐ 3. HK\$ 20,000 - HK\$ 24,999

☐ 4. HK\$ 25,000 - HK\$ 29,999

☐ 5. HK\$ 30,000 - HK\$ 34,999

☐ 6. HK\$ 35,000 - HK\$ 39,999

☐ 7. HK\$ 40,000 - HK\$ 44,999

☐ 8. HK\$ 45,000 - HK\$ 49,999

☐ 9. HK\$ 50,000 or above或以上

Type and size of company you work for 你所工作的公司類型及規模

Number of Employees
員工數目:

p5_5_1 1. ☐ a multinational enterprise (Number of employees based in HK)
跨國企業 (在港員工數目)

p5_5_1 2. ☐ a local enterprise (Number of employees worldwide)
本地企業 (全球員工數目)

p5_5_1 3. ☐ a Chinese enterprise (Number of employees based in HK)
中資企業 (在港員工數目)

1. 20 or less 或以下 ☐
2. 21-50 ☐
3. 51-100 ☐
4. 101-200 ☐
5. 201-500 ☐
6. More than 500 或以上 ☐
7. Not sure 不清楚 ☐

6. Have you had any job promotions during your full-time employment since you graduated from Lingnan?
從嶺南大學畢業後，在全職工作期間你是否獲得晉升？

- ☐ No 否
☐ Yes 是 (number of promotions 晉升次數) _____

7. What is/are the reason(s) that might lead you to change your job in the future? (Multiple selections)
是什麼原因導致你在未來會轉換工作？（可選多項）

- ☐ 1. Career growth 事業發展 ☐ 2. Promotion opportunities 晉升機會
☐ 3. Salary 薪酬 ☐ 4. Workload/work pressure 工作量／工作壓力
☐ 5. Management support 管理層支持 ☐ 6. Family issue 家庭因素
☐ 7. Looking for challenges 尋求挑戰 ☐ 8. Enhanced professional qualification 提升專業資格
☐ 9. Job nature is not suitable 工作性質不合適 ☐ 10. Required to work outside Hong Kong
需要在香港以外地區工作
☐ 11. Others 其他 (Please specify 請註明): _____

8. What is/are your career plan(s) in the coming year? (Multiple selections)
你在未來一年的事業計劃是什麼？（可選多項）

- ☐ 1. Stay on the current job 留在目前的工作上 ☐ 2. Seek for a job change 尋求工作轉換
☐ 3. Working holiday 工作假期 ☐ 4. Further studies 繼續進修
☐ 5. Others 其他 (Please specify 請註明): _____

9. What is/are your career goal(s) after 5 years? (Multiple selections)
你在5年後的事業目標是什麼？（可選多項）

- ☐ 1. Be an entrepreneur 成為創業者 ☐ 2. Attained professional accreditation 取得專業認證
☐ 3. Team Leader 團隊負責人 ☐ 4. Senior management 高級管理人員
☐ 5. Others 其他 (Please specify 請註明): _____

10. How can Lingnan University further provide support to advance your career? (Multiple selections)
嶺南大學提供什麼支援可以促進你的事業發展？（可選多項）

- ☐ 1. Alumni networking opportunities 連繫校友機會
☐ 2. Alumni career sharing 校友職業分享
☐ 3. Career events, webinars and networking sessions from employers and organisations
由僱主和機構舉辦的就業活動、網上會議及交流會
☐ 4. Others 其他 (Please specify 請註明): _____

IV. Alumni Support 校友支援

Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內加上“✓”號或填寫資料。

11. How likely are you willing to share your work experience and knowledge with current students by being a career mentor? 你有多願意通過擔任職業導師與在校學生分享你的工作經驗和知識？

Very Likely 非常願意	Likely 願意	Neutral 中立	Unlikely 願意	Very Unlikely 非常不願意
5	4	3	2	1
☐	☐	☐	☐	☐

12. How likely will you engage with and support the University? 你有多可能會與大學保持聯繫及給予支持？

Very Likely 非常可能	Likely 可能	Neutral 中立	Unlikely 不可能	Very Unlikely 非常不可能
5	4	3	2	1
☐	☐	☐	☐	☐

13. How likely will you refer suitable candidate to TPG programme of Lingnan University? 你有多可能會推薦合適的人選報讀嶺南大學的授課式碩士課程？

Very Likely 非常可能	Likely 可能	Neutral 中立	Unlikely 不可能	Very Unlikely 非常不可能
5	4	3	2	1
☐	☐	☐	☐	☐

14. Are you a member of Lingnan University Postgraduate Alumni Association (LUPAA) and / or other local/overseas Lingnan University alumni association? 你是否嶺南大學研究生校友會和/或其它本地/海外嶺南大學校友會會員？

- ☐ No 否
☐ Yes 是

15. Have you received alumni information regularly? 你是否定期收到校友的資訊？

- ☐ No 否
☐ Yes 是

16. What types of alumni activity that you might be most interested in? (Multiple Selections)
你對哪些校友活動最感興趣？（可選多項）

- ☐ 1. Alumni Ambassador Scheme 校友大使計劃
☐ 2. Alumni Network Activity 校友網絡活動
☐ 3. Alumni Volunteer Team 嶺大校友義工隊
☐ 4. Donation 捐款
☐ 5. Other activities 其它活動 (Please specify 請註明): _____

17. What is the most valuable or memorable learning experience you had at Lingnan University?
你在嶺南大學最寶貴或最難忘的學習經歷是什麼？

Please kindly invite your Employer(s) to participate the Employer Survey and fill in the following information. We will invite them to participate in the Employer Survey (TPG). Thank you!

誠意邀請你的僱主參加僱主問卷調查，敬請提供以下聯絡資料，以便我們聯絡 閣下僱主，謝謝！

Current Employer現職僱主:

Name 姓名: _____
Post 職位: _____
Company / Organisation 公司/機構: _____
Address 地址: _____
Email 電郵: _____
Tel.電話: _____

Former Employer前僱主:

Name 姓名: _____
Post 職位: _____
Company / Organisation 公司/機構: _____
Address 地址: _____
Email 電郵: _____
Tel.電話: _____

Thank you for your participation. As a token of appreciation for your support, you will have a chance to win a supermarket cash coupon. Please provide your contact information so that we can inform you to receive the award. (optional):

謝謝你的參與。為答謝你的支持，你有機會獲得超市現金禮卷。請提供聯絡資料，以便通知聯絡 閣下領獎。
(選填)：

Name 姓名: _____
Email 電郵: _____

~ End ~
問卷完

Thank you for taking the time to complete this survey.
感謝你的參與

*** Privacy Policy Statement**

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Appendix 9 - Survey of Employers (Graduates from Undergraduate Programmes)



Survey of Employers (Graduates from Undergraduate Programmes) 僱主問卷調查(本科畢業生)

Aim of the Survey 調查目的

This Survey aims to solicit employers' feedback regarding their level of satisfaction with the graduate attributes, and work attitude and work-related attributes of Lingnan University graduates. The information collected will help the University to better prepare our students to rise to the challenges of an increasingly globalized world.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time. The data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

此問卷旨在收集僱主對嶺南大學畢業生的特質、工作態度及其工作相關特性的意見。所得資料，將幫助大學更有效培育學生，以助學生迎接日益全球化所帶來的挑戰。

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Guide to Complete the Questionnaire 填寫指引

When filling in the questionnaire, please ensure that:

You were responsible for hiring and/or are responsible for supervising Lingnan graduate(s). Your company/organization has employed or is employing Lingnan graduate(s) on a full-time basis (for **not less than 6 months**).

If your company/ organization has employed or is employing more than one Lingnan graduate on a full-time basis, please answer the questions on the basis of your general impression of the Lingnan graduates who have worked for you.

填寫問卷時，請確定：

1. 閣下是負責聘請或督導嶺南大學畢業生的人士；閣下正聘用或已聘用嶺南大學畢業生為全職僱員（聘用期不少於六個月）。
2. 如果 貴公司/機構曾經或正在全職聘用多於一名的嶺南畢業生，請根據閣下對曾為你工作的嶺南大學畢業生的整體印象回答以下問題。

I. Attributes of the graduate(s) 畢業生的表現

There are two columns for each question. Please indicate your response to each question by circling the appropriate score. 以下各問題均分為左右兩欄，請於各欄圈出適當的分數。

Left Column 左欄:

Level of importance of the attribute to your company/organization

所列特質對貴公司／機構的重要程度

Please rate the importance of the following attributes that a Lingnan graduate who should possess and demonstrate upon joining your company/organization on the left column.

請在左欄圈出適當分數，以表示下列嶺南大學畢業生的特質，對貴公司／機構的重要程度。

5=Very important → 1=Not important
5=極重要 1=極不重要

Right Column 右欄:

Satisfaction level of the Lingnan graduates

對受聘之嶺南大學畢業生的滿意程度

Please indicate your level of satisfaction with the performance of the Lingnan graduates you are evaluating on the right column.

請在右欄圈出適當分數，以表示閣下對受聘的嶺南大學畢業生在下列各方面表現的滿意程度。

5=Very satisfied → 1=Very dissatisfied
5=極滿意 1=極不滿意

N = Unable to rate
N = 不適用

Level of importance to your company/organization 對貴公司／機構的重要程度					Skills/Competencies 技能或能力	Your level of satisfaction with the performance of Lingnan graduates 對嶺南大學畢業生表現的滿意程度					
Very important→ Not important 極重要 → 極不重要						Very satisfied → Very dissatisfied 極滿意 → 極不滿意					Unable to rate 不適用
A: Scholarly and interdisciplinary 學術及跨學科											
5	4	3	2	1	1.Good knowledge of major對主修科目的認識	5	4	3	2	1	N
5	4	3	2	1	2.Knowledge outside major field of study 對主修科目以外的認識	5	4	3	2	1	N
B: Critical and Analytical 慎思明辨及分析能力											
5	4	3	2	1	1.Identifying problems and causes 識別問題和其原因	5	4	3	2	1	N
5	4	3	2	1	2.Critical thinking慎思明辨	5	4	3	2	1	N
C: Creative and Entrepreneurial 創意及創業精神											
5	4	3	2	1	1.Understanding of entrepreneurship 對創業的認識	5	4	3	2	1	N
5	4	3	2	1	2. Problem-solving skills解決問題的能力	5	4	3	2	1	N
5	4	3	2	1	3.Ability to articulate new ideas 表達新意念的能力	5	4	3	2	1	N
5	4	3	2	1	4.Leadership領導才能	5	4	3	2	1	N
D: Committed to Life-long Learning 致力終身學習											
5	4	3	2	1	1. Independent learning ability 獨立學習能力	5	4	3	2	1	N
5	4	3	2	1	2.Passion for life-long learning 終身學習的熱忱	5	4	3	2	1	N

Level of importance to your company/organization 對貴公司／機構的重要程度					Your level of satisfaction with the performance of Lingnan graduates 對嶺南大學畢業生表現的滿意程度							
Very important→ Not important 極重要 → 極不重要					Very satisfied → Very dissatisfied 極滿意 → 極不滿意							Unable to rate 不適用
E: Skilled Communicator 熟練的溝通者												
E1. Language proficiency語文水平												
5	4	3	2	1	1.Written Chinese中文書寫	5	4	3	2	1	N	
5	4	3	2	1	2.Putonghua普通話	5	4	3	2	1	N	
5	4	3	2	1	3.Written English英文書寫	5	4	3	2	1	N	
5	4	3	2	1	4.Spoken English英語會話	5	4	3	2	1	N	
E2. Inter-personal skills人際關係技巧												
5	4	3	2	1	1.Effective communication skills溝通能力	5	4	3	2	1	N	
5	4	3	2	1	2.Teamwork團隊精神	5	4	3	2	1	N	
5	4	3	2	1	3. Ability to cooperate合作精神	5	4	3	2	1	N	
F: Digitally Literate 數碼素養												
5	4	3	2	1	1.Data analysis ability 數據分析能力	5	4	3	2	1	N	
5	4	3	2	1	2.Use of software, e.g. word processing, spreadsheet, presentation, database etc. 運用電腦軟件的能力，如文書處理、試算表、簡報、數據庫等	5	4	3	2	1	N	
G: Committed to Service 致力於服務												
5	4	3	2	1	1.Willing to serve community 樂意服務社會	5	4	3	2	1	N	
H: Personally and Socially Responsible 對個人及社會的責任感												
5	4	3	2	1	1. Compliance with ethical standards 保持道德標準	5	4	3	2	1	N	
5	4	3	2	1	2. High standards of personal integrity 個人誠信	5	4	3	2	1	N	
I: Glocally Minded 兼具全球與本地視野												
5	4	3	2	1	1.Have a global perspective 具備國際視野	5	4	3	2	1	N	
5	4	3	2	1	2. A good understanding of cultural differences 對文化差異有充分的認識	5	4	3	2	1	N	

Level of importance to your company/organization 對貴公司／機構的重要程度					Skills/Competencies 技能/能力	Your level of satisfaction with the performance of Lingnan graduates 對嶺南大學畢業生表現的滿意程度					
Very important→ Not important 極重要 → 極不重要						Very satisfied → Very dissatisfied 極滿意 → 極不滿意					Unable to rate 不適用
J: Work attitude and work-related attributes工作態度及工作相關的特質											
5	4	3	2	1	1.Hard working勤奮	5	4	3	2	1	N
5	4	3	2	1	2.Pleasant personality平易近人	5	4	3	2	1	N
5	4	3	2	1	3.Sense of responsibility 具責任感	5	4	3	2	1	N
5	4	3	2	1	4.Ability to work independently具獨立處事能力	5	4	3	2	1	N
5	4	3	2	1	5.Ability to cope with work pressure能應對工作壓力	5	4	3	2	1	N
5	4	3	2	1	6.Ability to adapt to new environments能適應新環境	5	4	3	2	1	N
5	4	3	2	1	7.Commitment 投入	5	4	3	2	1	N
5	4	3	2	1	8.Proactivity 積極進取	5	4	3	2	1	N
K: Management skills管理技巧											
5	4	3	2	1	1.Time management時間管理	5	4	3	2	1	N
5	4	3	2	1	2.Organizational abilities組織能力	5	4	3	2	1	N

II. Background and overall performance of Lingnan graduates 畢業生的背景及整體表現

Please tick the most appropriate box in each question.

請在以下問題中最合適的空格內填上“✓”號或填寫資料。

1. What faculty did the Lingnan graduates graduate from? (Multiple selections)

所評核的嶺南大學畢業生畢業於: (可選多項)

- ☐1. Faculty of Arts 文學院
 ☐2. Faculty of Business 商學院
 ☐3. Faculty of Social Sciences 社會科學院
 ☐4. Not sure 不清楚

2. Are you satisfied with the OVERALL performance of Lingnan graduates under evaluation?

閣下對所評估的嶺南大學畢業生的整體表現是否滿意？

- ☐5. Very Satisfied 極滿意
 ☐4. Satisfied 滿意
 ☐3. Average 一般
 ☐2. Dissatisfied 不滿意
 ☐1. Very Dissatisfied 極不滿意

3. If your organization has also employed graduates from other local universities, how would you compare Lingnan graduates' OVERALL performance with theirs? Lingnan graduates are:

與貴機構聘用的其他本地大學畢業生比較，嶺南大學畢業生的整體表現是：

- ☐5. Far better 極優勝
 ☐4. Better 優勝
 ☐3. The same 並無分別
 ☐2. Not as good 遜色
 ☐1. Far worse 極遜色

III. OPINIONS TOWARDS THE UNIVERSITY 閣下對嶺南大學的意見

Please tick the most appropriate box in each question.

請在以下問題中最合適的空格內填上“✓”號或填寫資料。

1. Do you know that Lingnan University has positioned itself as a Liberal Arts institution? (if your answer is '2 No', go to Q.5) 閣下是否知道嶺南大學以「博雅教育」為定位？(若選擇答案 '2' 不知道，請跳至第5題) ☐ 1. Yes 知道 ☐ 2. No 不知道
2. Do you know what the goals of a Liberal Arts Education are? (if your answer is '1' or '2', go to Q.5) 閣下是否理解「博雅教育」的目的？(若選擇答案 '1' 完全不理解或 '2' 不很理解，請跳至第5題) ☐ 5. Very Knowledgeable 極理解 ☐ 4. Good understanding 良好理解 ☐ 3. Some understanding 有些理解 ☐ 2. Very little understanding 不太理解 ☐ 1. No understanding 完全不理解
3. To what extent do you agree with Lingnan University's mission of Liberal Arts Education? 閣下是否認同嶺南大學以「博雅教育」為辦學方針？ ☐ 5. Strongly Agree 極認同 ☐ 4. Agree 認同 ☐ 3. Neutral 中立 ☐ 2. Disagree 不認同 ☐ 1. Strongly Disagree 極不認同 ☐ I don't know Lingnan University enough to answer this question. 我對嶺大沒有足夠認識去回答此問題。
4. To what extent do you think Lingnan University has accomplished its mission of Liberal Arts Education? 閣下認為嶺南大學在實踐「博雅教育」的成效如何？ ☐ 5. Very much 極佳 ☐ 4. Much 甚佳 ☐ 3. Some 有些 ☐ 2. Not much 不多 ☐ 1. Not at all 完全沒有 ☐ I don't know Lingnan University enough to answer this question. 我對嶺大沒有足夠認識去回答此問題。
5. What is your overall impression of Lingnan University? 閣下對嶺南大學的整體印象是： ☐ 5. Excellent 優秀 ☐ 4. Good 良好 ☐ 3. Average 普通 ☐ 2. Poor 差 ☐ 1. Very Poor 極差 ☐ I don't know Lingnan University enough to answer this question. 我對嶺大沒有足夠認識去回答此問題。

IV. Background information of your company/organization 貴公司 / 機構背景資料

Please tick the most appropriate box in each question.

請在以下問題中最合適的空格內填上“✓”號或填寫資料。

1. Nature of business of your company/organization: 貴公司 / 機構所屬的行業 Nature of business業務性質: _____													
2. Type of organization 貴公司 / 機構的類型: ☐ 1. Multinational Enterprise 跨國企業 ☐ 2. Local Enterprise 本地企業 ☐ 3. Chinese Enterprise based in Hong Kong 中資企業 ☐ 4. Government 政府部門 ☐ 5. Non-Government Organization 非政府機構 ☐ 6. Educational Institution 教育機構 ☐ 7. State-owned enterprise 國有企業													
3. Number of full-time employees 全職僱員數目: ☐ 1. < 20 persons 人 ☐ 2. 21-50 persons 人 ☐ 3. 51-100 persons 人 ☐ 4. 101-200 persons 人 ☐ 5. 201-500 persons 人 ☐ 6. > 500 persons 人 ☐ 7. Not sure 不清楚													
4. How many Lingnan graduates have been or are currently employed by your organization in total? (Exact figures or rough estimates acceptable) 貴公司 / 機構過去或現時共聘請了多少嶺南大學畢業生? (可為確實或粗略估計數字)	1. Currently 現時: _____ persons 人 2. In the past 過去: _____ persons 人												
5. Company / Organisation Office Location (Multiple selections): 公司 / 機構辦事處地點 (可選多項)													
☐ 1. Hong Kong SAR 香港特別行政區													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%;">大灣區 Greater Bay Area</td> <td style="width: 25%;">☐ 2. Dongguan 東莞</td> <td style="width: 25%;">☐ 3. Jiangmen 江門</td> <td style="width: 25%;">☐ 4. Zhongshan 中山</td> </tr> <tr> <td>☐ 5. Guangzhou 廣州</td> <td>☐ 6. Huizhou 惠州</td> <td>☐ 7. Zhuhai 珠海</td> <td>☐ 8. Macao 澳門</td> </tr> <tr> <td>☐ 9. Shenzhen 深圳</td> <td>☐ 10. Zhaoqing 肇慶</td> <td>☐ 11. Foshan 佛山</td> <td></td> </tr> </table>		大灣區 Greater Bay Area	☐ 2. Dongguan 東莞	☐ 3. Jiangmen 江門	☐ 4. Zhongshan 中山	☐ 5. Guangzhou 廣州	☐ 6. Huizhou 惠州	☐ 7. Zhuhai 珠海	☐ 8. Macao 澳門	☐ 9. Shenzhen 深圳	☐ 10. Zhaoqing 肇慶	☐ 11. Foshan 佛山	
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☐ 12. Other Cities in Chinese Mainland 中國內地其他省市: (Please specify 請註明): _____													
☐ 13. Overseas 海外 (Please specify country/city 請註明國家 / 城市): _____													

Other. Any other comments: 其他意見：

~ End ~

Thank you for taking the time to complete this survey.

~ 問卷完 ~

多謝閣下抽空完成這份問卷

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Survey of Employers for Taught Postgraduate Programmes 僱主問卷調查 (修課式研究生課程)

This survey aims to solicit employers' feedback regarding their level of satisfaction with the graduate attributes and work-related skills of Lingnan University Taught Postgraduate Programme graduates. The information collected will help the University better to equip our students to meet the challenges of the twenty-first century.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

To fill in the questionnaire, please make sure that

1. You were responsible for hiring and/or are responsible for supervising the Lingnan graduate concerned;
2. Your company/organization has employed or is employing graduates from Lingnan Taught Postgraduate Programme on a full-time basis (for **not less than 6 months**).
3. If your company/ organization has employed or is employing more than one Lingnan graduate on a full-time basis, please answer the questions on the basis of your general impression of the Lingnan graduates who have worked for you.

此問卷旨在收集僱主對嶺南大學修課式研究生課程碩士畢業生在嶺大畢業生特質和工作態度方面的意見。所得資料，將幫助大學更有效培育學生，以迎接二十一世紀的挑戰。

大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

填寫問卷時，敬請確定：

1. 閣下是負責聘請或督導嶺南大學畢業生的人士；
2. 閣下正聘用或曾聘用嶺南大學修課式研究生課程碩士畢業生為全職僱員 (聘用期為六個月或以上)。
3. 如果 貴公司/機構曾經或正在全職聘用多於一名的嶺大畢業生，請根據 閣下對曾為你工作的嶺南大學畢業生的整體印象回答以下問題。

I. Attributes of the taught postgraduate 碩士畢業生的表現

There are two columns to each question. Please indicate your response to each question by circling the appropriate score. 以下各問題均分為左右兩欄，請於各欄圈出適當的分數。

Column on the left 左欄:

Level of importance of the attributes to your company organization

所列特質對貴公司／機構的重要程度

Please rate the importance of the following attributes for a Lingnan graduate who should possess and demonstrate when joining your company / organization on the left column.

請在左欄圈出適當分數，以表示下列嶺大碩士畢業生的特質，對貴公司／機構的重要程度。

5=Very important → 1=Not important

5=極重要 1=極不重要

Column on the right 右欄:

Satisfaction level of the Lingnan graduate

對受聘之嶺南大學畢業生的滿意程度

Please indicate your level of satisfaction with the performance of the Lingnan graduate you are evaluating on the right column.

請在右欄圈出適當分數，以表示閣下對受聘的嶺大碩士畢業生在下列各方面表現的滿意程度。

5=Very satisfied → 1=Very dissatisfied

5=極滿意 1=極不滿意

N = Unable to rate 不適用

Level of importance to your company/organization 對貴公司／機構的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					
Very important → Not important 極重要 極不重要						Very satisfied→Very dissatisfied 極滿意 極不滿意					Unable to rate 不適用
A: Independent and Critical Scholar獨立的具有慎思明辨能力的學者											
5	4	3	2	1	1.Deep understanding of the field of scholarship or industry 對相關學術領域或行業有深入理解	5	4	3	2	1	N
5	4	3	2	1	2.Ability to conduct research/scholarship 具研究的能力	5	4	3	2	1	N
5	4	3	2	1	3.Ability to produce research reports/ papers/refereed journal articles/ critiques撰寫研究報告/論文/評論文章的能力	5	4	3	2	1	N
5	4	3	2	1	4.Teaching 教學	5	4	3	2	1	N
B: Advanced Professional Problem-solver高階專業問題解決者											
5	4	3	2	1	1.Ability to foresee problems and plan洞悉問題及規劃的能力	5	4	3	2	1	N
5	4	3	2	1	2.Ability to analyze or synthesize data分析或綜合數據的能力	5	4	3	2	1	N
5	4	3	2	1	3.Ability to apply a systematic/logical approach to problem solving透過有系統 / 邏輯方法解決問題的能力	5	4	3	2	1	N
5	4	3	2	1	4.Ability to apply advanced conceptual knowledge to decision making運用高階知識概念作決策的能力	5	4	3	2	1	N

Level of importance to your company/organization 對貴公司／機構的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					
Very important → Not important 極重要 極不重要						Very satisfied→Very dissatisfied 極滿意 極不滿意					Unable to rate 不適用
C: Critical and Creative 慎思明辨及創造性											
5	4	3	2	1	1. Ability to articulate new ideas表達新意念的能力	5	4	3	2	1	N
5	4	3	2	1	2. Creative and critical thinking創意及批判性思考	5	4	3	2	1	N
D: Skilled Communicator熟練的溝通者											
5	4	3	2	1	1.Effective communication能有效與人溝通	5	4	3	2	1	N
5	4	3	2	1	2.Ability to build rapport with people能建立和諧的人際關係	5	4	3	2	1	N
5	4	3	2	1	3.Familiar with exchanging information to exchange of information through different digital media. 善於通過不同的數碼媒體進行資訊交流。	5	4	3	2	1	N
5	4	3	2	1	4.Familiar with making use of digital technologies to communicate, interact and collaborate with others. 善於利用數碼科技與他人交流、互動和合作。	5	4	3	2	1	N
E: Ethically and Socially Responsible Researcher/Professional 具有道德和社會責任感的研究人員/專業人士											
5	4	3	2	1	1 Integrity正直忠誠	5	4	3	2	1	N
5	4	3	2	1	2 Commitment to ethical and social responsibility持守道德及社會責任	5	4	3	2	1	N
F: Work Attitude and Work-related Attributes工作態度及工作能力											
5	4	3	2	1	1.Hard working勤奮	5	4	3	2	1	N
5	4	3	2	1	2.Pleasant personality平易近人	5	4	3	2	1	N
5	4	3	2	1	3.Cooperative personality願意合作	5	4	3	2	1	N
5	4	3	2	1	4.Be responsible有責任感	5	4	3	2	1	N
5	4	3	2	1	5.Ability to work independently具獨立處事能力	5	4	3	2	1	N
5	4	3	2	1	6.Ability to cope with difficult working environment能應付困難的工作環境	5	4	3	2	1	N
5	4	3	2	1	7.Ability to adapt to new ideas and environments能接納新理念及適應新環境	5	4	3	2	1	N

Level of importance to your company/organization 對貴公司／機構的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					
Very important → Not important 極重要 極不重要						Very satisfied→Very dissatisfied 極滿意 極不滿意					Unable to rate 不適用
G: Management Skills管理技巧											
5	4	3	2	1	1.Time management時間管理	5	4	3	2	1	N
5	4	3	2	1	2.Leadership領導才能	5	4	3	2	1	N
5	4	3	2	1	3.Organization abilities組織能力	5	4	3	2	1	N
H: International Perspectives國際視野											
5	4	3	2	1	1.Knowledge and understanding of current international affairs能緊貼國際時事脈搏	5	4	3	2	1	N
5	4	3	2	1	2.Ability to work effectively with people of different cultures / backgrounds能與不同文化或背景的人共事	5	4	3	2	1	N

II. Overall Performance of Lingnan Taught Postgraduates 碩士畢業生整體表現

Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內填上“✓”號或填寫資料。

H1. Are you satisfied with the OVERALL performance of the Lingnan graduate under assessment?
閣下對所評核的嶺南大學碩士畢業生的整體表現是否滿意？

☐ 5. Very Satisfied ☐ 4. Satisfied ☐ 3. Average ☐ 2. Dissatisfied ☐ 1. Very Dissatisfied
極滿意 滿意 一般 不滿意 極不滿意

III. Background information of your company/organization 貴公司 / 機構的背景資料

P3_1. Nature of business of your company/organization: 貴公司/機構所屬的行業

Nature of business 業務性質: _____

P3_2. 1. Type of organization 貴機構的類型:

- ☐ 1. Multinational Enterprise 跨國企業
☐ 2. Local Enterprise 本地企業
☐ 3. Chinese Enterprise based in Hong Kong 在港中資企業
☐ 4. Government 政府部門
☐ 5. Non-Governmental Organization 非政府機構
☐ 6. Educational Institution 教育機構
☐ 7. State-owned Enterprise 國有企業

P3_2. 2. Number of full-time employees 全職僱員數目:

- ☐ 1. < 20 persons 人 ☐ 2. 21-50 persons 人 ☐ 3. 51-100 persons 人 ☐ 4. 101-200 persons 人
☐ 5. 201-500 persons 人 ☐ 6. > 500 persons 人 ☐ 7. Not sure 不清楚

P3_3. How many Lingnan graduates have been or are currently employed by your company / organization in total?
Please include both undergraduates and taught postgraduates. (Either exact figures or rough estimates)
貴公司/機構過去或現時共聘請了多少嶺南大學畢業生? 請包括所有學位課程及碩士畢業生。(可為確實或粗略估計數字)

Currently現時 _____ persons人

(Undergraduate Graduate學士畢業生 _____ persons人，

Postgraduate Graduate碩士畢業生 _____ persons人)

In the past 5 years過去五年 _____ persons人

(Undergraduate Graduate學士畢業生 _____ persons人，

Postgraduate Graduate碩士畢業生 _____ persons人)

Other. Any other skills or competency you think Lingnan taught postgraduates should possess to add value to your company / organization? 你認為嶺南大學的碩士畢業生應該具備哪些技能或能力，可為你的公司/機構增值?

~ End ~

Thank you for taking the time to complete this survey.

~ 問卷完 ~

多謝閣下抽空完成這份問卷。

*** Privacy Policy Statement**

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law. For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

*** 私隱政策聲明**

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。

如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp>。



Survey of Employers for MPhil/PhD Programmes 僱主問卷調查 (哲學碩士/哲學博士課程)

This survey aims to solicit employers' feedback regarding their level of satisfaction with the graduate attributes and work-related skills of Lingnan University MPhil/PhD graduates. The information collected will help the University to better equip our students to meet the challenges of the twenty-first century.

The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

To fill in the questionnaire, please make sure that

1. You were responsible for hiring and/or are responsible for supervising the Lingnan graduate concerned;
2. Your company/organization has employed or is employing graduates from Lingnan Research Postgraduate Programmes on a full-time basis (for **not less than 6 months**).
3. If your company/ organization has employed or is employing more than one Lingnan graduate on a full-time basis, please answer the questions on the basis of your general impression of the Lingnan graduates who have worked for you.

此問卷旨在收集僱主對嶺南大學哲學碩士/博士畢業生在嶺大畢業生特質和工作態度方面的意見。所得資料，將幫助大學更有效培育學生，以迎接二十一世紀的挑戰。

大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

填寫問卷時，敬請確定：

1. 閣下是負責聘請或督導嶺大畢業生的人士；
2. 閣下正聘用或曾聘用嶺南大學哲學碩士/哲學博士畢業生為全職僱員 (聘用期為六個月或以上)。
3. 如果 貴公司/機構曾經或正在全職聘用多於一名的嶺大畢業生，請根據 閣下對曾為你工作的嶺大畢業生的整體印象回答以下問題。

I. Attributes of the Postgraduate 碩士/博士畢業生的表現

There are two columns to each question. Please indicate your response to each question by circling the appropriate score. 以下各問題均分為左右兩欄，請於各欄圈出適當的分數。

Column on the left 左欄:		Column on the right 右欄:
Level of importance of the attributes to your company / organization 所列特質對貴公司／機構的重要程度 Please rate the importance of the following attributes for a Lingnan postgraduate who should possess and demonstrate when joining your company / organization on the left column. 請在左欄圈出適當分數，以表示所列嶺大碩士/博士畢業生的特質，對貴公司／機構的重要程度。 5=Very important → 1=Not important 5=極重要 → 1=極不重要		Satisfaction level of the Lingnan graduate 對受聘之嶺大畢業生的滿意程度 Please indicate to what extent you are satisfied with the performance of the Lingnan graduate you are evaluating on the right column. 請在右欄圈出適當分數，以表示閣下對受聘的嶺大碩士/博士畢業生在所列各方面表現的滿意程度。 5=Very satisfied → 1=Very dissatisfied 5=極滿意 → 1=極不滿意 N = Unable to rate 不適用

Level of importance to your company/organization 對貴公司/機構的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					
Very important → Not important 極重要 → 極不重要						Very Satisfied→Very dissatisfied 極滿意 → 極不滿意					Unable to rate 不適用
A: Scholarly and Original 學術和原創											
5	4	3	2	1	1.Deep understanding of the field of scholarship or industry 對相關學術領域或行業有深入理解	5	4	3	2	1	N
5	4	3	2	1	2. Ability to conduct research/scholarship 進行研究的能力	5	4	3	2	1	N
5	4	3	2	1	3. Ability to produce research reports/papers/refereed journal articles/ critiques撰寫研究報告/論文/評論文章的能力	5	4	3	2	1	N
5	4	3	2	1	4. Teaching 教學	5	4	3	2	1	N
B: Critical and Analytical Researcher 具備慎思明辨及分析能力的研究人員											
5	4	3	2	1	1. Ability to foresee problems and plan洞悉問題及規劃的能力	5	4	3	2	1	N
5	4	3	2	1	2. Ability to analyze or synthesize data分析或綜合數據的能力	5	4	3	2	1	N
5	4	3	2	1	3. Ability to articulate new ideas表達新意念的能力	5	4	3	2	1	N

Level of importance to your company/organization 對貴公司/機構的重要程度					Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					Unable to rate 不適用
Very important → Not important 極重要 → 極不重要						Very Satisfied→Very dissatisfied 極滿意 → 極不滿意					
5	4	3	2	1	4. Ability to apply a systematic/logical approach to problem solving透過有系統/邏輯方法解決問題的能力	5	4	3	2	1	N
5	4	3	2	1	5. Ability to apply advanced conceptual knowledge to decision making運用高階知識概念作決策的能力	5	4	3	2	1	N
5	4	3	2	1	6. Creative and critical thinking創意及批判性思考	5	4	3	2	1	N
C: Personally and Socially Responsible Researcher 對個人及社會皆有責任感的研究人員											
5	4	3	2	1	1. Ability to adapt to new ideas and environments能接納新理念及適應新環境	5	4	3	2	1	N
5	4	3	2	1	2. Integrity正直忠誠	5	4	3	2	1	N
5	4	3	2	1	3. Ability to consistently uphold professional ethics and social responsibility when conducting research能持續進行合乎道德並對社會有承擔的研究	5	4	3	2	1	N
5	4	3	2	1	4. Commitment to applying knowledge acquired in the chosen field(s) 致力運用在所選知識領選中所學的知識	5	4	3	2	1	N
D: Work Attitude and Work-Related Attributes工作態度及工作能力											
5	4	3	2	1	1. Hard working勤奮	5	4	3	2	1	N
5	4	3	2	1	2. Pleasant personality平易近人	5	4	3	2	1	N
5	4	3	2	1	3. Cooperative personality願意合作	5	4	3	2	1	N
5	4	3	2	1	4. Be responsible有責任感	5	4	3	2	1	N
5	4	3	2	1	5. Ability to work independently具獨立處事能力	5	4	3	2	1	N
5	4	3	2	1	6. Ability to cope with difficult working environment能應付困難的工作環境	5	4	3	2	1	N

Level of importance to your company/organization 對貴公司／機構的重要程度	Skills/Competencies 技能或能力	Level of satisfaction with the performance of the Lingnan graduate 對嶺南大學畢業生表現的滿意程度					
Very important → Not important 極重要 → 極不重要		Very dissatisfied→Not satisfied 極滿意 → 極不滿意					
Unable to rate 不適用							
E: Inter-personal Skills人際關係技巧							
5 4 3 2 1	1. Effective communication能有效與人溝通	5	4	3	2	1	N
5 4 3 2 1	2. Ability to build rapport with people能建立和諧的人際關係	5	4	3	2	1	N
F: Management Skills管理技巧							
5 4 3 2 1	1. Time management時間管理	5	4	3	2	1	N
5 4 3 2 1	2. Leadership領導才能	5	4	3	2	1	N
5 4 3 2 1	3. Organization abilities組織能力	5	4	3	2	1	N
G: International Perspectives國際視野							
5 4 3 2 1	1. Knowledge and understanding of current international affairs能緊貼國際時事脈搏	5	4	3	2	1	N
5 4 3 2 1	2. Ability to work effectively with people of different cultures / backgrounds能與不同文化或背景的人共事	5	4	3	2	1	N

II. Overall Performance of Lingnan Postgraduates 碩士/博士畢業生整體表現

Please tick the most appropriate box. 請在以下問題中最合適的空格內加上“✓”號。

H1. Are you satisfied with the OVERALL performance of the Lingnan graduate under assessment?
閣下對所評核的嶺大畢業生的整體表現是否滿意？

☐ 5. Very Satisfied 極滿意 ☐ 4. Satisfied 滿意 ☐ 3. Average 一般 ☐ 2. Dissatisfied 不滿意 ☐ 1. Very Dissatisfied 極不滿意

III. Background Information of Your Company/Organization 貴公司 / 機構的背景資料

Please tick the most appropriate box or write down the information in each question.

請在以下問題中最合適的空格內填上“✓”號或填寫資料。

P3_1. Nature of business of your company/organization: 貴公司/機構所屬的行業

Nature of business 業務性質: _____

P3_2. 1. Type of organization 貴機構的類型:

- ☐ 1. Multinational Enterprise 跨國企業
☐ 2. Local Enterprise 本地企業
☐ 3. Chinese Enterprise based in Hong Kong 在港中資企業
☐ 4. Government 政府部門
☐ 5. Non-Governmental Organization 非政府機構
☐ 6. Educational Institution 教育機構
☐ 7. State-owned Enterprise 國有企業

p3_2. 2.Number of full-time employees全職僱員數目:

- ☐ 1. < 20 persons人 ☐ 2.21-50 persons人 ☐ 3.51-100 persons人 ☐ 4.101-200 persons人
☐ 5.201-500 persons人 ☐ 6.> 500 persons人 ☐ 7. Not sure 不清楚

p3_3. How many Lingnan graduates have been or are currently employed by your company / organization in total? Please include both undergraduates and postgraduates. (Either exact figures or rough estimates)

1. Currently _____ persons人
現時:

2. In the past _____ persons人
過去:

貴公司/機構過去或現時共聘請了多少嶺南大學畢業生? 請包括所有學位課程、碩士及博士畢業生。(可為確實或粗略估計數字)

Other. Any other comments on Lingnan graduates: 對嶺南大學畢業生之其他意見:

~ End ~

Thank you for taking the time to complete this survey.

~ 問卷完 ~

多謝閣下抽空完成這份問卷。

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Graduate Exit Survey (For Taught Postgraduate Programmes)

畢業生離校問卷調查 (修課式研究生課程)

The purpose of this survey is to collect your feedback on taught postgraduate programmes at the University. Information and data collected will be taken as reference for programme improvement/enhancement of student learning, and will be treated in confidence. The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

本問卷旨在收集同學在嶺南大學修讀修課式研究生課程的意見。大學會參考所得資料及數據，作為改善課程/學生學習之用，一切資料均會予以保密。大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Instructions填寫指引

Please tick the appropriate box ☒ to indicate your response. 請在合適空格內加上剔號 ☒。

Programme 修讀課程

- ☐ Master of Arts in Chinese 中文文學碩士
- ☐ Master of Arts in Creative and Media Industries 創意及媒體產業文學碩士
- ☐ Master of Arts in Curating and Art History 策展與藝術史文學碩士
- ☐ Master of Arts in Translation Studies 翻譯研究文學碩士
- ☐ Master of Cultural Studies 文化研究碩士
- ☐ Doctor of Business Administration in Global Digital Economy and Governance 全球數字經濟與治理工商管理博士
- ☐ Master of Science in Artificial Intelligence and Business Analytics 人工智能與商業分析理學碩士
- ☐ Master of Science in Business Innovation and Entrepreneurship 商業創新與創業理學碩士
- ☐ Master of Science in eBusiness and Supply Chain Management 電子商務與供應鏈管理碩士
- ☐ Master of Science in Finance 金融學碩士
- ☐ Master of Science in Human Resource Management and Organisational Behaviour 人力資源管理及組織行為學碩士
- ☐ Master of Science in Marketing and International Business 市場及國際企業理學碩士

- ☐ Master of Science in Risk and Insurance Management 風險及保險管理理學碩士
- ☐ Postgraduate Diploma in Accountancy/Master of Accountancy 會計學深造文憑 / 會計學碩士
- ☐ Master of Science in Environmental, Social, and Governance Management 環境、社會和公司治理管理理學碩士
- ☐ Master of Arts in International Affairs 國際事務文學碩士
- ☐ Master of Science in International and Development Economics 國際與發展經濟學理學碩士
- ☐ Master of Science in International Banking and Finance 國際銀行與金融碩士
- ☐ Master of Science in Work and Organisational Psychology 職業及組織心理學碩士
- ☐ Master of Social Sciences in Applied Psychology 應用心理學社會科學碩士
- ☐ Master of Social Sciences in Comparative Social Policy (International) 比較社會政策（國際）社會科學碩士
- ☐ Doctor of Policy Studies 政策研究博士
- ☐ Master of Arts in Arts and Cultural Heritage Management 藝術與文化遺產管理文學碩士
- ☐ Master of Arts in China and Regional Studies 中國及區域研究文學碩士
- ☐ Master of Arts in International Higher Education and Management 國際高等教育與管理文學碩士
- ☐ Master of Arts in Social Entrepreneurship and Innovation Management 社會企業與創新管理文學碩士
- ☐ Master of Cities and Governance 城市與治理碩士
- ☐ Master of Science in Health Analytics and Management 健康分析與管理理學碩士
- ☐ Master of Science in Smart Ageing and Gerontology 智能安老及老年學理學碩士
- ☐ Master of Social Sciences in Comparative Public Administration 比較公共管理社會科學碩士
- ☐ Master of Social Sciences in Health and Social Services Management 健康及社會服務管理社會科學碩士
- ☐ Master of Social Sciences in Organisational Psychology and Education Management 組織心理學與教育管理社會科學碩士
- ☐ Postgraduate Diploma in Applied Social Sciences 應用社會科學深造文憑
- ☐ Others 其他(Please specify 請註明): _____

Part 1: About Lingnan’s Graduate Attributes 第一部份：嶺大畢業生特質

For questions 1 to 15, please tick the box ☒ to indicate your level of agreement with the following statements.
請在第1至15題選出你對該句子的同意程度，並在空格內加上剔號☒。

5=strongly agree 4=agree 3=neutral 2=disagree 1=strongly disagree 0=not applicable
5=非常同意 4=同意 3=中立 2=不同意 1=非常不同意 0=不適用

During my time at Lingnan在嶺南大學學習期間							
A.	Independent And Critical Scholar 獨立的具有慎思明辨能力的學者	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
1.	The Programme helped me to gain the up-to-date practical comprehension of a specific discipline area. 課程幫助我獲得特定學科領域當前實際的理解。	☐	☐	☐	☐	☐	☐
2.	The Programme helped me to gain the in-depth theoretical comprehension of a specific discipline area. 課程幫助我獲得特定學科領域深入理論的理解。	☐	☐	☐	☐	☐	☐
3.	The Programme enhanced my knowledge from an international perspective. 課程幫助我從國際視野的角度汲取知識。	☐	☐	☐	☐	☐	☐
B.	Advanced Professional Problem-solver 高階專業問題解決者	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
4.	I have developed the ability to take initiatives in different contexts. 我學會了在不同情況下採取主動。	☐	☐	☐	☐	☐	☐
5.	I have learned how to apply knowledge at an advanced level in professional contexts especially for the purpose of solving problems. 我學會了如何在專業環境中應用高階知識，尤其是為了解決問題。	☐	☐	☐	☐	☐	☐
C.	Critical And Creative 慎思明辨及創造性	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
6.	I have competence in critical and creative thinking. 我有批判性和創造性思維的能力。	☐	☐	☐	☐	☐	☐
7.	I am more skillful to work with people from different background. 我更善於與不同背景的人合作。	☐	☐	☐	☐	☐	☐

D. Skilled Communicator 熟練的溝通者		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
8.	I have improved my competency in both written and verbal English. 我在英語書寫和會話方面的能力都得到了提高。	☐	☐	☐	☐	☐	☐
9.	I have learned to become an effective team member. 我更有團隊精神。	☐	☐	☐	☐	☐	☐
10.	I have acquired fundamental leadership skills. 我學會基本的領導技巧。	☐	☐	☐	☐	☐	☐
11.	I am familiar with exchanging information through different digital media. 我善於通過不同的數碼媒體進行資訊交流。	☐	☐	☐	☐	☐	☐
12.	I am familiar with making use of digital technologies to communicate, interact and collaborate with others. 我善於利用數碼科技與他人交流、互動和合作。	☐	☐	☐	☐	☐	☐
E. Ethically And Socially Responsible Researcher / Professional 具有道德和社會責任感的研究人員/專業人士		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
13.	I am committed to applying the knowledge acquired in the chosen profession or conducting research in an ethical and socially responsible manner. 我致力應用在所選專業中獲得的知識或進行合乎道德並對社會有承擔的研究。	☐	☐	☐	☐	☐	☐
14.	My understanding of ethical standards has been enhanced. 我對倫理標準有更深的認識。	☐	☐	☐	☐	☐	☐
15.	I am more aware of my role and behaviour as a responsible citizen. 我更了解作為負責任公民的角色和操守。	☐	☐	☐	☐	☐	☐

Part 2 : Teaching and Learning Experience 第二部份：教與學的體驗

For questions 1 to 24, please tick the appropriate box ☒ to indicate your level of agreement with the statements below.
請在第1至24題選出你對該句子的同意程度，並在空格內加上剔號☒。

5=strongly agree 4=agree 3=neutral 2=disagree 1=strongly disagree 0=not applicable
5=非常同意 4=同意 3=中立 2=不同意 1=非常不同意 0=不適用

A. Relationship between Teachers and Students 師生關係		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
1.	The teaching staff provided helpful and timely feedback on assignments and assessments. 老師對功課和評核提供了有用和及時的評語。	☐	☐	☐	☐	☐	☐
2.	There were adequate opportunities for me to consult the teaching staff. 我有足夠的機會諮詢老師。	☐	☐	☐	☐	☐	☐
3.	The relationship between teaching staff and students was positive. 師生關係良好。	☐	☐	☐	☐	☐	☐
4.	The teaching staff at Lingnan cared about me. 嶺大的老師關心我。	☐	☐	☐	☐	☐	☐

B. Digitally Literate數碼素養		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
5.	I have learnt to use technology to enhance my learning. 我學到如何運用科技幫助我的學習。	☐	☐	☐	☐	☐	☐
6.	Technology has allowed me to improve my communication and presentation skills. 科技能讓我改善溝通和演講技巧。	☐	☐	☐	☐	☐	☐
7.	The use of technology enhanced my learning experiences at Lingnan. 科技的運用提升我在嶺大的學習體驗。	☐	☐	☐	☐	☐	☐
C. Library Support圖書館支援		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
8.	The University Library's in-house print collections together with HKALL Service and Interlibrary Loan Service, is adequate to support my study. 大學圖書館的館藏圖書，加上港書網 (HKALL) 服務和館際互借服務，足以支援我的學習。	☐	☐	☐	☐	☐	☐
9.	The University Library's e-resources e.g. E-books, E-journals or Electronic Theses & Dissertations etc, is adequate to support my study. 大學圖書館的電子資源，例如電子書，電子期刊及電子論文庫，足以支援我的學習。	☐	☐	☐	☐	☐	☐
10.	I had adequate support from the University Library in terms of information searching, referencing and research workshops, etc. 我獲得大學圖書館的充分支援，包括搜尋資料、參考文獻和研究工作坊等。	☐	☐	☐	☐	☐	☐
11.	Study space, individual study rooms and group study rooms in the University Library are adequate to support my study. 大學圖書館提供的學習空間、個人自習室和小組自習室，足以支援我的學習。	☐	☐	☐	☐	☐	☐
12.	Computing and other supporting facilities in the University Library are adequate to support my study. 大學圖書館提供的電腦和其他配套設施，足以支援我的學習。	☐	☐	☐	☐	☐	☐
D. Facilities設施		Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
13.	The provision of computing facilities for my studies was adequate. 大學為我學習所需提供充足的電腦設備。	☐	☐	☐	☐	☐	☐
14.	Recreational and sports facilities were adequate. 康體及體育設施充足。	☐	☐	☐	☐	☐	☐
15.	There were sufficient extra-curricular activities to enhance my learning experience. 大學提供足夠的課外活動來提升我的學習體驗。	☐	☐	☐	☐	☐	☐

E. Assessment評核	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
16. The programme used a variety of assessment tools. 課程使用不同形式的評核方法。	☐	☐	☐	☐	☐	☐
17. The CGPA I got reflected my performance accurately. 我得到的總平均成績點(CGPA)準確地反映了我的表現。	☐	☐	☐	☐	☐	☐
F. Overall Evaluation of Teaching & Learning Experience 對教與學體驗的整體評估	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
18. Overall, I am satisfied with the quality of my teaching support. 總體而言，我滿意教學支援。	☐	☐	☐	☐	☐	☐
19. Overall, I am satisfied with the quality of the non-teaching support I received from the Office of Student Affairs. 總體而言，我滿意在學生事務處獲得的非教學支援。	☐	☐	☐	☐	☐	☐
20. Overall, I am satisfied with the quality of the non-teaching support I received from the Faculty/ Department/ Unit. 總體而言，我滿意學院／學系／部門為我提供的非教學支援。	☐	☐	☐	☐	☐	☐
21. Overall, I am satisfied with the quality of my programme and the value which I have gained from my learning experience, considering the teaching and non-teaching support I received and the skills I have acquired. 總體來說，根據所得的教學與非教學支援，以及所學到的技能，我滿意課程質素及學習體驗。	☐	☐	☐	☐	☐	☐
22. Overall, I am satisfied with the quality of the learning resources of the Library. 總體而言，我滿意圖書館提供的學習資源質素。	☐	☐	☐	☐	☐	☐
23. Overall, I am satisfied with the quality of the support services of ITSC. 總體而言，我滿意資訊科技服務中心的支援質素。	☐	☐	☐	☐	☐	☐
24. Overall, I am satisfied with the quality of the learning environment, including the learning resources of the Library, support services of ITSC, study space and opportunities to engage with teachers and other students (e.g. student exchange programmes, hostel life, internships, ILP and community services). 總體來說，我滿意學習環境，包括圖書館提供的學習資源、資訊科技服務中心的支援、學習空間及與老師和其他同學交流的機會 (例如學生交流計劃、宿舍生活、實習計劃、綜合學習課程和社區服務)。	☐	☐	☐	☐	☐	☐

25. Do you have any suggestions for improvement in your programme of study?

你對修讀的課程有什麼改進建議呢？

Part 3 : Achievement of Learning Outcomes: [This section will be completed by the programmes.]

For the following questions, please fill up the appropriate circle alongside the question number to indicate your level of agreement with the statements below. Please choose the most appropriate response to each question.

5=strongly agree 4=agree 3=neutral 2=disagree 1=strongly disagree 0=not applicable
5=非常同意 4=同意 3=中立 2=不同意 1=非常不同意 0=不適用

Example:

Master of Science in Human Resource Management and Organisational Behaviour

Learning Outcomes	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
To what extent do you agree / disagree that the following statements that “the Programme could help you....”?						-
To explain the changing nature of the human resource management function and its implications for human resource policies, planning and practice	☐	☐	☐	☐	☐	-
To apply skills and knowledge for managing and developing people in continuously changing environment	☐	☐	☐	☐	☐	-
To think critically and innovatively in solving complex problem regarding the management and development of organizational members	☐	☐	☐	☐	☐	-
To utilize organizational behavior concepts to diagnose and resolve people management problems	☐	☐	☐	☐	☐	-
To apply sound principles of ethical conduct and social responsibility in a human resource management context	☐	☐	☐	☐	☐	-
To develop a credible performance management strategy that clearly demonstrates the contribution of the HR function to an organisations mission	☐	☐	☐	☐	☐	-

Comments or suggestions – Related to your course

End of the Questionnaire. Thank you!

問卷完，謝謝參與！

* Privacy Policy Statement

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law. For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

* 私隱政策聲明

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp/>。

Appendix 13 - Graduate Exit Survey (For Research Postgraduates) Questionnaire



Lingnan MPhil/PhD Graduate Exit Survey
嶺南研究生畢業離校問卷調查

The purpose of this questionnaire is to collect your feedback on research postgraduate studies in the University. Information and data collected will be taken as reference for programme improvement/enhancement of student learning, and will be treated in confidence. The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

本問卷旨在收集同學在嶺南大學修讀研究學位課程的意見。大學會參考所得資料及數據，作為改善課程/學生學習之用，一切資料均會予以保密。大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:
Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:
請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Instructions 填寫指引

Please tick the appropriate box ☒ to indicate your response. 在合適空格內加上剔號☒.

Programme 修讀課程 (Please indicate your department) (請選擇所屬學系)

☐ Chinese 中文	☐ Cultural Studies 文化研究	☐ English 英文	☐ History 歷史
☐ Philosophy 哲學	☐ Translation 翻譯	☐ Visual Studies 視覺研究	
☐ Business 商學	☐ Accountancy 會計學	☐ Computing and Decision Sciences 電腦及決策科學	☐ Finance and Insurance 財務及保險學
(Please indicate your department/unit) (請選擇所屬學系/單位)	☐ Management 管理學	☐ Marketing and International Business 市場及國際企業學	☐ Others, please specify: _____ 其他，請註明:
☐ Economics 經濟學	☐ Government and International Affairs 政府與國際事務	☐ Political Science 政治學	☐ Psychology 心理學
☐ Sociology and/or Social Policy 社會學及/或社會政策	☐ Urban Studies 城市研究	☐ Environmental Science 環境科學	

Degree 獲頒授學位

☐ MPhil 哲學碩士	☐ PhD 哲學博士
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Part 1: About Lingnan’s Graduate Attributes 第一部份：嶺大畢業生特質

For questions 1 to 40, please tick the appropriate box ☒ to indicate your level of agreement with the statements below. 請在第1至40題選出你對該句子的同意程度，並在空格內加上剔號☒.

5=strongly agree 4=agree 3=neutral 2=disagree 1=strongly disagree 0=not applicable
5=非常同意 4=同意 3=中立 2=不同意 1=非常不同意 0=不適用

During my time at Lingnan 在嶺南大學學習期間						
	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
A. Scholarly and Original 學術和原創						
1. I have developed a systematic understanding of the fields(s) of scholarship. 我在自己的知識領域培養了有系統的瞭解。	☐	☐	☐	☐	☐	☐
2. I have developed my original contribution to the chosen field(s). 我對所選知識領域有嶄新的貢獻。	☐	☐	☐	☐	☐	☐
B. Critical and Analytical Researcher 具備慎思明辨及分析能力的研究人員						
3. I have improved the skills in analyzing or synthesizing data. 我的分析或綜合數據能力得以改善。	☐	☐	☐	☐	☐	☐
4. I have enhanced my skills in identifying problem(s) and formulating solution(s). 我提升了找出問題並制定解決方案的能力。	☐	☐	☐	☐	☐	☐
5. I have developed my capability to design and execute research. 我能設計和執行研究。	☐	☐	☐	☐	☐	☐
6. I have developed better skills in locating and applying information/data. 我培養了更佳查找及應用資料/數據的能力。	☐	☐	☐	☐	☐	☐
7. I have improved my ability to critically assess intellectual claims, theories and arguments. 我提升了就學術主張、理論和爭議作出批判的能力。	☐	☐	☐	☐	☐	☐
8. I have improved my ability to write thesis/academic papers in the chosen field(s). 我提升了在所選知識領域編寫論文/學術文章的能力。	☐	☐	☐	☐	☐	☐
9. I can better communicate and exchange knowledge/ideas in the chosen field(s) with efficiency and effectiveness. 我更能在所選知識領域有效率和有效地溝通及交流。	☐	☐	☐	☐	☐	☐
C. Personally and Socially Responsible Researcher 對個人及社會皆有責任感的研究人員						
10. I am committed to maintaining consistency in upholding professional ethics and social responsibility in conducting research. 我致力進行合乎道德並對社會有承擔的研究。	☐	☐	☐	☐	☐	☐
11. I am committed in applying knowledge acquired in the chosen field(s). 我致力運用在所選知識領域中所學的知識。	☐	☐	☐	☐	☐	☐

Part 2: Research and Learning Environment 研究與學習環境

5=strongly agree 4=agree 3=neutral 2=disagree 1=strongly disagree 0=not applicable
5=非常同意 4=同意 3=中立 2=不同意 1=非常不同意 0=不適用

	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
D. Supervisory Arrangement 論文指導的安排						
12. I had adequate access to and interaction with my supervisor (and co-supervisor, if any). 我與論文導師（及副論文導師，如有）有足夠的接觸和互動。	☐	☐	☐	☐	☐	☐
13. The scholarly interaction with my supervisor has been stimulating and useful. 論文導師與我在學術上的互動能激發思考，而且十分有用。	☐	☐	☐	☐	☐	☐
14. I am satisfied with the overall quality of supervision. 我滿意論文指導的整體質素。	☐	☐	☐	☐	☐	☐
15. I have been given adequate advice on course-taking and other preparations for my research studies. 我在選修課程及其他有關的研究準備上獲得充分的指導。	☐	☐	☐	☐	☐	☐
E. Exposure to Scholarly Activities 參與學術活動的機會						
16. There was an adequate number of appropriate courses for my selection (including those offered through the Cross-institutional Course Enrolment Scheme with sister universities). 大學提供足夠合適的課程給我選修（包括其他大學透過合作計劃所提供的課程）。	☐	☐	☐	☐	☐	☐
17. The topic-defence seminar and research findings seminar were useful for me to collect comments and feedback for my study. 我認為論文題目答辯會及研究成果發佈會有助我就自己的學習收集意見。	☐	☐	☐	☐	☐	☐
18. There were adequate opportunities for me to attend seminars by scholars. 我有足夠機會出席學者的講座。	☐	☐	☐	☐	☐	☐
19. There were adequate opportunities for me to present my own ideas/research results to a knowledgeable audience. 我有足夠機會在具相關知識的聽眾面前發表我的觀點/研究成果。	☐	☐	☐	☐	☐	☐
20. There were adequate opportunities and support for me to attend conferences and to conduct field study. 我有足夠機會及支持出席會議及作實地考察。	☐	☐	☐	☐	☐	☐
21. There were adequate opportunities for me to know more about research outside the area of my own thesis. 我有足夠機會認識更多有關本人論文範疇以外的其他研究。	☐	☐	☐	☐	☐	☐

	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
F. Examiners' Comments 考試委員的意見						
22. Comments of the examiners helped me to improve the quality of my thesis. 考試委員的意見有助提高我的論文質素。	☐	☐	☐	☐	☐	☐
G. Digitally Literate 數碼素養						
23. I have learnt to use technology to enhance my learning. 我學到如何運用科技幫助我的學習。	☐	☐	☐	☐	☐	☐
24. Technology has allowed me to improve my communication and presentation skills. 科技能讓我改善溝通和演講技巧。	☐	☐	☐	☐	☐	☐
25. The use of technology enhanced my learning experiences at Lingnan. 科技的運用提升我在嶺大的學習體驗。	☐	☐	☐	☐	☐	☐
H. Library Support 圖書館支援						
26. The University Library's in-house print collections together with HKALL Service and Interlibrary Loan Service, is adequate to support my study. 大學圖書館的館藏圖書，加上港書網 (HKALL) 服務和館際互借服務，足以支援我的學習。	☐	☐	☐	☐	☐	☐
27. The University Library's e-resources e.g. E-books, E-journals or Electronic Theses & Dissertations etc., is adequate to support my study. 大學圖書館的電子資源，例如電子書，電子期刊及電子論文庫，足以支援我的學習。	☐	☐	☐	☐	☐	☐
28. I had adequate support from the University Library in terms of information searching, referencing and research workshops. 我獲得大學圖書館的充分支援，包括搜尋資料、參考文獻和研究工作坊等。	☐	☐	☐	☐	☐	☐
29. Study space, individual study rooms and group study rooms in the University Library are adequate to support my study. 大學圖書館提供的學習空間、個人自習室和小組自習室，足以支援我的學習。	☐	☐	☐	☐	☐	☐
30. Computing and other supporting facilities in the University Library are adequate to support my study. 大學圖書館提供的電腦和其他配套設施，足以支援我的學習。	☐	☐	☐	☐	☐	☐

	Strongly Agree 非常同意 5	Agree 同意 4	Neutral 中立 3	Disagree 不同意 2	Strongly Disagree 非常不同意 1	Not Applicable 不適用 0
I. Office Environment 辦公室環境						
31. I was satisfied with the provision of desk/office space for my postgraduate studies. 我滿意在學期間大學所提供的辦公桌/辦公室空間。	☐	☐	☐	☐	☐	☐
32. I was satisfied with the provision of computing facilities for my postgraduate studies. 我滿意在學期間大學所提供的電腦設備。	☐	☐	☐	☐	☐	☐
J. Overall Evaluation of Teaching and Learning Experience 對教與學體驗的整體評估						
33. Overall, I am satisfied with the quality of my teaching support. 總體而言，我滿意教學支援。	☐	☐	☐	☐	☐	☐
34. Overall, I am satisfied with the quality of the non-teaching support I received from the Office of Student Affairs. 總體而言，我滿意在學生事務處獲得的非教學支援。	☐	☐	☐	☐	☐	☐
35. Overall, I am satisfied with the quality of the non-teaching support I received from the School of Graduate Studies. 總體而言，我滿意研究生院為我提供的非教學支援。	☐	☐	☐	☐	☐	☐
36. Overall, I am satisfied with the quality of the learning resources of the Library. 總體而言，我滿意圖書館提供的學習資源質素。	☐	☐	☐	☐	☐	☐
37. Overall, I am satisfied with the quality of support services of ITSC. 總體而言，我滿意資訊科技服務中心的支援質素。	☐	☐	☐	☐	☐	☐
38. Overall, I am satisfied with the quality of my learning experiences via the Research Postgraduate Scholarships for Overseas Research Visits. 總體而言，我滿意海外研習交流的體驗。	☐	☐	☐	☐	☐	☐
39. Overall, I am satisfied with my learning environment at the University. 總體而言，我滿意嶺南的學習環境。	☐	☐	☐	☐	☐	☐
40. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning as well as research, taking account of the research culture resources, student support, research skill development and supervision. 總體而言，就研究文化資源、學生支援、研究技能發展以及論文指導方面而言，我對課程質素、教與學以及研究的體驗都感到滿意。	☐	☐	☐	☐	☐	☐

41. Do you have any suggestions for improvement in your programme of study?

你對修讀的課程有什麼改進建議嗎？

End of the Questionnaire. Thank you!

問卷完，謝謝參與！

*** Privacy Policy Statement**

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law. For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

*** 私隱政策聲明**

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。

如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp>。

Appendix 14 - Graduate Employment Survey (For Taught Postgraduate Programmes)



Graduate Employment Survey (For Taught Postgraduate Programmes) 畢業生就業問卷調查(修課式研究生課程)

The purpose of this questionnaire is to collect your feedback on taught postgraduate programmes (TPG) at the University regarding your employment status. Your responses will help us enhance the quality of our career services and programmes to meet society's future needs. The results are reported in aggregate form only and will be treated in confidence. The University will ensure that (1) the data collected from you will be used solely for the purposes of holistic analysis and aggregate reporting to accomplish the survey aims stated above; (2) all information collected will be kept in the strictest confidence and no personal identities will be identified and disclosed at any time; (3) the data collected may be displayed in some university systems such as the Teaching and Learning Data Warehouse, PowerBI and Data Repositories.

本問卷旨在收集在嶺南大學修讀修課式研究生課程（下稱碩士課程）畢業生的就業狀況。您的意見將幫助豐富嶺南大學的就業服務和改善課程的品質，以滿足社會的未來需求。問卷結果只會用作整體分析及報告之用，而所有收集的資料會保密處理。大學會確保：(1) 閣下提供的所有資料只會用作整體分析及報告之用，從而完成上述調查目標；(2) 所有收集的資料會絕對保密處理，涉及僱主或畢業生身份的資料在任何情況都不會被識別與透露；(3) 所收集的資料會在大學系統中展示，如教學數據倉庫、PowerBI和資料存儲庫。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Instructions 填寫指引

Please tick the appropriate box ☒ to indicate choice with each statement.

請在下列各項選擇最合適的答案，並在空格內加上剔號☒。

Part A: Basic Information 基本資料

1. Gender 性別

☐ Male 男

☐ Female 女

2. Place of origin 原居地

☐ Hong Kong SAR
香港特別行政區

☐ Chinese Mainland
中國內地

☐ Overseas (Please specify) :
海外 (請註明) : _____

3. Mode of Study 修讀模式

☐ Full-Time 全日制

☐ Part-Time 兼讀制

4. Programme 修讀課程

- ☐ Master of Arts in Chinese 中文文學碩士
- ☐ Master of Arts in Creative and Media Industries 創意及媒體產業文學碩士
- ☐ Master of Arts in Curating and Art History 策展與藝術史文學碩士
- ☐ Master of Arts in Translation Studies 翻譯研究文學碩士
- ☐ Master of Cultural Studies 文化研究碩士
- ☐ Doctor of Business Administration in Global Digital Economy and Governance 全球數字經濟與治理工商管理博士
- ☐ Master of Science in Artificial Intelligence and Business Analytics 人工智能與商業分析理學碩士
- ☐ Master of Science in Business Innovation and Entrepreneurship 商業創新與創業理學碩士
- ☐ Master of Science in eBusiness and Supply Chain Management 電子商務與供應鏈管理碩士
- ☐ Master of Science in Finance 金融學碩士
- ☐ Master of Science in Human Resource Management and Organisational Behaviour 人力資源管理及組織行為學碩士
- ☐ Master of Science in Marketing and International Business 市場及國際企業理學碩士
- ☐ Master of Science in Risk and Insurance Management 風險及保險管理理學碩士
- ☐ Postgraduate Diploma in Accountancy/Master of Accountancy 會計學深造文憑 / 會計學碩士
- ☐ Master of Science in Environmental, Social, and Governance Management 環境、社會和公司治理管理理學碩士
- ☐ Master of Arts in International Affairs 國際事務文學碩士
- ☐ Master of Science in International and Development Economics 國際與發展經濟學理學碩士
- ☐ Master of Science in International Banking and Finance 國際銀行與金融碩士
- ☐ Master of Science in Work and Organisational Psychology 職業及組織心理學碩士
- ☐ Master of Social Sciences in Applied Psychology 應用心理學社會科學碩士
- ☐ Master of Social Sciences in Comparative Social Policy (International) 比較社會政策（國際）社會科學碩士
- ☐ Doctor of Policy Studies 政策研究博士
- ☐ Master of Arts in Arts and Cultural Heritage Management 藝術與文化遺產管理文學碩士
- ☐ Master of Arts in China and Regional Studies 中國及區域研究文學碩士
- ☐ Master of Arts in International Higher Education and Management 國際高等教育與管理文學碩士
- ☐ Master of Arts in Social Entrepreneurship and Innovation Management 社會企業與創新管理文學碩士
- ☐ Master of Cities and Governance 城市與治理碩士
- ☐ Master of Science in Health Analytics and Management 健康分析與管理理學碩士
- ☐ Master of Science in Smart Ageing and Gerontology 智能安老及老年學理學碩士
- ☐ Master of Social Sciences in Comparative Public Administration 比較公共管理社會科學碩士
- ☐ Master of Social Sciences in Health and Social Services Management 健康及社會服務管理社會科學碩士
- ☐ Master of Social Sciences in Organisational Psychology & Education Management 組織心理學與教育管理社會科學碩士
- ☐ Postgraduate Diploma in Applied Social Sciences 應用社會科學深造文憑
- ☐ Others 其他(Please specify 請註明): _____

Part B: Employment Details 就業詳情

5. Your current employment status: 你目前的就業狀況：

- | | | |
|--|--|---|
| ☐ Full-Time 全職 | ☐ Part-Time 兼職
(i.e. less than 35 hours per week)
(每周少於 35 小時) | ☐ Temp Job 臨時工
(i.e. Employed/working less than 3 months) (就職少於 3 個月) |
| ☐ Self-Employed /Owner
自僱／東主 | ☐ Further Studies
繼續進修 (skip to 跳到 Q20 題)
Please specify the Programme / course title
(請註明課程名稱): _____ | ☐ Unemployed / Not yet employed 失業／未就業 (skip to 跳到 Q20 題) |
| ☐ Not seeking employment
未尋找工作
(skip to 跳到 Q20 題) | ☐ Others 其他 (skip to 跳到 Q20 題)
(e.g. emigrated or returned to homeland)
(例如：移民，返回原居地) | |

6. Full-time work experience 全職工作經驗

- | | | |
|---|--------------------------------------|---------------------------------------|
| ☐ 0-2 years 年 | ☐ 3-5 years 年 | ☐ 6-10 years 年 |
| ☐ 10 years or above 年或以上 | | |

7. Please list your full-time work experience BEFORE your postgraduate studies at Lingnan:

你於嶺南大學就讀前，已有多少年全職工作經驗？

- | | | |
|---|--|--|
| ☐ None
沒有工作經驗 | ☐ Less than 6 months
少於 6 個月 | ☐ 6 months to less than 2 years
6 個月，但少於 2 年 |
| ☐ 2 – 5 years
2-5 年 | ☐ More than 5 years
5 年以上 | |

8. How long did you take to obtain the **FIRST** job after completing the programme?

完成課程後，你獲得第一個工作機會需時多久？

- | | | |
|--|---|---|
| ☐ Less than 1 month
少於 1 個月 | ☐ 1 – 2 months
1 - 2 個月 | ☐ 3 – 6 months
3 - 6 個月 |
| ☐ More than 6 months
超過 6 個月 | ☐ Before / during the programme, I already had a job
在修讀課程前或在學期間，我本身已有工作。 | |

9. Employment Sector 從事行業

- ☐ 01 Manufacturing 製造
- ☐ 02 Construction 建造
- ☐ 03 Wholesale and Retail 批發及零售業
- ☐ 04 Import / Export Trade 進出口貿易
- ☐ 05 Hospitality and Tourism (e.g. hotel, catering services, etc.) 酒店和旅遊 (酒店、餐飲服務等)
- ☐ 06 Transport & Logistics: including courier services & warehouse 運輸及物流，包括快遞服務和倉庫
- ☐ 07 Communication (e.g. mass media, telecommunication, etc.) 通訊 (大眾傳媒、電信)
- ☐ 08 Banking and Finance 銀行及金融
- ☐ 09 Insurance 保險
- ☐ 10 Real Estate 地產

- ☐ 11 Business Services (e.g. legal, accounting, consultancy, advertising & design, secretarial & employment services, etc.) 商業 (法律、會計、諮詢、廣告和設計、秘書和就業服務)
- ☐ 12 Education 教育
- ☐ 13 Community and Social Services 社區及社會服務
- ☐ 14 Government 政府
- ☐ 15 Conglomerate 企業集團 (Please specify 請註明): _____
- ☐ 16 Arts & Culture 藝術及文化
- ☐ 17 Public Utilities 公共事業
- ☐ 18 Others 其他 (Please specify 請註明): _____

10. What is your current job title? 目前職位 (Please specify 請註明): _____

11. Place of Work 工作地點

☐ Hong Kong SAR 香港特別行政區

☐ 大灣區 Greater Bay Area	☐ Dongguan 東莞	☐ Jiangmen 江門	☐ Zhongshan 中山
☐ Guangzhou 廣州	☐ Huizhou 惠州	☐ Zhuhai 珠海	☐ Macao 澳門
☐ Shenzhen 深圳	☐ Zhaoqing 肇慶	☐ Foshan 佛山	

☐ Other Cities in Chinese Mainland 中國內地其他省市: (please specify 請註明): _____

☐ Overseas 海外 (please specify country/city): (請註明國家/城市): _____

12. Type of Organization 公司/機構類型

☐ Multinational Enterprise
跨國企業

☐ Local Enterprise
本地企業

☐ Educational Institution
教育機構

☐ Chinese Enterprise based in Hong Kong
在港中資企業

☐ Government
政府部門

☐ Non-Governmental Organization
非政府機構

☐ State-owned Enterprise
國有企業

☐ Others 其他 (Please specify 請註明): _____

13. Number of full-time employees in your organization 機構員工數目

☐ Less than 小於 20

☐ 21-50

☐ 51-100

☐ 101-200

☐ 201-500

☐ More than 多於 500

☐ Not sure 不清楚

14. Current monthly salary (including bonus, commission and other allowances)

每月收入 (包括獎金, 佣金及其他津貼)

☐ HK\$14,999 or below 或以下

☐ HK\$15,000 -19,999

☐ HK\$20,000-24,999

☐ HK\$25,000-29,999

☐ HK\$30,000-34,999

☐ HK\$35,000-39,999

☐ HK\$40,000-44,999

☐ HK\$45,000-49,999

☐ HK\$50,000 or above 或以上

Part C: Job and Programme 工作與課程

15. How satisfied are you with your current job? 你對你目前工作滿意嗎？

- ☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied
非常滿意 滿意 中立 不滿意 非常不滿意

16. How relevant is your current job to your TPG programme at Lingnan?

你目前的工作與你修讀的碩士課程有多大相關性？

- ☐ Very Relevant ☐ Relevant ☐ Neutral ☐ Irrelevant ☐ Very Irrelevant
高度相關 相關 中立 不相關 高度不相關

17. How useful are the course contents of your TPG programme being utilized to your current job?

你修讀的碩士課程內容對你目前的工作有多大幫助？

- ☐ Extremely useful ☐ Very useful ☐ Moderately useful ☐ Slightly useful ☐ Not at all useful
極之有用 非常有用 比較有用 有點用 完全無用

18. Compared to the salary you received at your previous job before taking your TPG Programme, how satisfied are you with your current position? 與你在修讀該碩士課程之前的工作中獲得的薪酬相比，你對目前的職位有多滿意？

- ☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied ☐ Not Applicable
非常滿意 滿意 中立 不滿意 非常不滿意 不適用

19. As compared to the career advancement you had on the previous job before studying your TPG programme, how satisfied are you with your current position? 與你在修讀該碩士課程之前的工作所給予的晉升機會，你對目前的職位有多滿意？

- ☐ Very Satisfied ☐ Satisfied ☐ Neutral ☐ Dissatisfied ☐ Very Dissatisfied ☐ Not Applicable
非常滿意 滿意 中立 不滿意 非常不滿意 不適用

20. How would you describe your professionalism cultivated during your time/ studies at the University, taking account of your self-image, attitude, skills, knowledge and social etiquette, etc?

考慮到你的自我形象、態度、技能、知識和社交禮儀等，你如何描述你在大學階段培養的專業精神？

- ☐ Very High ☐ High ☐ Average ☐ Low ☐ Very Low
非常高 高 一般 低 非常低

21. Overall, the programme enhances my employability. 總體而言，該課程增強了我的就業能力。

- ☐ Very Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Very Disagree
非常同意 同意 中立 不同意 非常不同意

22. What are the most important skills / attributes that you learnt at Lingnan that help your current/future job?
你在嶺南學到對你目前/未來的工作最有幫助/最重要的技能/特質是什麼?

23. Other comments / suggestions: 其他意見／建議：

End of the Questionnaire. Thank you!

問卷完，謝謝參與！

*** Privacy Policy Statement**

The protection of one's personal data and privacy is of vital importance to Lingnan University (the University). The University is committed to safeguarding personal data and privacy in compliance with the requirements of the Personal Data (Privacy) Ordinance. The University undertakes actions to ensure that the personal data of a University member are collected, stored, held and used accurately and securely. Mutual trust, freedom of thought and expression which are essential to the University, rest on confidence that privacy will be respected; and disclosure of personal data will be made only in accordance with the requirements of relevant law. For more information of Personal Data (Privacy) Ordinance, please refer to the website <https://www.ln.edu.hk/dpp/>.

*** 私隱政策聲明**

嶺南大學（大學）高度重視對所有人的個人資料及私隱進行妥當保護。大學一直遵從《個人資料（私隱）條例》中的相關規定，致力保護個人資料及保障個人私隱。大學將切實執行有效措施以確保在處理個人資料期間，個人資料能夠被準確和安全地收錄、使用和保管。大學珍貴的互信和言論及思想自由，均建基於對個人私隱的尊重，大學只可在相關法例許可的情況下披露個人資料。

如欲取得更多有關《個人資料（私隱）條例》的資料，請瀏覽以下網址：<https://www.ln.edu.hk/dpp/>。

Appendix 15 - Course Teaching and Learning Evaluation (CTLE) Questionnaire for Courses

Course Teaching and Learning Evaluation Questionnaire

學科教與學評估問卷

For Lectures/Tutorials/Seminars

“講課、導修課、研討課”適用

The University-wide Course Teaching and Learning Evaluation exercise provides a channel for you to air your opinions on courses, teaching and learning. Your feedback is valuable and will contribute to the continuous improvement of the course, teaching and learning quality. The University and staff value your input. We hope that you will consider each of the following questions carefully and provide us with the most useful information. Please be assured that your responses will be treated in the strictest confidence and you will not be identified in any way.

此份全校性的“學科教與學評估”問卷，為你提供一個發表對學科的教與學意見的渠道。校方對你的意見甚為重視，它有助改善及提昇學科的教與學質素。請審慎填寫，為我們提供寶貴的資料。你的意見將以不記名方式處理，並會絕對保密。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Marking Instructions 填寫指引

- Use HB pencil or blue/black ball pen 請用HB鉛筆或藍/黑原子筆填寫
- Fill the oval completely 請填滿所選圓格
- Erase all mistakes and make no stray marks 請將錯誤擦去及不要塗污問卷
- Do not staple this answer sheet 請勿釘此答案紙

● Right 正確 ✓

⦿ Wrong 不正確 ✗

PART I 第一部份

Please answer all questions by filling the oval that corresponds with your opinion.

請回答所有問題，並填滿能代表你的意見的圓格。

A. The Course 學科		Strongly Disagree 非常 不同意	Disagree 不同意	Slightly Disagree 少許 不同意	Slightly Agree 少許 同意	Agree 同意	Strongly Agree 非常 同意	Not Applicable 不適用
1.	The course was well organized. 此學科的組織完善。	①	②	③	④	⑤	⑥	Ⓝ
2.	The workload was reasonable. 此學科的工作量合宜。	①	②	③	④	⑤	⑥	Ⓝ
3.	The course was useful. 此學科有用。	①	②	③	④	⑤	⑥	Ⓝ
4.	The course utilized technology effectively. 此學科有效地運用科技於教學。	①	②	③	④	⑤	⑥	Ⓝ
5.	The various course components were well integrated. (Fill Ⓝ if not applicable.) 此學科的各個部份互相配合適宜。 (如不適用請選 Ⓝ。)	①	②	③	④	⑤	⑥	Ⓝ
6.	The feedback on student presentations/projects/ assignments/papers, etc. was useful. (Fill Ⓝ if not applicable.) 對學生的課堂簡報/研究計劃/功課/文章 等的意見有用。(如不適用請選 Ⓝ。)	①	②	③	④	⑤	⑥	Ⓝ
B. The Learning Outcomes 學習的成果		Strongly Disagree 非常 不同意	Disagree 不同意	Slightly Disagree 少許 不同意	Slightly Agree 少許 同意	Agree 同意	Strongly Agree 非常 同意	Not Applicable 不適用
1.	I have a clear understanding of the course objectives. 我很清楚此學科的課程目的。	①	②	③	④	⑤	⑥	Ⓝ
2.	The <u>face-to-face</u> teaching and learning activities have helped me to achieve the course learning outcomes. 課堂上的 <u>面授</u> 教學活動有助於我取得學習成果。	①	②	③	④	⑤	⑥	Ⓝ
3.	The assessment components were good measures of what I learned in the course. 有關評核能有效地量度我於此學科所學到的知識。	①	②	③	④	⑤	⑥	Ⓝ
4.	The online teaching and learning activities have helped me to achieve the course learning outcomes. 網上的教學活動有助於我取得學習成果。	①	②	③	④	⑤	⑥	Ⓝ
5.	The methods of assessment were clearly explained. 此學科就各類評核的方式均講解清楚。	①	②	③	④	⑤	⑥	Ⓝ
6.	The course helped me develop intellectual skills. 此學科有助我發展知性技能。	①	②	③	④	⑤	⑥	Ⓝ
7.	I felt the course has contributed to my learning experience in Lingnan. 我覺得此學科對我在嶺大的學習經驗有裨益。	①	②	③	④	⑤	⑥	Ⓝ

C. The Teacher (The term “teacher” refers to all teaching staff from tutor to professor whether lecturing or tutoring.) 老師 (老師一詞泛指由導師至教授的所有教學職員)		Strongly Disagree 非常 不同意	Disagree 不同意	Slightly Disagree 少許 不同意	Slightly Agree 少許 同意	Agree 同意	Strongly Agree 非常 同意	Not Applicable 不適用
1.	The teacher was well-prepared for classes. 老師備課充足。	①	②	③	④	⑤	⑥	Ⓝ
2.	The teacher made the subject matter interesting. 老師能使課題變得具趣味性。	①	②	③	④	⑤	⑥	Ⓝ
3.	The teacher encouraged students to think critically. 老師鼓勵同學作批判性的思考。	①	②	③	④	⑤	⑥	Ⓝ
4.	The teacher encouraged students to participate in discussions. 老師鼓勵同學參與討論。	①	②	③	④	⑤	⑥	Ⓝ
5.	The teacher was accessible and responsive. 老師平易近人並樂於回應同學的觀點。	①	②	③	④	⑤	⑥	Ⓝ
6.	The teacher explained concepts clearly. 老師對概念解說清晰。	①	②	③	④	⑤	⑥	Ⓝ
7.	The teacher structured the presentation well. 老師授課時顯得有組織、有條理。	①	②	③	④	⑤	⑥	Ⓝ
8.	The teacher utilized technology effectively to enhance my learning. 老師有效地運用科技促進我的學習。	①	②	③	④	⑤	⑥	Ⓝ

D. Overall Comments

總體意見

		Strongly Disagree 非常 不同意	Disagree 不同意	Slightly Disagree 少許 不同意	Slightly Agree 少許 同意	Agree 同意	Strongly Agree 非常 同意	Not Applicable 不適用
1.	Overall, I have learned a lot from the course. 總體而言，我從此學科學到了很多知識。	①	②	③	④	⑤	⑥	Ⓝ
2.	Overall, I am satisfied with the teacher's performance. 總體而言，我滿意這老師的表現。	①	②	③	④	⑤	⑥	Ⓝ

E. Additional Information

附加資料

1.	The course was: 此學科的難度是:	very easy 很低 ①	easy 低 ②	not too easy/ not too difficult 適中 ③	difficult 高 ④	very difficult 很高 ⑤
2.	The course pace was: 此學科的進度是:	too slow 太慢 ①	slow 慢 ②	about right 適中 ③	fast 快 ④	too fast 太快 ⑤
3.	Average number of hours per week I spent on this course outside of class was: 在課堂以外，每星期我用於本學科 的平均時間為:	0-1 hour 0-1 小時 ①	2-3 hours 2-3 小時 ②	4-5 hours 4-5 小時 ③	6-7 hours 6-7 小時 ④	8 hours + 8 小時或以上 ⑤
4.	My level of interest in this course before the start of the course was: 在選修本學科前，我對此學科的興 趣是:	very low 很低 ①	low 低 ②	medium 適中 ③	high 高 ④	very high 很高 ⑤
5.	The medium of instruction used in teaching this course was: 此學科的教學語言是:	English 英文 ①	Cantonese 廣東話 ②	Putonghua 普通話 ③	English supplemented with Chinese 英文輔以中文 ④	Chinese supplemented with English 中文輔以英文 ⑤
6.	My class attendance in this course was: 我於此學科的上課出席率是:	less than 20% 少於 20% ①	around 20-30% 約 20-30% ②	around 40-60% 約 40-60% ③	around 70-80% 約 70-80% ④	around 90-100% 約 90-100% ⑤

PART II 第二部份

Please give your opinions and/or suggestions about the course.

請表達你對學科的意見。

(Students should provide written comments **in English**, except for courses offered by the Department of Chinese and those approved to be taught in Chinese, for which comments can be provided in Chinese.)

(除中文系學科或其他已獲批准以中文為教學語言的學科可以使用中文填寫外，學生必需使用英語填寫此部份。)

Thank you for your co-operation!

多謝合作!

Appendix 16 - Course Teaching and Learning Evaluation (CTLE) Questionnaire for Projects

LINGNAN UNIVERSITY

嶺南大學

Project Supervision Evaluation Questionnaire

研究指導工作評估問卷

For Projects*

研究計劃*適用

This form provides you with an opportunity to give feedback on the project experience. Your feedback is valuable and will contribute to the continuous improvement of the course and learning quality. The University and staff value your input. We hope that you will consider each of the following questions carefully and provide us with the most useful information. Please be assured that your responses will be treated in the strictest confidence and you will not be identified in any way.

這份問卷為你提供一個對 "研究計劃" 發表意見的機會。校方對你的意見甚為重視，它有助改善及提昇學科的教與學質素。請審慎填寫，為我們提供寶貴的資料。你的意見將以不記名方式處理，並會絕對保密。

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Marking Instructions 填寫指引

- Use HB pencil or blue/black ball pen 請用HB鉛筆或藍/黑原子筆填寫
- Fill the oval completely 請填滿所選圓格
- Erase all mistakes and make no stray marks 請將錯誤擦去及不要塗污問卷
- Do not staple this answer sheet 請勿釘此答案紙

● Right 正確 ✓

○ Wrong 不正確 ✕

*This questionnaire is used for courses using projects as the major teaching/learning mode.

*此問卷適用於以研究計劃作為主要教學模式的學科。

PART I 第一部份

Please answer all questions by filling the oval that corresponds with your opinion.

請回答所有問題，並填滿能代表你的意見的圓格。

(A)	Evaluation of the Learning Outcomes 研究經驗的學習成果	Strongly Disagree 非常 不同意	Disagree 不同意	Slightly Disagree 少許 不同意	Slightly Agree 少許 同意	Agree 同意	Strongly Agree 非常 同意	Not Applicable 不適用
1.	I have a clear understanding of the learning objectives of the project. 我很清楚研究計劃的目的。	①	②	③	④	⑤	⑥	Ⓝ
2.	I have gained a deeper understanding of the subject matter by doing the project. 在研究過程中，我加深了對課題的理解。	①	②	③	④	⑤	⑥	Ⓝ
3.	I have learnt to apply the knowledge that I have gained in theory courses to solve practical problems. 我能將所學得的理論用於解決實際問題。	①	②	③	④	⑤	⑥	Ⓝ
4.	I have developed my research skills in investigating problems. 我的學術研究能力有所增進。	①	②	③	④	⑤	⑥	Ⓝ
5.	I have improved my written/oral communication skills. 我的寫作及表達技巧有所提昇。	①	②	③	④	⑤	⑥	Ⓝ
6.	I have acquired organization skills in carrying out the project work. 研究工作能培養我的組織能力。	①	②	③	④	⑤	⑥	Ⓝ
7.	I have learnt to work more independently. 我學會進一步獨立工作。	①	②	③	④	⑤	⑥	Ⓝ
8.	My achievement of the learning outcomes of the project work was enhanced by technology. 科技促進我在研究工作所得的學習成果。	①	②	③	④	⑤	⑥	Ⓝ

(B) Evaluation of the Project Experience 研究經驗的評估		Strongly Disagree 非常不同意	Disagree 不同意	Slightly Disagree 少許不同意	Slightly Agree 少許同意	Agree 同意	Strongly Agree 非常同意	Not Applicable 不適用
1.	I actively sought the advice and comment of my supervisor on my project work. 我主動尋求導師的意見及批評。	①	②	③	④	⑤	⑥	㊟
2.	I was able to follow the project schedule or deadlines. 我能夠根據訂下的進度或期限完成研究。	①	②	③	④	⑤	⑥	㊟
3.	I was personally interested in the chosen area/topic of my project work. 我對揀選的研究課題感興趣。	①	②	③	④	⑤	⑥	㊟
4.	I had no problem in getting the necessary resources for my project work. 我能找到研究工作的所需資料。	①	②	③	④	⑤	⑥	㊟
5.	I was able to utilize technology effectively in support of my project. 我能夠有效地運用科技去支援我的研究計劃。	①	②	③	④	⑤	⑥	㊟

(C) Overall Comments 總體意見		Strongly Disagree 非常不同意	Disagree 不同意	Slightly Disagree 少許不同意	Slightly Agree 少許同意	Agree 同意	Strongly Agree 非常同意	Not Applicable 不適用
1.	Doing the project has been a valuable learning experience. 這次研究工作，是一個寶貴的學習經驗。	①	②	③	④	⑤	⑥	㊟

PART II 第二部份

Please give your opinions and/or comments about the supervision provided by your supervisor.

請你對導師的指導給予意見。

(Students should provide written comments **in English**, except for courses offered by the Department of Chinese, for which comments can be provided in Chinese.)

(除中文系學科可以使用中文填寫外，學生必需使用英語填寫此部份。)

PART III 第三部份

Please give your opinions and/or comments about the course.

請表達你對該學科的意見。

(Students should provide written comments **in English**, except for courses offered by the Department of Chinese, for which comments can be provided in Chinese.)

(除中文系學科可以使用中文填寫外，學生必需使用英語填寫此部份。)

Thank you for your co-operation!

多謝合作!

Appendix 17 - Graduate Employment Survey (Undergraduate)



GRADUATE EMPLOYMENT SURVEY 2021 (Undergraduate)

Office of Student Affairs
G/F, Dorothy Y L Wong Building
Tel : 2616 7411 / 2616 7023
Fax : 2891 4516

This is an annual survey conducted by the Office of Student Affairs to understand the employment situation of our graduates. All information will be kept **STRICTLY CONFIDENTIAL**. No personal identity will be revealed in the final report.

Office of Student Affairs – Personal Information Collection Statement (PICS)

1. The purpose(s) of collecting personal data by means of this survey is for statistical analysis to be presented to the University Grants Committee (UGC) and for the University's internal data analysis.
2. In order to serve the specified purpose(s), the personal data collected may be transferred to university administrators for verification and communication purpose(s). All information provided will be destroyed by end of the academic year.
3. Without your expressed approval, or unless required by law, the personal data collected herein will not be disclosed to third parties other than those specified in Point 2.
4. Unless indicated otherwise, all personal data requested in this survey is required for its purpose(s).
5. Without your consent, the University will not use your personal information provided to us to conduct direct marketing.
6. As a data subject, you have the right to request access to and correction of the personal data under the Personal Data (Privacy) Ordinance. For requests for access to personal data, please contact the Data Protection Officer at DPO@LN.edu.hk. For requests to correct/update personal data, please contact Career Advising Team, Office of Student Affairs at tel. 2616 7406 or email to career@ln.edu.hk.

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Please answer Parts A to H. Unless specified, please tick “✓” **one** answer only for each question, or fill in the blanks.

Part A : Employment Situation

1. Please state your present employment situation. Select **ONE** of the following boxes only.
___ (01) Full-time employed (Please complete Parts B, C, E, F, G & H)
___ (02) Self-employed (i.e. having your own business) (Please complete Parts B, C, E, F, G & H)
___ (03) Part-time employed (i.e. less than 35 working hours a week) (Please complete Parts D, E, F & G)
___ (04) Temporary employed (i.e. work contract duration less than three months) (Please complete Parts D, E, F & G)
___ (05) Underemployed (i.e. involuntarily working less than 35 hours a week and either have been available for additional work or have sought additional work)
___ (06) Seeking employment (Please complete Parts D, E, F & G)
___ (07) Full-time further studies (Please complete Parts E, F & G)
___ (08) Others (Please specify, e.g. working holiday/returned to home country/emigration):
_____ (Please complete Parts D, E, F & G)

Part B: Employer Information {For full-time employed / self-employed respondents}

Please provide information of your PRESENT EMPLOYER*.

Company Name : _____
Branch / Department : _____
Company Address : _____
Company Telephone Number : _____
Company Website : _____

* The contact information of the employer and other information may be used by the HKSAR Government for conducting surveys and other educational related and statistical purposes.

Part C: Employment Details {For full-time employed / self-employed respondents}

2. Which economic sector does your present **COMPANY / ORGANIZATION** belong to?
- ☐ (01) Manufacturing
☐ (02) Construction
☐ (03) Wholesale and Retail
☐ (04) Import / Export Trade
☐ (05) Hospitality and Tourism (e.g. hotel, catering services, etc.)
☐ (06) Transport & Logistics: including courier services & warehouse
☐ (07) Communication (e.g. mass media, telecommunication, etc.)
☐ (08) Banking and Finance
☐ (09) Insurance
☐ (10) Real Estate
☐ (11) Business Services (e.g. legal, accounting, consultancy, advertising & design, secretarial & employment services, etc.)
☐ (12) Education
☐ (13) Community and Social Services
☐ (14) Government
☐ (15) Conglomerate (Please specify): _____
☐ (16) Arts & Culture
☐ (17) Public Utilities
☐ (18) Others (Please specify): _____
3. What is your present job title (e.g. Sales Executive, Customer Service Officer, Reporter, etc.)?

4. Describe your present job duties (Please specify): _____

- 5.1. Does your present job require you to travel or station **outside** Hong Kong?
☐ (1) Yes (**Go to Questions 5.2 & 5.3**) ☐ (2) No (**Go to Question 6**)
- 5.2. How often are you required to travel outside Hong Kong because of your work?
☐ (1) more than once a month ☐ (4) once every 4 to 6 months
☐ (2) once a month ☐ (5) once every 7 to 12 months
☐ (3) once every 2 to 3 months ☐ (6) My posting requires me to stay outside HK.
 In which city? : _____
- 5.3. **Which country or city do you travel most frequently as required by your work?**
- ☐ (1) Mainland China ☐ (6) USA
☐ (2) Macau ☐ (7) UK
☐ (3) Taiwan ☐ (8) Other European Countries (specify: _____)
☐ (4) Other Asian Countries (specify: _____) ☐ (9) Australia
☐ (5) Canada ☐ (10) Others (specify : _____)
6. How many **staff members** (based in Hong Kong) are there in your company / organization?_
- ☐ (1) 1 - 49 ☐ (4) 200 - 299 ☐ (7) 500 or above (Please specify): _____
☐ (2) 50 - 99 ☐ (5) 300 - 399 _____
☐ (3) 100 - 199 ☐ (6) 400 - 499 _____
7. How relevant is your present job to your chosen study programme at the University?
☐ (1) same field ☐ (2) related field ☐ (3) different field
- 8.1. What is your basic monthly salary? HK\$ _____ (Write "0" for nil)
- 8.2. What is the total monthly cash allowance you received (e.g. meal, housing, travelling)?
 HK\$ _____ (Write "0" for nil)
- 8.3. What is your monthly commission / bonus (on average)? HK\$ _____ (Write "0" for nil)
9. The number of salary payments you would receive per year:
- ☐ (1) 12 payments ☐ (3) 14 payments ☐ (5) 16 payments or above
☐ (2) 13 payments ☐ (4) 15 payments (Please specify): _____
10. Up till now, how many companies have invited you to job interviews after graduation?
- ☐ (1) 1 – 5 ☐ (3) 11 – 15 ☐ (5) over 20 (Please specify): _____
☐ (2) 6 – 10 ☐ (4) 16 - 20 _____

11. Up till now, how many full-time job offers have you received after graduation?
 ____ (1) 1 offer ____ (3) 3 offers ____ (5) 5 offers
 ____ (2) 2 offers ____ (4) 4 offers ____ (6) 6 offers or above
- 12.1. How many full-time job(s), including your present job, have you taken up since graduation?
 ____ (1) 1 job ____ (3) 3 jobs ____ (5) 5 or more jobs (Please specify):
 ____ (2) 2 jobs ____ (4) 4 jobs _____
- 12.2. How satisfied are you with your present job?
 ____ (1) Very Satisfied ____ (2) Satisfied ____ (3) Neutral ____ (4) Dissatisfied ____ (5) Very Dissatisfied
- 12.3. What is/are the major reason(s) for accepting your present job offer?
 (please state at most 3 important reasons, from 1 = most important)
 ____ (1) Attractive Salary/Fringe Benefits ____ (6) Job Nature
 ____ (2) Favourable Working Conditions ____ (7) Job Stability
 ____ (3) Good Company Reputation ____ (8) Promising Career Prospects
 ____ (4) Good Training Opportunities ____ (9) Others (Please specify : _____)
 ____ (5) Relevancy to Study Programme
13. When did you start sending your first job application?
 ____ (1) Sep 2020 ____ (6) Feb 2021 ____ (11) Jul 2021 ____ (16) Dec 2021
 ____ (2) Oct 2020 ____ (7) Mar 2021 ____ (12) Aug 2021 ____ (17) None of the above;
 ____ (3) Nov 2020 ____ (8) Apr 2021 ____ (13) Sep 2021 (Please specify):
 ____ (4) Dec 2020 ____ (9) May 2021 ____ (14) Oct 2021 _____
 ____ (5) Jan 2021 ____ (10) Jun 2021 ____ (15) Nov 2021
14. How long did it take you to get the first job offer? [i.e. From the beginning of job search, e.g. collecting job vacancy information through JIP / JIJIS / newspapers / OSA Career News etc., to the acceptance of a job offer]
 ____ (1) within 1 month ____ (3) 2 - 3 months ____ (5) more than 4 months :
 ____ (2) 1 - 2 months ____ (4) 3 - 4 months (Please specify): _____
15. When did you receive your first job offer?
 ____ (1) before Jan 2021 ____ (5) Apr 2021 ____ (9) Aug 2021 ____ (12) Nov 2021
 ____ (2) Jan 2021 ____ (6) May 2021 ____ (10) Sep 2021 ____ (13) Dec 2021
 ____ (3) Feb 2021 ____ (7) Jun 2021 ____ (11) Oct 2021
 ____ (4) Mar 2021 ____ (8) Jul 2021
16. How many job applications (including application letter and electronic résumé) had you sent before your present job offer was confirmed?
 ____ (1) 1 - 10 ____ (5) 41 - 50 ____ (9) 81 - 90
 ____ (2) 11 - 20 ____ (6) 51 - 60 ____ (10) 91 - 100
 ____ (3) 21 - 30 ____ (7) 61 - 70 ____ (11) Over 100 (Please specify): _____
 ____ (4) 31 - 40 ____ (8) 71 - 80 ____ (12) None of the above: _____
17. Through which channel did you obtain the job vacancy information of your present job?
 ____ (1) Lingnan's Job Information Platform (JIP) / Career News ____ (6) Employment agency
 ____ (2) JIJIS ____ (7) Company website
 ____ (3) Job search websites (excluding JIP & JIJIS) ____ (8) Previous worked as intern / PT staff
 ____ (4) Newspaper / Magazine ____ (9) Others (Please specify): _____
 ____ (5) Referral by friends / relatives _____
18. Is your present job related to your internship experience?
 ____ (1) Yes, it is in the same/a closely related field
 ____ (2) Not exactly, it is in a different field
 ____ (3) No, I didn't do any internship

Part D: For respondents who are in Non-full-time Employment / Seeking Employment

19. Have you received any job offers for full-time employment so far?
___ (1) Yes. How many? _____ (2) No **(Go to Question 21)**
20. Have you taken up any full-time job(s) after graduation?
___ (1) Yes. How many? _____
Please provide information of your **LATEST EMPLOYER** :
Company Name : _____
Job Title : _____
Company Website : _____
___ (2) No
21. Are you seeking full-time employment now?
___ (1) Yes ___ (2) No
22. What is your reason for not having full-time employment?
___ (1) Plan to start full-time employment later ___ (4) Resigned from a full-time job and looking for another one
___ (2) Started applying for jobs only recently ___ (5) Others (Please specify): _____
___ (3) Still looking for a job of my choice _____

< If you need assistance in your job hunt, please contact our career officers immediately for assistance. >
Tel: 26167023. Email: career@LN.edu.hk

Part E: Further Studies {All respondents must answer this section}

23. Are you now taking any course of study leading to a formal qualification (e.g. MBA, MPhil, PG Dip, Cert Ed) ?
___ (1) Yes ___ (2) No **(Go to Part F)**
- 24.1 What is the study mode of your course / programme?
___ (1) Full-time ___ (2) Part-time ___ (3) Distance Learning
- 24.2 Is your course / programme funded by UGC or self-financed?
___ (1) UGC-funded ___ (2) Self-financed
- 25.1. Are you taking this course / programme **in Hong Kong** or **outside Hong Kong**?
___ (1) in Hong Kong **(Go to Question 24.2)** ___ (2) outside Hong Kong **(Go to Question 24.3)**
- 25.2. If you are **studying in Hong Kong**, which of the following institutions offers the programme, and will finally award the qualifications to you?
___ (1) City University of Hong Kong ___ (7) The Hong Kong University of Science & Technology
___ (2) Hong Kong Baptist University ___ (8) The University of Hong Kong
___ (3) Lingnan University ___ (9) Extension arms of UGC-funded institutions (e.g. SPACE, SPEED, SCOPE, LIFE etc.)
___ (4) The Chinese University of Hong Kong ___ (10) Other local institutions
___ (5) The Education University of Hong Kong ___ (11) Overseas / Non-local institutions
___ (6) The Hong Kong Polytechnic University
- 25.3. If you are studying **outside Hong Kong**, please provide the **name** of your institution and its **location**:
(i) Name of Institution: _____
(ii) Location of Institution:
___ (1) The Mainland of China ___ (3) USA ___ (5) Australia
___ (2) UK ___ (4) Canada ___ (6) Others: _____
26. What is the academic level of the programme you are now studying?
___ (1) Sub-degree ___ (4a) Master Degree (not by research)
___ (2) Bachelor Degree ___ (4b) Master Degree (by research, e.g. MPhil)
___ (3) Postgraduate Diploma / Certificate ___ (5a) Doctoral Degree (not by research)
___ (6) Others (Please specify): _____ ___ (5b) Doctoral Degree (by research, e.g. PhD)
- 27.1. What is your course title? _____
- 27.2. Which of the following categories do your study field belong to?
___ (1) medicine, dentistry & health ___ (5) social sciences

___ (2) sciences
___ (3) engineering & technology
___ (4) business & management

___ (6) arts & humanities
___ (7) education
___ (8) others (Please specify): _____

Part F : Career Development and Job Hunting Preparation {All respondents must answer this section}

28. What are the major difficulties you have encountered in job seeking? (You may tick more than one answer)

- ___ (1) No difficulty
___ (2) Lack of working experience
___ (3) Lack of career understanding
___ (4) Insufficient job opportunities / limited choices
___ (5) Inadequate job hunting techniques / interviewing skills
___ (6) Low relevance of study programme to the job
___ (7) Inadequate participation in extra-curricular activities
___ (8) Others (Please specify): _____

29. Have you taken up any **part-time work** experience during University study?

- ☐ [1] Yes ☐ [2] No

30.1 Have you served as **Executive Committee Member(s)** of any Student Societies/Clubs/Student Hostel Association during University study?

- ___ [1] Yes (**Go to Question 30.2**) ___ [2] No (**Go to Question 31**)

30.2 How would you rate your **leadership skill** particularly **after** serving as an Executive Committee Member(s)?

- ☐ [5] Very High ☐ [4] High ☐ [3] Average ☐ [2] Low ☐ [1] Very Low

31. Please choose the appropriate scores to indicate how much you agree with the following statements. Please answer the questions based on your study in the University.

Your current situation...		10=strongly agree ←————→ 1=strongly disagree									
Interpersonal Skills											
1	I feel comfortable building relationships with people from different backgrounds.	10	9	8	7	6	5	4	3	2	1
2	I learn from interpersonal relationships.	10	9	8	7	6	5	4	3	2	1
3	I cooperate successfully with other students in a variety of situations.	10	9	8	7	6	5	4	3	2	1
Communication Skills											
4	I feel comfortable to present my ideas in front of others.	10	9	8	7	6	5	4	3	2	1
5	I know how to communicate my ideas in a situation that is new to me.	10	9	8	7	6	5	4	3	2	1
6	I participate effectively in group discussions and activities.	10	9	8	7	6	5	4	3	2	1
Management Skills											
7	I trust my abilities to lead others.	10	9	8	7	6	5	4	3	2	1
8	I know how to allocate tasks to group members.	10	9	8	7	6	5	4	3	2	1
9	I can plan activities independently.	10	9	8	7	6	5	4	3	2	1
Problem Solving and Analytical Abilities											
10	I feel confident in tackling problems.	10	9	8	7	6	5	4	3	2	1
11	I understand that problems usually have more than one cause.	10	9	8	7	6	5	4	3	2	1
12	Before I solve a problem, I gather as many facts about the problem as I can.	10	9	8	7	6	5	4	3	2	1
Social Responsibility & Civic Awareness											
13	It is my responsibility to help improve the community.	10	9	8	7	6	5	4	3	2	1
14	I believe that taking care of people who are in need is everyone's responsibility.	10	9	8	7	6	5	4	3	2	1
15	I act as if my behaviours make a difference in other people's lives.	10	9	8	7	6	5	4	3	2	1
Global Perspective											
16	I like to explore and appreciate new cultures.	10	9	8	7	6	5	4	3	2	1
17	I have the sense of the global dimensions of citizenship.	10	9	8	7	6	5	4	3	2	1
18	I am able to work with people from other cultural backgrounds.	10	9	8	7	6	5	4	3	2	1

32. How would you **rate your current ability** (on a scale from 1 to 5) in the following areas:
(5) Very Strong (4) Strong (3) Average (2) Weak (1) Very Weak

- | | | |
|--|---|--|
| ☐ (a) Adaptability | ☐ (g) Critical thinking | ☐ (m) Problem-solving skill |
| ☐ (b) Analytical ability | ☐ (h) English language ability | ☐ (n) Putonghua |
| ☐ (c) Chinese writing ability | ☐ (i) General knowledge | ☐ (o) Self-confidence |
| ☐ (d) Communication skill | ☐ (j) Independence | ☐ (p) Social skill |
| ☐ (e) Computer literacy | ☐ (k) Leadership skill | ☐ (q) Stress-coping skill |
| ☐ (f) Creative ability | ☐ (l) Organizing ability | ☐ (r) Learning skill |
| | | ☐ (s) Time management |

Part G: Satisfaction with Career Services {All respondents must answer this section}

33. Have you used/participated in any of the **career services** provided by OSA's Career Advising Services? (e.g. Job Information Platform (JIP), Career Services Facebook, pre-employment training or career education programmes, career mentoring programmes, Local/Mainland/Overseas internship programmes, etc.)

☐ [1] Yes (**Go to Question 34**) ☐ [2] No (**Go to Question 35**)

34. How would you **rate your satisfaction** of the career services provided by **OSA's Career Advising Services**?

☐ [5] Very Satisfied ☐ [4] Satisfied ☐ [3] Neutral ☐ [2] Dissatisfied ☐ [1] Very Dissatisfied

35. How would you describe your **professionalism** cultivated during the University stage, taking account of your self-image, attitude, skills, knowledge and social etiquette, etc.?

☐ [5] Very High ☐ [4] High ☐ [3] Average ☐ [2] Low ☐ [1] Very Low

Part H: Career Advisory Network {For full-time employed / self-employed respondents}

We would like to invite you in the future to share with graduating students your career preparation and working experience. **If you are interested** in being a **career mentor / advisor**, please let us have your contact details:

Name : _____

Contact Tel. No(s) : _____ E-mail (Pls. print) : _____

- End of questionnaire -

Please return the completed questionnaire to us immediately.

Fax: 2891-4516 / 2891-9603

Email: career@ln.edu.hk

**Thank you for your co-operation
Office of Student Affairs**

Ref: Grad-Q2021

Appendix 18 - Graduate Employment Survey (Research Postgraduate)



GRADUATE EMPLOYMENT SURVEY 2021 (Postgraduate)

Office of Student Affairs Office of
Student Affairs
G/F, Dorothy Y L Wong Building
Tel : 2616 7411 / 2616 7302
Fax : 2891 4516

This is an annual survey conducted by the Office of Student Affairs to understand the employment situation of our graduates. All information will be kept **STRICTLY CONFIDENTIAL**. No personal identity will be revealed in the final report.

Office of Student Affairs – Personal Information Collection Statement (PICS)

7. The purpose(s) of collecting personal data by means of this survey is for statistical analysis to be presented to the University Grants Committee (UGC) and for the University's internal data analysis.
8. In order to serve the specified purpose(s), the personal data collected may be transferred to university administrators for verification and communication purpose(s). All information provided will be destroyed by end of the academic year.
9. Without your expressed approval, or unless required by law, the personal data collected herein will not be disclosed to third parties other than those specified in Point 2.
10. Unless indicated otherwise, all personal data requested in this survey is required for its purpose(s).
11. Without your consent, the University will not use your personal information provided to us to conduct direct marketing.
12. As a data subject, you have the right to request access to and correction of the personal data under the Personal Data (Privacy) Ordinance. For requests for access to personal data, please contact the Data Protection Officer at DPO@LN.edu.hk. For requests to correct/update personal data, please contact Career Advising Team, Office of Student Affairs at tel. 2616 7406 or email to career@ln.edu.hk.

Notice:

Please present your view clearly, preferably with examples. Personal attacks and use of offensive language are prohibited. You also should not leave any statements or remarks that may constitute offence under laws applicable to Hong Kong SAR.

注意事項:

請你清楚地表達你的觀點，並盡可能提供例子。嚴禁進行人身攻擊或使用不雅言辭。此外，請勿發表任何可能觸犯香港特別行政區法律的言論。

Please answer Parts A to H. Unless specified, please tick “✓” **one** answer only for each question, or fill in the blanks.

Part A : Employment Situation

1.1. Please list your full-time work experience BEFORE your postgraduate studies at Lingnan:

- ☐ (1) None ☐ (3) 6 months to less than 2 years ☐ (5) More than 5 years
☐ (2) Less than 6 months ☐ (4) 2 – 5 years

1.2a Are you a PhD or MPhil graduate?

- ☐ (1) I am a PhD graduate
☐ (2) I am a MPhil graduate

1.2b Are you an awardee under the Hong Kong PhD Fellowship Scheme (HKPFS)? {For full-time PhD graduates only}

- ☐ (1) Yes ☐ (2) No

2. Please state your present employment situation. Select **ONE** of the following boxes only.

- ☐ (01) Full-time employed (Please complete Parts B, C, E, F & G)
☐ (02) Self-employed (i.e. having your own business) (Please complete Parts B, C, E, F & G)
☐ (03) Part-time employed (i.e. less than 35 working hours a week) (Please complete Parts D, E & F)
☐ (04) Temporary employed (i.e. work contract duration less than three months) (Please complete Parts D, E & F)
☐ (05) Underemployed (i.e. involuntarily working less than 35 hours a week and either have been available for additional work or have sought additional work) (Please complete Parts D, E & F)
☐ (05) Seeking employment (Please complete Parts D, E & F)
☐ (06) Full-time further studies (Please complete Parts E & F)
☐ (07) Others (Please specify, e.g. working holiday/returned to home country/emigration):
_____ (Please also complete Parts D, E & F)

Part B: Employer Information {For full-time employed / self-employed respondents}

Please provide information of your PRESENT EMPLOYER*.

Company Name : _____
Branch / Department : _____
Company Address : _____

Company Telephone Number : _____
Company Website : _____

Part C: Employment Details {For full-time employed / self-employed respondents}

3. Which field does your present **COMPANY / ORGANIZATION** belong to?
- ____ (01) Academic institution / Education
____ (02) Private research organizations
____ (03) Industrial production
____ (04) Commerce / business & personal services
____ (05) Government
____ (06) Public organizations
____ (07) Others (Please specify): _____

* The contact information of the employer and other information may be used by the HKSAR Government for conducting surveys and other educational related and statistical purposes.

4. What is your present job title (e.g. Sales Executive, Customer Ser Officer, Reporter, etc.)?

5. Describe your present job duties (Please specify): _____

6. What is the extent that your occupation is research-related?
____ (1) Directly related (i.e. directly conducting/involving in research activities)
____ (2) Indirectly related (i.e. supporting research activities)
____ (3) Not related
7. How relevant are the research skills (acquired in RPg education) being utilized in your current job?
____ [Give your rating on a scale from 0 to 5: (0) Not Applicable, (1) Least Relevant to (5) Most Relevant]
8. How would you rate the usefulness of key research skills (acquired in RPg education) in your employment in the following areas:
[Give your rating on a scale from 0 to 5: (0) Not Applicable, (1) Least Useful to (5) Most Useful]
- ____ (a) Project Planning & Management
____ (b) Research Methodology
____ (c) Written / Oral Presentation
____ (d) Research Collaboration & Team Work
- 9.1. Does your present job require you to travel or station **outside** Hong Kong?
____ (1) Yes **(Go to Questions 9.2 & 9.3)** ____ (2) No **(Go to Question 10)**
- 9.2. How often are you required to travel outside Hong Kong because of your work?
____ (1) more than once a month ____ (4) once every 4 to 6 months
____ (2) once a month ____ (5) once every 7 to 12 months
____ (3) once every 2 to 3 months ____ (6) My posting requires me to stay outside HK.
In which city? : _____
- 9.3. Which country or city do you travel **most** frequently as required by your work?
____ (1) Mainland China ____ (6) USA
____ (2) Macau ____ (7) UK
____ (3) Taiwan ____ (8) Other European Countries (specify: _____)
____ (4) Other Asian Countries (specify: _____) ____ (9) Australia
____ (5) Canada ____ (10) Others (specify : _____)

10. How many **staff members** (based in Hong Kong) are there in your company / organization?_
- ___ (1) 1 - 49 ___ (4) 200 - 299 ___ (7) 500 or above (Please specify):
 ___ (2) 50 - 99 ___ (5) 300 - 399 _____
 ___ (3) 100 - 199 ___ (6) 400 - 499
11. How relevant is your present job to your chosen study programme at the University?
- ___ (1) same field ___ (2) related field ___ (3) different field
- 12.1 What is your basic monthly salary? HK\$ _____ (Write "0" for nil)
- 12.2 What is the total monthly cash allowance you received (e.g. meal, housing, travelling)?
 HK\$ _____ (Write "0" for nil)
- 12.3 What is your monthly commission / bonus (on average)? HK\$ _____ (Write "0" for nil)
13. The number of salary payments you would receive per year:
- ___ (1) 12 payments ___ (3) 14 payments ___ (5) 16 payments or above
 ___ (2) 13 payments ___ (4) 15 payments (Please specify): _____
14. Up till now, how many companies have invited you to job interviews after graduation?
- ___ (1) 1 – 5 ___ (3) 11 – 15 ___ (5) over 20 (Please specify):
 ___ (2) 6 – 10 ___ (4) 16 - 20 _____
15. Up till now, how many full-time job offers have you received after graduation?
- ___ (1) 1 offer ___ (3) 3 offers ___ (5) 5 offers
 ___ (2) 2 offers ___ (4) 4 offers ___ (6) 6 offers or above
- 16.1 How many full-time job(s), including your present job, have you taken up since graduation?
- ___ (1) 1 job ___ (3) 3 jobs ___ (5) 5 or more jobs (Please specify):
 ___ (2) 2 jobs ___ (4) 4 jobs _____
- 16.2 How satisfied are you with your present job?
- ___ (1) Very Satisfied ___ (2) Satisfied ___ (3) Neutral ___ (4) Dissatisfied ___ (5) Very Dissatisfied
- 16.3 What is/are the major reason(s) for accepting your present job offer?
 (please state at most 3 important reasons, from 1 = most important)
- ___ (1) Attractive Salary/Fringe Benefits ___ (6) Job Nature
 ___ (2) Favourable Working Conditions ___ (7) Job Stability
 ___ (3) Good Company Reputation ___ (8) Promising Career Prospects
 ___ (4) Good Training Opportunities ___ (9) Others (Please specify : _____)
 ___ (5) Relevancy to Study Programme
17. When did you start sending your first job application?
- ___ (1) Sep 2020 ___ (6) Feb 2021 ___ (11) Jul 2021 ___ (16) Dec 2021
 ___ (2) Oct 2020 ___ (7) Mar 2021 ___ (12) Aug 2021 ___ (17) None of the above;
 ___ (3) Nov 2020 ___ (8) Apr 2021 ___ (13) Sep 2021 (Please specify):
 ___ (4) Dec 2020 ___ (9) May 2021 ___ (14) Oct 2021 _____
 ___ (5) Jan 2021 ___ (10) Jun 2021 ___ (15) Nov 2021
18. How long did it take you to get the first job offer? [i.e. From the beginning of job search, e.g. collecting job vacancy information through JIP / JIJS / newspapers / OSA Career News etc., to the acceptance of a job offer]
- ___ (1) within 1 month ___ (3) 2 - 3 months ___ (5) more than 4 months :
 ___ (2) 1 - 2 months ___ (4) 3 - 4 months (Please specify): _____
19. When did you receive your first job offer?
- ___ (1) before Jan 2021 ___ (5) Apr 2021 ___ (9) Aug 2021 ___ (12) Nov 2021
 ___ (2) Jan 2021 ___ (6) May 2021 ___ (10) Sep 2021 ___ (13) Dec 2021
 ___ (3) Feb 2021 ___ (7) Jun 2021 ___ (11) Oct 2021
 ___ (4) Mar 2021 ___ (8) Jul 2021
20. How many job applications (including application letter and electronic résumé) had you sent before your present job offer was confirmed?
- ___ (1) 1 - 10 ___ (5) 41 - 50 ___ (9) 81 - 90
 ___ (2) 11 - 20 ___ (6) 51 - 60 ___ (10) 91 - 100
 ___ (3) 21 - 30 ___ (7) 61 - 70 ___ (11) Over 100 (Please specify): _____
 ___ (4) 31 - 40 ___ (8) 71 - 80 ___ (12) None of the above: _____

21. Through which channel did you obtain the job vacancy information of your **present** job?

- | | |
|---|---|
| ☐ (1) Lingnan's Job Information Platform (JIP) / Career News | ☐ (6) Employment agency |
| ☐ (2) JIJIS | ☐ (7) Company website |
| ☐ (3) Job search websites (excluding JIP & JIJIS) | ☐ (8) Previous worked as intern / PT staff |
| ☐ (4) Newspaper / Magazine | ☐ (9) Others (Please specify): _____ |
| ☐ (5) Referral by friends / relatives | |

22. Is your **present** job related to your internship experience?

- ☐ (1) Yes, it is in the same/a closely related field
☐ (2) Not exactly, it is in a different field
☐ (3) No, I didn't do any internship

Part D: For respondents who are in Non-full-time Employment / Seeking Employment

23.1 Have you received any job offers for full-time employment so far?

- ☐ (1) Yes. How many? _____ ☐ (2) No **(Go to Question 24)**

23.2 Have you taken up any full-time job(s) after graduation?

- ☐ (1) Yes. How many? _____

Please provide information of your **LATEST EMPLOYER** :

Company Name : _____

Job Title : _____

Company Website : _____

- ☐ (2) No

24. Are you seeking full-time employment now?

- ☐ (1) Yes ☐ (2) No

25. What is your reason for not having full-time employment?

- | | |
|---|--|
| ☐ (1) Plan to start full-time employment later | ☐ (4) Resigned from a full-time job and looking for another one |
| ☐ (2) Started applying for jobs only recently | ☐ (5) Others (Please specify): _____ |
| ☐ (3) Still looking for a job of my choice | |

< If you need assistance in your job hunt, please contact our career officers immediately for assistance. >

Tel: 26167023. Email: career@LN.edu.hk

Part E: Further Studies {All respondents must answer this section}

26. Are you **now** taking any course of study leading to a formal qualification (e.g. MBA, MPhil, PG Dip, Cert Ed) ?

- ☐ (1) Yes ☐ (2) No **(Go to Part F)**

27. What is the study mode of your course / programme?

- ☐ (1) Full-time ☐ (2) Part-time ☐ (3) Distance Learning

28.1. Are you taking this course / programme **in Hong Kong** or **outside Hong Kong**?

- ☐ (1) in Hong Kong **(Go to Question 28.2)** ☐ (2) outside Hong Kong **(Go to Question 28.3)**

28.2. If you are **studying in Hong Kong**, which of the following institutions offers the programme, and will finally award the qualifications to you?

- | | |
|--|--|
| ☐ (1) City University of Hong Kong | ☐ (7) The Hong Kong University of Science & Technology |
| ☐ (2) Hong Kong Baptist University | ☐ (8) The University of Hong Kong |
| ☐ (3) Lingnan University | ☐ (9) Extension arms of UGC-funded institutions (e.g. SPACE, SPEED, SCOPE, LIFE etc.) |
| ☐ (4) The Chinese University of Hong Kong | ☐ (10) Other local institutions |
| ☐ (5) The Education University of Hong Kong | ☐ (11) Overseas / Non-local institutions |
| ☐ (6) The Hong Kong Polytechnic University | |

28.3. If you are studying **outside Hong Kong**, please provide the **name** of your institution and its **location**:

(i) Name of Institution: _____

(ii) Location of Institution:

- | | | |
|--|-------------------------------------|--|
| ☐ (1) The Mainland of China | ☐ (3) USA | ☐ (5) Australia |
| ☐ (2) UK | ☐ (4) Canada | ☐ (6) Others: _____ |

29. What is the academic level of the programme you are now studying?

- | | |
|---|---|
| ☐ (1) Sub-degree | ☐ (4a) Master Degree (not by research) |
| ☐ (2) Bachelor Degree | ☐ (4b) Master Degree (by research, e.g. MPhil) |
| ☐ (3) Postgraduate Diploma / Certificate | ☐ (5a) Doctoral Degree (not by research) |
| ☐ (6) Others (Please specify): _____ | ☐ (5b) Doctoral Degree (by research, e.g. PhD) |

30.1. What is your course title? _____

30.2. Which of the following categories do your study field belong to?

- | | |
|---|---|
| ☐ (1) medicine, dentistry & health | ☐ (5) social sciences |
| ☐ (2) sciences | ☐ (6) arts & humanities |
| ☐ (3) engineering & technology | ☐ (7) education |
| ☐ (4) business & management | ☐ (8) others (Please specify): _____ |

Part F : Career Development and Job Hunting Preparation {All respondents must answer this section}

32. What are the major difficulties you have encountered in job seeking? (You may tick more than one answer)

- ☐ (1) No difficulty
☐ (2) Lack of working experience
☐ (3) Lack of career understanding
☐ (4) Insufficient job opportunities / limited choices
☐ (5) Inadequate job hunting techniques / interviewing skills
☐ (6) Low relevance of study programme to the job
☐ (7) Inadequate participation in extra-curricular activities
☐ (8) Others (Please specify): _____

33. Have you used/participated in any of the **career services** provided by OSA's Career Advising Services? (e.g. Job Information Platform (JIP), Career Services Facebook, pre-employment training or career education programmes, career mentoring programmes, Local/Mainland/Overseas internship programmes, etc.)

- ☐ [1] Yes (**Go to Question 34**) ☐ [2] No (**Go to Question 35**)

34. How would you **rate your satisfaction** of the career services provided by **OSA's Career Advising Services**?

- ☐ [5] Very Satisfied ☐ [4] Satisfied ☐ [3] Neutral ☐ [2] Dissatisfied ☐ [1] Very Dissatisfied

35. How would you describe your **professionalism** cultivated during the University stage, taking account of your self-image, attitude, skills, knowledge and social etiquette, etc.?

- ☐ [5] Very High ☐ [4] High ☐ [3] Average ☐ [2] Low ☐ [1] Very Low

Part G: Career Advisory Network {For full-time employed / self-employed respondents}

We would like to invite you in the future to share with graduating students your career preparation and working experience. **If you are interested** in being a **career mentor / advisor**, please let us have your contact details:

Name : _____

Contact Tel. No(s) : _____ E-mail (Pls. print) : _____

- End of questionnaire -

Please return the completed questionnaire to us immediately.

Fax: 2891-4516 / 2891-9603

Email: career@ln.edu.hk

Thank you for your co-operation

Office of Student Affairs

Ref: Grad-Q2021