

Programme Structure for **BBA (Honours) – Management and Analytics** in 2026/27

Global Business Management and Analytics (GBMA) Concentration:

Required / Elective	Course Code	Course Title
THREE Required Courses	CLA9019	International Entrepreneurship (titled as Entrepreneurial Spirit and Opportunities in 2024/25 or before)
	MGT3352	Global Leadership Development with Analytics (titled as Leadership and Teamwork in 2024/25 or before) (titled as Global Leadership Development in 2025/26) (coded as HRM3352 in 2025/26 or before)
	MGT4351	Management of Innovation and Change (note 1) (coded as HRM4351 in 2025/26 or before)
Any TWO elective courses	CLC9023	Digital & Sustainability Transformation
	FIN3352	International Financial Management
	HRM3201	Compensation and Performance Management with Analytics (titled as Performance and Compensation Management in 2024/25 or before) (note 1)
	HRM3202	Global Talent Management (titled as Training and Development in 2024/25 or before) (note 1)
	HRM3203	Human Resources Analytics
	HRM4350	Industrial Relations and Employment Law
	MGT4358	Be Future Ready! Work and Organisation in the Digital Era (note 1) (coded as HRM4358 in 2025/26 or before)
Mandatory Overseas / Mainland Experience	•Overseas/Mainland exchange organised by the Office of Global Education (OGE) •Other overseas/Mainland academic activities, with the Department Head’s case- by-case prior approval, including: - Overseas/Mainland internship - Overseas/Mainland study tour - Overseas/Mainland academic conference - International competition Minimum Requirement: Submission of a structured written report (minimum of 2,000 words) that must receive a “Pass” grade as evaluated by students’ academic advisors.	

Note 1: Pre-requisite: BUS2202 Organisational Behaviour (can be replaced by any one of the relevant courses of PSY2101 Introduction to Psychology, PSY3202 Psychology Applied to Occupational Safety and Health, PSY3205 Social Psychology, and PSY4325 Industrial and Organisational Psychology, or other relevant courses approved by the Head of the Department of Management).

Human Resource Management and Analytics (HRMA) Concentration:

Required / Elective	Course Code	Course Title
THREE <i>Required Courses</i>	HRM2200	Human Resource Planning and Staffing
	HRM3201	Compensation and Performance Management with Analytics (titled as Performance and Compensation Management in 2024/25 or before) (note 2)
	HRM3203	Human Resources Analytics
Any ONE of the Human Resource Management Category (note 1)	HRM3202	Global Talent Management (titled as Training and Development in 2024/25 or before) (note 2)
	MGT3352	Global Leadership Development with Analytics (titled as Leadership and Teamwork in 2024/25 or before) (titled as Global Leadership Development in 2025/26) (coded as HRM3352 in 2025/26 or before)
	HRM4350	Industrial Relations and Employment Law
Any ONE of the Human Resource Analytics Category (note 1)	CLC9023	Digital and Sustainability Transformation
	HRM3353	Quality and People
	MGT4351	Management of Innovation and Change (note 2) (coded as HRM4351 in 2025/26 or before)
	MGT4358	Be Future Ready! Work and Organisation in the Digital Era (note 2) (coded as HRM4358 in 2025/26 or before)

Note 1: Student will have to choose at least one elective course from each of two Categories, viz. the Human Resource Management Category and the Human Resource Analytics Category.

Note 2: Pre-requisite: BUS2202 Organisational Behaviour (can be replaced by any one of the relevant courses of PSY2101 Introduction to Psychology, PSY3202 Psychology Applied to Occupational Safety and Health, PSY3205 Social Psychology, and PSY4325 Industrial and Organisational Psychology, or other relevant courses approved by the Head of the Department of Management).