



Lingnan 嶺南大學
University 香港 Hong Kong



Department of Marketing and
International Business

ALUMNUS SHARING : “CRACKING THE CASE: LESSON LEARNED AND STRATEGIES”

Date : 26 February 2024 (Monday)

Time : 5:40 pm -6:45 pm

Venue : Leung Fong Oi Wan
Art Gallery

Medium : English



Aaron Cheuk

**BBA-MKT graduate of 2023 and
Management Trainee of Adidas HK**

- Awardee of Sir Edward Youde Memorial Award Schemes 2022/23
- The Best Future Business Leader Award and the Champion of the CGPA Global Business Challenge 2022 (North Asia)

Book Now!

Registration Form:

FORM RESPONSE QR CODE



Contact Person: Yona (91487408)

ALL STUDENTS ARE WELCOME

Co-organised by: Dept. of Marketing and International Business (MIB) & Student Enhancement Programme (MIB SEP)