



# 2011 ANNUAL CONFERENCE OF CHINA MARKETING SCIENCE

August 19-22, 2011

Sun Yat-sen University, Guangzhou, China

## REGISTRATION FORM

Please complete this form and return to Sun Yat-sen University by email: [jmsa@mail.sysu.edu.cn](mailto:jmsa@mail.sysu.edu.cn)

|   |            |
|---|------------|
| <i>Please print, type and attach business card</i>  |            |
| First Name  | Last Name  |
| Name (Block Letter)<br>(Prof./Dr./Mr./Mrs./Ms.)   |            |
| Paper Presenter? <input type="checkbox"/> Yes, Accepted Paper ID : _____<br><input type="checkbox"/> No |            |
| Paper Title   |            |
| Institution / Company   | Department |
| Corresponding Address / Country   |            |
| Contact Phone Number  | Fax Number |
| E-mail  |            |

**Registration Fee:** Due on July 15, 2011 (Friday)

- US\$300 (Regular Participant)                       US\$150 (Student Participant)

### Payment Method:

- Please wire transfer **US\$300/US\$150** made payable to "Sun Yat-sen University" for "CMS Conference 2011". See below for detailed payment information. Once payment is complete, please inform us ASAP by email: [jmsa@mail.sysu.edu.cn](mailto:jmsa@mail.sysu.edu.cn).

**Bank:** Industrial and Commercial Bank of China, Guang Dong branch, sub-branch of Sun Yat-sen University

**Bank address:** No.135 Xin Gang Xi Road Guang Zhou P.R China

**Bank account:** 3602864809100002723

**Swift code:** ICBKCNBJGDG

**Note:** Emailed registration cannot be processed without wire transfer payment information. Registrations will not be confirmed until full payment is received.

### Meal Arrangements

I will attend the Lunch on :  Aug 19 (Fri)(Only for Ph.D Candidate)    Aug 20 (Sat)    Aug 21 (Sun)

I will attend the Dinner on:  Aug 19 (Fri) (Only for Ph.D Candidate)    Aug 20 (Sat)    Aug 21 (Sun)

Request for vegetarian meals

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

For any questions pertaining to registration, please contact SYSU at

Tel: 86-18666080183    or    email: [jmsa@mail.sysu.edu.cn](mailto:jmsa@mail.sysu.edu.cn)