Highlights on Admission Survey for MScMIB 2014/15

Motives to study in Hong Kong

- **89.8%**
  - “The English learning environment in the local universities like Lingnan.”

- **85.7%**
  - “The practical experience and applications learnt through the Consulting Project course.”

- **81.6%**
  - “The quality of tertiary education system in HK.”
**Useful Sources of Information**

75.5% of students think that our Programme Website is very useful for getting information.

**Satisfaction with the admission procedure**

91.8% of students satisfied with the care of student visa application.

87.8% of students satisfied with the admission interview via SKYPE.
Satisfaction with the admission procedure

87.8% of students satisfied with the application & placement of hostel.

85.7% of students satisfied with the email enquiry of the programme.

85.7% of students satisfied with the submission process of electronic application.
Importance of programme learning goals

91.8% of students believe that it is important for “Apply consulting skills to undertake marketing and international business decisions and operations”.