

Dear Incoming Students of MScMIB,

Welcome to our Lingnan family! While you are about to start an exciting journey in Hong Kong, our MScMIB office would like to draw your attention to some important updates on some special arrangement (such as the teaching mode, registration procedure, new student orientation, entrance VISA, information for Mainland China students, and other information about your entry and living in Hong Kong) for the term 1, in response to the increasing confirmed COVID-19 local cases in Hong Kong.

We understand that you are eager to prepare for your Hong Kong trip such as scheduling of transportation, housing, quarantine, etc. However, **we do not encourage non-local students to risk travelling to Hong Kong at this point**, given the recent rise of locally infected cases. Instead, students should stay in their current place of residence until the health conditions get better in Hong Kong. The university and the program office will keep monitoring the COVID-19 situation in Hong Kong to arrange appropriate and safe teaching and learning activities. We will keep you informed of any updates via email and via our MScMIB program website (<https://www.ln.edu.hk/mkt/mscmib/>).

The MScMIB Programme would make the following arrangements to ensure **safety, quality of teaching, and successful completion of Term 1 of AY2020-21**. Please read this email carefully and acknowledge your full understanding of an agreement on the information by sending us the reply slip below on or before 30 July 2020. If there is anything unclear, please contact us.

1. Teaching arrangement and mode:

a) Real-time Online Classes will be held throughout the entire Term 1 (from 14 September to 11 December, but without excluding possible face-to-face classes for students who are in Hong Kong, when health conditions allow. When we resume the face-to-face classes, students will have the option to attend class online or in person in Hong Kong. **Online learning protocol** or **on-campus quarantine/health measures** must be observed no matter which mode that you choose.

Our primary real-time teaching will be conducted via the software Zoom. We will later provide more details about the installation and guideline for using the software. We are also planning to offer training session to ensure your smooth learning experience with this online teaching arrangement. Meanwhile, some professors and classes may adopt other interactive approaches for better learning experiences as well. If you have any suggestions, we are very happy to learn them, so please do let us know. When attending online course, please be reminded to find a stable internet environment and keep your study environment as quiet and independent as possible.

b) Face-to-Face Classes (under hybrid mode): When health conditions permit, on-campus face-to-face classes, along with other learning enhancement activities, will be resumed. At the same time, we expect to continue the real-time online classes (i.e., a hybrid mode of classes). When coming to the campus, all students are required to follow the safety measures such as temperature checks, mandatory to wear a mask, follow a seating plan, use a designated classroom, the undertaking of quarantine measures, etc. Details will be communicated with you in due course.

Please note that our Programme has fully implemented outcome-based learning and abolished “norming”, there is technically no negative impact on your grades through either online or face-to-face classes. Your achievements will be measured against rubrics, which will determine your course grade.

c) Pre-entry Bridging Course (for specific students only): The two pre-entry bridging courses (Marketing and Economics), will be conducted only online via the software Zoom. Details will be provided in due course.

d) Other Learning Activities: Our Programme will organize other learning activities such as study tour, company visits, and other training and professional workshops such as SPSS and professional presentation skills throughout the academic year. The exact execution and format, however, is subject to the health condition in Hong Kong.

2. Registration Procedure:

An initial registration will be arranged online starting on 24 August until 10 September of 2020, so there is no need to come to campus in person for online registration. Details of the online registration procedure will be announced later.

An additional face-to-face registration session will be held when students come to the campus later. When coming to the face-to-face registration session, you are required to bring relevant documents and ID for identity verification. Please note that any falsified information will lead to the revoke of your student's status and other academic penalties. Detailed arrangement will be sent to you in due course.

3. Online New Students Orientation:

a). An orientation for all new students from TPg programmes will be organized by the School of Graduate Studies on 31 August 2020 and will take place online via software Zoom this year. All new postgraduate students are encouraged to participate this University event without restriction of time and location.

In addition, an orientation website will be available as a one-stop platform for students to receive important information and get prepared their academic journey at our University. Welcoming video and a serial of information sessions will be also uploaded to this website. More information will be provided in due course.

b). For the MScMIB New Student Orientation is scheduled on 11 September 2020 from 10:00 am to 12:00 pm via software Zoom. During the two-hour orientation, we will invite a number of parties to welcome and provide you with some information about the program, the department, the faculty of business, and the university. Kindly refer to the attachment "MScMIB New Student Orientation Rundown".

Welcoming pack: The welcoming pack, including Student ID card, T-shirt, etc., will be distributed to students in person when students come to the campus. However, to facilitate students to learn effectively at home, necessary learning information such as Moodle account will be sent to you by email around the end of August 2020.

4. Entrance VISA (for non-local students only):

Students who cannot enter Hong Kong before the dates prescribed on your visa labels, please contact our Programme Office for applying for re-issuing of visa labels with the Immigration Department of the Hong Kong Special Administration Region (HKSAR). Please allow 4 to 8 weeks processing time due to “work from home” arrangement by the HKSAR Government. In case re-issuing of a visa label is not approved by the Immigration Department, a new application has to be submitted.

5. Household Registration Policy and Degree Verification (For Students from Mainland China only):

a) Possible Impacts on Household Registration Policy (落户政策):

Mainland students who plan to apply for the household registration policy (落户政策) for returning overseas students are advised to check with the relevant government units in the Mainland regarding the impacts of attending online classes. It is not Lingnan University’s responsibility to make sure your fulfilment of the requirements of the household registration policy for returning overseas students.

b) Degree Verification:

We would like to draw the attention of Mainland students to the notice posted by 中国教育部留学服务中心 on April 3, 2020:

关于新冠肺炎疫情影响下留学归国人员学位认证工作的几点说明

明 <http://zwfw.cscse.edu.cn/cscse/xxwrz/zxtz25/413710/index.html>

Degree verification is managed by the PRC Ministry of Education, students are advised to check its website for latest policies.

6. On and off campus accommodation arrangement (For allocated hostel students only):

Please refer to another email for more details and reply us **on or before 30 July 2020.**

7. Additional information for entering and living in Hong Kong

a) Travel Arrangement:

- If you are planning to come to Hong Kong, you must closely observe the health preventive measures adopted by the HKSAR Government and the University and **notify MScMIB Programme Office your trip at least 3 weeks before** your scheduled date of entry.
- From 8 Feb 2020 onwards, all people entering Hong Kong from the Mainland will be required to **undergo compulsory quarantine for 14 days** upon their arrival. For more details, please refer to <https://www.coronavirus.gov.hk/eng/inbound-travel.html>)
- Passengers arriving at Hong Kong International Airport by flights in early mornings and later mornings will stay at the Temporary Specimen Collection Centre of the Department of Health located at AsiaWorld Expo to wait for test results after collecting their deep throat saliva samples there. They will receive the test results on the same day. As the test results for passengers arriving in afternoons or at nights will not be available on the same day, they will be taken to the Holding Centre for Test Results (HCTR) of the Department of Health located in Regal Oriental Hotel, Kowloon City by coaches arranged by the Department of Health to wait for their test results. However, the Department of Health will make flexible arrangements according to its capacity and the daily number of passengers arriving on afternoon flights. If necessary, inbound travellers arriving in the afternoon could also be arranged to wait for test results at the TSCC. (For more details and any update, please refer to <https://www.coronavirus.gov.hk/eng/inbound-travel.html>)

b) Accommodation Arrangement:

- Please well arrange your accommodation arrangement (including accommodation for a 14-day compulsory quarantine) before coming to Hong Kong.
- Kindly note that if you are required to undergo 14-days compulsory quarantine, please stay at the place of residency (arranged in Hong Kong) for 14 days before coming back to the campus.

For information on COVID-19, please refer to the following links:

1. For the latest updates on various news on COVID-19 infection and health advice, please visit the thematic webpage at: www.coronavirus.gov.hk/eng/index.html
2. Webpage on Personal Hygiene (proper hand hygiene, proper use of mask, guidance note on monitoring of body temperature) at the following links: <https://www.chp.gov.hk/en/healthtopics/content/460/19899.html>

While quality education and learning are our commitment, students' safety is always our top priority. MScMIB programme, along with many other programs at Lingnan and people in Hong Kong, are facing uncertainty because of the COVID-19. We would deeply appreciate your understanding and cooperation in these special arrangements that aim to prevent us from danger.

Let us stay healthy and be determined to face the present challenges.

Best regards,
MScMIB Programme Office

Note: Should there be any discrepancy between Chinese and English version, the English version should prevail.

Reply Slip

Please complete the information below and send it back to us (mscmib@ln.edu.hk)
on or before 30 July, 2020.

| | |
|--|------------------|
| Student Name: | Email: |
| By ticking (✓) the corresponding items below, I acknowledge my full understanding of and agreement with the specific arrangements prepared by the MScMIB Programme Office, as described in this email. | |
| | |
| Arrangement Item: | Confirmation (✓) |
| 1. Teaching arrangement and mode | |
| 2. Registration Procedure | |
| 3. Online New Students Orientation | |
| 4. Entrance VISA (for non-local students only) | |
| 5. Household Registration Policy and Degree Verification (For Students from Mainland China only): | |
| 6. On and off campus accommodation arrangement (For allocated hostel students only): | |
| 7. Additional information for entering and living in Hong Kong | |
| | |
| The date I am planning to enter to Hong Kong is (dd/mm/yy): <i>(If you haven't decided yet, please write down N.A)</i> | |
| Student Signature: | |
| Date (dd/mm/yy): | |

致市场及国际企业理学硕士课程的各位新生：

欢迎您来到我们岭南大学这个大家庭！对于最近在本港不断上升的2019新冠病毒病的确诊个案数量，我们市场及国际企业理学硕士办公室希望提醒您注意一些第一学期的最新安排（如教学模式、注册程序、新生入学简介会、入境签证、给内地学生的消息和香港入境及居住信息等）。

我们理解您急于为本次香港之行做准备，如制定交通计划、准备住处及隔离检疫等，但是，由于最近本地 2019 新冠病毒病确诊个案的数量上升，**我们并不鼓励非本地学生在此时冒险地入境香港**。在香港的疫情得以控制前，同学们应留在目前居住地。岭南大学和市场及国际企业理学硕士课程办公室会一直留意香港的疫情发展，为同学们妥善安排教学活动。如有任何最新消息，我们会通过邮件通知您，同时，您也可以通过课程网站（<http://www.ln.edu.hk/mkt/mscmib/>）得知最新消息。

为了确保您的安全、教学质量及 2020-21 年度第一学期教学的顺利开展，市场及国际企业理学硕士课程将有以下安排。请您仔细阅读此电子邮件，并在 2020 年 7 月 30 日前填好回条发送给我们，以确保您已充分了解本邮件所述的特别安排。如有任何不清楚之处，请与我们联系。

1. 教学安排與方式

1.1 第一学期（9月14日-12月11日）将进行**实时网上教学**，对于在港学生，若情况允许，我们也会提供面授课程。在恢复面授的情况下，学生可以自由选择实时网上教学或面授。**无论您选择哪一种方式，您都应该遵守网上教学流程或学校的卫生检疫措施。**

我们的实时网上教学主要通过 Zoom 软件平台进行。我们稍后会为您提供此软件的安装及使用指南。我们还计划提供培训课程，确保您可以流畅地使用此软件平台进行实时网上学习。同时，我们的老师还会采用其它的互动方式来为您带来更好的学习体验。如果您有任何建议，请告诉我们，我们十分乐意听取和采纳您的建议。在参与实时网上课程时，请留意您的网络是否稳定并确保您的学习环境安静而不被打扰。

1.2 面授课程(在双轨制模式下):在情况允许下，我们会恢复面授及其它学习活动。同时，我们仍会持续进行实时网上教学，换句话说，授课将是採双轨制教学。在进行校园教学活动时，同学们应遵守各种安全措施，如测量体温、强制戴口罩、安排座位、使用指定的教室及采取隔离措施等。我们会适时为您提供这些安排的细节内容。

请注意，我们课程实行成果导向学习，无论您选择网上学习还是面授，您的成绩也不会受到其任何负面影响。您的成绩将按照评分标准进行评定。

1.3 **预科课程 (仅适用于特定学生):** 对于要参加预科课程的学生，两门预科课程（包括 Marketing 和 Economics)都将通过 Zoom 软件平台进行教学。我们会适时为您提供这些安排的细节内容。

1.4 **其他学习活动:** 在这个学年里，我们的课程将组织其它的学习活动，例如考察访问、公司考察和其它的培训及工作坊（如 SPSS 和报告技巧）。但是，这些活动确切的执行与内容取决于香港的情况。

2. 注册程序:

第一次入学注册将在线上举行，时间为 2020 年 8 月 24 日至 9 月 10 日，因此您无需亲自到校进行注册。线上注册的细节将于稍后公布。

学生到达校园后，我们将进行第二次面对面注册。在此次注册中，您必须带备相关的文件及身份证明文件以验证身份。请注意，任何虚假的文件都将导致学生身份撤销和其它的一些学术处罚。我们会适时为您提供这些安排的细节内容。

3. 线上新生简介会

3.1 研究生院将于 2020 年 8 月 31 日为所有研究生（授课式）安排一场新生简介会。此场简介会将于线上 Zoom 平台举行。本次线上简介会没有任何限制，希望所有新生都能参加。

此外，研究生院将会提供一个一站式的迎新网站，您可于此网站浏览入学的重要信息。欢迎视频和一系列的相关消息会陆续上载到此网站。我们会适时为您提供更多细节。

3.2 市场及国际企业理学硕士课程的新生简介会将在 Zoom 平台上举行，时间为 2020 年 9 月 11 日早上 10 点至 12 点。在这时长为两小时的简介会上，我们将邀请不同部门的工作人员为大家提供有关本课程、学系及学院的信息。详细请参考附件“市场及国际企业理学硕士课程新生简介会流程”。

迎新包: 当您来到校园后，您将会领取到一个迎新包（包括学生证和迎新 T 恤衫等）。但是，为了同学们能更有效率地在家学习，我们将会 2020 年 8 月底通过邮件通知您必需的学习资讯（如 Moodle 账号等）。

4. 入境签证（仅适用于非本地学生）：

请无法在签证标明的日期前入境香港的非本地学生与课程办公室联系。课程办公室将协助学生向香港特别行政区入境处申请重新签发入境签证。由于入境处现时正实行“在家工作”安排，请您预留 4 至 8 周的签证处理时间。如入境处并未通过重新签发入境签证的申请，您必须重新提交申请。

5. 落户政策和学位验证（仅适用于内地学生）

5.1 对落户政策可能出现的影响

对于计划申请归国留学生落户政策的内地学生，我们建议您与内地相关的政府部门了解线上教学对落户的影响。学校不能确保您是否符合归国留学生落户政策的要求。

5.2 学位验证

请您阅读中国教育部留学服务中心在 2020 年 4 月 3 日发出的告示：
关于新冠肺炎疫情影响下留学归国人员学位认证工作的几点说明<http://zfwf.cscse.edu.cn/cscse/xlxwrz/zxtz25/413710/index.html>
学位验证由中国教育部进行，请您留意其网站的最新政策安排。

6. 校内及校外住宿安排（仅适用于获得宿舍分配的学生）

请参阅另外一封邮件的细节安排，并于 2020 年 7 月 30 日前回复我们。

7. 有关入境香港及居住的其它信息

7.1 行程安排

- 如果您打算入境香港，请您必须密切留意香港政府和岭南大学发出的卫生检疫措施，并在预定的入境日期前至少三周通知市场及国际企业理学硕士课程办公室。
- 由 2020 年 2 月 8 日起，所有从内地抵港人士，必须在指定地点（家居或其它住所）接受强制检疫。（详情请参阅此网页：<https://www.coronavirus.gov.hk/eng/inbound-travel.html>）
- 由香港国际机场入境的人士，如乘搭清晨及上午抵港航班，他们将获安排在位于亚洲国际博览馆的卫生署临时样本采集中心收集深喉唾液样本后，留在该中心等候结果。有关乘客将于同日获得检测结果。在下午或晚上抵港的乘客，由于他们的检测将不会在同日完成，卫生署会安排他们乘坐专车到位于九龙城富豪东方酒店的卫生署等候检测结果中心等候检测结果。（详情请参阅此网页：<https://www.coronavirus.gov.hk/eng/inbound-travel.html>）

7.2 住宿安排

- 来港前，请您妥善安排您的住宿（包括 14 日的强制检疫安排）。
- 请注意，若您被要求进行 14 日的强制检疫，您必须在返回校园前完成强制检疫安排。

如要了解更多关于 2019 新冠病毒病的消息，请查阅以下网站：

1. 有关 2019 新冠病毒病最新信息和健康建议，请查阅以下网站：
www.coronavirus.gov.hk/eng/index.html
2. 有关个人卫生情况建议（如适当的手部卫生、正确使用口罩及体温测量），可查阅以下网站：
<https://www.chp.gov.hk/en/healthtopics/content/460/19899.html>

高质量的教学和同学们的安全是我们首要的考虑。市场及国际企业理学硕士课程和岭南大学的其它课程一样，正面对着 2019 新冠病毒病带来的各种不确定性。我们非常感谢您对这些特殊保护措施安排的理解和合作。

让我们保持健康的身体，以无比的决心来面对当前的挑战。

此致，
市场及国际企业理学硕士课程办公室

注：中英文版如有差异，概以英文为准。

回条

请填写以下信息并于 2020 年 7 月 30 日前发送到此邮箱 (mscmib@ln.edu.hk)。

| | |
|--|-------|
| 学生姓名: | 电邮: |
| 通过在下面相应的项目上打勾(✓), 我表示完全理解并同意市场及国际企业理学硕士课程办公室在此邮件所述的安排。 | |
| 安排项目: | 确认(✓) |
| 1. 教学安排 | |
| 2. 注册程序 | |
| 3. 线上新生简介会 | |
| 4. 入境签证 (仅适用于非本地学生) | |
| 5. 落户政策和学位验证 (仅适用于内地学生) | |
| 6. 校内及校外住宿安排 (仅适用于获得宿舍分配的学生) | |
| 7. 有关入境香港及居住的其它信息 | |
| 我计划入境香港的日期 (日/月/年): (若您未决定入境日期, 请填写 N.A) | |
| 学生签名: | |
| 日期 (日/月/年): | |