

MSc in Marketing and International Business
Timetable for Term 2, 2022-23 (9 Jan 23 - 28 Apr 23)

| MScMIB Course: | Instructor |
|---|--------------------|
| MIB601 - Innovation and New Product Development | Prof. Ling PENG |
| MIB602 - Integrated Marketing Communications | Prof. Grace OH |
| MIB604 - Sales and Retail Management | Prof. Patrick POON |
| MIB605 - E-Commerce and Social Media Marketing | Prof. Geng CUI |
| MIB607 - Big Data Marketing | Prof. Victor LI |

| | Monday | Tuesday | Wednesday | Thursday | Friday | | |
|---------------|--------|---|---|---|---|--|--|
| 9:00-10:00 | | | | | | | |
| 10:00 - 11:00 | | | MIB601 - Innovation and New Product Development Prof. Ling PENG 9:30am - 12:30pm LBY-G01 | MIB605 - E-Commerce and Social Media Marketing Prof. Geng CUI 9:30am - 12:30pm LCH-319AB | MIB602 - Integrated Marketing Communications Prof. Grace OH 9:30am - 12:30pm SEK-G09 | | |
| 11:00 - 12:00 | | | | | | | |
| 12:00 - 1:00 | | | | | | | |
| 1:00 - 2:00 | | | | | | | |
| 2:00 - 3:00 | | MIB604 - Sales and Retail Management Prof. Patrick POON 2:00pm - 5:00pm SEK206 | | MIB607 - Big Data Marketing Prof. Victor LI 2:30pm - 5:30pm LCH-319AB | | | |
| 3:00 - 4:00 | | | | | | | |
| 4:00 - 5:00 | | | | | | | |
| 5:00 - 6:00 | | | | | | | |
| 6:00 - 7:00 | | | | | | | |
| 7:00 - 8:00 | | | | | | | |