

MSc in Marketing and International Business Timetable for Term 2, 2023-24 (15 Jan 24 - 3 May 24)

MScMIB Course:

Instructor

MIB504 - International Trade and Investment	Prof. CHOW
MIB601 - Innovation Management and Digital Transformation	Prof. PENG
MIB602 - Integrated Marketing Communications	Prof. OH
MIB604 - Sales and Retail Management	Prof. POON
MIB607 - Big Data Marketing	Prof. YAO

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:00					
10:00 - 11:00	MIB602 - Integrated Marketing Communications Prof. OH 9:30 - 12:30 LBYG01	MIB601 - Innovation Management and Digital Transformation Prof. PENG 9:30 - 12:30 LBYG01		MIB604 - Sales and Retail Management Prof. POON 10:00 - 13:00 MBG06	MIB504 - International Trade and Investment Prof. CHOW 9:30 - 12:30 SEKG09
11:00 - 12:00					
12:00 - 13:00					
13:00 - 14:00					
14:00 - 15:00					
15:00 - 16:00	MIB607-Big Data Marketing Prof. YAO 14:30 - 17:30 LCH115				
16:00 - 17:00					
17:00 - 18:00					
18:00 - 19:00					