

MSc in Marketing and International Business
Timetable for Term 1, 2020-21

Course Code / Title	Instructor
MIB501 - Consumer Behaviour	Prof. Clark CAO
MIB502 - Applied Marketing Research	Prof. Yu-Jen CHEN
MIB503 - International Marketing Management	Prof. Ada WONG
MIB504 - International Trade and Investment	Prof. Clement CHOW
MIB505 - Services Marketing and Customer Relationship Management	Prof. Esther LI

	Monday	Tuesday	Wednesday	Thursday	Friday	
8:30 - 9:00						
9:00 - 10:00		MIB504 - International Trade and Investment (Prof. Clement CHOW) 9:30 - 12:30 NAB-319AB		MIB502 - Applied Marketing Research (Prof. Yu-Jen CHEN) 9:30 - 12:30 NAB-115		
10:00 - 11:00						
11:00 - 12:00						
12:00 - 1:00						
1:00 - 2:00						
2:00 - 3:00		MIB503 - International Marketing Management (Prof. Ada WONG) 14:00 - 17:00 SEK-G09	MIB505 - Services Marketing and Customer Relationship Management (Prof. Esther LI) 14:30 - 17:30 NAB-319AB	MIB501 - Consumer Behaviour (Prof. Clark CAO) 14:30 - 17:30 NAB-319AB		
3:00 - 4:00						
4:00 - 5:00						
5:00 - 6:00						
6:00 - 7:00						