

MSc in Marketing and International Business

Timetable for Term 1, 2023-24 (4 Sep 23 - 8 Dec 23)

MScMIB Course:	Instructor
MIB501 - Consumer Behaviour	Prof. POON
MIB502 - Applied Marketing Research	Prof. LUI
MIB503 - International Marketing Management	Prof. QI
MIB605 - E-Commerce and Social Media Marketing	Prof. CHUNG

	Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:00					
10:00 - 11:00				MIB502 - Applied Marketing Research Prof. LUI 10:00 - 13:00 MBG01	MIB501 - Consumer Behaviour Prof. POON 10:00 - 13:00 MBG06
11:00 - 12:00					
12:00 - 13:00					
13:00 - 14:00	MIB503 - International Marketing Management Prof. QI 13:30 - 16:30 SEKG09				
14:00 - 15:00					
15:00 - 16:00					
16:00 - 17:00					
17:00 - 18:00			MIB605-E-Commerce and Social Media Marketing Prof. CHUNG 17:30 - 20:30 SEKG09		
18:00 - 19:00					
19:00 - 20:00					
20:00 - 21:00					