

MSc in Marketing and International Business
Timetable for Term 1, 2021-22 (6 Sept 2021 - 10 Dec 2021)

Course Code / Title	Instructor
MIB501 - Consumer Behaviour	Prof. POON Shing-Chung, Patrick
MIB502 - Applied Marketing Research	Prof. LUI Hon-Kwong
MIB504 - International Trade and Investment	Prof. CHOW Kong-Wing, Clement
MIB605 - E-Commerce and Social Media Marketing	Prof. CUI Geng

	Monday	Tuesday	Wednesday	Thursday	Friday
8:30 - 9:00					
9:00 - 10:00					
10:00 - 11:00			MIB502 - Applied Marketing Research (Prof. LUI Hon-Kwong) 10:00 - 13:00 SEK-G09	MIB504 - International Trade and Investment (Prof. CHOW Kong-Wing, Clement) 9:30 - 12:30 SEK-G09	
11:00 - 12:00					
12:00 - 1:00					
1:00 - 2:00					
2:00 - 3:00			MIB605 - E-Commerce and Social Media Marketing (Prof. CUI Geng) 14:30 - 17:30 LCH-319AB		MIB501 - Consumer Behaviour (Prof. POON Shing-Chung, Patrick) 14:00 - 17:00 MB-G06
3:00 - 4:00					
4:00 - 5:00					
5:00 - 6:00					
6:00 - 7:00					