

Address given by Mr. Michael LEUNG Kai-hung

Council Chairman Dr. the Honourable Leung Chun-ying, President Chen Kwan-yiu, Distinguished Lingnan Fellows, Ladies and Gentlemen:

It is my great pleasure today to receive the title of Honorary Fellow together with Mr. Chan Keung, Mr. Valiant Cheung Kin-piu, Prof. Joseph Lau Shiu-ming, Mrs. Mona Leong Wong Man-suen and Mr. Selwyn Mar from Lingnan University. I am also very glad to speak on behalf of them on this occasion.

Established in 1888, Lingnan University has a very long history with fine tradition and reputation. With years of efforts given by the Council Chairman Dr. Leung Chun-ying, President Chen Kwan-yiu, and all the staff members of Lingnan University, the institute has become an internationally recognized liberal arts university with Hong Kong characteristics, renowned both in Hong Kong and overseas for its unique philosophy of teaching and learning.

A liberal arts university has four distinctive features, which are "small size", "residential campus", "student-oriented faculty" and "student-oriented expenditure". For the past few years, I understand more about, and could not agree more with, the objective of liberal arts implemented by Lingnan University. Moreover, I appreciate very much the quality of teaching, learning atmosphere, sense of belonging of its students, employment rate of its graduates and academic research output at Lingnan University, and would like to take this opportunity to congratulate you on all these achievements.

In today's world, technological innovation and information advancement continue to develop in a fast pace while economic globalization takes shape. Under such circumstances, basic education and mere knowledge transfer can no longer satisfy the ever-changing market needs of many industries, where fierce competition takes place every day.

I myself have been engaging in the garment industry for more than 30 years. To satisfy the needs of our customers, apart from meeting the basic requirements of quality, lead time, quantity, pricing and customer service, we have to continue improving the quality of our products, shortening the lead time, increasing the capacity, and adjusting our prices, so as to ensure greater profits for both the customers and our group of companies. With this in mind we began moving our production lines from Hong Kong to Thailand, Macau, London, New York, Los Angeles, Vancouver, Saipan and Dongguan in phases since 1972.

I have also been participating in the mobile communication industry for more than 20 years. The current population of Hong Kong is about 6.8million while there are six mobile network operators in the territory; competition is extremely intense. Furthermore, customers today are already very familiar with the tariffs, services and promotional items offered by respective mobile network operators, while mobile number porting procedures are simple and convenient. Under such unfavourable environment, mobile network operators must therefore keenly observe changing market needs and customers' requirements in order to launch more new services and special offers for attracting new subscribers while satisfying existing customers. At the same time, mobile network operators have to optimize their network performance, minimize their operating costs and capital expenditure in order to maintain their leading edge and increase profitability.

My experience in these two industries makes me realized the importance of human capital and the training of quality talents. We should take the courage to revolutionize and create new products, and I am sure we will eventually succeed with objective marketing analysis, use of brainpower coupled with regular review; all of which is analogous to the concept of liberal arts education at Lingnan University.

I strongly support the liberal arts education at Lingnan University and anticipate more opportunities of participation. I also hope that general education could be promoted to secondary schools and even primary schools soon so that our future undergraduates will be more ready to appreciate the liberal arts education at Lingnan University.

I believe Mr. Chan Keung, Mr. Valiant Cheung Kin-piu, Prof. Joseph Lau Shiu-ming, Mrs. Mona Leong Wong Man-suen, Mr. Selwyn Mar and I are all very proud to become a member of Lingnan University, and we would like to thank the Council for conferring us this honour.

榮譽院士梁啟雄先生致辭

尊敬的梁振英主席、陳坤耀校長、各位嶺南人、各位嘉賓：

今天我能夠與陳強先生、張建標先生、劉紹銘教授、梁黃文璿女士，以及馬紹援先生一同接受嶺南大學頒授的榮譽院士名銜，感到非常光榮，同時又能代表各位獲得榮銜的人士講話，實在是異常榮幸。

嶺南大學創立於1888年，歷史悠久，聲譽卓著，尤其於過去多年來，在校董會梁振英主席、陳坤耀校長及全體教職員的努力耕耘下，嶺南大學以其鮮明的教學理念和辦學特色，已被香港和海外廣泛認同，成為一所國際知名且具香港特色的博雅大學。

在嶺大同人的努力下，我對嶺南大學所推行以「學識要博，做人要雅」為目標的博雅教育以及其四項必要條件：「學校規模一定要少」、「學生必須入住學生宿舍」、「師生須保持密切關係」，以及「學校支持學生的活動和服務」，有了更深入的認識和了解。我不單非常贊同嶺南大學的博雅教育，更對嶺南大學在教育質素、學習氣氛、學生歸屬感，畢業生就業率及學術研究等方面的卓越成就，致以熱烈的祝賀。

今天的社會，科技日新月異、資訊不斷發達、經濟趨向全球化，我覺得基本的教育和知識，未能足以應付今日各行各業日趨激烈的競爭及市場需求的急促變化。

我從事製衣行業已有三十多年，除了要滿足客戶在生產品質、交貨日期、數量、價格及客戶服務方面的需求之外，更要不斷找尋新的方案，為客戶提供更多和更具質素的产品、更短交貨期、更優惠的價格，從而為客戶與公司爭取更高的利潤。為此，從1972年開始，我先後將公司的生產線由香港遷移到曼谷、澳門、倫敦、紐約、洛杉磯、溫哥華、塞班島及東莞等地。

我參與流動電話行業亦有二十多年，今天香港的人口約為680萬，而流動網絡營運商卻有六間之多，競爭激烈的情況，在世界上算是首屈一指的。而今天的用戶，對每間無線電話公司的收費、服務、優惠等情況非常了解，香港的用戶更毋須簽訂任何合約，隨時可以攜號轉台。在經營日益困難的環境下，要成功地爭取更多的新用戶及滿足現有的用戶，必須不斷了解市場的變化和用戶的需求，不停地推出創新的服務，提供更多的優惠；另一方面，更要繼續優化無線電話網絡的質素，盡量減低營運及資本開支，才能令公司保持在市場上的競爭優勢，以爭取更美好的業績。

在我從事的這兩個行業之中，我體會到高質素人才的需求，和不斷提供培養與訓練人才的重要性，能客觀分析和了解市場的情況，運用責任感及凝聚力，勇敢地推行創新的產品和服務，並按時檢討，必會帶來更美好的成果。我想，這與嶺南大學的博雅教育所擬培養的人才頗為相通。

我非常支持嶺南大學的博雅教育，亦希望有機會作更多的參與。我更希望，博雅教育的模式能夠盡快推廣到中學，甚至小學的課程中，使未來的大學生有更好的基礎去領悟和接受嶺南大學的博雅教育。

我深信陳強先生、張建標先生、劉紹銘教授、梁黃文璿女士、馬紹援先生和我都以今日能成為嶺南人一份子為榮，並感謝校董會頒授我等這個崇高的榮譽。

