

Mr Yeung Fan (Yeung Chun-fan), BBS

Honorary Fellow

Citation

“In adversity, persist with strength. In times of fortune, prosper with generosity.” This axiom from the *Mencius* has encapsulated the core values of Mr Yeung Fan and the Glorious Sun Group for more than half a century. Upholding integrity in hardship and sharing success with society have been Mr Yeung’s guiding principles throughout his life. Since his humble youth in Huizhou, Guangdong Province, he has been an apprentice in a garment factory in Hong Kong, a proprietor of a small jeans workshop, a founder of a multinational enterprise, and a philanthropist and tireless advocate for education. Mr Yeung’s life is testimony to the truth that a business that creates value can also give back to society.

Mr Yeung was born in Huizhou in 1952 and moved to Hong Kong in 1972. When asked about the decisive turning point of his life, he does not mention success or even setbacks in business, but that passage from Huizhou to Hong Kong. His first great challenge was adapting to a different social system and an entirely new environment. Yet his willingness to embrace the unknown set him on the path to his subsequent achievements both in his career and in public service. In 1974, Mr Yeung and his elder brother, Dr Charles Yeung, founded the Glorious Sun Fashion Garment Manufactory (H.K.) Limited, and the Glorious Sun Group was formally established the following year. Over the next half-century, through a series of strategic transformations, the Group evolved from a small jeans processing operation into a multinational enterprise, and a mainstay of Hong Kong’s textile and garment industry.

Mr Yeung often observes that the first step of a new journey is difficult, but the steps that come after are true tests of one’s mettle. Starting a business is hard, but sustaining it and taking it to the next level is harder still. With his keen market insight and painstaking implementation, Mr Yeung has led four major transformations: the early relocation of production to the Chinese Mainland (the Mainland) at the start of the Reform and Opening Up era; the integration of manufacturing and trading in the 1980s, when the Hong Kong head office took orders and coordinated production for customers in Europe and the US; the introduction of the Jeanswest brand in the 1990s, shifting from manufacturing to branded retail and chain operations; and, in recent years, the creation of a digital brand ecosystem that empowers young entrepreneurs. Jeanswest’s annual online sales have climbed from about HK\$460 million to over HK\$6.1 billion, a more than tenfold increase, but for Mr Yeung, the key to success is not merely riding the latest trend, but exercising sound judgement. Before embarking on any initiative, he asks three questions: Should we do it? How should we do it? And when is the right time to do it? This careful yet decisive approach has enabled Glorious Sun to shine like a beacon, growing its core business through changing times.

Three role models have had a lasting influence on Mr Yeung. The first was his father, a kind and considerate man who always put others before himself. The second was Chairman Mao Zedong, whose example inspired him to start from nothing, to lay a foundation for national construction, and to help build a country in which the Chinese people could prosper. The third is the Buddha, whose teachings have shaped Mr Yeung’s principles of personal conduct and business management. Mr Yeung believes that an enterprise must generate economic returns to survive, but that to prosper

over the long term, it must also earn society's respect. Managing an enterprise well is in itself the fulfilment of social responsibility. The Glorious Sun principle of "managing the enterprise for the benefit of society" embodies this belief.

Mr Yeung serves as Vice Chairman and General Manager of the Glorious Sun Group; Executive Director, Vice Chairman, and General Manager of Glorious Sun Enterprises Limited; and Chairman of Jeanswest International (Hong Kong) Limited. For 35 years, he has organised the Jeanswest Fashion Award, giving students a stage, a place to turn their ideas into fashion art. He is also Vice Chairman of the China Association of Enterprises with Foreign Investment, Vice Chairman of the China National Textile and Apparel Council, and Chairman of the Hong Kong General Chamber of Textiles. He acts like a chain stitch in a pair of jeans, sewing the textile and garment industries of Hong Kong and the Mainland into a glorious garment.

If Mr Yeung's business achievements reveal his vision, his philanthropy displays his generosity. For decades, he has led the Group's Glorious Sun Charity Foundation, and made donations exceeding HK\$3.5 billion to education, poverty alleviation, disaster relief, and medical charities. He was named the "Most Caring Individual Donor" by the Ministry of Civil Affairs of the People's Republic of China at the biennial China Charity Awards four times in a row, received the Bronze Bauhinia Star from the HKSAR Government in 2023, and was made a University Fellow by the Hong Kong Polytechnic University in 2025.

Education is the cause closest to Mr Yeung's heart. A member of the 13th National Committee of the CPPCC, he has visited more than a hundred institutions nationwide, and delivered over two hundred talks, telling his story of patient ambition to inspire the younger generation. When asked what makes a good education, Mr Yeung gives a simple but compelling answer: it should instil morals, that is, a sense of right and wrong. His advice follows an equally clear rule: responsibility first, then diligence, with an unwavering moral bottom line. One should repay one's family, society, and country, rather than think only of oneself. Mr Yeung sees education as the foundation of national progress, and young people as the hope of our society. He hopes that the next generation will care about their country and contribute to their community, an aspiration that resonates strongly with Lingnan University's motto "Education for Service".

Mr Yeung has never forgotten his origins, nor the needle and thread of jeans-making. Nor has he ceased seeking ways to contribute to society. He is an entrepreneur, an industry pioneer, a philanthropist, and a mentor. His notable achievements in business, lifelong dedication to education, and contributions to the joint development of Hong Kong and the nation make him a model candidate for the title of Honorary Fellow.

Mr Chairman, I respectfully present Mr Yeung Fan for the conferment of an honorary fellowship of Lingnan University.

Citation written and delivered by Professor Frankie Lam

楊勳（楊振勳）先生，BBS

榮譽院士

贊辭

「窮則獨善其身，達則兼善天下」——孟子這句話，是楊勳先生與旭日集團五十多年來秉持的核心價值觀，也是他用以自勉的人生信念：窮困之時潔身自好；有所成就之後，以修養與品德造福社會。從惠州少年到香港製衣廠學徒，從牛仔褲加工小廠到跨國企業集團，再到長期投身慈善與教育的社會賢達，楊勳先生用他的一生證明：企業要創造效益，也可以回饋社會。

楊勳先生1952年生於廣東惠州，於1972年來港闖蕩。談及半世紀人生中影響最深的轉折，他不先說商場勝負，而說這一步：由惠州到香港，是「挑戰人生」——既要適應不同的社會制度，也要適應全新的環境。正是這份走進未知的勇氣，開啟了他之後的事業與公益之路。1974年，他與兄長楊釗博士攜手創辦旭日製衣廠，翌年旭日集團正式成立。旭日集團由一家承接牛仔褲加工的小工廠，在半個世紀裡多次戰略轉型，成為多元化跨國企業，寫下香港紡織成衣業動人的新篇章。

楊先生常說：轉型固然不易，卻不是最難；創業難，守業更難——如何讓一家企業在站穩後再上一層樓，才是真正的考驗。他帶領旭日集團歷經發展與轉型：改革開放初期較早北上設廠；八十年代推動工貿結合，以香港接單、聯動產能服務歐美市場；九十年代引入「真維斯」，由產銷走向品牌零售；近年發展數字化品牌生態圈，賦能年輕創業者。真維斯全年網上銷售額由約四億六千萬港元增至逾六十一億港元，增長逾十倍。每一次轉型的關鍵，不在於盲從潮流，而在於分析與判斷。他認為，想做的事不一定都要做；先問「應不應該做、怎樣做、什麼時候做」。這份審慎而果斷的判斷力，使旭日在時代變化中把主業做深、做穩、做大。

支撐他走通這條路的，是三位人生榜樣。第一位是父親：啟發他為人厚道，凡事先為人著想。第二位是毛澤東主席：啟發他如何從零開始，打天下、謀發展，令國家與人民站起來、富起來、強起來。第三位是佛祖釋迦牟尼：啟發他從佛學中領悟做人之道與管理之理——企業最終不只為賺錢，更要為員工、為企業、為社會樹立榜樣。企業要生存，必須有經濟效益；企業要長遠發展，更須得到社會認同。經營好一家企業，本身就是履行社會責任。「治企利天下」，正是這種理念的實踐。

在業界，楊先生現任旭日集團副董事長兼總經理、旭日企業有限公司執行董事、副董事長兼總經理，以及真維斯國際（香港）有限公司董事長。他連續三十五年主辦「真維斯杯休閒裝設計大賽」，為各大院校年輕人提供實踐舞台；並擔任中國外商投資企業協會副會長、中國紡織工業聯合會特邀副會長及香港紡織商會會長等職，成為香港與內地紡織成衣業的重要橋樑。

若商業成就展現楊先生的眼光，慈善事業則展現他的胸懷。數十年來，他帶領集團透過「旭日慈善基金」累計捐贈超過三十五億港元，深耕教育、扶貧濟困、抗震救災與醫療捐助。他連續四屆榮獲中華人民共和國民政部「中華慈善獎—最具愛心捐贈個人」榮譽，2023年獲香港特別行政區政府頒授銅紫荊星章，2025年獲香港理工大學頒授大學院士榮銜。

教育是楊先生最牽掛的事業。他曾任第十三屆全國政協委員，走進全國逾百所院校，演講逾二百場，以自身奮鬥的故事感染年青一代。談到甚麼是好的教育，他說得簡單而鄭重：道德觀念要有底線。談到如何勉勵青年、如何看待人才，他亦有清晰次序：先有責任心，再肯努力，更守道德底線——回饋家人，回饋社會，回饋國家，不要只想著自己。楊先生視教育為興邦之本，視青年為社會希望；他期望年青一代能心懷家國、服務社會，這與嶺南大學「作育英才，服務社會」的校訓，正相契合。

從牛仔褲的針線之間走來，楊勳先生從未忘記自己從何而來，也從未停止思索能為社會做些甚麼。他是企業家，更是時代的轉型者；他是行業領袖，更是年輕人的引路人。他在商界的卓越成就、對教育與慈善事業的畢生奉獻，以及推動香港與國家共同發展的貢獻，實為大學榮譽院士之典範。主席先生，本人謹恭請閣下頒授嶺南大學榮譽院士銜予楊勳先生。

贊辭由林敬新教授撰寫及宣讀