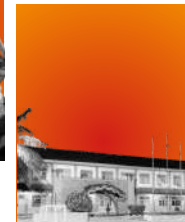
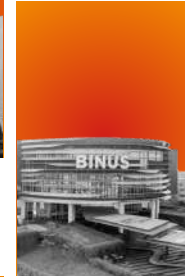


Partnership Prospectus

Fostering and Empowering
the Society



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(2+1) +1

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Greetings!



BINUS Global is now the Vice-Rectorate of Collaboration and Global Engagement, reflecting our commitment to internationalization and global cooperation.

We aspire to be a world-class university that imparts international experience, conducts groundbreaking research, and equips students for global employability.

We are eager to collaborate with your community to forge opportunities that expand horizons and foster mutual understanding, advancing knowledge and cultivating cross-cultural competencies essential for thriving in today's interconnected world. We welcome your insights and aspirations to shape the trajectory of our global engagement endeavors.

Dr. Rini Setiowati S.E. M.B.A
Vice-Rector Collaboration & Global Engagement

Vision and Mission

BINUS University

Vision

**A World-class university,
fostering and empowering the
society in building and serving
the nation**

Mission

The mission of BINUS University is to build the nation and contribute in global community development by providing world class education by means of:

- Educating BINUSIAN to develop exemplary characters through holistic approach that meets global standards
- Resolving the nation's issues through high impact research
- Fostering BINUSIAN as lifelong learners through self-enrichment
- Empowering BINUSIAN to continuously improve society's quality of life
- Being the main driver to enrich the BINUS Higher Education system

Academic System (2+1) +1

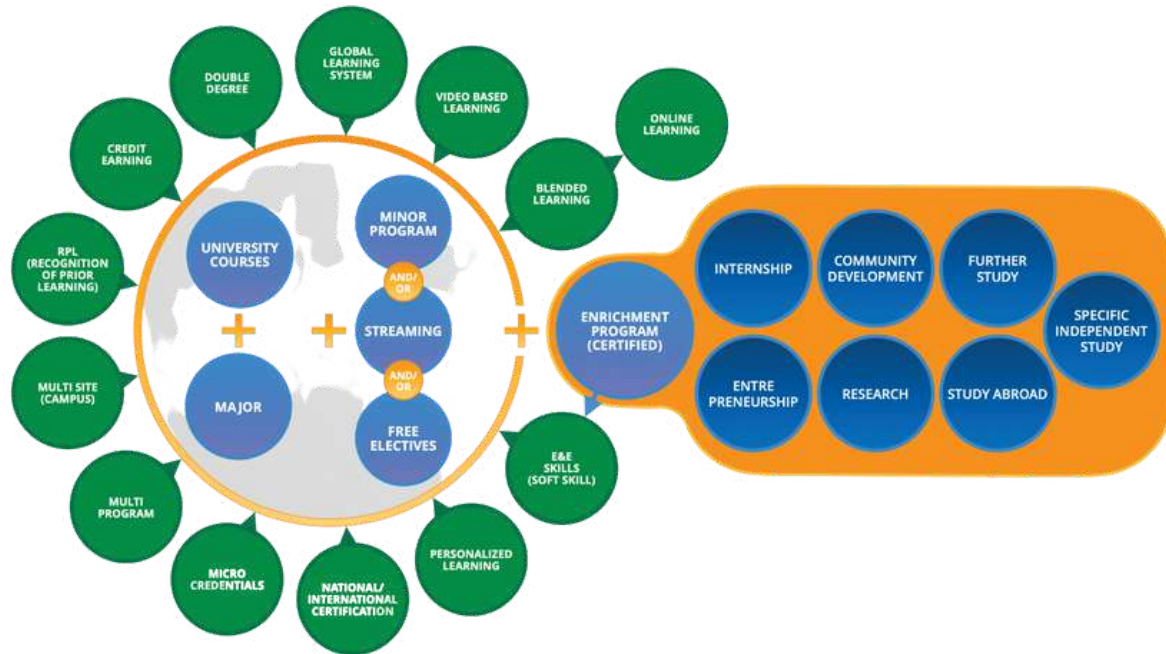
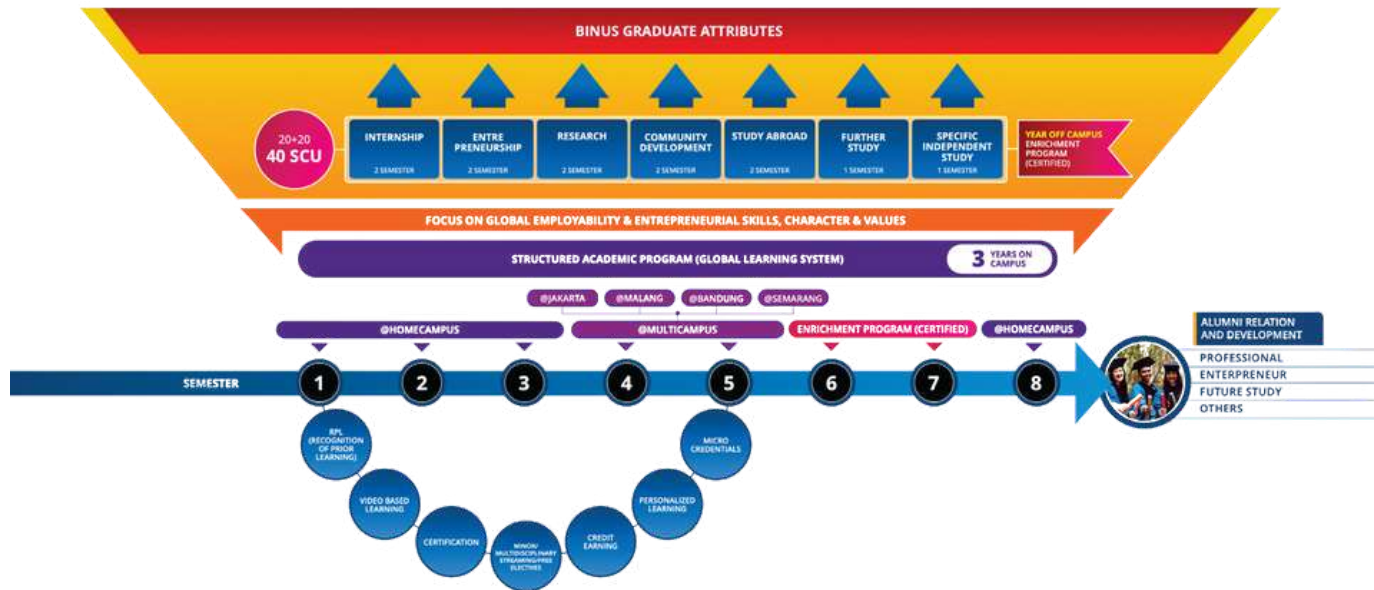


Illustration of (2+1) +1

Curriculum Distribution



Our Journey



Our Journey

Study Programs

63 **54** Diplomas & Bachelors
7 Masters
Programs **2** Doctorates

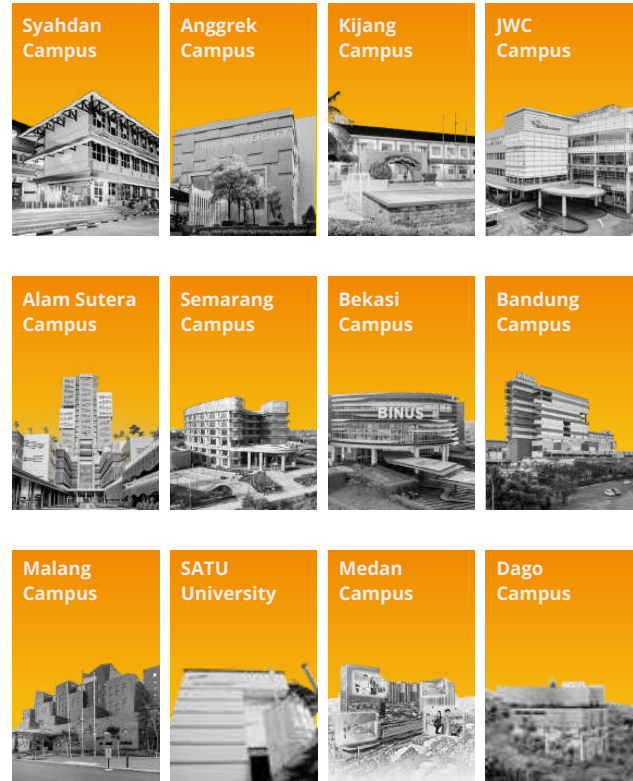
National Accreditation Board For Higher Education (BAN-PT)

23 Superior **12** B **15** Good
5 A **8** Very Good

Scopus Publication

+14,163
Publications

Our Campuses



Our University

in Numbers

91% Employed
After
Graduation

140,000+

Alumni

Collaboration with

300+
Universities

5,000+
Companies

3,000+
Industries

750+ International
Students Visit
Us Every Year

35+ International Lecturers
Teach at Our University
Every Year

97,5% International
Experience at
Graduation

Our Facilities

13

Campuses

300+

Classrooms

170+

Laboratories

70+

Auditoria
(Hall Rooms)

2,500+

Boarders at BINUS Square
Hall of Residence

Partnership



We leverage knowledge, resources, and expertise to drive meaningful change in the communities by collaborating with various stakeholders such as businesses, non-profits, and government agencies. In addition, we expand our reach through partnerships and create opportunities for our students and faculty members to engage in real-world problem-solving.

Global Career & Entrepreneurship

We aspire to equip students from the beginning to find a job or start their own business.

This aligns with one of BINUS' quality targets, which is that 2 out of 3 graduates work in global companies or become entrepreneurs.

>5,000

Job opportunities
shared

>75%

..of our graduates work
before graduation

>65%

Work in multi-national
companies or become
entrepreneurs

Global Career & Entrepreneurship

- Guest Lecture, Seminar
- Workshop, Training for Students
- Campus/Company Visit
- Curriculum Review
- Internship
- (Local & Overseas)
- Global Learning System (GLS)
- Certified Program from Industry
- Competition

Teaching

- Joint Research
- Joint Publication
- Intellectual Property (IP)

Research

- Faculty Involvement in
- Teaching or CSR Program
- Joint Community Development
- Professional Service

Community Development

- Faculty Exchange
- Training/Workshop /Seminar

Faculty Development

Partners Testimonials



Erwin Marpaung Government Relations Director

Kudos to the BINUS University student interns who have been with us. These young talents bring fresh perspectives, enthusiasm, and a willingness to learn, which has greatly enriched our team.

Alibaba Cloud Indonesia is honoured to host them. Your students have demonstrated strong dedication, adaptability, and a genuine passion for their chosen fields.



Agustina Samara Chief People & Corporate Strategy

As one of Indonesia's well-known universities, BINUS University continues to develop and empower young Indonesian talents. DANA has recruited many alumni from the university as our employees, which is a testament that graduates consistently meet the industry's demand for tech graduates.

This is exemplified by your commitment to collaborate with industry partners and adapt the curriculum to meet industry needs.

Undergraduate Programs

Delivered in Indonesian

School of Design

- Film
- Fashion
- Interior Design
- Visual Communication Design
- Visual Communication Design - Animation
- Visual Communication Design - Creative Advertising
- Visual Communication Design - New Media

School of Information Systems

- Business Analytics
- Business Information Technology
- Information Systems

Faculty of Humanities

- Chinese - Global Business Chinese
- English - Creative Digital English
- International Relations
- Japanese Popular Culture
- Law - Business Law
- Primary Teacher Education
- Psychology

Faculty of Digital Communication and Hotel & Tourism

- Business Hotel Management
- Communication
- Communication - Marketing Communication
- Communication - Mass Communication
- Creative Communication
- Hotel Management
- Public Relations
- Tourism

School of Computer Science

- Artificial Intelligence
- Computer Science
- Computer Science - Software Engineering
- Cyber Security
- Data Science
- Game Application & Technology
- Software Engineering

BINUS ASO School of Engineering (Bilingual)

- Automotive and Robotics Engineering
- Business Engineering
- Product Design Engineering

BINUS Business School

- Business Creation
- Business Management
- Creativepreneurship
- Digital Business
- Digital Business Innovation
- Entrepreneurship
- Entrepreneurship - Business Creation
- Global Business Marketing
- International Business Management
- International Trade Management

Faculty of Engineering

- Architecture
- Biotechnology
- Civil Engineering
- Computer Engineering
- Food Technology
- Industrial Engineering
- Smart Industrial Engineering

Undergraduate Programs

Delivered in Indonesian

School of Accounting

- Accounting
- Taxation
- Finance

Double Programs

- Computer Science and Mathematics
- Computer Science and Statistics
- Digital Business Innovation
- Digital Psychology
- Interactive Design and Technology

Master Track Programs

- Master of Management
- Master of Information Systems Management
- Master of Information Technology

Graduate Programs

Delivered in Indonesian

BINUS Graduate Program

- Master of Communication Science
- Master of Computer Science
- Master of Design
- Master of Industrial Engineering
- Master of Information System Management

BINUS Doctorate Program

- Doctor of Computer Science (DCS)

BINUS Business School Master Program

- MM Business Management – Blended Learning
- MM Executive Management
- MM Professional Business Management
- MM Strategy & Execution – Blended Learning
- Master of Management

BINUS Business School Doctorate Program

- Doctor of Research in Management (DRM & SGS)

Undergraduate Programs

Delivered in English

BINUS University Global Class

- Computer Science
- International Business Management
- International Relations

BINUS International

- Business Information Systems
- Business Management & Marketing
- Creative Digital Communication
- Computer Science
- Digital Business
- Finance (International)
- International Business
- Graphic Design and New Media

Graduate Programs

Delivered in English

BINUS Business School

- MM Executive in Strategic Management
- MM Executive in Strategic Management – RPL Track
- MM in Professional Business Management

Undergraduate and Graduate Distant-Learning Programs

Delivered in Indonesian

Bachelors (Diploma Extension Programs)

- Accounting
- Business Management
- Computer Science
- Industrial Engineering
- Information Systems

Bachelors

- Accounting
- Accounting – Finance
- Business Management
- Business Management – Digital Business Management
- Computer Science
- Computer Science – Data Science
- Industrial Engineering
- Information Systems
- Information Systems – Business Analytics

Ranking & Recognition



BINUS University is committed to providing its students with a world-class education that prepares them for success in the global marketplace. The university's faculty are highly qualified and experienced, and the curriculum is constantly updated to reflect the latest trends in their respective fields.

Inbound Activities



40+

Countries

170+

Universities

2,000+

Inbound
Students

- Competition
- Short Course
- Internship
- Joint Lecture
- Workshop
- Study Abroad
- Immersion
- Student Exchange

Outbound Activities



40+

Countries

190+

Universities

2,400+

Outbound
Students

- Competition
- Joint Lecture
- Conference
- Student Exchange
- Internship
- Double Degree
- Workshop
- Master Track
- Short Course
- Study Abroad
- Immersion

University Partners

Across the World

Australia

- Curtin University
- Deakin University
- Griffith University
- La Trobe University
- Macquarie University
- Murdoch University
- Queensland University of Technology
- RMIT University
- Swinburne University of Technology
- University of Canberra
- University of New South Wales
- University of Queensland
- University of Technology Sydney
- University of Wollongong
- Western Sydney University

Brunei Darussalam

- Universiti Brunei Darussalam

China

- Beijing Institute of Technology
- South China University of Technology

Denmark

- University of Southern Denmark

Finland

- Tampere University

Ireland

- University of Limerick

Italy

- Sapienza University of Rome

Japan

- University of Tsukuba
- Waseda University

Malaysia

- Taylor's University
- Universiti Malaya
- Universiti Putra Malaysia
- Universiti Sains Malaysia
- Universiti Teknologi Malaysia

Mexico

- Tecnológico de Monterrey

Netherlands

- University of Twente

New Zealand

- The University of Otago
- Victoria University of Wellington

Poland

- University of Warsaw

Russia

- National Research University Higher School of Economics (HSE University)

South Korea

- Hanyang University
- Korea University
- Kyung Hee University
- Sungkyunkwan University

Spain

- IE University
- Universidad Carlos 3 de Madrid
- Universitat Autònoma de Barcelona
- Universitat Pompeu Fabra

Sweden

- KTH Royal Institute of Technology

Taiwan

- National Sun Yat-Sen University
- National Taiwan University of Science & Technology

Thailand

- Mahidol University International College

United Kingdom

- University of the Arts London
- University of Leeds
- University of Nottingham

USA

- Arizona State University
- Boston University
- University of Florida

Vietnam

- Duy Tan University

Research Interest Groups

Research Interest Groups are for the development of science, innovation and technology through research, publication, intellectual property rights creation and commercialization of research results to improve the reputation of universities in the national and international scope.

- Artificial Intelligence in Geospatial Economics (GEO-ECO AI)
- SMEs, Entrepreneurship and Innovation (SMEEI)
- Waste Food Enviromental Nexus (WFE Nexus)
- Quantitative and Decision Sciences (Q&DS)
- Education Technology
- Photonics & Comp. Sytem
- Consumer Behavior and Digital Ethics (CBDE)
- Digital Language and Behavior (D-Lab)

For more information see research.binus.ac.id and contact research@binus.edu.

Research Centers



A platform for lecturers to develop research skills, publications, and create intellectual property rights by collaborating both internally and externally

- Bioinformatics & Data Science Research Center
- Food Biotechnology Research Center

Commitment to SDGs

We are firmly committed to driving positive change through our dedication to the United Nations Sustainable Development Goals (SDGs), which are aligned with our mission to foster and empower the society in building the nation.

For more information on the upcoming opportunities, please contact bcc@binus.edu.





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ENGAGEMENT

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