

2023 Academy of International Business Asia Pacific Regional Conference

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Pilar UNIDAD-TOLENTINO (Ateneo De Manila University, Philippines)	Global Work-from-home: Exploring the Growth of Online Filipino Workers and Explicating Insights for International Business	MS0073	6B

Yuzuru UTSUNOMIYA (Nagasaki University, Japan)	Can Satellite Imagery be Used to Estimate Labor Force Population? A Preliminary Study Using Building Shape Data and Thai Labour Force Survey Results	MS0105	10C
Alvin Patrick VALENTIN (Ateneo De Manila University, Philippines)	Global Work-from-home: Exploring the Growth of Online Filipino Workers and Explicating Insights for International Business	MS0073	6B
Luksi VISITA (National Chengchi University, Taiwan)	Inter-firm Ties as the Boundary of Institutional Harshness and Propensity to Internationalize	MS0038	1C
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Michal WOJEWODZKI (University of Doha for Science & Technology, Qatar)	Does Investor-pay Rating Coverage Lead to Rating Conservatism from the Issuer-pay Credit Rating Agencies?	MS0101	7B
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Raymond WONG (City University of Hong Kong, Hong Kong, SAR-PRC)	Does the Definition of ESG Reflect Its Core Value? The Revolutionary Reform of Replacing the "Social" Domain With "Stakeholders" in ESG Model	MS0053	8B

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Morgan YANG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A
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Yiming YANG (Massey University, New Zealand)	When and How Business Networking Matters in Relational Bonds Strategies and B2B Performance in Multi-channel Network	MS0001	1A
Belinda YAU (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Are All Auditors the Same? KAM Topic Selection and Audit Procedure Choices in the UK	MS0041	8C
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Bosco YIM (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Time Series Forecasting of Post Pandemic China GDP Growth Using Machine Learning	MS0056	6A
Roy YING (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Role of Employee as Corporate Influencer: A Study of Employee-generated Content in Crisis	MS0009	8A
Roy YING (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	An Exploratory Study on Institutional Motivations and Challenges in Creating Meaningful Internship Experience	MS0023	1C
Irina YU (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A
Hang YUAN (Waseda University, Japan)	Language in MNEs: A Bibliometric Analysis	MS0089	7C

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Lin YUAN (University of Macau, Macau, SAR-PRC)	Disentangling the Relationship between Pandemic Uncertainty and Innovation Types: A Contingency View in the Global Context	MS0008	9C
Khansa ZAMAN (Shaheed Zulfikar Ali Bhutto Institute of Science & Technology (SZABIST), Islamabad, Pakistan)	TikTok as a Marketing Tool for Global Business Expansion	MS0110	4B
Kevin ZENG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	The Dynamic Effects of Perceived Audience in eWOM Generation: A Dual Process Model	MS0051	1A
Mengru ZHAO (Waseda University, Japan)	From Beneficial to Harmful: The Effects of Voice Endorsement on Employee's Cyberloafing	MS0074	1B
Anlan ZHANG (Cardiff University, United Kingdom)	Media Framing of the Legitimacy of Chinese MNEs and Corporate Voice Strategies: A Case-based Study of Trump's TikTok ban	MS0066	7A
Sen ZHANG (Waseda University, Japan)	From Beneficial to Harmful: The Effects of Voice Endorsement on Employee's Cyberloafing	MS0074	1B
Vivian ZHANG (The Hang Seng University of Hong Kong, Hong Kong, SAR-PRC)	Does Sharing the Same Auditor with Listed Affiliated Firms Affect IPO Audit Quality?	MS0037	8C
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