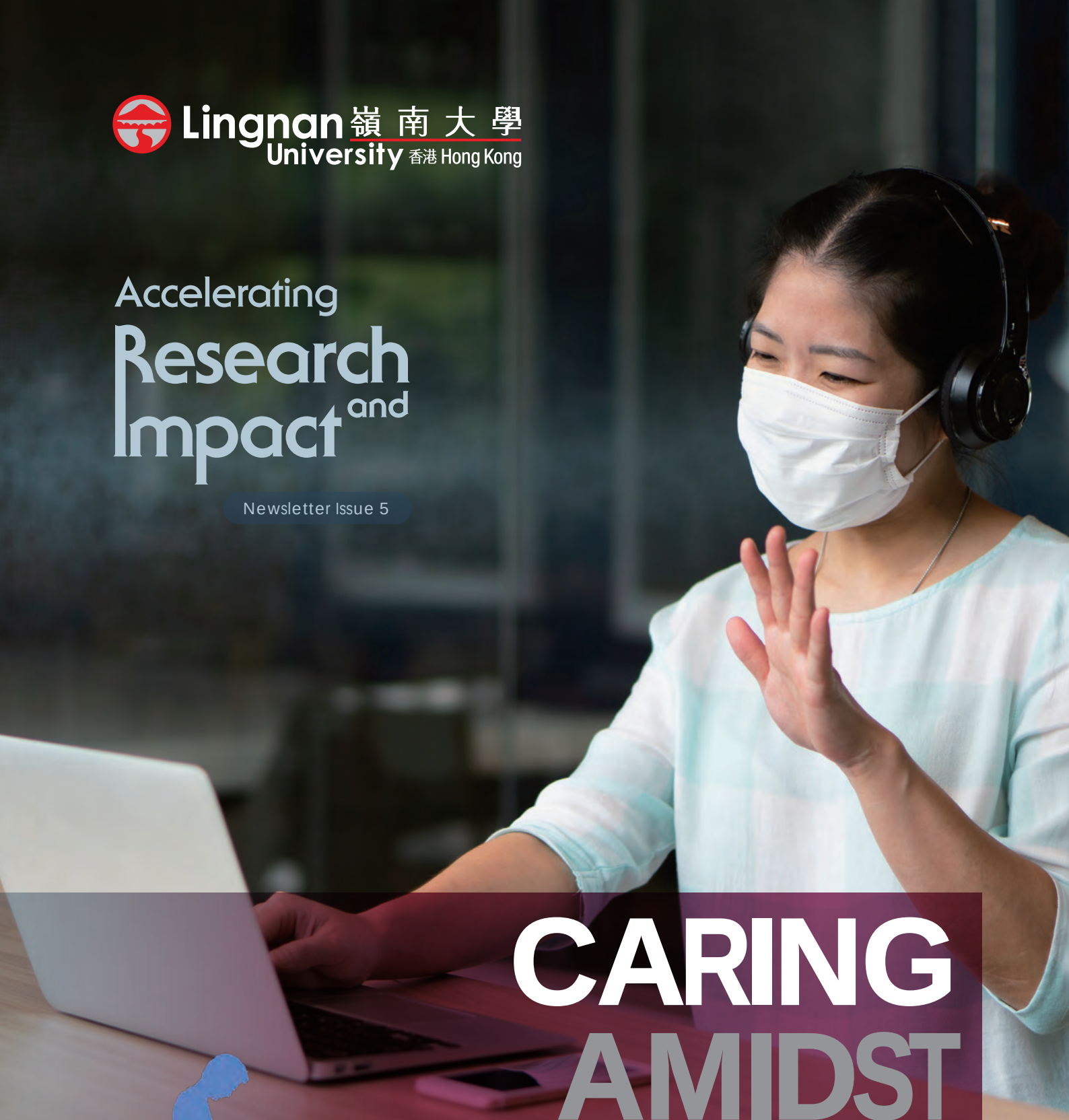
Lingnan University 嶺南大學 香港 Hong Kong

Accelerating Research and Impact

Newsletter Issue 5



CARING AMIDST DISTANCING

Accelerating Research and Impact

CARING AMIDST DISTANCING

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MESSAGE FROM THE VICE-PRESIDENT

Prof Joshua Ka Ho MOK

Vice-President
Lam Man Tsan Chair Professor of Comparative Policy

Lingnan University, Hong Kong

Our world is experiencing a period of unprecedented challenges. Despite the uncertainties ahead, Lingnan University remains steadfast in our efforts to nurture a future generation of nimble problem-solvers and resourceful thinkers through high-quality education, research, and knowledge transfer (KT) work. We continue to be recognised for our achievements, with the University being ranked **2nd** worldwide for **Quality Education** in the Times Higher Education (THE) University Impact Rankings 2020, which measures the social and economic impact of universities based on the United Nations' Sustainable Development Goals. Lingnan also jumped 20 places in the overall QS World University Rankings 2021, 21 places in citations per faculty, 77 places in International Students, and was ranked **top 35** in **International Faculty**.

Lingnan University's research work received a total of $10.6 million for 22 projects in the 2020/21 Funding Exercise of the Research Grants Council's General Research Fund (GRF), Early Career Scheme (ECS), and Humanities and Social Sciences Prestigious Fellowship Scheme (HSSPFS). This represents a 40% increase over the previous year. In particular, the University saw considerable gains in ECS, seeing a 140% growth in funding from the previous year and double the number of funded projects.

Since the launch of the Research Matching Grant by the University Grants Committee (UGC) in August 2019, the University has presented a total of HK$74.9 million in donations for matching, which has been matched with HK$59.6 million in the three processing cycles. We are grateful for the strong support from our community and the recognition of our research work.

Our response to social needs has been central to our research and KT work. As the world faces a global pandemic, the University has launched the **Fighting COVID-19 @ Lingnan** since March 2020, which comprises a series of projects and initiatives to care for the local and international community. The initiatives featured in this newsletter span different sectors of our community. These include a survey by the School of Graduate Studies to understand how international students' learning and wellbeing have been disrupted, a web-based GIS dashboard providing COVID-19 information, studies on health risks and stress levels, and our Project Ultra Violite – the first community-wide programme of its kind, which provides free UV disinfection services to subdivided flats in Hong Kong, and more. In this difficult time when social distancing is required to save lives, the need for caring is ever more needed to alleviate the hardship, and is what we seek to demonstrate in our research and KT work – **Impact with CARE**: **C**ommitted to society, **A**dvances entrepreneurship, **R**evitalises heritage and **E**mbraces sustainability.

The days ahead will continue to be challenging, but I am confident that by working together, we will overcome the crisis and emerge from it stronger, more resilient and more united than before.

My warm wishes for good health go to all who are reading this newsletter!

Faculty of Business 嶺南大學商學院

21st in Greater China

THE UTD BUSINESS SCHOOL RESEARCH RANKINGS (2013-2019)

These results are good indicators of achievement in international research excellence of the Faculty of Business of Lingnan University. Although Lingnan is the smallest in size among the eight statutory public universities in Hong Kong and the Faculty operates on a smaller scale with only around 50 research- and tenure-track faculty members, the Faculty's rankings are still higher than many larger size or well-known business schools in the world.

Features

LIGHT IN THE DARKNESS

Mobile UV-C system disinfects subdivided flats

The COVID-19 outbreak is causing widespread disruption to daily life. Hong Kong people living in cramped subdivided flats with poor hygiene conditions have been particularly hard hit. In light of this alarming situation, Lingnan University, Caritas Youth and Community Service, Health In Action, and Grassroots' Livelihood Alliance jointly launched **"Project Ultra Violite"** which was supported by a **HK$500,000 donation** from the **Jockey Club "COVID-19 Emergency Fund"** to provide free, efficient UV disinfection service for 1,000 subdivided flats. 120 Health Ambassadors, trained by Lingnan, have volunteered to provide the service in older districts, help prevent the virus from spreading around the units, and reduce the risks of household infection and community outbreaks.

A UV-C lamp with a wavelength of 253.7nm that can be found in a conventional biological science laboratory is used as the blueprint. Scientific research shows that UV light can effectively kill 95% of viruses, bacteria and fungi, preventing the spread of pathogens through the air or on the surface of objects. The mobile protection device, portable stand, intelligent sensors, remote control app, and the household power supply of the UV-C system have been designed and assembled by Lingnan. It takes less than 30 minutes to complete the whole house disinfection process.

This is Hong Kong's first community-wide programme using UV disinfection technology. "The germicidal UV-C light is a mature technology for disinfection, but it has no wider application in society. As there is no similar product in the market, we have to design and assemble it ourselves," said project leader **Dr Albert KO, Director of Lingnan Entrepreneurship Initiative (LEI)**, adding that the device is intended to clean cramped subdivided flats with poor hygiene conditions, where the "virus killing" is a primary concern. The device is light in weight to be carried up buildings without using elevators and equipped with a remote on/off switch and motion sensor to ensure that the UV-C lamp automatically shuts down if people enter the premises by mistake - an extra safety measure.

Features

LIGHT IN THE DARKNESS

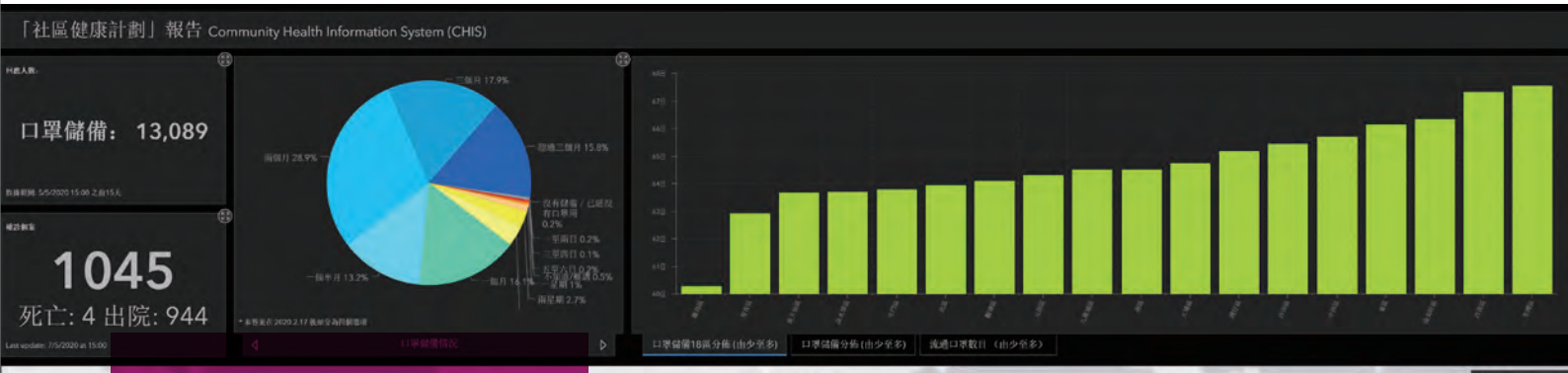
From mid-April to late-June 2020, the operation teams had carried out the disinfection service 1,032 times, and the response has been very positive and encouraging.

As a liberal arts university, Lingnan may not be thought of as a pioneer in technology, but technology is not the protagonist in this project. Rather, it is a means to serve local communities. It plays the role of **"humanitarian technology"** - a concept advocated by LEI, which aims at nurturing entrepreneurs in a liberal arts context.

More information on the project:
https://www.ln.edu.hk/lei/events/project-ultra-violite

Behind the story

Over a brainstorming phone call with a work partner on a trip to the UK, Dr Ko suggested using ultraviolet light to disinfect partitioned homes. It was a eureka moment. The duo then quickly formed a team of six. On his flight back home, the award-winning mechanical engineer drew up a design; and the team then worked intensively on the prototype. In merely nine days, an ingenious gadget, which takes the form of a UV-C lamp, was born. To date, it has helped hundreds of households disinfect their partitioned cubicles. Staying true to the notion of humanitarian technology, the team has joined the Open COVID19 Pledge and made its design available for free in fighting the pandemic, at https://www.ln.edu.hk/lei/maker/open-source-projects.



Monitoring face mask stocks and panic levels with GIS

Six days after the first COVID-19 case in Hong Kong in January 2020, **Prof Paulina WONG, Assistant Professor of Science Unit** and the Hong Kong Public Opinion Research Institute (HKPORI) launched a web-based **Geographic Information Systems (GIS)** dashboard for the public, showing not only near real-time COVID-19 information and public health risk in local communities, but also citizens' stress levels and where there was the most urgent demand for anti-pandemic commodities.

Using data from HKPORI's online survey covering time-sensitive questions such as "How would you rate your chance of being infected by COVID-19 this month?" and concerning the use and stock levels of face masks, the regularly updated dashboard is proving very useful to decision makers, District Council members, NGOs and social workers in targeting high-risk and deprived areas and offering immediate attention and support for local residents, in particular the elderly and the needy.

The project and mapping also provide indications up to a macro level of how public opinion and sentiment sway in certain circumstances. "In March, when overseas students began to return to Hong Kong and Wuhan reopened its borders, there were dynamic changes in face mask stocks and panic levels," Prof Wong said.

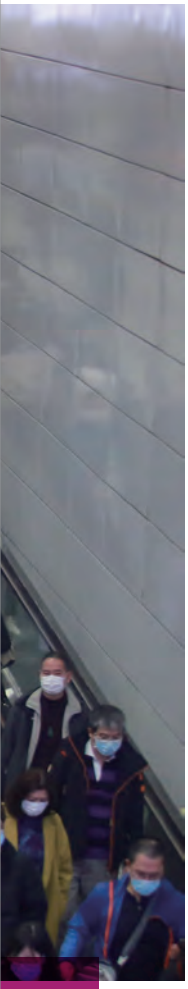
While the project is similar to Prof Wong's "Fine particulate matter pollution from incense burning at temples in Hong Kong" and others concerning public health, wellbeing and social policy with GIS, the project is special as "it really helps people in near real time, and the impact is immediate and measurable. The collaborative efforts of all parties involved in the project are encouraging and inspiring. I hope these on-going initiatives continue to generate **positive social impact** to local communities of Hong Kong."

Features **LIGHT IN THE DARKNESS**

Resilience crucial in tackling emotional stress

The coronavirus outbreak does not just affect citizens' physical health. Many people are also concerned about the shortages of surgical masks, hygiene products and even food, causing them to search frantically for supplies. The long-term harm caused by these negative emotional outbursts may well be more severe than the virus itself. A research team led by **Prof Oi Ling SIU, Dean of the Faculty of Social Sciences and Chair Professor of Applied Psychology** and **Director of the Wofoo Joseph Lee Consulting and Counselling Psychology Research Centre**, is giving citizens tips on how to protect themselves against the disease and build up resilience and stay positive so as to fight the pandemic with sufficient psychological capital.

Prof Siu explains that physical health and mental wellbeing are closely interconnected. Immoderate negative emotions may affect people's decisions and actions in implementing effective disease-prevention measures, and panic often induces irrational behaviours such as blind conformity and superstition. Therefore the long-term effects of negative emotions on psychological health may be even more severe than the virus itself. On the other hand, having strong psychological capital can greatly benefit physical and mental wellbeing.



According to Prof Siu, **"psychological capital"** refers to the four factors necessary in dealing with adversity and challenges, namely **self-efficacy, hope, optimism** and **resilience**. Of these, Prof Siu believes that resilience is crucial during times of adversity and that this ability to adapt to difficult conditions and recover or bounce back is not only a psychological quality, but also a factor related to our body's immune system.

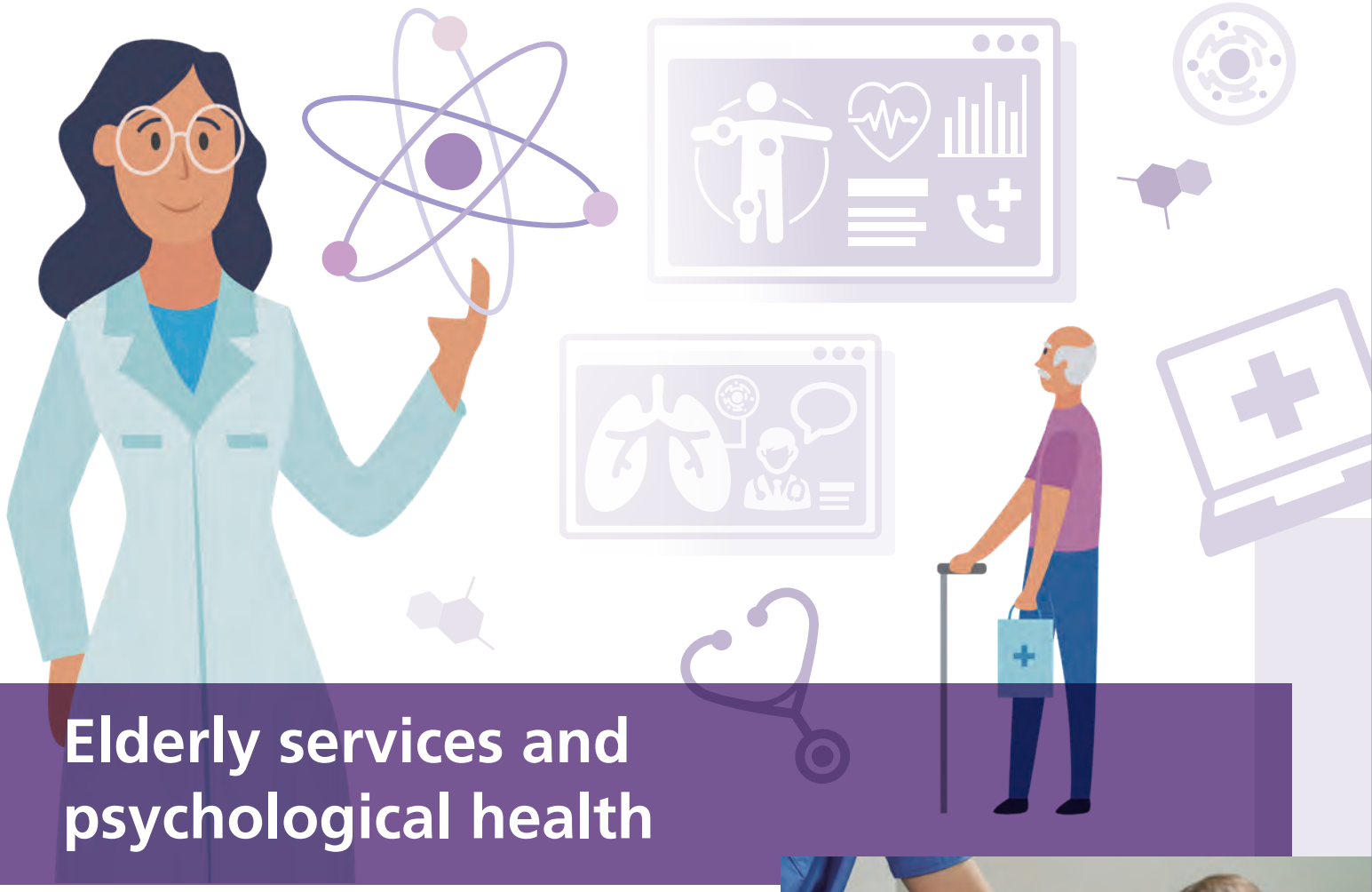
An earlier study led by Prof Siu showed that medical staff who scored highly for resilience in the questionnaire also had higher levels of immunoglobulin A (IgA) in their immune system, which made them less likely to fall sick during the course of pandemic prevention.

Tips for the community on how to increase resilience

Correct attitude	Application in the current pandemic situation
Confront hardships and adversity	Read accurate information about the pandemic and learn to understand about viral transmission.
Reduce cognitive distortions or "thinking traps"	Do not panic. Just stay calm.
Expand your views and look for clear evidence to support rumours and hearsay	If you receive any updates about the pandemic, try to verify them through official reports or credible media sources.
Keep a moderately relaxed attitude	When news about the pandemic affects your emotions negatively, take a break and do something else, such as listening to music or housework.
Seek help and support from family and friends	Talk to family and friends about your concerns (for instance looking for surgical masks) and help and encourage each other. It is also good to exchange information and even solve one another's difficulties.

Features

AGEING SMARTER UNDER COVID-19



Elderly services and psychological health

Research by the **Asia-Pacific Institute of Ageing Studies** between April and May 2020 found that the COVID-19 outbreak severely affected all kinds of services for the elderly at varying levels. Nearly **70% of respondents working at service centres for the elderly said that "drop-in service" and "social and recreational services" were completely suspended.** Respondents also observed that service users had suffered from **"lack of social activity" (over 90%)** and from **"increase of loneliness" (over 70%)**.

Based on the survey results, the research team suggested that the Government should provide concrete and clear operational guidelines to welfare providers, offer anti-pandemic training and provide sufficient protective equipment to frontline staff. Additional financial support is also needed for welfare providers to launch online services and help older people with financial difficulties to purchase equipment, as well as subsidising social welfare agencies in providing training on using smartphones for the elderly and their carers.

Senior citizens attempt online medical consultations

The suspension of most of the non-emergency services at public hospitals upon the COVID-19 outbreak is a source of worries to senior citizens with chronic illnesses, as they have not been able to attend scheduled medical appointments. A survey by the **Asia-Pacific Institute of Ageing Studies (APIAS)** in May 2020 revealed that **over 60% of senior citizens are willing or very willing to try online medical consultations** when the technology is fully developed.

Prof Genghua HUANG, Research Assistant Professor and Education Officer of APIAS, who was responsible for the survey, said that most of the elderly citizens interviewed were aware of the severity of the outbreak. Over 80% of respondents said the COVID-19 outbreak was much more severe than the SARS epidemic in 2003. More than 55% considered that they were at moderate or high risk of infection. About 70% of the interviewees have paid more attention to their health conditions during the outbreak.

"The COVID-19 pandemic offers an opportunity for Hong Kong to develop telemedicine platforms in the forthcoming 5G era. The HKSAR Government published in December 2017 the Smart City Blueprint for Hong Kong and the vision to build Hong Kong into a world-class smart city. Developing smart healthcare has to be a key component in this important endeavour," said the **Vice-President, Prof Joshua Ka Ho MOK**.

Features

AGEING SMARTER UNDER COVID-19

Fight against COVID-19 with gerontechnology

LU Jockey Club Gerontechnology and Smart Ageing Project
嶺大賽馬會樂齡科技與智能安老計劃

Gerontechnology and Productive Ageing Community Education

COVID-19 has forced school closures and adopt online learning. The Project offered a series of online activities through videos, Facebook and Zoom for the general public to learn at home – **Fighting COVID-19: Technology, Humanity and Society Series**. Nearly 200 participants attended online Socialpreneur Incubation Courses between March and May 2020.

33 elderly participated in the first "Gerontechnology Ambassador Online Training". Most of them did not attend any online courses or Zoom before this training. In response to the increasing learning needs, the project team produced a user guide and a practical workshop on Zoom via Facebook live.

An elderly member said she got useful information on Gerontechnology and learnt about the latest elderly policies and the Government Budget. The project team would explore new topics and organise more stay-at-home learning activities so as to offer our care amidst social distancing.

Social Enterprise Intelligent Hub

To promote gerontechnology as well as smart ageing to the public, the Project set up a **Social Enterprise Intelligent Hub (SEI Hub)** in April 2020, which aims to provide a cloud platform for different stakeholders including social enterprises, entrepreneurs, caregivers and users to connect and share their resources. The SEI Hub will gather data from social enterprises and elderly services across Hong Kong. It helps facilitate project financing and collaboration among social enterprises and start-ups, thus leading to innovations and development of gerontechnology in Hong Kong.

At this stage, around 60 social enterprises, NGOs and gerontechnology suppliers in Hong Kong are using the platform. Website: https://seihub.ln.edu.hk/html/index.php

"Innovation for Smart Ageing" Techstars Startup Weekend

According to the Census and Statistics Department, over one-third of the population in Hong Kong will be 65 or over by 2036. In response to this rise in the ageing population and in view of future care necessary for the elderly, the Project organised a **Techstars Startup Weekend** with the theme **"Innovation for Smart Ageing"** in June 2020. It brought together entrepreneurs interested in the elderly market to discuss opportunities of smart ageing and the development of innovative technologies aiming to offer solutions for ageing in place and reduce the stress on caregivers and the elderly care sector.

Features

AGEING SMARTER UNDER COVID-19

Gerontech products to help

A study entitled **"Hong Kong Citizens' Awareness and Attitude towards Gerontechnology"** by the **LU Jockey Club Gerontechnology and Smart Ageing Project** finds that most respondents are optimistic about the use of gerontechnology, but they consider the Government not providing adequate financial support for the public to purchase such products. They hope that the Government can expand the scope of the Elderly Health Care Voucher Scheme for the purchase of products, and put in more resources for gerontechnology research.

For details, please visit: https://seihub.ln.edu.hk/html/elearning_detail.php?id=48

Prevention better than Cure

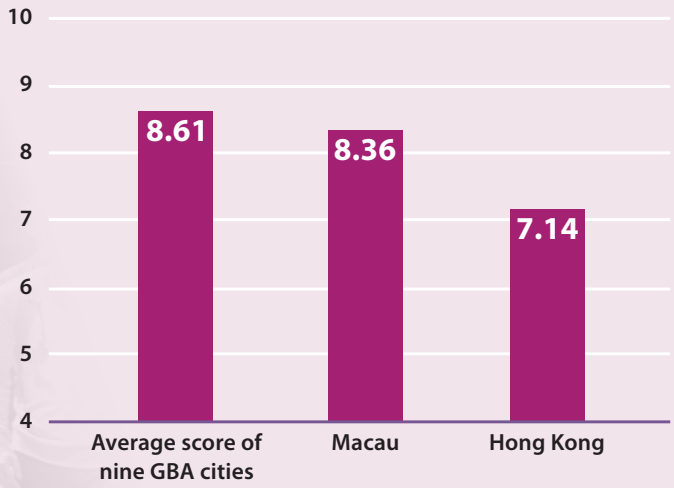
Chinese Medicine is known for its holistic treatment and preventive approach to diseases. This is in line with the kind of health care that we seek to offer in the smart ageing project funded by The Hong Kong Jockey Club Charities Trust in the four aspects of **"Gerontechnology in Healthcare, Dining, Living and Transport"**.

Since September 2020, the **Lingnan University Chinese Medicine Clinic** has been set up on campus to provide services initially for University staff and students, and for the community at a later stage. It also serves as a base to facilitate teaching and research in the subject area of healthcare.

To help senior citizens with advice on preventive care in the midst of the pandemic, the University is given the funding support of HK$395,000 from the **Chinese Medicine Development Fund of the HKSAR Government** for the project **"中醫藥在長者中預防新型冠狀病毒之推廣"** which is coordinated by **Prof Albert LEUNG** of the **School of Graduate Studies**. It is a timely initiative for the community as the elderly are at the highest risk of developing severe illness from the COVID-19 virus. After all, prevention is better than cure. The benefits are quality of life for the aged as well as reducing the social cost which is also an important objective of knowledge transfer work at our University.

Features

SOCIAL FINDINGS REVEALED IN PANDEMIC

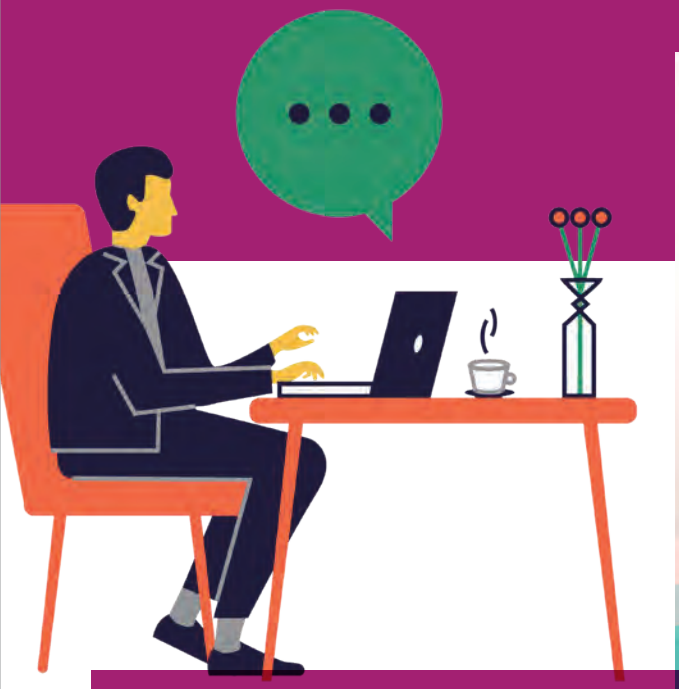


Greater Bay Area residents think mainland doing a better job

Co-founded by Lingnan University and South China University of Technology, the **"Joint Research Centre for Greater Bay Area - Social Policy & Governance"** released a survey entitled **"Greater Bay Area mainland residents' evaluation of COVID-19 measures and impression of Hong Kong and Macau"** in April 2020. The survey shows that mainland residents in the Great Bay Area (GBA) believe their local governments to be more effective in measures for pandemic prevention compared to the Hong Kong and Macau governments.

The survey also asked participants to evaluate their overall impression of Hong Kong and Macau. The results reveal that most respondents perceive Hong Kong to be "an economically developed city", "a highly international city", "a shopping paradise" and "an open city". However, when evaluating whether Hong Kong is "a city with good social management", "a safe city", "an inclusive city" and "a friendly city", the scores were relatively low.

Prof Joshua Ka Ho MOK, Vice-President and leader of this research project, states that GBA mainland residents' evaluation of pandemic prevention in Hong Kong was not negative, as the scores were only slightly lower than that of the mainland and Macau. However, he stresses that GBA mainland residents' overall impression of Hong Kong is what requires our attention, and suggests that after the pandemic, the Hong Kong government should reference anti-pandemic work from around the world and review its own actions.



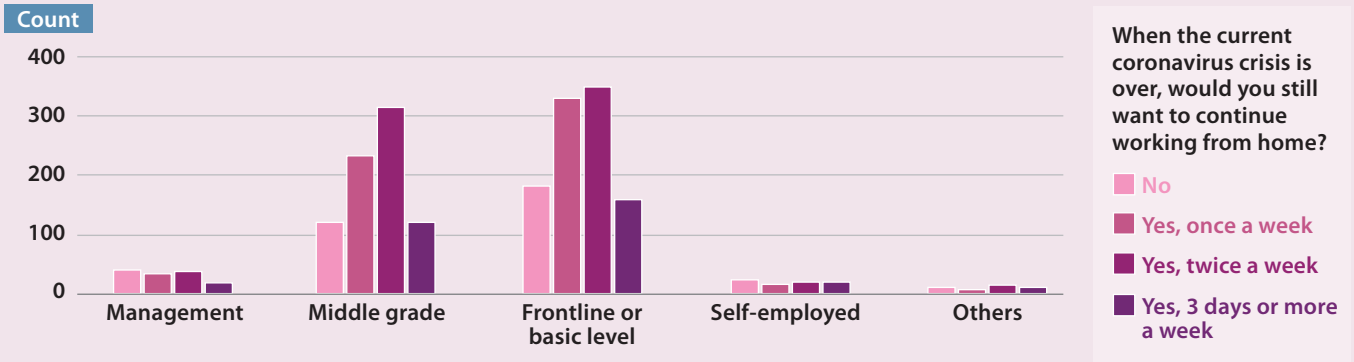
Working from home

In response to the COVID-19 outbreak, the HKSAR Government and many organisations have adopted work from home (WFH) practice for months. A survey conducted by the **School of Graduate Studies (GS)** in April 2020 revealed that **over 80% of respondents prefer WFH for at least one day per week even after the pandemic**. More than 70% of respondents said WFH allowed them to have more time to rest while 64% said the practice helped reduce work stress.

Prof Ada WONG, Associate Professor of Teaching, GS and Programme Director of Master of Social Sciences in Organisational Psychology and Education Management, said that although 81.6% of respondents preferred WFH for at least one day in the long run, objection from management and the self-employed was in a higher proportion.

Dr Frankie King-sun LAM, Associate Dean of GS and Programme Director of Master of Social Sciences in Human Resource Management and Organisational Behaviour, said that since most surveyed respondents showed positive feedback about WFH, companies can consider to adopt it in the long run as an option for their family-friendly policy.

He advised that, without damaging the core values of Hong Kong as a free economy, the Government should play an advocacy role in encouraging research on the feasibility of WFH and ways to improve employees' sense of belonging and productivity, in order to promote family-friendly work policies.



Features

SOCIAL FINDINGS REVEALED IN PANDEMIC

Both pretty and ugly faces win at social selling

The COVID-19 pandemic has boosted e-commerce around the globe, including the consumer to consumer (C2C) markets on platforms such as social media. Interestingly, **Prof Ling PENG, Prof Geng CUI** and **Prof Yu-ho CHUNG** from the **Department of Marketing and International Business** have found that not only do attractive faces get better results, unattractive faces also achieve better results than plain-looking faces in online selling, particularly in expertise-relevant products and for female consumers evaluating male sellers.

The research team rated over 10,000 hosts from more than 17,000 listings on the online homestay platform Airbnb using their profile pictures, then compared their annual occupancy rates.

Hosts with attractive faces

6% **higher annual occupancy rate** than those with plain-looking faces

Hosts with perfect faces

22% **higher occupancy rate** than those with plain-looking faces

Hosts with unattractive faces

4% **higher annual occupancy rate** than those with plain-looking faces

Hosts with most unattractive faces

16% **higher occupancy rate** than those with plain-looking faces

The team studied another e-commerce site, 5miles, and confirmed the same pattern.

The study also discovered that attractive sellers are considered more sociable and competent than their plain-looking counterparts, especially when selling items relevant to appearance such as cosmetics and skin care products, whereas unattractive sellers are thought of as more competent, especially when pitching technical products that require expertise, such as electronic products.

These novel findings, published in the latest issue of the prestigious international academic publication *Journal of Marketing*, give social sellers and e-marketers insight into leveraging seller appearances in online selling.

Features

STUDENTS VOICES & CHOICES

Can traditional classroom learning be replaced?

Only 27% of university students in Hong Kong were satisfied with their online learning during the COVID-19 pandemic, and **60% found online learning less beneficial than classroom teaching**, a survey by the **School of Graduate Studies (GS)** revealed.

Regarding factors that affect the effectiveness of online learning, nearly 60% respondents were concerned about the "stability of internet connection", about half said they were affected by no "in-class interaction" and 45% by the lack of "after-class communication and engagement with instructors".

The study also notes that over 85% of respondents hope to resume face-to-face teaching supplemented by online learning after the pandemic.

Dr Weiyan XIONG and **Ms Guo Guo KE** of the **GS**, who conducted the study, find from the survey that traditional classroom learning cannot be replaced at present. As students' familiarity with how online learning platforms operate has a considerable impact on their learning satisfaction, they suggested that higher education institutions should improve their online learning skills and IT literacy, and the HKSAR Government should support systematic research on online learning by universities to find out the best practice in the long run, for example, how to maximise the effectiveness of online learning, make the most of it to supplement face-to-face teaching, and to explore the feasibility of inter-university online learning.

International students' learning activities disturbed seriously

In another survey conducted by the **GS** on international/non-local higher education students' physical and psychological wellbeing during the COVID-19 pandemic, nearly **90% of respondents said the outbreak had caused "moderate to extreme" disruption to learning activities.** Over 70% expressed concern about the outbreak, while **45% said they were feeling lonely.**

Between April and May 2020, the research team received valid responses from 583 international/non-local higher education students from 26 countries/regions in Africa, Asia, Australia, Europe, North America, and South America.

Results show that over 70% of respondents said they got COVID-19 information from social media and new media. However, 14% of respondents did not know how to seek help in their study countries/regions if they were to develop COVID-19 symptoms.

Prof Padmore AMOAH from **GS** who conducted this research project added that, as international students may not be familiar with the medical service in the countries/regions they are studying in, universities should automatically provide systematic guidelines and information on COVID-19 outbreaks. For example, Lingnan's Health, Safety and Environment Committee has been providing the latest prevention and medical information to both the faculty and students by email since the early stages of the pandemic in Hong Kong. Even students who are not in Hong Kong can get this up-to-date, accurate information.

Features **STUDENTS VOICES & CHOICES**

International students' decisions on studying abroad

The international media report a number of cases showing Asian students and residents who have experienced discrimination or even assaults when wearing face masks in the UK, Europe and Australia. Such images will affect Chinese students' plans and choices for international education.

It is against the context of confronting the COVID-19 pandemic that a Lingnan University research team distributed questionnaires to non-local students in Hong Kong and students in mainland China, asking them to share their plans regarding study overseas after the global health crisis in late April to early May 2020.

According to the survey, **84% of the respondents said they would choose not to study overseas** and only 16% of the interviewees still have plans to study abroad when the global health crisis is over.

Five most popular destinations	**United States**	**Hong Kong**	**Five less preferred destinations**	**France**	**New Zealand**
United Kingdom	**Japan**	**Taiwan**	**South Korea**	**Malaysia**	**Italy**

"Asian universities could benefit from the situation. Many parents are satisfied with how the region has handled the pandemic. They will consequently wish to send their children to nearby Asian countries to study," **Prof Joshua Ka Ho MOK, Vice-President** said.

We also found that those students who had previous overseas learning experiences or had enrolled in transnational education programmes through the Sino-foreign cooperative universities based in mainland China showed more interest in pursuing higher degrees through international education. Their intention to study overseas is around 20% higher than the rest of the survey participants.

A Diverse TPg Student Body from 18 Countries/ Regions

For the 2020/21 academic year, Lingnan University welcomes more than 760 Taught Postgraduate (TPg) students from around the world pursuing their master's or professional doctorate degrees. The diversity of our TPg students, which has grown by 31%, is exciting. While the number of local students joining our TPg programmes is also at a record high, we have students from mainland China, East Asia, Southeast Asia, the US and Europe. Our success in recruiting international students for our interdisciplinary taught and research postgraduate programmes builds a stronger research training community.

With our extensive intercontinental partnership network, students are offered many opportunities of cross-cultural exchange and co-curricular/extra-curricular activities in Lingnan's collaboration with leading universities and research institutes such as –

RESEARCH CENTRES

Institute of Policy Studies

The Institute of Policy Studies holding the following six Research Centres across different areas has been newly established to enhance interdisciplinary research and collaborations in knowledge transfer (KT).

- Asia-Pacific Institute of Ageing Studies
- Asia Pacific Higher Education Research Partnership
- Centre for Competition Policy and Regulation
- Centre for Social Policy and Social Change
- Lingnan University-South China University of Technology Joint Research Centre for Greater Bay Area Social Policy and Governance
- Lingnan University-Wuyi University Joint Research Centre for Ageing in Place

Centre for Cultural Research and Development

The Centre has been strengthened to advance the distinctiveness of LU as a liberal arts university in local and international endeavours revolving around and reaching out from its unique commitment to the growing field of Cultural Studies. It begins with four ambitious research programmes:

- Cultures of Mobility and Migration
- Cultures of Sustainability
- Cultures of Sound and Music
- Virality and Digital Futures

Centre for Film and Creative Industries

The Centre has taken on a new shape to expand the study on media industries as well as elements of cultural industries related to heritage, and to explore how technology can be used to tackle some of the major problems in the creative industry.

PLAUDITS FOR ACHIEVEMENTS

Research & KT Excellence Awards 2020

Research and Knowledge Transfer Video

Slideshow

Lingnan University has been presenting the Research & Knowledge Transfer Excellence Awards since 2018 to our high performing faculty members and units to honour their achievements in academic research and creating impact in raising the community's quality of life and contributing to social policy.

For 2020, 28 faculty members received the awards for their excellent outputs and research funds secured, while six departments and research centres were applauded in the two new categories of awards, viz, Government-Industry-Academia Collaboration and Research Centre Achievement.

Lingnan University has been a champion in the pursuit of societal impact in research and knowledge transfer which is demonstrated here by the awardees' remarkable accomplishments. We are very proud of all of you and I am confident you will continue to excel and scale new heights as we confront a most challenging and rapidly changing environment in the continuous quest for societal improvement.

Best of luck!

Mr Carlson TONG, GBS, JP
Chairman, the University Grants Committee

AWARDEES

Research Output Excellence Award

Prof Tejaswini NIRANJANA *Department of Cultural Studies*	**Prof Lai WEI** *Department of Finance and Insurance*	**Prof Stefan KÜHNER** *Department of Sociology and Social Policy*

Young Researcher Output Award

Prof Daniel WAXMAN *Department of Philosophy*	**Prof Ying MAO** *Department of Accountancy*	**Prof Jin JIANG** *School of Graduate Studies*

Research & Knowledge Transfer Fund Award

for RGC/PICO Grant

To celebrate projects supported by the General Research Fund and Early Career Scheme of the Research Grants Council (RGC) in the 2019/20 round, and by the Public Policy Research Funding Scheme of the HKSAR Government's Policy Innovation and Co-ordination Office (PICO)

General Research Fund

Prof Denise Tse Shang TANG
Department of Cultural Studies

Prof Preet Pankaj HIRADHAR
Department of English

Prof Yunte HUANG
Department of English

Prof Andrew John SEWELL
Department of English

Prof Niccolò PIANCIOLA
Department of History

Prof Wen-chun LIANG
Department of Translation

Prof Nancy Lixin SU
Department of Accountancy

Prof Liming LIU
Department of Computing and Decision Sciences

Prof Weixin SHANG
Department of Computing and Decision Sciences

Prof Tingting CHEN
Department of Management

Prof Simon Yau Wai LI
Department of Applied Psychology

Prof Matthieu Daniel CROZET
Department of Economics

Prof Tianle ZHANG
Department of Economics

Prof Jonathan FONG
Science Unit

Early Career Scheme

Prof Anjeline Eloisa Javate DE DIOS
Department of Cultural Studies

Prof Feifei ZHOU
Department of English

Prof Xiaofeng ZHAO
Department of Finance and Insurance

Prof Sibo LIU
Department of Economics

Public Policy Research Funding Scheme

Prof Ray FORREST
Centre for Social Policy and Social Change

Prof Iam Chong IP
Department of Cultural Studies

Prof Jin JIANG
School of Graduate Studies

Prof Vincent Zhuoyi WEN
Asia-Pacific Institute of Ageing Studies

Prof Samson Wai Hei YUEN
Department of Political Science

for Government-Industry-Academia Collaboration

To recognise achievements and encourage efforts in significant funds secured for collaborations among the Government, Industry and University in extending research outputs to the benefits of society

Department of Computing and Decision Sciences
$3.3 million from ITF and Industry Partner

Science Unit
Total funds $7 million for 13 projects

for Research Centre Achievement

To recognise significant performance in securing community and industry funds for the Research Centre's work in research and knowledge transfer

Asia-Pacific Institute of Ageing Studies
Total funds $50 million since Aug 2015

Hong Kong and South China Historical Research Programme
Total funds $55 million since Aug 2015

Pan Sutong Shanghai-Hong Kong Economic Policy Research Institute
Total funds $30 million since 2015

Wofoo Joseph Lee Consulting and Counselling Psychology Research Centre
Total funds $17 million since Sep 2018

CONFERENCES

Dual Doctoral Degree in Policy Studies and host international symposium

Lingnan University (LU) and National Chengchi University (NCCU) in Taiwan jointly launched a Dual Doctoral Degree Programme in September 2020. Graduates of the programme will be awarded the degrees of Doctor of Policy Studies from LU and PhD of Education Policy/Administration from NCCU.

To celebrate the launch of the joint programme, the two universities held a signing ceremony in April, which was followed by the **Symposium on Internationalisation and Quality Management in Higher Education 2020** as supported by the **Asia Pacific Higher Education Research Partnership** and **Alliance of Asian Liberal Arts Universities**. The event was broadcasted live online and attracted over 200 scholars and students.

At the Symposium, scholars from the UK, mainland China, Taiwan and Hong Kong discussed the internationalisation and quality assurance in higher education, as well as topics related to enhancement practices in higher education, international student mobility and employment, and comparative and international education.

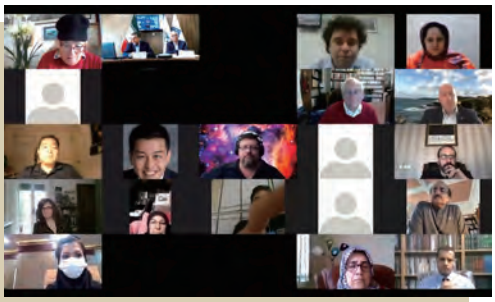
Joint research project on Greater Bay Area

To review the latest developments in Hong Kong-invested manufacturing industry in the Greater Bay Area, the Chinese Manufacturers' Association of Hong Kong commissioned a research project led by **Prof Xiangdong WEI** and **Dr Man-kong CHOW** of the **China Economic Research Programme** to conduct **"The Operation and Contributions of Hong Kong-Invested Manufacturing Industry in Greater Bay Area, and the Development Strategies of Transformation and Upgrading"** with the support of the Trade and Industry Department of the HKSAR Government.

A summit and a press conference were held in June 2020 and widely reported by the regional press.

More Conferences

Seventh South South Forum on Sustainability - Climate Change, Global Crises, and Community Regeneration	8-17 July 2020
Lingnan-Wuhan On-line workshop and research collaboration	26 June 2020
Public Forum on "Digital Governance"	29 April 2020



International Webinar

Internationalization of Higher Education (IHE) during Coronavirus Crisis

Prof Joshua Ka Ho MOK, Vice President and **Dean of School of Graduate Studies**, was invited by Tehran University, Iran as one of the speakers for a 3-Day Symposium Webinar on Internationalization of Higher Education (IHE) during Coronavirus Crisis in May 2020 to address some important aspects of higher education impacted by the COVID-19 situation. The title of Prof Mok's lecture is *The Impact of COVID-19 on International Education: Student Experiences and Future of Internationalization of Higher Education.*

Brazil Webinar on COVID-19 and Higher Education

In this webinar organised by SEMESP in May 2020, Prof Mok discussed how Hong Kong universities had addressed the impact of COVID19.

Transforming Higher Education in the Era of New Normal

Together with **Dr Weiyan XIONG, Research Assistant Professor of the School of Graduate Studies**, Prof Mok was also invited by Tohoku University to join the Webinar: Transforming Higher Education in the Era of New Normal: Responses and Prospects in June 2020. This Webinar aims to invite scholars from universities in East Asia to share their experiences in response to making changes in higher education in and after the COVID-19 pandemic. Presenters in this session were also invited to share their insight into the transformation of teaching, learning, research, community engagement, and university governance in the Era of New Normal.

CGHE webinars: COVID-19 and Higher Education

Lingnan University is an international partner of the Centre for Global Higher Education (CGHE) based at Oxford University, UK. A series of Webinars organised by CGHE was held from May to July 2020. **Prof Joshua Ka Ho MOK, Vice-President** and **Dean of School of Graduate Studies**, is one of the speakers of the Webinar Series: *Higher Education in the Plague Year: The transformative effects of the Covid-19 pandemic*.

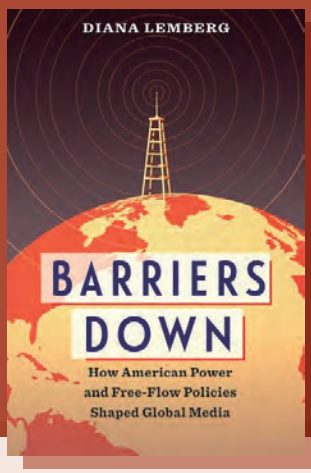
NEW BOOKS

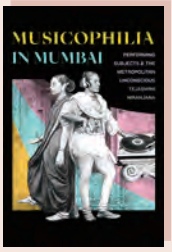
Recommended by New Books Network on US and media

Prof Diana LEMBERG, Associate Professor of Department of History, was invited by New Books Network to talk about her latest book *Policies Shaped Global Media* published by the Columbia University Press.

"The book is an innovative study that shows just how central information politics were to the US' vision of the global order," comments the host Dexter Fergie.

The book examines how American businessmen, statesmen, and social scientists sought to tear down barriers to transnational flows of information in the post-WWII era, and, in the process, maximise the spread of American content abroad.





Musicophilia in Mumbai: Performing Subjects and the Metropolitan Unconscious

Author:
Prof Tejaswini NIRANJANA
Department of Cultural Studies

Detecting Chinese Modernities: Rupture and Continuity in Modern Chinese Detective Fiction (1896–1949)

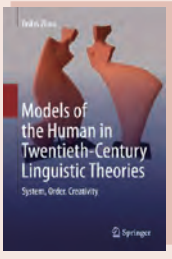
Author:
Prof Yan Vivien WEI
Department of Chinese

China's Quest for Sporting Mega-Events: The Politics of International Bids

Author:
Prof Pok CHU
Department of Political Science

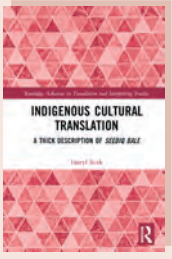
許子東細讀張愛玲

Author:
Prof Zidong XU
Department of Chinese



Models of the Human in Twentieth-Century Linguistic Theories: System, Order, Creativity

Author:
Prof Feifei ZHOU
Department of English



Indigenous Cultural Translation: A Thick Description of Seediq Bale

Author:
Prof Darryl Cameron STERK
Department of Translation

滄洲夢 · 風雨晴

Author:
Prof Yim Tze Charles KWONG
Department of Chinese

流動香港飲食誌

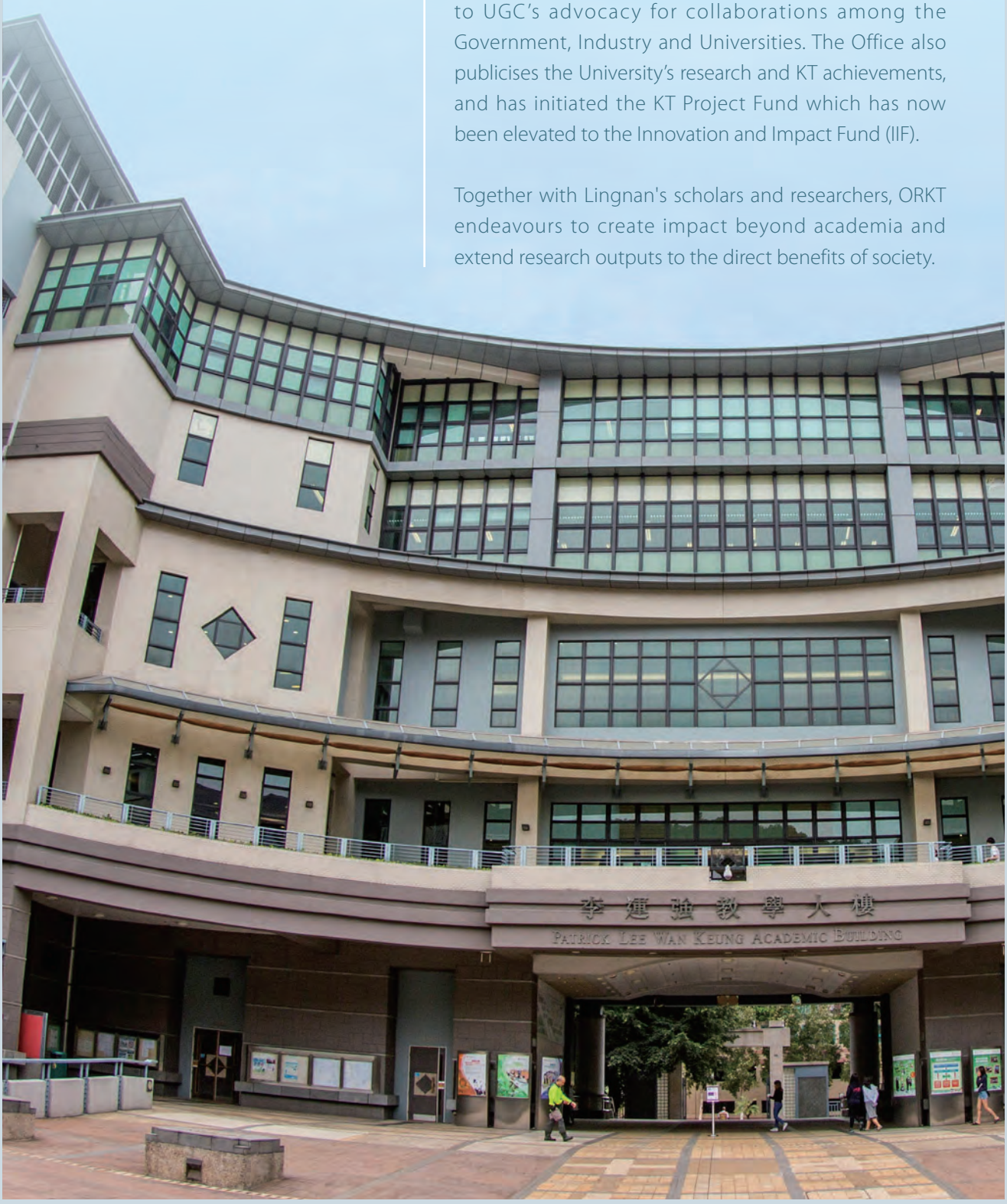
Author:
Dr Yan Ho SIU
Department of Chinese

Office of Research and Knowledge Transfer
研究及知識轉移處

The Office of Research Support (ORS) has been renamed as the **Office of Research and Knowledge Transfer 研究及知識轉移處 (ORKT)** with effect from **1 July 2020**.

ORKT provides an expanded scope of research support services and works on Knowledge Transfer (KT) initiatives across the University, including professional work in contract review, protection of intellectual property rights, patent and trademark filing and licensing, in response to UGC's advocacy for collaborations among the Government, Industry and Universities. The Office also publicises the University's research and KT achievements, and has initiated the KT Project Fund which has now been elevated to the Innovation and Impact Fund (IIF).

Together with Lingnan's scholars and researchers, ORKT endeavours to create impact beyond academia and extend research outputs to the direct benefits of society.



RESEARCH at Lingnan University:

Impact with CARE

A tagline developed by the University encapsulates our research aspirations and summarises succinctly the nature and scope of research conducted at Lingnan

Committing to Society
a common theme of research conducted in our Social Sciences disciplines

Advancing Entrepreneurship
Business research that is of particular importance to our Strategic Plan in student development

Revitalising Heritage
an important area of research conducted in the Faculty of Arts

Embracing Sustainability
interdisciplinary research programmes (including research conducted by the Science Unit) that focuses on sustainability, a goal that spans many areas of human endeavours

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October 2020

Liberal Arts Education • Transformation For Life
博雅教育 成就一生