

Abstract

1. Response Rate

In 2024, the survey population comprised 770 bachelor's degree graduates, including 667 from UGC-funded programmes and 103 from self-financed programmes. The survey achieved a high overall response rate of 90.8%, yielding 699 respondents (599 UGC-funded; 100 self-financed).

2. Employment Status

The survey findings indicate that 65.5% of respondents had joined the workforce upon graduation, with a pronounced disparity between UGC-funded (73.3%) and self-financed (19.0%) graduates. Meanwhile, 22.3% pursued further studies (UGC-funded: 13.9%; Self-financed: 73.0%). The overall unemployment rate fell to 0.6% in 2024, down from 2.4% in the previous year. There is a notable increase in graduates categorised under "Others" (i.e. graduates not seeking employment, local emigrants, and non-local graduates who have returned home), which rose to 11.6% of respondents in 2024 (UGC-funded: 12.3% ; self-financed: 7.0%) from 5.9% in the 2023.

3. Time Taken in Job Search and Average Number of Job Offers

The majority of employed graduates secured positions swiftly. Over half of all full-time employed respondents (54.0% of UGC-funded; 60.0% of self-financed) secured employment within one month of beginning their search, and 96.3% were employed within four months. On average, full-time employed respondents received two or more full-time job offers.

4. Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$20,425 (UGC-funded: HK\$20,220; self-financed: HK\$26,919). The most common salary bands were HK\$18,000-18,999 (21.0% of employed graduates) and HK\$17,000-17,999 (15.0% of employed graduates). An individual graduate from the BBA (Hons) in Risk and Insurance Management achieved a top monthly income of HK\$50,000, while graduates from the BSocSc (Hons) in Public Management and Smart Governance reported the highest programme-average monthly income at HK\$28,444.

5. Employment Sector

The Commerce & Industry sector remains the dominant employer for both UGC-funded (53.5%) and self-financed (58.3%) graduates. The Education sector followed as a significant employer, engaging 23.1% of UGC-funded and 25.0% of self-financed graduates.

6. Occupation

A majority of UGC-funded graduates secured positions as "Business Professionals" (54.2%), "Teaching and Research Professionals" (14.9%), and "Accountants and Auditors" (10.4%). For self-financed graduates, "Business Professionals" (33.3%) and "Teaching and Research Professionals" (25.0%) were the top occupations, followed by "Sales / Service Workers" positions (16.7%).

7. Relevance of Study to Employment

A strong majority of UGC-funded graduates (60.6%) are employed in the same (24.8%) or a related field (35.8%) to their studies. Contrastingly, only 20.0% of self-financed graduates report working in a directly related field, with 80.0% of them employed in different sectors.

8. Company Size of Employers

A significant portion of graduates from both programme types were employed by large organisations with 500 or more employees (UGC-funded: 47.2%; self-financed: 57.1%). This trend was especially evident within the Commerce and Industry sector. Conversely, 34.6% of full-time employed respondents worked in companies with fewer than 100 employees, a pattern particularly prominent in the Education and Community & Social Services sectors.