

# Graduate Employment Survey 2019

## Summary of Survey Findings

### 1. Response Rate

In 2019, 571 out of 671 graduates completed and returned the questionnaires, representing a response rate of 85.1%.

### 2. Employment Status

The overall engagement rate in employment and full-time further studies reached 94.3%, including 85.5% of the graduates who joined the work force and 8.8% who chose to pursue full-time further studies. Altogether 80.9% of graduates engaged in full-time employment, self-employment and temporary employment. 1.7% of the graduates were not seeking employment and 4% or 23 graduates were still looking for their first job at the time the survey was conducted.

Graduates from BA (Hons) in Cultural Studies, BBA (Hons) – Human Resource Management, BBA (Hons) – Risk and Insurance Management, BSocSc (Hons) – China and Asia Pacific Studies and BSocSc (Hons) – Political Sciences were 100% engaged in employment and further studies.

### 3. Time Taken in Job Search and Average Number of Job Offers

Among the full-time employed respondents, 47.4% of them received their first job offer within one month while 26.7% of them got their offers within 1-2 months. On average, each full-time employed respondent received 2 or more full-time job offers.

### 4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$16,474, representing an increase of 5.9% compared to 2018's HK\$15,554. Graduates of BSocSc (Hons) – Economics had the highest average monthly income of HK\$19,996, where graduates from BBA (Hons) – Risk and Insurance Management came second with an average monthly income of HK\$19,759.

### 5. Employment Sector

The majority of the full-time employed graduates (57.9%) were employed in the "Commerce and Industry" sector, marked a significant decrease (-12%) compared with 2018. The "Education" sector took up 19.4% of our graduates – with an increase of 3.9% compared with 2018, whereas the "Community and Social Services" sector employed 12.1% of the 2019 graduates, which is 4.9% higher than in 2018. The "Civil Service" sector employed 7.8%, indicates a 3.7% increment as recorded in 2018, whereas the "Art and Culture" and other sectors took up the rest of 1% and 1.8% of our graduates respectively in 2019.

### 6. Occupation

The teaching profession took up 18.5% while the management consultant / other executive profession absorbed 15.8% of the 2019 full-time employed graduates. Another 9.3% of the 2019 graduates were employed as the administrative / management executive and 8.5% were employed as bank executives.

### 7. Relevance of Study to Work

59.3% of the full-time employed graduates were engaged in a career in the same field or fields relevant to their studies. BBA (Hons) programmes had a higher percentage (79.7%) of graduates engaging in careers relevant to their studies than those in Arts (52.5%) and Social Sciences (36.6%) programmes.

### 8. Size of Companies

34.4% of the full-time employed graduates were engaged in companies with employees under 100, lower than 39.6% as in 2018. 44.7% were employed in companies with 500 or more employees, representing an increase of 3.8% comparing with the same in 2018. Other graduates (20.9%) had their full-time work in companies with 100 – 499 employees.