

Abstract

1. Response Rate

In 2023, 661 out of 719 graduates from our full-time undergraduate (UG) programmes completed and returned the questionnaire, yielding a response rate of 91.9%.

2. Employment Status

Based on the 2023 employment status figures, the overall engagement rate in employment and full-time further studies is 91.7%. This includes 62.6% of graduates in full-time employment, 2.1% in self-employment, 0.3% in temporary employment, and 2.8% in part-time employment, along with an additional 23.9% pursuing full-time further studies. Meanwhile, 5.9% of graduates were not seeking employment, and 2.4% (16 graduates) were looking for their first job at the time the survey was conducted.

Graduates from BA (Hons) in Philosophy, BBA (Hons) in Finance, and BLA (Hons) in Global Development and Sustainability were 100% engaged in employment and further studies.

3. Employment Sector and Occupation

Approximately 46.9% of full-time employed graduates were in the "Commerce and Industry" sector, while the "Education" sector accounted for 28.2% of graduates. Meanwhile, the "Community and Social Services" sector employed 12.0% of graduates, the "Arts & Culture" sector represented 4.7%, and the "Government" sector employed 4.5%. The "Public Utilities" and "Others" sectors comprised the remaining 3.7% of graduates in 2023. The "Teacher and Other Education Personnel" constituted 19.6% of the employed graduates, followed by the "Management Consultant and Other Executive" professions, which accounted for 17.3%. Additionally, 10.8% of graduates were employed as "Accountant and Auditor", while 9.1% held positions as Administrative / Management Executives".

4. Overall Average Monthly Income

The overall average monthly income of full-time employed graduates was HK\$19,808, indicating an increase of 5.7% compared to HK\$18,743 in 2022. Graduates of the BA (Hons) in Chinese recorded the highest average monthly income at HK\$22,833, while those from the BA (Hons) in Contemporary English Studies followed closely with an average monthly income of HK\$22,218.

5. Time Taken in Job Search

Among the full-time employed respondents, 49.7% received their first job offer within one month, while 29.6% received offers within 1-2 months. Additionally, over half of the full-time employed respondents indicated that they received two or more full-time job offers.

6. Relevance of Study to Work

Approximately 23.2% of graduates were employed in the same field as their studies, while 39.4% were in a related field. Conversely, 37.4% of graduates found employment in a different field altogether. This distribution demonstrates a diverse range of career paths among graduates.

7. Size of Companies

Approximately 46.2% of respondents were employed in companies with 500 or more staff, representing a significant increase of 12.9% from 33.3% in 2022. Companies with fewer than 100 employees recruited 36.8% of the full-time employed respondents, marking a decrease of 3.8% from 40.6% in 2022. Additionally, 17.0% of graduates found full-time employment in companies with 100 to 499 employees.