Dear students and colleagues,

It is with great pleasure that I introduce to you the BSoCSc Programme electronic newsletter, which we are planning to publish on a termly basis. In this inaugural issue you will find the latest news and activities from our students, departments and teaching staff. I hope that in the near future, this newsletter will continue to grow into a platform not only for us to share news, but also a place where we can exchange ideas. Therefore I welcome you all to send me your feedback and suggestions. Special thanks to Ms Ivy Kong for making this possible!

Programme Director’s Words

Dr. Annie CHAN Hau-nung
Programme Director
BSoCSc (Honours) Programme
SOCIAL SCIENCES PROGRAMME RETREAT

The Bachelor of Social Sciences (Hons) Programme Office together with the Departments of Economics, Political Science, and Sociology & Social Policy had its annual Retreat on 29th May 2012 at the Hyatt Hotel in Sha Tin. 41 faculty members participated in the Retreat where colleagues voiced and exchanged views on issues relating to the development of the Programme, teaching and learning, and research areas. The annual Programme Retreat not only nurtures a culture of collegiality, it instills a sense of collaborative responsibility and ownership of the programme.

SOCIAL SCIENCES ADVISORY BOARD MEETING

In order to receive more views from the professions outside the University, an Advisory Board has been set up, which is currently made up of 12 professionals from the government/industry/commerce/educational fields. On 26th March 2012, the Programme Director convened the Social Sciences Advisory Board Meeting. The meeting focused on the introduction/discussion on the new 4-year curriculum, and explored possible ways to enhance out-of-classroom learning. Members were very positive about the Programme and expressed confidence that the broad-based education offered would be an advantage for students. Student representatives from individual streams were invited to share their study experiences with the board members. They benefited a great deal from the inspiring discussion with Board members. Their views collected were forwarded to the relevant committees for further discussions.

Student Representatives Shared their Study Experiences with the Advisory Board Members
SOCIAL SCIENCES ORIENTATION DAY 2012

In order to help freshmen experience a smooth transition to University life, the Society of Social Sciences and the Bachelor of Social Sciences (Hons.) Programme Office held two separate welcoming sessions for the new students under the 3-year and 4-year curriculums on 31st August 2012.

The Faculty Dean, Programme Director, Department Heads and faculty members met the new students, and gave them an introduction on the distinctive characteristics of the Programme/Departments. The Society members shared their knowledge, study experiences, and insights with the new students. The students found the Orientation Day useful for them to know more about the Programme/University, as well as to prepare them for University life.

ICAC Talk

The Community Relations Department of the Independent Commission Against Corruption (ICAC) has been giving talk to our social sciences students over the past few years. It aims to spread anti-corruption messages among students of tertiary institutions in order to equip them to become ethical citizens for tomorrow. The ICAC talk on 9th October 2012 enhanced our students’ understanding of anti-corruption legislation, common corruption pitfalls at the workplace, and the importance of work ethics.
**“WALKING WITH LINGNANIANS” – FUNDRAISING WALKATHON 2012**

Fundraising Walkathon 2012 was held on 14th October. The route started from Sha Tin Town Hall Plaza, and coursed along Shing Mun River. The route was about six kilometers and it took about 90 minutes to finish.

To support this meaningful activity, social sciences colleagues together with their family members, alumni and current students had joined hands and formed a Social Sciences Team. Participating in the Walkathon not only allowed them to demonstrate their support to the University, but they also let them develop a high sense of collegiality among Faculty members.

School visits are excellent opportunities for our staff to promote the Bachelor of Social Sciences (Hons.) Programme to prospective students, and for us to learn more about them.

In response to students’ keen interest in meeting with our academics, we have conducted 10 school/on-campus visits to the local institutions/secondary schools. By giving detailed explanation on the programme and answering their inquiries, prospective students can get a more in-depth understanding of our Programme.

We received very positive comments on the visits. We are glad to see that under the JUPAS Admission System, the application number for our Programme has been increasing over the last few years.
INFORMATION DAY 2012

- Programme Introductions
- Exhibitions
- Staff Publications
- Seminars/Talks
- Attractive Booths

The Information Day was held on 20th October 2012, which had attracted more than 12,000 visitors this year. The Bachelor of Social Sciences (Hons.) Programme Office and the Departments of Economics, Political Science, and Sociology & Social Policy organized a series of activities encompassing programme introductions, exhibitions, seminars/talks, and booths. Staff and student ambassadors were allocated to different corners to answer inquiries. Successful alumni were specially invited to share their insights and experiences with the prospective students. Throughout the Programme introductions, visitors showed strong interest in our Programme. The Faculty members, alumni and students made the Information Day a big success.

E-PORTFOLIO WORKSHOP FOR JOB HUNTING

15 students in Lingnan University participated in the E-Portfolio Workshop for Job Hunting organized by the Social Sciences Programme Office on 26th November, 2012. This workshop introduced students to the benefits of using E-Portfolio for job hunting. It also serves as a digital record for students to demonstrate their academic and professional growth throughout their education at Lingnan University. The workshop was very successful. We received very positive response on the content of the workshop and the performance of the speakers. Most students felt that E-Portfolio is useful and they intend to design their own E-Portfolio for the purpose of job hunting.
THE SOCIETY OF SOCIAL SCIENCES

Members of the Society of Social Sciences at Lingnan University are undergraduate students under the Faculty of Social Sciences. The Society has been working hard to organize activities to their members, and to help freshmen adapt to University life. The Society is also an important body to assist the Programme Office in conducting various activities, such as Academic Advising and Information Day.

The Society holds its “Social Sciences Week” in March every year. The theme in 2012 was to promote and arouse students’ awareness on “democracy”. Through participating in a series of seminars, forums, film sharings and picnics, students will have a more in-depth understanding of “Democracy”.

The Social Sciences Orientation Camp held from 27th to 29th August 2012. It was a big step for the freshmen to enter into the University. The Camp aims to help the freshmen build up a sense of belonging to the University, and to provide them with an opportunity to meet new friends. About 120 new students joined the Camp. The freshmen enjoyed the activities and more importantly, they had built up a good relationship among themselves.

The Annual Dinner at the Gold Coast Hotel on 12th November 2012 is an important event for the social sciences staff and students to have fun outside the classroom. It also serves the purpose of expressing appreciation to the efforts made by society and faculty members. During this memorable occasion, staff and students enjoyed delicious foods, watched wonderful performances and took part in an exciting lucky draw.
Students’ Activities

EVENT HIGHLIGHTS

Social Sciences Orientation Camp

Attractive Display Board on Information Day

Social Sciences Week

Society of Social Sciences Promotion Activities

The Freshmen Met our Professors on Orientation Day
OUR ALUMNI

Miss LEE Sui-wan, Graduate, 2011 - 2012
Dr. & Mrs. James Tak Wu Awards for Outstanding Service 2011-12

The Social Sciences programme provides students with numerous opportunities to take different kinds of service-learning courses. The courses are practical and I could apply my learning and theories from lectures to community service and daily life. They have helped me to develop my potential, train my leadership skills, broaden my horizons, all of which allow me to embody the motto of “Education for Service”.

Mr. YUNG Chun-kit, Graduate, 2011 - 2012
The Most Distinguished Student of the University Award, 2011-12
The Excellent Social Sciences Student Awards 2010-11 & 2011-12

The integrated social sciences programme in Lingnan University provides me with an all round knowledge of the world. It helps me to understand the worldwide distribution of wealth and the impact of various economic phases on us which prepares me well for future work and occupation.

I had an invaluable chance to actualize my dream to study one semester in Germany in 2011. The exchange programme not only let me pursue my academic study in Germany; it also exposed me to foreign cultures and allowed me to travel to several European countries. This was an impressive experience for me.
SUPPORT FOR GOOD LEARNING

To support good learning, the Programme has been using its Private Fund to establish the Excellent Social Sciences Award and Best Senior Thesis Award, and to subsidize students to participate in field trips and internships. In addition, the Bachelor of Social Sciences (Honours) Programme Office Scholarship was also set up to encourage and recognize the academic achievement of students studying the Associate Degree Programme in Social Sciences at Lingnan University.

Scholarship for AD Student
WU Hin-yu,
AD Graduate in 2011-12
Current Social Sciences student in 2012-13

It is my honor to receive the “Bachelor of Social Sciences (Honours) Programme Office Scholarship” this year.

The failure of getting good AL grades was one of the big challenges in my life. Studying in CCLU gave me another opportunity to achieve my goal. The teachers helped me a lot when I encountered difficulties. I am now an undergraduate student studying in the Social Sciences Programme. I believe that studying in university will be a memorable experience. The scholarship can definitely reduce my financial burden. Once again, thank you very much.

Best Senior Thesis Award Ceremony

In order to encourage final year students to write quality Senior Theses, the Programme Office offers the Best Senior Thesis Award each year. In the final year, students can opt to conduct research for a Senior Thesis. This is a one-year independent research project in which students need to meet with their supervisors regularly to discuss the research strategies and report on their progress.

On 15th November 2012, the Programme Office presented the prizes to the three winners: Mr. Chan Kwun Hong, Miss Li Jiajia and Ms. Wong Sze Yiu. The students’ parents, supervisors, friends, and faculty members shared their joy and congratulated them for their outstanding performance.

Congratulation to Mr. CHAN Kwun-hong

The Best Senior Thesis Award
FORTHCOMING EVENT

The political group New Democratic Alliance would like to offer the Department of Political Science two internships during summer 2013. Any Social Science student interested in politics and would like to know more about the details, please contact the Department Head, Professor Wong Yiu Chung.

Address: Bachelor of Social Sciences (Honours) Programme Office
WYL318, 3/F, Ms. Dorothy Y. L. Wong Building,
Lingnan University, Tuen Mun, Hong Kong
Telephone: 2616 7176 and 2616 7552
Fax: 2455 0754
E-mail: bssprog@ln.edu.hk
Website: http://www.ln.edu.hk/progs/ssprog

Bachelor of Social Sciences (Honours) Programme Office reserves the right to make alteration to the content of this newsletter.