International Forum for Education 2020

The Social, Economic and Culture Development of Higher Education in the Asia-Pacific Region

Date       May 29-31, 2012
Venue      Education Information Center,
            Seoul National University

Auspices

Sponsors

United Nations Educational, Scientific and Cultural Organization
National Research Foundation of Korea
Dear Education 2020 Senior Seminar Participants,

On behalf of the Society for Knowledge-based Innovation and Education, I would like to welcome colleagues from eight Asia-Pacific countries to participate in the joint seminar of the East-West Center, the Society for Knowledge-based Innovation, the Korea Human Resource Research Center, and the BK 21 Academic Leadership Institute for Competence-based Education at the Seoul National University. It is my honor to co-host the Senior Seminar with the East-West Center. This seminar reviews the past developments in the relationship of the university and the economy, and projects future developments in relation to cultural dimensions in the Asia-Pacific context.

The East-West Center Seminar series has explored a wide range of higher education topics such as quality assurance, internationalization and mobility, access and equity, privatization, and knowledge and social development. This year we focus on cultural dimensions in the co-development of the economy and universities in the region. Specifically, we discuss four hypotheses, the “Western Dominance” Hypothesis, the Asian Values HE Transformation Hypothesis, the Economic Determinism Hypothesis, and the Globalist Inclusion Hypothesis. Each speaker, from seven East Asian countries and the USA, will address one of the hypotheses. Further, we hope that participants develop their own theories based on their experiences as well as addressing the four hypotheses.

It is our honor to co-host the 2012 International Symposium at Seoul National University. The Society for Knowledge-based Innovation and Education (SKIE) is made up of network based research center on knowledge and social development, launched with funding supports from the National Research Foundation of Korea in 2010. The SKIE explores how knowledge contributes to social development; theorizes about the knowledge and social development relationships using knowledge cycle models; and finally develops comprehensive models for evaluating knowledge-education-industrial structures. The theme of this seminar is one of the core topics of the SKIE research. I am confident that the discussions during this joint seminar will open new perspectives on knowledge and social development, and propose new research agendas for SKIE research.

I hope that this year’s joint seminar would be another successful academic collaboration between scholars in the Asia-Pacific region. Also, I am sure that this seminar will significantly contribute to global higher education development as well as in this region. I would like to thank the co-organizers of the seminar - the East-West Centre from the USA, the Korea Human Resource Research Center, and BK 21 Academic Leadership Institute for Competence-based Education at Seoul National University. Finally, I would like to express my special thanks to UNESCO Bangkok and the National Research Foundation of Korea for their strong support. I wish all of you success in the discussions and your academic accomplishments during the seminar.

With warmest regards,

Jung Cheol SHIN, PhD
Director, Society for Knowledge-based Innovation and Education (SKIE)
Seoul National University
The East-West Center promotes better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the U.S. Congress in 1960, the Center serves as a resource for information and analysis on critical issues of common concern, bringing people together to exchange views, build expertise, and develop policy options.

The Center is an independent, public, nonprofit organization with funding from the U.S. government, and additional support provided by private agencies, individuals, foundations, corporations, and governments in the region.

Over fifty years of serving as a U.S.-based institution for public diplomacy in the Asia Pacific region with international governance, staffing, students, and participants, the Center has built a worldwide network of 57,000 alumni and more than 750 partner organizations.

The Center’s 21-acre Honolulu campus, adjacent to the University of Hawai‘i at Mānoa, is located midway between Asia and the U.S. mainland and features research, residential, and international conference facilities. The Center’s Washington, D.C., office focuses on preparing the United States for an era of growing Asia Pacific prominence.

The Society for Knowledge-based Innovation and Education (SKIE) is the research center for studying knowledge production, education and social development.

SKIE is a network-based research center which focuses on how knowledge is produced, how knowledge is transformed to educate humans, how it contributes to social development, and finally how it is used to produce new knowledge. Although there have been many theoretical discussions and scientific elaborations in many disciplines, e.g., education, sociology, information studies, communication, business administration, and engineering, broader and cross-disciplinary views enable a more comprehensive understanding of knowledge production, education, and its contribution to social development. SKIE promotes academic research on the cross-disciplinary approaches on knowledge production and its social uses.

SKIE hosts an international forum each Spring and Fall to develop and exchange research ideas through international collaborations. The invited presenters are distinguished scholars in knowledge research and higher education research. SKIE is planning to host an international conference in 2014 titled Knowledge-based Innovation and Education to exchange and disseminate our ideas on knowledge research. We hope that the conference will become the leading global conference on knowledge-based innovation and education research.
# Program Schedule

## Day 1  
Tuesday, May, 29, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Session</td>
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<tr>
<td>~9:30</td>
<td>Welcoming Addresses:</td>
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<tr>
<td></td>
<td>Terance Bigalke, East-West Center</td>
</tr>
<tr>
<td></td>
<td>Jung Cheol Shin, Seoul National University</td>
</tr>
<tr>
<td>09:30-10:15</td>
<td>Social, Economic and Cultural Development of Asia-Pacific Higher Education—Four disputable hypotheses</td>
</tr>
<tr>
<td></td>
<td>Deane Neubauer and John Hawkins</td>
</tr>
<tr>
<td>10:15-10:30</td>
<td>Discussion</td>
</tr>
<tr>
<td>10:30-10:45</td>
<td>Break</td>
</tr>
<tr>
<td>10:45-11:30</td>
<td>Session 2</td>
</tr>
<tr>
<td></td>
<td>Topic to be determined</td>
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<tr>
<td></td>
<td>Jung Cheol Shin, Associate Professor, Seoul National University</td>
</tr>
<tr>
<td>11:30-12:00</td>
<td>Discussion</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>13:00-13:45</td>
<td>Session 3</td>
</tr>
<tr>
<td></td>
<td>Topic to be determined</td>
</tr>
<tr>
<td></td>
<td>Molly Lee, Professor</td>
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<tr>
<td>13:45-14:10</td>
<td>Discussion</td>
</tr>
<tr>
<td>14:10-14:30</td>
<td>Break</td>
</tr>
<tr>
<td>14:30-15:15</td>
<td>Session 4</td>
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<tr>
<td></td>
<td>Topic to be determined</td>
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<tr>
<td></td>
<td>Ka Ho Mok, Professor</td>
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<tr>
<td>15:15-15:45</td>
<td>Discussion</td>
</tr>
<tr>
<td>15:45-16:00</td>
<td>First Day Wrap up—facilitated by Deane Neubauer</td>
</tr>
</tbody>
</table>
# Program Schedule

**Day 2 ） Wednesday, May, 30, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-09:15</td>
<td>Topic to be determined</td>
<td>Session 5</td>
</tr>
<tr>
<td>09:15-09:45</td>
<td>Fasli Jala</td>
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<tr>
<td>09:45-10:00</td>
<td>Discussion</td>
<td></td>
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<tr>
<td>10:00-10:45</td>
<td>Topic to be determined</td>
<td>Session 6</td>
</tr>
<tr>
<td>10:45-11:15</td>
<td>Sakarindr Bhumiratana</td>
<td></td>
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<tr>
<td>11:15-12:00</td>
<td>Topic to be determined</td>
<td>Session 7</td>
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<tr>
<td>12:00-13:00</td>
<td>Reiko Yamada</td>
<td></td>
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<tr>
<td>13:00-13:30</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>13:30-14:15</td>
<td>Topic to be determined</td>
<td>Session 8</td>
</tr>
<tr>
<td>14:15-14:30</td>
<td>Shen-Jou Chan</td>
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<tr>
<td>14:30-15:00</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>15:00-15:45</td>
<td>Topic to be determined</td>
<td>Session 9</td>
</tr>
<tr>
<td>15:45-16:15</td>
<td>John Hawkins</td>
<td></td>
</tr>
<tr>
<td>16:30-16:45</td>
<td>Second Day Wrap up—Facilitated by</td>
<td></td>
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</tbody>
</table>
## Program Schedule

### Day 3  
**Thursday, May, 31, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session 10</strong></td>
<td></td>
</tr>
</tbody>
</table>
| 08:30-09:15 | Topic to be determined  
Xun Yuan                          |
| 09:15-09:45 | Discussion                                                  |
| 09:45-10:00 | Break                                                      |
| **Session 11**          |                                                            |
| 10:00-10:45 | The Globalized University as the Next Stage in  
Higher Education Development  
Deane Neubauer       |
| 10:45-11:15 | Discussion                                                 |
| 11:15-12:00 | Begin Seminar Wrap-up                                      |
| 12:00-13:00 | Lunch                                                      |
| 13:00-14:30 | Final Seminar Wrap-up                                      |
| 14:30       | Conclude                                                   |
Participants Information

Dr. Sakarindr Bhumiratana
President,
King Mongkut’s University of Technology
Thonburi Bangkoko, Thailand
sakarindr.bhu@kmutt.ac.th

Dr. Molly Lee
P-10-7
Desa Permai Indah
Jalan Helang, Sungai Dua
Penang 11700, Malaysia
mlmollylee@gmail.com

Professor Fasli Jalal
Professor of Clinical Nutrition
Andalas University
Padang, West Sumatra
Indonesia
faslijalal@yahoo.com

Professor Ka Ho Mok
Faculty of Arts and Social Sciences
Hong Kong Institute of Education
Hong Kong
kahomok@ied.edu.hk

Dr. Xun Yuan
Associate Professor
Institute of Higher Education
East China Normal University
3663 Zhongshan Road
Shanghai 200062, PR China
yxun@dedu.ecnu.cn

Dr. J.C. Shin
Associate Professor
Department of Education
Seoul National University
Seoul, Korea
jcs6205@snu.ac.kr

Dr. Yoshio Tanaka
Professor of Education
J.F. Oberlin University
Tokyo, Japan
ytanaka@obirin.ac.jp

Professor Yoshifumi Shimizu
Assistant Professor
Graduate School of Education
Tohoku University, Japan
shimizu@sed.tohoku.ac.jp
Discussant

Professor Reiko Yamada
Director, Center for Higher Education
Doshisha University
Karasuma Higashi-ru, Imadegawa-dori
Kamigyo-ku
Kyoto 602-8580, Japan
ryamade@mail.doshisha.ac.jp

Dr. Shen-Jou Chan
Graduate Institute of Education
National Chung Cheng University
168 University Road
Minhsiung Township, Chiayi County
62102
Taiwan
jul207@ccu.edu.tw

Dr. John N. Hawkins
Emeritus Professor of Education, UCLA
Senior Consultant East-West Center Education Program
1601 East-West Road
Honolulu, HI
96848-1601
hawkins@gseis.ucla.edu

Dr. Deane Neubauer
Emeritus Professor Political Science,
University of Hawaii, Manoa
Senior Consultant, East-West Center Education Program
1601 East-West Road
How to get to Hoam Faculty House

Way #1 From Incheon airport to Hoam

Take the "#6017 Airport limousine bus" at the GATE 6B.
(Please check the bus time table)
Get off at the last stop "Hoam Faculty House"

Way #2. From Kimpo airport to Hoam

Take the "#6003 Airport limousine bus" at the Bus terminal #6.
The bus will depart every 20minutes. The bus fare is 5,000 won by cash.
Get off at the main gate of Seoul National University.
Take a taxi or a shuttle from the main gate of Seoul National University
Shuttle service is available upon reservation only.
Running hour of shuttle: 08:00~19:00 (Monday to Friday).
Please contact at 82-2-880-0311 for reservation
Campus map of Seoul National University

College of Education

Main Entrance

College of Education map (Zoomed-in)

Education Information Center