

## Minor in Entrepreneurship

The Undergraduate Programmes Office of the Faculty of Business coordinates the offering of the Minor in Entrepreneurship. This Minor programme is open to BBA, BBA-RIM and non-BBA students.

Students are required to complete five courses (15 credits) to fulfill the requirements of this Minor.

### Required Courses (6 credits)

- BUS4002 First Bucket of Gold: From Entrepreneurial Ideas to Execution (titled as Entrepreneurship in Action and Practice in 2024-25 or before) (coded and titled as BUS4001 Entrepreneurship Capstone Project in 2021-22 or before)
- CLA9019\* International Entrepreneurship (titled as Entrepreneurial Spirit and Opportunities in 2024-25 or before)

### Elective Courses (9 credits)

BBA and BBA-RIM students should take 3 credits from List A and 6 credits from List B. Non-BBA students should take 6 credits from List A and 3 credits from List B.

#### A. Courses from Faculty of Business

- BUS1103 Financial Accounting
- BUS2107 Legal Aspects of Business
- CLA9003\* Innovation in Practice
- CLC9010\* Getting to Yes through Negotiation
- CLD9014\* Spreadsheet-Based Decision Making
- MGT3352 Global Leadership Development with Analytics (coded as HRM3352 in 2025-26 or before, titled as Global Leadership Development in 2025-26, and titled as Leadership and Teamwork in 2024-25 or before)
- MGT4351 Management of Innovation and Change (coded as HRM4351 in 2025-26 or before)
- MKT3201 Consumer Behaviour (titled as Buyer Behaviour in 2020-21 or before)
- MKT3203 Marketing Research
- MKT3301 e-Marketing

#### B. Courses from Faculty of Arts and Faculty of Social Sciences

- ADA3003 Cultural and Creative Industries: Principles and Practices (not offered from 2023-24)
- CLA9005\* Economics of Culture and Creativity
- CLA9013\* Self-improvement, Personal and Work Success
- CLD9010\* Science and Everyday Life (not offered from 2020-21)
- CLD9020\* Ethical Dimensions of Artificial Intelligence (titled as Artificial Intelligence and Society in 2023-24 or before)
- CLD9021\* Technology and the Future of Mankind (not offered from 2024-25)
- CUS3309 Film, Gender and Sexuality
- CUS3310 Media, Culture, and Society
- ECO3002 The Economics of the Digital Economy

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|---------|----------------------------------------------------------------------------------------------------------------------------------------------|
| ECO3213 | China, Hong Kong, and the World Economy: the Greater Bay and beyond (titled as China, Hong Kong, and the World Economy in 2018-19 or before) |
| ECO4316 | Industrial Economics and Competition Policy                                                                                                  |
| SOC3334 | Science, Technology and Society                                                                                                              |
| SOC3336 | Digital Society (coded as SSC3003 in 2019-20 or before)                                                                                      |

\* According to the Academic Regulations for Undergraduate Programmes, at most two cluster courses can be double counted to fulfill both the requirement of the Core Curriculum and the requirement of any Minor programme.