Bachelor of Arts (Honours) Translation, Cross-Cultural Studies, and Corporate Communication

Programme Structure for 2024-25 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

		-	Number of Credits		
		1^{st}	$1^{\text{st}}/2^{\text{nd}}$	2^{nd}	
FIRST YE	EAR	<u>Term</u>	<u>Term</u>	<u>Term</u>	<u>Total</u>
CCC8011	Critical Thinking: Analysis and Argumentation (F	R)*	3		3
CCC8012	The Making of Hong Kong (R)*		3		3 3 3 3 3 3
CCC8015	Generative Artificial Intelligence (R)*		3		3
	Chinese Communication I (R)		3		3
	University English I (R) [#]	3			3
LUE1002	University English II (R) [#]		3		3
TRA2103	Introduction to Translation (C-E) (R)		3		3
TRA2104			3		3
	ELE Elective(s)## and/or Free Elective(s)@		6-9		6-9
	(2 courses for Group A students; 3 courses for				
	Group B students)				
					30
SECOND					
	Introduction to Interpreting (C-E) (R)		3		3
	Introduction to Interpreting (E-C) (R)		3		3
	Literature, Culture and Translation (R)		3		3
	The Process of Science (R)*		3		3
	China in World History (R)*		3		3 3 3 3
LCC2010	Chinese Communication II (R)		3		
	ELE Elective(s)## and/or Free Electives@		9		9
	(3 courses)				
					27
	TO FOURTH YEARS				
LUE4001	Professional Communication in English for Arts		3		3
	and Humanities (R)				
	6 Programme Elective Courses		18		18
	^ 1 Cluster Course		3		3
					24

⁽R) denotes required course(s).

^{*} Students are assigned to take CCC8011, CCC8012 and CCC8015 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission).

[#] Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

^{##} Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

[@] Students are required to take 27 credits of free electives.

[^] Students are required to complete 4 Cluster courses in total. For details, please see the Core Curriculum Section.

	<u>]</u>	Number of Credits		
	1^{st}	$1^{\text{st}}/2^{\text{nd}}$	2^{nd}	
THIRD YEAR		<u>Term</u>	<u>Term</u>	<u>Total</u>
TRA3203 Introduction to Translation Studies (R)		3		3
TRA3204 Translation Criticism (E-C & C-E) (R)		3		3
TRA3227 English Writing Workshop for Translators (R)		3		3
^ 2 Cluster Courses		6		6
				15
THIRD OR FOURTH YEAR				
ELE Elective(s)## and/or Free Electives@		15		15
(5 courses)				
FOURTH YEAR				
TRA4318 Translation Project (E-C and C-E) (R)~ or	3		3	6
TRA4319 Translation Project (E-C) (R)~ or				
TRA4320 Translation Project (C-E) (R)~ or				
TRA4325 Translation Studies Research Project (R)~				
^ 1 Cluster Course		3		3
				9

Minimum credits for Honours Degree:

120

Programme Elective Courses

(Total 6 courses, 18 credits, to be taken from Years 2 to 4)

Students have to take at least one course (3 credits) from each category of elective courses, for a total of three courses, and the remaining three elective courses can be chosen by students from the three categories.

Categor	y A: Bılır	ıgual	Studies

TRA2001	Introduction to Computer-aided Translation
TRA2105	Language Studies for Translation: Phonology and Morphology
TRA2106	Language Studies for Translation: Syntax
TRA3001	Chinese Writing Workshop for Translators
TRA3002	English Through Subtitles
TRA3214	Bilingual Oral Workshop (E-C & C-E)
TRA3224	General Interpreting (P-E & E-P)
TRA3228	Liaison Interpreting
TRA3243	Translation and AI Industries
TRA4310	Translation for Science and Technology (E-C & C-E)
TRA4321	Selected Translation Project (E-C) or
TRA4322	Selected Translation Project (C-E)

⁽R) denotes required course(s).

[^] Students are required to complete 4 Cluster courses in total. For details, please see the Core Curriculum Section.

^{##} Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

[@] Students are required to take 27 credits of free electives.

Students are required to work on a long translation project, either E-C or C-E or both, or work on a research project, and cannot change to take another project course after failing any one of them.

ΓRA3217	Translating Cultures
ΓRA3221	Topics in Bilingual Studies: Love in Chinese and Western Literatures
ΓRA3226	Studies in Comparative Literature
ΓRA3238	Cross-cultural Perspectives in Film: Thematic Comparisons
ΓRA3241	Studies on Translators
ΓRA3242	Translation and Sino-Western Cultural Exchange
ΓRA3244	Translating Travel Literature
ΓRA4303	Contemporary Translation Theory
ΓRA4307	Gender, Language and Translation
ΓRA4308	History of Translation
ΓRA4329	World Literature and Translation
Category C:	Multimedia and Corporate Communication
ΓRA2107	Subtitling: Issues in Audiovisual and Digital Translation
ΓRA3208	Translation for News and the Media (E-C & C-E)
ΓRA3209	Translation of Texts in Popular Culture (E-C & C-E)
ΓRA3211	Translation of Texts in the Arts (E-C & C-E)
ΓRA3213	Bilingual Digital Publication Workshop
ΓRA3218	Translation in the Hong Kong Context
ΓRA3222	Business Translation (C-E)
ΓRA3223	Business Translation (E-C)
ΓRA3239	Corporate Communication and Translation
ΓRA3240	Digital Marketing and Content Creation with Artificial Intelligence
ΓRA4326	Conference Interpreting
ΓRA4327	Eco-translation Eco-translation
ΓRA4328	Legal Translation (E-C & C-E)

Offering of Elective Courses

Category B: Cross-cultural Studies

TRA3205

TRA3206

Literary Translation (C-E)

Literary Translation (E-C)

Not all elective courses are offered every year. Some courses may be offered in alternate years. Elective courses are offered subject to availability of teachers and sufficient student enrolment.

Free Electives

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.