

Programme Structure for 2023-24 Intake (Senior Year Entry)

(R) denotes required course(s).

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REQUIREMENTS IN CREATIVE MEDIA INDUSTRIES

Required Courses (Total 6 courses, 21 credits)

Students must take all the following required courses:

- CMI3001 Creative Media Industries: Theory and Practice
- CMI3002 Creative Media Industries in Hong Kong
- CMI3003 Producing Digital Media
- CMI4001 Technology, Platforms, and Creative Media Industries
- CMI4002 Capstone Project (6 credits)
- VIS3005 Visual Studies Research (recoded and retitled to FVA3005 Film and Visual Studies Research from 2024-25)

Programme Electives

(Total 7 courses, 21 credits, 5 of the 7 courses must be CMI or FVA/VIS electives)

- ADA1003 Computer Graphics
- ADA2004 Motion Graphics
- ADA3010 Virtual Studio Production (from 2026-27)
- ADA4002 Digital Art Installation
- ADA4003 Game Design
- ADA4005 Virtual Reality (VR) /Augmented Reality (AR) Workshop
- BUS2205 Marketing Management
- CMI3004 Film Festival: History, Theory, and Industry
- CMI4003 Internship
- CMI4004 Media and Digital Management
- CMI4005 Streaming Video Industries in East Asia
- CMI4007 Innovation and Cultural Entrepreneurship (from 2026-27)
- FVA3006 Cinematography (from 2025-26)
- FVA3253 Film History I: Film Styles before the 1940s (from 2026-27)
- FVA3351 Film Genre and Hollywood (coded as VIS3351 in 2023-24 or before)
- FVA3353 Non-fiction Film and Video (from 2024-25)
- FVA3358 Korean Cinema (coded as VIS3358 in 2023-24 or before)
- FVA3398i Special Topics in Art History: Creative Industries in Korea (coded as VIS3398i in 2023-24 or before) (from 2023-24)(not offered from 2026-27)
- FVA4005 Curating Film Festivals for Alternative Cinemas (coded as VIS4005 in 2023-24 or before)
- FVA4006 Curating Art Exhibitions (coded as VIS4006 in 2023-24 or before)
- FVA4007 Independent Cinema (coded as VIS4007 in 2023-24 or before)
- FVA4009 Global Contemporary Art: Theories and Practices (coded as VIS4009 in 2023-24 or before)
- FVA4358 Film History II: Global New Waves (from 2024-25)
- MKT3001 Social Media Marketing
- VIS3011 Hong Kong Art and Visual Culture (not offered from 2024-25)