

Programme Structure for 2026-27 Intake (Senior Year Entry)

Students are encouraged to take their first required ELE course in their first term. The ELE elective may be taken from the term during which LUE1002 is taken. For details, please refer to <https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum>.

REQUIREMENTS IN CREATIVE MEDIA INDUSTRIES

Required Courses (Total 6 courses, 18 credits)

Students must take all the following required courses:

CMI3001 Creative Media Industries: Theory and Practice
CMI3002 Creative Media Industries in Hong Kong
CMI3003 Producing Digital Media
CMI4001 Technology, Platforms, and Creative Media Industries
CMI4006 Capstone Project (3 credits)
FVA3005 Film and Visual Studies Research

Programme Electives

(Total 8 courses, 24 credits, 6 of the 8 courses must be CMI or FVA electives)

ADA1003 Computer Graphics
ADA2004 Motion Graphics
ADA3008 Gamers and Game Markets
ADA3010 Virtual Studio Production
ADA4002 Digital Art Installation
ADA4003 Game Design
ADA4005 Virtual Reality (VR) /Augmented Reality (AR) Workshop
BUS2205 Marketing Management
CMI3004 Film Festival: History, Theory, and Industry
CMI4003 Internship
CMI4004 Media and Digital Management
CMI4005 Streaming Video Industries in East Asia
CMI4007 Innovation and Cultural Entrepreneurship
FVA3006 Cinematography
FVA3253 Film History I: Film Styles before the 1940s
FVA3351 Film Genre and Hollywood
FVA3353 Non-fiction Film and Video
FVA3358 Korean Cinema
FVA4005 Curating Film Festivals for Alternative Cinemas
FVA4006 Curating Art Exhibitions
FVA4007 Independent Cinema
FVA4009 Global Contemporary Art: Theories and Practices
FVA4358 Film History II: Global New Waves
MKT3001 Social Media Marketing