Bachelor of Business Administration (Honours) – Risk and Insurance Management

Programme Structure for 2023-24 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

		Number of Credits			
		1st Term	1st/2nd Term	2nd Term	Total
FIRST YEAR					
CCC8011	Critical Thinking: Analysis and Argumentation (R)@		3		3
CCC8012	The Making of Hong Kong (R)@		3		3
LCC1010	Chinese Communication I (R)		3		3
LUE1001	University English I (R)#	3			3
LUE1002	University English II (R)#		3		3
	3 BBA Foundation Core Courses~		9		9
	1 ELE Elective## or Free Elective* for Group B students		3		3
	^ 2 Cluster Courses		6		6
					30
SECOND YEAR					
CCC8013	The Process of Science (R)@		3		3
CCC8014	China in World History (R)@		3		3
LCC2010	Chinese Communication II (R)		3		3
RIM2200	Principles of Risk Management (R)		3		3
RIM2201	Principles of Insurance (R)		3		3
	3 BBA Foundation Core Courses~		9		9
	1 BBA Functional Core Course~			3	3
	ELE Elective(s)## and/or Free Elective(s)* (2 courses)		6		6
					33

(R) denotes required course(s).

@ Students are assigned to take CCC8011 and CCC8012 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission).

Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

~ For details of the study pattern of BBA Foundation Core, Functional Core, and Major Required courses, please consult your Academic Advisor.

Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

* Students are required to take 24 credits of free electives.

^ Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

		Number of Credits			
		1st Term	1st/2nd Term	2nd Term	Total
THIRD YEAR					
	4 BBA Functional Core Courses~		12		12
	2-3 Major Required Courses~		6-9		6-9
	ELE Elective(s)## and/or Free Elective(s)* (2-3 Courses)		6-9		6-9
	^ 1-2 Cluster Course(s)		3-6		3-6
					30-33
THIRD TO FOURTH YEARS					
LUE4002	Professional Communication in English for Business (R)		3		3
FOURTH YEAR					
	BUS4301 Strategic Management (R)~		3		3
	2-3 Major Required Courses~		6-9		6-9
	ELE Elective(s)## and/or Free Electives* (4-5 Courses)		12-15		12-15
	^ 1-2 Cluster Course(s)		3-6		3-6
					30-33
			Minimum credits for Honours Degree:		126

This is a suggested pattern and variations can be allowed where students can provide clear justifications, such as going on international exchange.

REQUIREMENTS IN BUSINESS ADMINISTRATION

Major required courses are not recommended to be taken until at least 3 Foundation Core courses have been completed. It is highly recommended that Functional Core courses are not taken until at least 3 Foundation Core courses have been completed. After completion of all core courses or with the permission of the Director of Undergraduate Programmes, students can proceed to take the Capstone course.

Foundation Core (Total 18 credits)
BUS1102 Statistics for Business (R)
BUS1103 Financial Accounting (R)
BUS1104 Managerial Accounting (R)
BUS2105 Microeconomics for Business (R)
BUS2107 Legal Aspects of Business (R)
BUS2108 Global Business Environment (R)

(R) denotes required course(s).
~ For details of the study pattern of BBA Foundation Core, Functional Core, and Major Required courses, please consult your Academic Advisor.
Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.
* Students are required to take 24 credits of free electives.
^ Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

Functional Core (Total 15 credits)
BUS2201 Financial Management (R)
BUS2202 Organisational Behaviour (R)
BUS2205 Marketing Management (R)
BUS2206 Information Systems Management (R)
BUS2211 Operations Management (R)

Capstone Course (3 credits)
BUS4301 Strategic Management (R)

Major Required Courses (Total 21 credits for BBA RIM students)

BBA-RIM students will have to take a total of 21 credits of major required courses.

RISK AND INSURANCE MANAGEMENT
RIM2200 Principles of Risk Management(R)
RIM2201 Principles of Insurance (R)
RIM2202 Fundamentals of Actuarial Science (R)
RIM2250 Personal Risk and Financial Planning (R)
RIM3350 Life and Health Insurance (R)
RIM3351 Property and Liability Insurance (R)
RIM3352 Reinsurance (R)

Free Electives (Total 24 credits)

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.

The Insurance Technology Concentration is open for students admitted to Year 3 in 2025-26 or after.
Students who opt to pursue the Insurance Technology Concentration are required to use 6 Free Elective credits to take the additional RIM courses, with the remaining 18 credits for other Free Electives.

INSURANCE TECHNOLOGY CONCENTRATION
Students who opt to pursue this concentration are required to complete two Concentration courses:

RIM2203 Risk Modeling and AI Applications
RIM3355 Big Data Analytics and Insurance Technologies

(R) denotes required course(s).