Bachelor of Social Sciences (Honours) Business Psychology

Programme Structure for 2023-24 Intake (4-year curriculum)

The following description specifies the programme curriculum for students who pursue the programme on a **full-time four-year basis**. Flexibility is allowed for completing the programme within a longer or shorter period in accordance with the stipulations in the Regulations Governing Undergraduate Studies.

		Number of Credits			
		1st Term	1st/2nd Term	2nd Term	Total
FIRST YEAR					
CCC8011	Critical Thinking: Analysis and Argumentation (R)@		3		3
CCC8012	The Making of Hong Kong (R)@		3		3
LCC1010	Chinese Communication I (R)		3		3
LUE1001	University English I (R)#	3			3
LUE1002	University English II (R)#		3		3
PSY2101	Introduction to Psychology (R)	3			3
	1 ELE Elective## or Free Elective* for Group B students		3		3
	^ 4 Cluster Courses		12		12
					30
SECOND YEAR					
CCC8013	The Process of Science (R)@		3		3
CCC8014	China in World History (R)@		3		3
LCC2010	Chinese Communication II (R)		3		3
PSY2001	Introduction to Business Psychology and Organizational Behaviour (R)		3		3
PSY2002	Research Methods for Psychology (R)		3		3
	1 Required Course (R)		3		3
	ELE Elective(s)## and/or Free Elective(s)* (2 courses)		6		6
	^ 1 Cluster Course		3		3
					27
SECOND TO FOURTH YEARS					
LUE4003	Professional Communication in English for Social Sciences (R)		3		3
PSY2003	Statistics for Psychology (R)		3		3
					6
THIRD AND FOURTH YEARS					
SSC3319	Junior Research Project (R)		3		3
	6 Required Courses (R)		18		18
	3 Major Electives		9		9
	ELE Elective(s)## and/or Free Elective(s)* (8 courses)		24		24
					54

(R) denotes required course(s).

@ Students are assigned to take CCC8011 and CCC8012 in the first year, and CCC8013 and CCC8014 in the second year (or the third year for those designated as Year 3 students upon admission).

Under the revamped English Language Enhancement (ELE) programme, students will be grouped under two streams. Group A students are those who obtained level 3 in HKDSE English or equivalent while Group B students are those who obtained level 4 or above in HKDSE English or equivalent. Students are encouraged to take their first required ELE course, viz. LUE1001 for Group A and LUE1002 for Group B, in First Term of Year 1. However, they are given the flexibility to take the respective courses in Second Term of Year 1. For Group A students who take LUE1001 in Second Term of Year 1, they should take LUE1002 in First Term of Year 2. For details, please refer to https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

Group A students have to take 1 ELE elective while Group B students have to take 2 ELE electives. ELE electives could be taken from the term in which LUE1002 is taken. For more details, please click https://www.ln.edu.hk/reg/undergraduate-programmes/english-language-enhancement-ele-curriculum.

* Students are required to take 27 credits of free electives.

^ Students are required to complete 5 Cluster courses in total. For details, please see the Core Curriculum Section.

		Number of Credits			
		1st Term	1st/2nd Term	2nd Term	Total
FOURTH YEAR					
SSC4319	Senior Thesis		3		3
	or 1 Major Elective				

Minimum credits for Honours Degree: 120

REQUIREMENTS IN BUSINESS PSYCHOLOGY

Foundational Courses (Total 5 courses, 15 credits)

PSY2001	Introduction to Business Psychology and Organizational Behaviour
PSY2002	Research Methods for Psychology
PSY2003	Statistics for Psychology
PSY2101	Introduction to Psychology
SSC3319	Junior Research Project

Required Courses (Total 7 courses, 21 credits)

PSY3003	Negotiation, Judgement, and Decision Making in Organizations
PSY3004	Introduction to Consumer Psychology
PSY3103	Psychology of Human Performance and Technology
PSY3205	Social Psychology
PSY3208	Personality and Individual Differences
PSY4003	Psychological Testing and Assessment
PSY4325	Industrial and Organisational Psychology

Major Elective Courses (Any 4 courses, 12 credits)

CDS3008	Business Analytics for e-Business
CDS3009	Social Media and Customer Relationship Management for e-Business
CLA9019	International Entrepreneurship (titled as Entrepreneurial Spirit and Opportunities in 2024-25 or before)
MGT3352	Global Leadership Development with Analytics (coded as HRM3352 in 2025-26 or before, titled as Global Leadership Development in 2025-26, and titled as Leadership and Teamwork in 2024-25 or before)
MGT4358	Be Future Ready! Work and Organisation in the Digital Era (coded as HRM4358 in 2025-26 or before and titled as Work and Organization in Term 1, 2023-24 or before)
PSY3001	Stress and Coping: Theory and Practices
PSY3005	Managing Diversity in Organization
PSY3102	Exploring Psychology in Western and Chinese Cultures
PSY3201	Human Development and Psychology in Adulthood
PSY3202	Psychology Applied to Occupational Safety and Health
PSY3206	Abnormal Psychology
PSY3207	Health Psychology
PSY3209	Cognitive Psychology
PSY3301	Positive Psychology and Positive Living
PSY3332	Environmental Psychology
PSY4001	Biological Psychology
PSY4002	Sensation and Perception
PSY4004	Motivation and Emotion
PSY4102	Cross-cultural Psychology
PSY4103	Contemporary Issues in Psychology

PSY4310	Counselling Psychology
SSC4319	Senior Thesis

Free Electives

Students may select courses in any disciplines to obtain the total number of credits required for graduation, subject to timetable, course load and study scheme constraints.