COURSE DESCRIPTIONS 科目簡介

COURSES FOR 4-YEAR UNDERGRADUATE PROGRAMMES

HSM3001 Introduction to Health and Social Care (3 credits)
(Note: From 2020-21, students under Health and Social Services Management Stream of BSocSc programme have to take this course in their year 3.)
This course provides a fundamental understanding of the study and practice of health and social service and care delivery. It will introduce students to the historical, theoretical, policy, institutional and regulatory aspects of social services and social care with the view of giving a broader perspective on the subject. The course will discuss issues of health-related inequalities, the nature of the social services, diversity and categories of populations in need of social services. These issues and others will be discussed with practical cases drawn from Hong Kong and globally. The course will be delivered through lectures, tutorials and student-led seminars. The lectures will be interactive engagements where students will be expected to contribute to the discussions having read at least the required materials for the week. Each lecture will last for 2 hours, with an additional hour of tutorials. The student led-seminars is geared toward motivating students to select their interest areas in health and social services (including social care). Working in groups, students will make presentations on critical topics in health and social care using relevant concepts, theories and case studies.

HSM3002 Health and Social Service Provisions for Special Populations (3 credits)
The world is experiencing several social problems some of which are new while several older ones have taken new and complicated dimensions. These social problems need to be understood from local and global perspectives to enhance its management. This course discusses several social problems within the context of health and social service delivery. Students will be led to reflect on how unique and vulnerable populations groups such as older persons, children and youth, the poor, drug abusers, the mentally ill, and disability experience health and social care and their place in society. The course relates the various social problems to policy measures and institutional structures meant to deal with them. It will be delivered through lectures, tutorials and some field visits to elderly homes, prisons and interactions with people with disabilities and refugee seekers. The module will expand students' horizon about these social problems and equip them with first-hand knowledge in addressing the health-related plights of these groups from a social care perspective.

HSM3003 Big Data Analytics for Health and Social Service Management (3 credits)
(Prerequisite(s)**:** BUS1102 Statistics for Business or SOC3101 Sociological Research Methods)
Health information systems are systems that manage individual health data and assist health and allied health professionals in their daily operational tasks. Increasing automation over the years has allowed these systems to accumulate a large volume of data. With an increasing demand for operational efficiency, these data represent an opportunity to extract useful knowledge to support decision-making by health and social service managers and policymakers. Health information systems store a wide variety of structured and unstructured data from different aspects of healthcare management, including medical, administrative and financial data. This course is designed to equip students with the skills to apply appropriate statistical and data mining tools to different types of data to support decisions in a health and social care setting.

HSM3004 Community-based Social Services (3 credits)
This course is delivered in partnership with the Office of Service Learning (OSL) and Asia Pacific Institute of Ageing Studies (APIAS). The course involves engagement in the community for the promotion of healthy lives and well-being. The students will be divided

into small groups and attached to one of the OSL/APIAS' community-based projects (*a list of projects will be announced in class).* The students will work as a team in the projects to design, plan and implement activities for promoting healthy lives and well-being in various forms, for example, to conduct interviews with the participants and other stakeholders, write feature stories, do photo/video shooting, organize activities to promote healthy community and intergenerational solidarity, etc. Students are expected to document their experiences throughout the course and submit a report of the activities and the relevance for health and well-being of the participating groups and individuals.

HSM3005 Modern Technology in Health and Social Services (3 credits)
The course aims to provide students with knowledge and skills in addressing the gaps in health and social services and technology interface, particularly for older people. Technology is an integral part of health and social services and, if used with care, can enhance the range and quality of services provided. This course teaches students in what ways technology can be used to this end. Students will learn about assistive technologies and equipment for meeting the changing needs of various service users and improving their quality of life. Ethical issues will be discussed in class to give students a broad overview of the current and potential impact of technology on the health and social services sectors. The course will also introduce human-centered design principles to students and provide them hands-on practice with designing simple prototypes to address specific health and social services related challenges. No background knowledge in technology is needed. The course will not focus on the technical details of assistive technologies and equipment, but instead introduces students to the design principles behind technology for health and social services and in what ways it can be implemented to improve these services.

HSM3006 Human Resources in Health and Social Services (3 credits)
This course introduces principles and practices in managing human resources in health and social services sectors. It uses lectures, tutorials and case studies to engage students. It trains students how to apply theoretical concepts to analyse practical situations across various areas, including strategic human resource management, human resource planning, recruitment and selection, training and development, performance management, labour relations, health, safety and employee wellbeing, and future trends in human resource management. On completion of this course, students should be able to master the basic principles of human resource management and also apply them to various health and social service settings.

HSM4001 Leading and Managing Health and Social Services (3 credits)
(Prerequisite: From 2020-21, HSM3001 Introduction to Health and Social Care)
(Note: From 2020-21, students under Health and Social Services Management Stream of BSocSc programme have to take this course in their year 3.)
Studies show that successful health and social services delivery is generally predicated on effective management and leadership. This course discusses theoretical and practical issues relating to management and leadership in health and social service institutions from local and global perspectives. It offers students analytical skills to understand and evaluate the role of management in leading diverse teams and in providing ethically sound and quality services despite resource limitations and erratic social and political environment. The module will be delivered through lectures, tutorials and workshops led by practitioners from both the public and private sectors who will offer real-life examples. The tutorial section is dedicated to discussions on various forms of empirical research cases on management and leadership matters in the area of social services, particularly social care. To build their teamwork skills, students will work in teams to address specific institutional social care problem as part of the course. The course consists of a weekly lecture (3-hour sections). Two of the lecture periods will be dedicated to the practitioner workshops.

HSM4002 Health and Social Service Project (3 credits)
This course is delivered in partnership with the Office of Service Learning at Lingnan University and in conjunction with several service and social care institutions in both the private and public sector. The institutions will include non-governmental organisations and relevant hospital units. Students will be involved in activities of these organisations in form of service-learning with the aim of learning about and critically examining a specific health and social care issue. They are expected to come out with a report that contains students' experiences, supported by data gathered through appropriate data collection methods and approaches. Where applicable, the students can focus on a particular project at the institution where they will be attached.

HSM4003 Fundraising and Programme Evaluation (3 credits)
Raising funds for supporting services is a one of the key tasks of many non-governmental organisations and charities. Programme evaluation is essential to assess the quality, effectiveness and efficiency of a funded project. This course will give students an overview of the principles, ethics and practices of professional fundraising and a systemic examination of the thinking and preparation that is required for a successful fundraising. Students will be equipped with knowledge and skills in developing fundraising strategies and campaigns, writing grant proposals and pitching them. They will also learn to design and conduct precise and appropriate programme evaluation for health and social services projects, and communicate and use the findings of the evaluation effectively.

HSM4004 Social and Healthcare Policies in Hong Kong and China (3 credits)
This course aims to introduce and compare welfare and healthcare policies in Hong Kong and mainland China. It will discuss five traditional social policy areas (security, education, housing, employment and health) and also examine contemporary issues on ageing in place and community care support for older people. It will critically analyse how socio-economic factors shape policy developments in the two societies. The course also will compare the similarities and differences of social and health policies between Hong Kong and China.

HSM4005 Social Innovation and Social Enterprises (3 credits)
(Restriction(s): Students who have completed SOC3341 Social Innovation Seminar: Dialogue with Change-Makers are not allowed to take this course.)
Social innovation is an emerging practice to respond to the new challenges to health and social services provisions. This course aims to promote students' understanding of social innovation and equip them with essential skills in developing social entrepreneurship. Students will be offered opportunities to develop new products or provide new services. They will be inspired to critically examine the current social issues in local and global contexts, and the development and practices of social enterprises in offering solutions to these social issues. Experiential learning will be integrated into the course delivery, such as field visits, dialogue with social entrepreneurs, staff members or service users.