COURSE DESCRIPTIONS 科目簡介

COURSES FOR 4-YEAR UNDERGRADUATE PROGRAMMES

MGT2251 Effective Management (3 credits)
This course aims at providing students with an introduction to contemporary management concepts and skills, and encourages students to put these concepts and skills into practice. Through this course, students are expected to improve their skills to manage their study and personal lives. In addition, they will be equipped with management competence, such as time management and teamwork skills, and understanding of managerial ethics for their future career.

MGT3352 Global Leadership Development with Analytics (3 credits)
(recoded from HRM3352 from 2026-27)
This course aims to introduce and develop the critical skills and competencies essential for global leadership, integrating data-driven approaches to enhance leadership effectiveness in diverse, multicultural environments. It examines key aspects of global leadership, including foundational leadership theories, strategies for cultivating leadership in multicultural environments, techniques for managing diverse teams, enhanced by the application of basic analytical techniques. Through a combination of experiential learning, case studies, team-based activities, and service-learning projects, students will enhance their ability to lead, collaborate, and drive innovation across borders. By the end of the course, students will be prepared to navigate the complexities of global leadership and apply analytical thinking and tools to succeed in an increasingly interconnected and dynamic world.

MGT4351 Management of Innovation and Change (3 credits)
(recoded from HRM4351 from 2026-27)
(Prerequisite: BUS2202 Organisational Behaviour (can be replaced by any one of the relevant courses of PSY2101 Introduction to Psychology, PSY3202 Psychology Applied to Occupational Safety and Health, PSY3205 Social Psychology, and PSY4325 Industrial and Organisational Psychology, or other relevant courses approved by the Head of the Department of Management))
The course focuses on the importance of leadership and people management skills in fostering environments that promote creativity, which is crucial for implementing change and innovation strategies, especially in the context of the evolving landscape influenced by AI. It highlights how effective leadership can drive organizational success by nurturing a culture that embraces new ideas and adaptability.

MGT4358 Be Future Ready! Work and Organisation in the Digital Era (3 credits)
(recoded from HRM4358 from 2026-27)
(Prerequisite**:** BUS2202 Organisational Behaviour (can be replaced by any one of the relevant courses of PSY2101 Introduction to Psychology, PSY3202 Psychology Applied to Occupational Safety and Health, PSY3205 Social Psychology, PSY4325 Industrial and Organisational Psychology, or other relevant courses approved by the Head of the Department of Management))
The digital era has brought profound changes to the way we work and organise. This course focuses on two perspectives – the nature of work in organisational contexts, and the social and systemic characteristics of organisations. Students will become familiar with the nature of work with a wide variety of roles (marketing, operations, HR, finance & accounting, etc.) in the emerging era (e.g., gig economy, digital era with remote work, artificial intelligence, automation etc.). The course is based on the notion that satisfactorily

understanding organizations requires a combination of theoretical insights, empirical evidence, and practical applications from various disciplines, such as management, psychology, and computer science. This course requires students to engage in interactive lectures, group presentations, and hands-on data collection and analysis using AI to deepen their understanding of AI and apply their learning to real-world scenarios. By the end of this course, students will have a comprehensive and critical perspective on the changing of work and organizations in the digital era, and equip themselves basic AI skills to analyse the changing requirements across various occupations in the digital era.