



Fight against COVID-19 with gerontechnology



LU Jockey Club Gerontechnology and Smart Ageing Project
嶺大賽馬會樂齡科技與智能安老計劃

Gerontechnology and Productive Ageing Community Education

COVID-19 has forced school closures and adopt online learning. The Project offered a series of online activities through videos, Facebook and Zoom for the general public to learn at home – **Fighting COVID-19: Technology, Humanity and Society Series**. Nearly 200 participants attended online Socialpreneur Incubation Courses between March and May 2020.

33 elderly participated in the first “Gerontechnology Ambassador Online Training”. Most of them did not attend any online courses or Zoom before this training. In response to the increasing learning needs, the project team produced a user guide and a practical workshop on Zoom via Facebook live.

An elderly member said she got useful information on Gerontechnology and learnt about the latest elderly policies and the Government Budget. The project team would explore new topics and organise more stay-at-home learning activities so as to offer our care amidst social distancing.





Social Enterprise Intelligent Hub

To promote gerontechnology as well as smart ageing to the public, the Project set up a **Social Enterprise Intelligent Hub (SEI Hub)** in April 2020, which aims to provide a cloud platform for different stakeholders including social enterprises, entrepreneurs, caregivers and users to connect and share their resources. The SEI Hub will gather data from social enterprises and elderly services across Hong Kong. It helps facilitate project financing and collaboration among social enterprises and start-ups, thus leading to innovations and development of gerontechnology in Hong Kong.

At this stage, around 60 social enterprises, NGOs and gerontechnology suppliers in Hong Kong are using the platform. Website: <https://seihub.ln.edu.hk/html/index.php>

“Innovation for Smart Ageing” Techstars Startup Weekend

According to the Census and Statistics Department, over one-third of the population in Hong Kong will be 65 or over by 2036. In response to this rise in the ageing population and in view of future care necessary for the elderly, the Project organised a **Techstars Startup Weekend** with the theme **“Innovation for Smart Ageing”** in June 2020. It brought together entrepreneurs interested in the elderly market to discuss opportunities of smart ageing and the development of innovative technologies aiming to offer solutions for ageing in place and reduce the stress on caregivers and the elderly care sector.



Gerontech products to help



A study entitled **"Hong Kong Citizens' Awareness and Attitude towards Gerontechnology"** by the **LU Jockey Club Gerontechnology and Smart Ageing Project** finds that most respondents are optimistic about the use of gerontechnology, but they consider the Government not providing adequate financial support for the public to purchase such products. They hope that the Government can expand the scope of the Elderly Health Care Voucher Scheme for the purchase of products, and put in more resources for gerontechnology research.

For details, please visit: https://seihub.ln.edu.hk/html/elearning_detail.php?id=48