



# 2025-26

## Master of Arts in Arts and Cultural Heritage Management

藝術與文化遺產管理文學碩士

**EDUCATION *for* SERVICE**  
作育英才 · 服務社會

## UNIQUE FEATURES 課程特色



### Global Learning Experience 國際學習體驗

Learn from world-class scholars and practitioners affiliated with Lingnan University and the University of Lincoln, supported by the Hong Kong Arts Centre and other partner institutions.

教學團隊由嶺南大學和林肯大學的世界級學者和實踐者組成，並獲香港藝術中心及其他合作院校支持。



### Innovative Curriculum 創新課程

Experience a high-quality academic curriculum with options for practicums and study abroad.

提供高質素的學術課程，並提供實習和海外升學的選擇。



### Experienced Teaching Team 經驗豐富的教學團隊

The MA-ACHM is taught by a multidisciplinary team of experienced professors and distinguished practitioners in the arts and cultural heritage sectors.

教授和導師均為藝術及文化遺產領域的頂級學者及研究人員。



### Blended Learning Methods 混合式學習方法

Benefit from diverse teaching methods, including lectures, seminars, workshops, and group research projects, with strong individual tutorial support, especially for dissertations.

通過講座、研討會、講習班和小組研究項目，並提供大量個人輔導支持(尤其是在論文方面)，為學生提供高品質的學習體驗。



### Multi-Campus Learning 多校區學習

Enjoy a dynamic learning experience across multiple campuses, including cutting-edge facilities at M+ and the vibrant Lingnan University campus, enriching your academic journey.

提供多校區教學，學生可在M+等尖端設施和嶺南大學校園中參與學習，極大豐富學術旅程。



### Interdisciplinary Approach 跨學科課程

Courses integrate insights from disciplines such as History, Science, Tourism, Management, and Entrepreneurship.

課程涵蓋歷史、科學、旅遊、管理和創業等不同學科。

## CAREER PROSPECTS

### 就業前景

This programme is ideal for students from diverse backgrounds seeking advanced management roles in the creative arts and cultural heritage industries. It also provides a solid foundation for further studies in:

適合不同學術和職業背景的人士，特別為有意在創意藝術和文化遺產行業擔任高級管理職位的人士設計，並為有興趣在以下方面深造的人士提供相關基礎知識。



Cultural heritage  
management  
and conservation  
文化遺產管理  
和保存



Creative arts  
management and  
cultural policy  
創意藝術管理、  
文化政策



Leadership in arts  
and cultural heritage  
management  
藝術和文化遺產  
管理的領導力

# PROGRAMME STRUCTURE

## 課程結構

### Master of Arts in Arts and Cultural Heritage Management (No Concentration)

#### 藝術與文化遺產管理文學碩士（無專修方向）

Students are required to complete 7 core courses, 1 elective course and 1 dissertation to fulfil the graduation requirements. Students will be required to study in University of Lincoln in the United Kingdom to complete the term 2's study.

學生需完成7門核心課程，1門選修課程及1份畢業論文。學生將於第二學期前往英國林肯大學進行學習。

Course Code 課程代碼 Course Title 課程名稱

#### Core Courses 必修課程

|          |                                                                           |
|----------|---------------------------------------------------------------------------|
| ACH501   | Critical Issues for Culture and Heritage Management 文化與遺產管理的關鍵問題          |
| ACH502   | Cultural Policy and Practice 文化政策與實踐                                      |
| ACH503   | Arts Exhibition and Performance Management 藝術展覽與表演管理                      |
| ACH510   | History and Heritage of the Greater Bay Area 歷史和粵港澳大灣區的遺產                 |
| TOU9017M | Engaging Stakeholders in Cultural Heritage Development 吸引持份者發展文化遺產*       |
| TOU9143M | The Visitor Experience at Cultural and Heritage Attractions 文化與遺產景點的遊客體驗* |
| TOU9156M | Digitising Cultural and Heritage Collections 文化與遺產藏品數位化*                  |

#### Elective Courses (any one course) 選修課程（任選1科）

|          |                                                                       |
|----------|-----------------------------------------------------------------------|
| BUS9028M | Community Organisation, Sustainability and Development 社會的組織、可持續性與發展* |
| MKT9118M | Digital Marketing 數字行銷*                                               |
| BUS9048M | Strategy Making 戰略制定*                                                 |

#### Dissertation 畢業論文

|        |                                                                       |
|--------|-----------------------------------------------------------------------|
| ACH504 | Master of Arts in Arts and Cultural Heritage Management 藝術與文化遺產管理文學碩士 |
|--------|-----------------------------------------------------------------------|

\* Provided by University of Lincoln 由林肯大學提供

### Master of Arts in Arts and Cultural Heritage Management (Heritage Tourism and Management Concentration (HTM) )

#### 藝術與文化遺產管理文學碩士（文化遺產旅遊與管理專修）

Students are required to complete 8 required courses and 1 capstone project (HTM) to fulfil the graduation requirements.

學生需於香港完成8門核心課程和1份專題項目。

Course Code 課程代碼 Course Title 課程名稱

#### Core Courses 必修課程

|        |                                                                           |
|--------|---------------------------------------------------------------------------|
| ACH501 | Critical Issues for Culture and Heritage Management 文化與遺產管理的關鍵問題          |
| ACH502 | Cultural Policy and Practice 文化政策與實踐                                      |
| ACH503 | Arts Exhibition and Performance Management 藝術展覽與表演管理                      |
| ACH510 | History and Heritage of the Greater Bay Area 歷史和粵港澳大灣區的遺產                 |
| ACH505 | Conservation and Management of Historic Sites and Buildings 歷史遺址和建築的保護與管理 |
| ACH506 | Cultural Tourism 旅遊業文化                                                    |
| ACH507 | Cultural Arts Management and Entrepreneurship 文化藝術管理與企業家精神                |
| ACH508 | Contemporary Issues in Tourism 當代旅遊業問題                                    |

#### Capstone Project 專題項目

|        |                                                                |
|--------|----------------------------------------------------------------|
| ACH509 | Design Methods for Creative Cultural Revitalisation 創意文化振興設計方法 |
|--------|----------------------------------------------------------------|

## ADMISSION REQUIREMENTS

### 入學資格

- Hold a relevant bachelor's degree awarded by a tertiary education institution recognised for this purpose by the University; or
- have obtained an equivalent qualification.
- 申請人一般應持有由本大學認可的高等教育機構授予的相關學士學位；或
- 取得同等資歷

## ENGLISH LANGUAGE REQUIREMENTS

### 英語語言要求

In addition to the above, an applicant whose degree or, exceptionally, an alternative qualification deemed equivalent from a tertiary institution is not using English as the medium of instruction (MOI) for the programme should obtain:

- a minimum score of 79 (internet-based test) in TOEFL\*; or
- a band score of 6.5 or above in IELTS (Academic)\*.
- For applicants who choose without concentration course, please visit the official website of University of Lincoln for the specific English requirement: <https://www.lincoln.ac.uk/studywithus/internationalstudents/englishlanguagerequirementsandsupport/englishlanguagerequirements/>

\* For IELTS and TOEFL qualifications for admission purpose, the University only accepts results of tests that are conducted at a test centre and within the validity period, viz. 2 years, from the time of submission of an admission application for the specific intake cohort.

本大學僅接受在考試中心進行的雅思和托福考試，其成績必須在2年有效期內（從提交入學申請日期起算），以作申請入學研究生課程用途。

除了上述要求外，如申請人所取得之學位（或在特殊情況下，由高等教育機構頒發的同等資歷）並非以英語為授課語言，則應取得：

- 網上托福考試最低79分\*；或
- 雅思（學術）6.5分或以上\*。
- 選擇“無專修方向”(without concentration)課程的申請人請查看林肯大學官方網站瞭解具體的英語語言要求

## APPLICATION TO ACHM

### 申請詳情

#### Tuition Fee 學費

**Without concentration 如不選擇專修：**  
HK\$ 85,900 (payable to LU 嶺南大學學費)  
+ £ 9,500 (payable to UoL, subject to final approval by UoL 林肯大學學費，須經林肯大學批核)  
**With concentration 如選擇專修：**  
HK\$ 171,800 (payable to LU 嶺南大學學費)

#### Application Period 申請日期

**1 October 2024 – 30 June 2025\***  
2024年10月1日至2025年6月30日\*

\* The Programme Office reserves the right to change the application closing date without prior notice  
課程辦公室有權變更申請截止日期而不做提前說明



Official Website  
課程網址



Online Application  
網上申請

Master of Arts in Arts  
and Cultural Heritage  
Management  
藝術與文化遺產管理文學碩士

📍 Room 04B, UG/F Lau Chung Him Building, Lingnan University,  
8 Castle Peak Road, Tuen Mun, New Territories, Hong Kong  
香港新界屯門青山公路8號嶺南大學劉仲謙樓UG層04B室

☎ Admission 入學查詢: (852) 2616 8724  
General 一般查詢: (852) 2616 8723

✉ Admission 入學查詢: [achm\\_admission@LN.edu.hk](mailto:achm_admission@LN.edu.hk)  
General 一般查詢: [achm@LN.edu.hk](mailto:achm@LN.edu.hk)