

COURSE DESCRIPTIONS 科目簡介

COURSES FOR TAUGHT POSTGRADUATE PROGRAMMES

LCE501 Advanced Business Communication (3 credits)

This course aims to enhance four essential elements of effective communication, i.e. setting goals, knowing the audience, demonstrating competence, and managing anxiety. It also helps develop students' ability in written and spoken communication as well as their collaborative skills within a business context.

LCE502 English for Academic Purposes (3 credits)

The course helps develop students' language skills necessary to communicate effectively in English in an academic context. It focuses on cultivating students' practical skills and critical thinking needed to write an academic paper (i.e. research proposal), familiarising students with the various stages of writing an academic paper, such as formulating research questions and hypotheses, synthesising ideas and judgments. The importance of avoiding plagiarism is also emphasised. It also includes how to effectively deliver an academic discourse.

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