

Dear LU students and colleagues,

The School of Graduate Studies cordially invites you to join a free online seminar:



Master of Arts in International Higher Education and Management (IHEM)
Master of Social Sciences in Organisational Psychology and Education Management (OPEM)



Online Seminar



~ ALL ARE WELCOME ~

Job Hunting in Digital Era: With Special Reference to Higher Education Sector

Speaker:
Mr. Ivan Wong
*Head of Public Sector
(HK&Macau), LinkedIn*



LinkedIn is known to be one of the biggest employment facilitators in the world, connecting 675M+ potential candidates and 30M+ jobs on a daily basis. The platform has become a strategic partner to schools and employers on improving employability. Ivan will walk through the opportunities stored in the platform for students and schools, latest data insights on global hiring trends, tips on how to best leverage the platform to achieve career success, as well as ready-to-go resources jointly built with the HK government. LinkedIn is also one of the very few American networking platforms that are officially supported to have presence in China, with significant user base in all major cities.

Date: 2 May 2020 (Sat)

Zoom Link: <https://lnkd.in/gNbV5kx>

Time: 11:30am - 1pm

Meeting ID: 99097379749

Language: English

Password: 019353

Enquiries: 26168724 (guoguoke@ln.edu.hk)



The seminar is part of the initiative of "Develop Digital Marketing Talents via the U2I Collaborative Approach" funded by TDG of LU.

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To create an effective job-search plan, you need to know:

- **How to make yourself more employable and stand out from the crowd?**
- **What are the latest global recruitment trends?**
- **How to best leverage online resources to achieve career success?**

Let the expert walk you through the job search journey. You will have lots of opportunities to ask practical questions at Q&A session.

“The will to succeed is important, but what’s more important is the will to prepare .” – Bobby Knight

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