

MASTER OF SOCIAL SCIENCES IN SOCIOLOGY AND DATA ANALYTICS

社會學及數據分析 社會科學碩士 (MSODA)



MSODA

Master of Social Sciences in
Sociology and Data Analytics
社會學及數據分析社會科學碩士

Application to MSODA 申請詳情

Tuition Fee
學費 **HKD \$181,500**

Application Period 1 October - 31 July
申請日期 10月1日至7月31日

Programme Duration 1 year (Full-time) / 2 years (Part-time)
修讀年期 全日制 1 年 / 兼讀制 2 年

To apply the programme, please visit:

申請課程網頁:

<http://apply.ln.edu.hk/>

To know more about admission information, please visit:

有關更多入學資訊，請瀏覽以下網頁:

<http://www.ln.edu.hk/socsp/msoda/admission-information>



CONTACT US 聯絡我們

Master of Social Sciences in Sociology and Data Analytics
社會學及數據分析社會科學碩士

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@INSTAGRAM



WEBSITE



CAREER PROSPECTS 就業前景

Graduates are equipped with interdisciplinary knowledge and analytical competencies, enabling them to pursue careers across the public, private, and non-profit sectors in the following areas: 畢業生具備跨學科知識及分析能力，適合於公營、私營及非牟利機構中以下範疇發展：



Data Analytics &
Evidence-Based Decision-Making
數據分析與實證決策



Public Policy &
Governance
政務與公共治理



Social Innovation &
Programme Evaluation
社會創新與項目評估



Business Analytics &
Strategic Insights
商業分析與策略洞察



Social Research, Public Opinion &
Policy Consultancy
社會研究、輿情分析與政策顧問

ENTRANCE SCHOLARSHIP 入學獎學金

The Scholarship Scheme selects outstanding Hong Kong students admitted to the MSODA programme. Successful applicants will be awarded ranging from **25% to 100% tuition fee waiver**, subject to their academic qualifications and interview performance.

本獎學金計劃將甄選獲 MSODA 課程取錄的優秀學生。成功申請者可獲 25% 至 100% 不等的學費減免，實際資助比例將視乎申請者的學術背景及面試表現而定。

PROGRAMME STRUCTURE 課程結構

REQUIRED COURSES 必修課程

Sociology in Action: Issues and Applications 實用社會學：理論與應用	3 Credits
Data Analytics for Social Research 社會數據分析導論	3 Credits
Applied Analytical Statistics for Social Scientists 社會科學應用分析統計學	3 Credits
Topical Seminars 專題研討	3 Credits
Social Theory in the Digital Era 數字時代的社會理論	3 Credits
Social Networks Analysis 社會網絡分析	3 Credits
Machine Learning with Social Data 機器學習與社會數據分析	3 Credits
Sociology & Data Analytics Research Project 社會學與數據分析研究項目	3 Credits

ELECTIVE COURSES 選修課程

SOC607 Applied Survey Methodology ¹ SOC607 應用調查方法 ¹	3 Credits
SOC608 Qualitative Methods for Policy Analysis ¹ SOC608 政策分析的定性方法 ¹	3 Credits
CDS539 Natural Language Processing* CDS539 自然語言處理*	3 Credits
CDS542 Data Visualization* CDS542 數據可視化*	3 Credits

¹ Courses offer by IMCSP. 課程由 IMCSP 提供。
* Subject to Course Offering. 視開課情況而定。

In case of any discrepancies or inconsistencies between the two versions, the English version shall prevail.
如中、英文兩個版本有任何抵觸或不相符之處，應以英文版本為準。

UNIQUE FEATURES 課程特色



Combine foundational training in sociology and statistics with advanced computational methods, the programme equips students with hands-on experience in analysing real-world social data and generating research outputs for academic, policy, and professional audiences. 課程結合社會學與統計學的核心訓練，並融入前沿計算方法，讓學生透過實踐分析真實世界的社會學數據，並產出切合學術研究、公共政策或專業實務需要的研究成果。



Equip students with the theoretical grounding and methodological expertise necessary to analyse complex social phenomena using both traditional sociological tools and cutting-edge computational techniques. 為學生提供堅實的理論基礎與方法論專業知識，使他們能夠融合傳統社會學工具與先進計算技術，深入剖析複雜的社會現象。



Integrate sociology and data analytics, the programme trains professionals who transform data into social insight—driving evidence-based policy, informed business decisions, and impactful social services in a data-rich world.

融合社會學與數據分析，培養能將數據轉化為社會洞察的專業人才，推動以實證為本的公共政策和以數據為導向的商業決策，並為當代數據化世界提供有影響力的社會服務。

ABOUT THE PROGRAMME 課程介紹

The Master of Social Sciences in Sociology and Data Analytics (MSoDA) is designed to equip students with the theoretical grounding and methodological expertise necessary to analyse complex social phenomena using both traditional sociological tools and cutting-edge computational techniques. In doing so, it bridges a significant gap between academic training in the social sciences and the data literacy increasingly required in government, policy institutions, NGOs, and the private sector across Hong Kong, Mainland China, and the Asia-Pacific region. The MSoDA builds on the Department's established strengths in social policy, cultural sociology, and inequality studies, as well as its growing engagement with computational social science.

社會學及數據分析社會科學碩士(MSoDA)課程致力於為學生提供堅實的理論基礎與方法論專業知識，使他們能夠融合傳統社會學工具與先進計算技術，深入剖析複雜的社會現象。藉此，課程有效彌補了社會科學學術訓練與香港、中國內地及亞太地區公私營機構對數據分析專才日益殷切的需求。MSoDA奠基於本系在社會政策、文化社會學與不平等研究等領域的深厚基礎，並順應本系於計算社會科學領域的策略性發展方向。